

RESEARCH REPORT · LINK-IN-BIO TOOLS · OCTOBER 2026

# Link-in-bio tools: what AI recommends, October 2026

What ChatGPT, Claude, Gemini and Perplexity recommended when each was asked the same 60 questions about link-in-bio tools, with its own web search on, on 28 October 2026. Every answer is published with this report.

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**56.7%**

Linktree's recommendation rate, the highest of 257 brands (90% interval 48.7–64.2)

**17.9**

points between the four AIs on Linktree: ChatGPT 67.0%, Perplexity 49.1%

**240**

answers analysed: 60 questions, each asked once of ChatGPT, Claude, Gemini and Perplexity

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**VERSION**

1

**METHOD**

v0.7, benchmark v1

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## KEY FINDINGS

# What the four AIs did with 60 questions about link-in-bio tools

- 
- |    |                 |                                                                                                                                                                                                            |
|----|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 01 | <b>56.7%</b>    | <b>Linktree leads.</b> The four AIs recommended it in 56.7% of decision answers (90% interval 48.7–64.2), ahead of Beacons at 37.2% and Lnk.Bio at 30.7%.                                                  |
| 02 | <b>32.1 pts</b> | <b>The AIs disagree.</b> Among the top 15, the widest gap is Lnk.Bio: Gemini recommended it in 46.8% of its decision answers, ChatGPT in 14.6%.                                                            |
| 03 | <b>32 of 60</b> | <b>Gemini often answers without searching.</b> It ran a web search on 32 of 60 questions and answered 28 without one. The others searched on nearly every question (ChatGPT 60, Claude 59, Perplexity 60). |
| 04 | <b>32 → 2</b>   | <b>Found is not cited.</b> ChatGPT found a median of 32 pages per answer and cited 2. Claude cited 6, Perplexity 3, Gemini 7.                                                                              |
| 05 | <b>30.8%</b>    | <b>One site leads the citations.</b> linktr.ee was cited in 74 of 240 answers (30.8%), more than any other domain.                                                                                         |
| 06 | <b>2 of 39</b>  | <b>They rarely agree on the best.</b> On 39 questions all four AIs recommended a brand first; they named the same brand first on 2.                                                                        |
- 

## ABSTRACT

Linktree was the brand the four AIs recommended most often: in 56.7% of decision answers (90% interval 48.7–64.2), followed by Beacons (37.2%) and Lnk.Bio (30.7%). The AIs disagreed: ChatGPT recommended Linktree in 67.0% of its decision answers, Perplexity in 49.1%; the widest gap among the top 15 was Lnk.Bio, 32.1 points between Gemini and ChatGPT. The figures come from 240 valid answers of 240 planned, to 60 questions asked once of each AI on 28 October 2026, which named 257 brands in all.

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READING THIS REPORT

|                              |                                                                                                                                                                                                                                   |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Recommendation rate</b>   | The share of decision answers in which an AI recommended the brand. Decision questions ask what to use or buy; here there are 53 of them, asked of four AIs. The overall rate weights each AI and each tier of questions equally. |
| <b>90% interval</b>          | The range the rate would likely fall in if the questions were drawn again, from a cluster bootstrap that resamples whole questions. Overlapping intervals mean the order between two brands is not settled.                       |
| <b>Pages found and cited</b> | Found: every page an AI's own web search returned while answering. Cited: the pages its answer pointed to.                                                                                                                        |

## 1 Leaderboard

Recommendation rate is the share of decision answers in which an AI recommended the brand. The top 15 of 257 brands named.

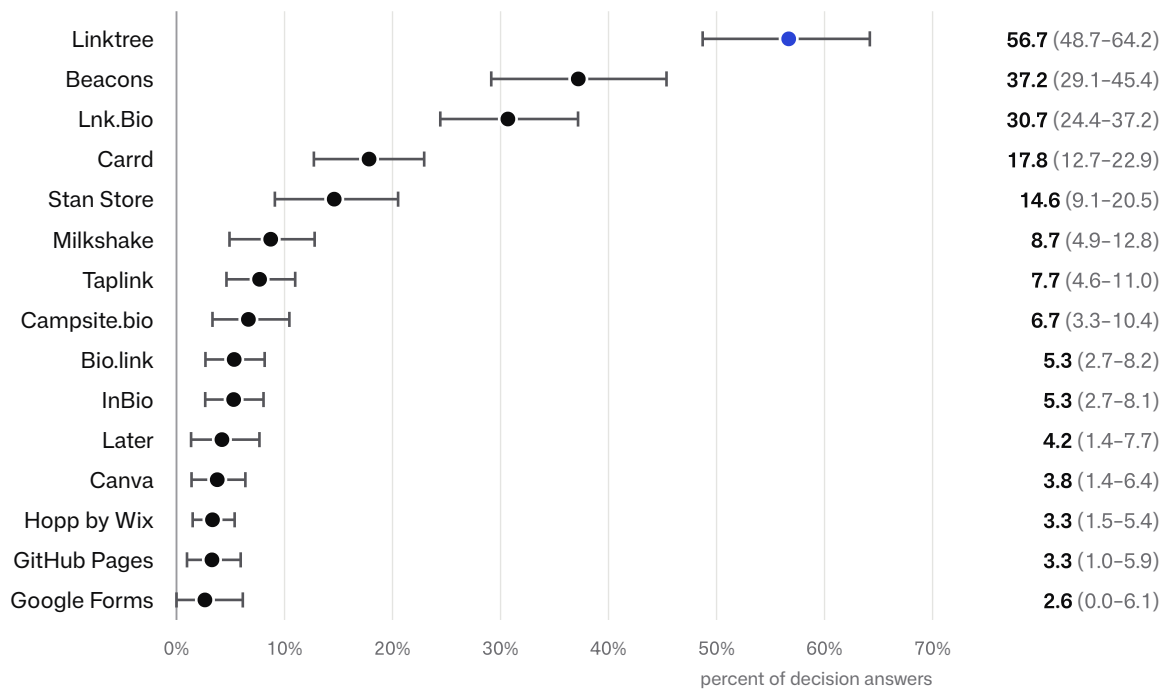


**Figure 1.** Recommendation rate with its 90% interval, top 15 brands. Dot: the rate; line: the interval, from a cluster bootstrap over questions. The leader is marked in blue.

**Table 1.** Recommendation rate overall and per AI, percent of decision answers. Shading rises with the rate; the figures carry it in black and white.

| #  | BRAND        | OVERALL | 90% INTERVAL | CHATGPT | CLAUDE | GEMINI | PERPLEXITY |
|----|--------------|---------|--------------|---------|--------|--------|------------|
| 1  | Linktree     | 56.7    | 48.7–64.2    | 67.0    | 59.3   | 51.3   | 49.1       |
| 2  | Beacons      | 37.2    | 29.1–45.4    | 28.8    | 40.1   | 41.5   | 38.4       |
| 3  | Lnk.Bio      | 30.7    | 24.4–37.2    | 14.6    | 45.8   | 46.8   | 15.5       |
| 4  | Carrd        | 17.8    | 12.7–22.9    | 17.4    | 17.4   | 28.6   | 7.8        |
| 5  | Stan Store   | 14.6    | 9.1–20.5     | 7.8     | 21.4   | 21.4   | 7.8        |
| 6  | Milkshake    | 8.7     | 4.9–12.8     | 2.0     | 13.7   | 17.2   | 2.0        |
| 7  | Taplink      | 7.7     | 4.6–11.0     | 2.0     | 17.2   | 5.7    | 5.9        |
| 8  | Campsite.bio | 6.7     | 3.3–10.4     | 0.0     | 17.2   | 3.7    | 5.7        |
| 9  | Bio.link     | 5.3     | 2.7–8.2      | 0.0     | 9.8    | 9.6    | 2.0        |
| 10 | InBio        | 5.3     | 2.7–8.1      | 2.0     | 13.5   | 5.7    | 0.0        |
| 11 | Later        | 4.2     | 1.4–7.7      | 1.8     | 9.4    | 0.0    | 5.7        |
| 12 | Canva        | 3.8     | 1.4–6.4      | 3.9     | 0.0    | 5.5    | 5.7        |
| 13 | Hopp by Wix  | 3.3     | 1.5–5.4      | 0.0     | 7.6    | 5.7    | 0.0        |
| 14 | GitHub Pages | 3.3     | 1.0–5.9      | 0.0     | 7.4    | 5.7    | 0.0        |
| 15 | Google Forms | 2.6     | 0.0–6.1      | 1.8     | 3.5    | 3.5    | 1.8        |

## 2 Where the AIs disagree

Among the top 15, the brands with the largest gap between the AI that recommended them most and the AI that recommended them least.

**Table 2.** The five widest gaps between AIs, in percentage points.

| BRAND        | HIGHEST | RATE  | LOWEST     | RATE  | GAP, POINTS |
|--------------|---------|-------|------------|-------|-------------|
| Lnk.Bio      | Gemini  | 46.8% | ChatGPT    | 14.6% | 32.1        |
| Carrd        | Gemini  | 28.6% | Perplexity | 7.8%  | 20.8        |
| Linktree     | ChatGPT | 67.0% | Perplexity | 49.1% | 17.9        |
| Campsite.bio | Claude  | 17.2% | ChatGPT    | 0.0%  | 17.2        |
| Milkshake    | Gemini  | 17.2% | ChatGPT    | 2.0%  | 15.3        |

## 3 How each AI answers

**Table 3.** How each AI answers: medians per answer across its 60 answers, and how many questions it searched the web on.

| PER ANSWER, MEDIAN           | CHATGPT  | CLAUDE   | GEMINI   | PERPLEXITY |
|------------------------------|----------|----------|----------|------------|
| Searched the web (questions) | 60 of 60 | 59 of 60 | 32 of 60 | 60 of 60   |
| Searches per answer          | 3        | 2        | 3        | 3          |
| Pages found                  | 32       | 17       | 7        | 15         |
| Pages cited                  | 2        | 6        | 7        | 3          |
| Brands named                 | 2        | 7        | 4.5      | 2          |
| Brands recommended           | 2        | 6        | 4        | 2          |
| Words per answer             | 116.5    | 341      | 496.5    | 127        |

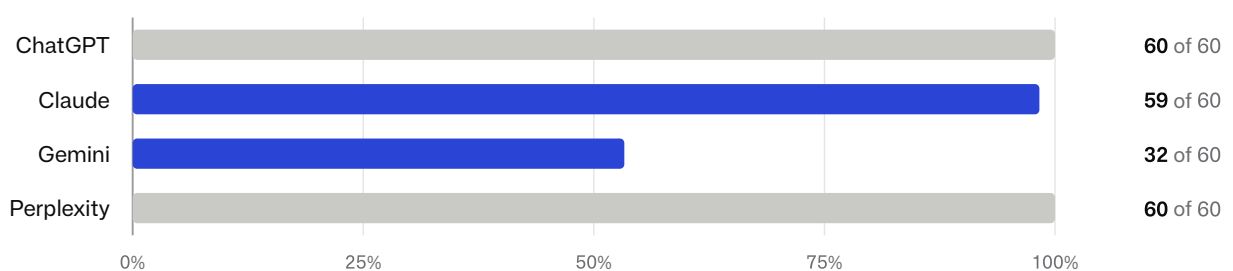


**Figure 2.** Questions on which each AI ran a web search, of 60. Blue: fewer than all.

Gemini answered 28 of 60 questions without running any web search. That is the model Citewake asked, gemini-3.1-flash-lite, through its API with search available. Across all four AIs, 614 searches were run; 23.8% of them included a year. Claude answered 1 question without searching. Every page Gemini reported was one it cited, so its pages found and cited match.

## 4 The sites the AIs cite

Share of the 240 answers whose cited pages include the domain.

Table 4. The ten domains cited in the most answers.

| #  | DOMAIN           | ANSWERS CITING IT | SHARE OF 240 |
|----|------------------|-------------------|--------------|
| 1  | linktr.ee        | 74                | 30.8%        |
| 2  | Ink.bio          | 35                | 14.6%        |
| 3  | help.beacons.ai  | 34                | 14.2%        |
| 4  | creatorflow.so   | 21                | 8.8%         |
| 5  | in.bio           | 21                | 8.8%         |
| 6  | linke.ro         | 19                | 7.9%         |
| 7  | sproutsocial.com | 17                | 7.1%         |
| 8  | llink.is         | 16                | 6.7%         |
| 9  | linkie.bio       | 15                | 6.3%         |
| 10 | beacons.ai       | 14                | 5.8%         |

Table 5. The five domains each AI cited most, as a share of that AI's own 60 answers.

| CHATGPT         |       | CLAUDE        |       | GEMINI           |       | PERPLEXITY      |       |
|-----------------|-------|---------------|-------|------------------|-------|-----------------|-------|
| linktr.ee       | 70.0% | linke.ro      | 20.0% | creatorflow.so   | 25.0% | help.beacons.ai | 36.7% |
| help.beacons.ai | 20.0% | in.bio        | 16.7% | youtube.com      | 23.3% | linktr.ee       | 23.3% |
| carrd.com       | 11.7% | keepinbio.com | 16.7% | linktr.ee        | 21.7% | beacons.ai      | 20.0% |
| Ink.bio         | 11.7% | Ink.bio       | 16.7% | Ink.bio          | 21.7% | thelinktree.com | 15.0% |
| help.later.com  | 8.3%  | instantdm.com | 11.7% | sproutsocial.com | 21.7% | help.later.com  | 8.3%  |

## 5 Agreement

On 39 of the 60 questions all four AIs recommended a brand first; they named the same brand first on 2.

## 6 Method in brief

- **Questions.** 60 scored questions in three tiers (head, mid, tail), written as a buyer would ask them and never naming a brand: 53 decision questions and 7 informational. They are listed in section 9. A further 15 validation questions are kept private.
- **Asking.** Each question was asked once of each AI through its official API, with its own web search on and no location sent. Models: ChatGPT: gpt-6-1una; Claude: claude-haiku-5-5; Gemini: gemini-3.1-flash-lite; Perplexity: perplexity/sonar.
- **Collection.** 28 October 2026, 18:25–18:38 UTC. 240 valid answers of 240 planned: 227 named at least one brand, 13 named none.

- **Reading.** One grand master model (Claude Opus 5.5) read the four answers to each question side by side and marked each brand as recommended, mentioned or negative. A brand counts only if its name appears word for word in the answer.
- **Measure.** Recommendation rate is the share of decision answers in which the AI recommended the brand. The overall rate weights each AI and each tier equally, so it can differ slightly from a raw count. Intervals are 90%, from a cluster bootstrap that resamples whole questions. Here the base is 212 decision answers (53 decision questions, 53 answers from each AI).
- **Method.** v0.7, benchmark v1, scoring run 20261029T054237200Z. The full method: [citewake.com/methodology](https://citewake.com/methodology).

## 7 Limitations

- **A first look, marked incomplete.** Cited-page presence was not measured: no grand master page rulings were run this edition. All other measures are complete.
- **One run.** Each question was asked once of each AI, in one 13-minute window. AI answers vary from run to run; the intervals cover variation across questions, not repeat runs.
- **English, no market.** Questions were in English and no location was sent, so the results describe no particular country.
- **Spellings merged.** stanstore was counted as Stan Store; campsitebio was counted as Campsite.bio.
- **Benchmark figures, not market share.** These are benchmark visibility figures across a fixed bank of questions with equal weight per tier, not estimates of market share.
- **Some how-to questions tagged as decisions.** In benchmark v1, 6 how-to questions in this category were tagged as decision questions. Recommendation rates count every decision question, so these slightly lower all brands' rates alike. Tags are corrected from Edition 1.
- **Top picks are rare.** Most answers do not name a single best choice. Even Linktree was the top pick in only 9.7% of decision answers, so this report ranks by recommendation rate.

## 8 Disclosure

Citewake is operated by the team that also builds aipozi, Biotree and livedot. Biotree and livedot appear in these categories. They were measured by the same method as every other brand, with no adjustment. In this category, Biotree ranks 59th of 257, recommended in 0.9% of decision answers (0.0–2.0).

## 9 The questions

The 60 scored questions, word for word. Each links to its page with the four answers in full, the searches each AI ran and the sites it found. The 15 validation questions are never published.

Table 6. The scored questions, with tier and type.

| ID  | QUESTION                                 | TIER | TYPE     |
|-----|------------------------------------------|------|----------|
| h01 | What's the best link in bio tool?        | head | decision |
| h02 | Best free link in bio page for Instagram | head | decision |

| ID  | QUESTION                                                                       | TIER | TYPE          |
|-----|--------------------------------------------------------------------------------|------|---------------|
| h03 | How do I put multiple links in my Instagram bio?                               | head | decision      |
| h04 | What are the best link in bio apps for creators?                               | head | decision      |
| h05 | Which link in bio tool should I use for TikTok?                                | head | decision      |
| h06 | Are there free alternatives to the most popular link in bio tools?             | head | decision      |
| h07 | How do I make a link in bio page?                                              | head | decision      |
| h08 | What's the cheapest link in bio tool with no branding on the page?             | head | decision      |
| h09 | Link in bio tool or a simple website: which should I use?                      | head | informational |
| h10 | Which link in bio tools let me sell products from my page?                     | head | decision      |
| h11 | Best link in bio for small businesses                                          | head | decision      |
| h12 | How much does a link in bio tool cost?                                         | head | decision      |
| h13 | What should I look for in a link in bio tool?                                  | head | informational |
| h14 | Which link in bio tools have the best analytics?                               | head | decision      |
| h15 | What's the easiest link in bio tool to set up?                                 | head | decision      |
| h16 | Simple link in bio for someone who isn't technical                             | head | decision      |
| h17 | Which link in bio pages look the most professional?                            | head | decision      |
| h18 | How do link in bio tools compare on features and price?                        | head | decision      |
| h19 | Is a paid link in bio plan worth it?                                           | head | decision      |
| h20 | What can I put on a link in bio page besides links?                            | head | informational |
| m01 | Link in bio tool for a restaurant to share its menu and booking link           | mid  | decision      |
| m02 | Best link in bio for a podcast that's on several platforms                     | mid  | decision      |
| m03 | Link in bio page that lets me collect email sign-ups                           | mid  | decision      |
| m04 | Free link in bio that allows a custom domain                                   | mid  | decision      |
| m05 | Link in bio tool for a photographer to show a portfolio                        | mid  | decision      |
| m06 | Best link in bio for an online store with only a few products                  | mid  | decision      |
| m07 | Which link in bio tools let me accept tips or donations?                       | mid  | decision      |
| m08 | Link in bio for an author to link books on different stores                    | mid  | decision      |
| m09 | How do I track which links people click on my bio page?                        | mid  | decision      |
| m10 | Best link in bio tool for musicians                                            | mid  | decision      |
| m11 | Free or paid link in bio tools: what do I actually get?                        | mid  | informational |
| m12 | Cheapest link in bio tool for a small business with a booking calendar         | mid  | decision      |
| m13 | Link in bio tools that don't take a cut of my sales                            | mid  | decision      |
| m14 | How do I move my link in bio page to a different tool without losing anything? | mid  | informational |
| m15 | Link in bio with QR codes for printed menus and flyers                         | mid  | decision      |
| m16 | Best link in bio tool for fitness coaches selling online classes               | mid  | decision      |

| ID  | QUESTION                                                                              | TIER | TYPE          |
|-----|---------------------------------------------------------------------------------------|------|---------------|
| m17 | Link in bio tool or a landing page builder for a product launch?                      | mid  | informational |
| m18 | Which link in bio tools respect privacy and don't track visitors?                     | mid  | decision      |
| m19 | Link in bio for a community group or place of worship to share events                 | mid  | decision      |
| m20 | Cheapest link in bio with no limit on the number of links                             | mid  | decision      |
| t01 | Link in bio page that shows my latest videos automatically                            | tail | decision      |
| t02 | Link in bio tool that lets me schedule links to appear and disappear on certain dates | tail | decision      |
| t03 | Link in bio with a built-in shop that ships physical products                         | tail | decision      |
| t04 | How do I make a link in bio page that loads fast on slow phone connections?           | tail | decision      |
| t05 | Link in bio for a band to sell tickets and merch in one place                         | tail | decision      |
| t06 | Link in bio tool with a page in several languages for an international audience       | tail | decision      |
| t07 | Link in bio that lets me export my visitor and sign-up data                           | tail | decision      |
| t08 | Link in bio page for a real estate agent with listings                                | tail | decision      |
| t09 | Can I password-protect part of my link in bio page for paying fans?                   | tail | decision      |
| t10 | Link in bio tool for a charity that needs a donate button and a volunteer form        | tail | decision      |
| t11 | Link in bio tool for an agency managing many creators' pages                          | tail | decision      |
| t12 | Link in bio page with a contact form                                                  | tail | decision      |
| t13 | Link in bio for a chef to share recipes and sell cookbooks                            | tail | decision      |
| t14 | Best open-source link in bio I can host myself                                        | tail | decision      |
| t15 | Link in bio for a wedding or event with RSVP and directions                           | tail | decision      |
| t16 | How do I add appointment booking to my link in bio page?                              | tail | decision      |
| t17 | Link in bio tool that shows which country my visitors come from                       | tail | decision      |
| t18 | Link in bio page that matches my brand's fonts and style exactly                      | tail | decision      |
| t19 | One-time payment link in bio tool instead of a subscription                           | tail | decision      |
| t20 | Alternatives to a link in bio page for getting traffic from social media              | tail | informational |

## 10 Data

**Every answer** All 240 in full, with the web searches each AI ran, every site it found (marked where cited) and the brands read from it. They are also printed in Appendix A.  
[citewake.com/data/editions/2026-10/link-in-bio-tools-answers.csv](https://citewake.com/data/editions/2026-10/link-in-bio-tools-answers.csv)  
[citewake.com/data/editions/2026-10/link-in-bio-tools-answers.json](https://citewake.com/data/editions/2026-10/link-in-bio-tools-answers.json)

**Every brand** All 257 brands named, with every measure to four decimals.  
[citewake.com/data/editions/2026-10/link-in-bio-tools.csv](https://citewake.com/data/editions/2026-10/link-in-bio-tools.csv)  
[citewake.com/data/editions/2026-10/link-in-bio-tools.json](https://citewake.com/data/editions/2026-10/link-in-bio-tools.json)

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## 11 How to cite

### APA

Citewake. (2026). Link-in-bio tools: what AI recommends, October 2026 (Edition 0) [Data set]. <https://doi.org/10.5281/zenodo.23755363>

### BIBTEX

```
@techreport{citewake2026linkinbiotools,  
  author      = {{Citewake}},  
  title       = {{Link-in-bio tools: what AI recommends, October 2026}},  
  institution = {Citewake},  
  type        = {Edition 0 (first look), data set},  
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  version     = {1},  
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  url         = {https://citewake.com/editions/2026-10/link-in-bio-tools},  
  note       = {Licensed CC BY 4.0}  
}
```

## Appendix A. Every answer

Every scored question, with each AI's answer verbatim, in the order ChatGPT, Claude, Gemini, Perplexity: the exact model and time asked, the brands Citewake read from it, the web searches it ran and the pages its answer cited. Links are shown as their text with the domain. The full list of pages each AI found is in the answers file (section 10).

APPENDIX A · QUESTION H01 · HEAD · RECOMMEND · DECISION

## What's the best link in bio tool?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons

**For most people, Linktree** is the easiest all-around pick: it's quick to set up, has a free plan with unlimited basic links, and offers paid upgrades if you want more customization or analytics. (linktr.ee)

Choose **Beacons** if your bio page is mainly for selling products or growing an audience; choose a page on **your own website** if you want more control over branding and the URL.

If you tell me whether you're a creator, business, or just sharing social links, I can narrow it down.

SEARCHED

best link in bio tools 2026 Linktree Beacons Later official pricing features  
Linktree pricing official link in bio  
Beacons pricing official link in bio  
Later Link in Bio official pricing

SOURCES CITED

**linktr.ee** Linktree Free, Starter, Pro and Premium Pricing <https://linktr.ee/s/pricing>  
plus 36 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, Stan Store, Carrd, Lnk.Bio, Linkin.bio, Milkshake MENTIONED Later

There's no single best, since it depends on whether you mainly want a simple link list, a designed page, or a way to sell. Most 2026 roundups still treat Linktree as the default, but several others come out ahead for specific needs.

- **Linktree** is the familiar pick for a simple link list. One roundup says Linktree has the strongest free tier for a simple link list. Its pricing has risen; one comparison notes that Linktree raised prices 67% in November 2025 (Pro: \$9 to \$15).
- **Beacons** suits creators who want to sell and collect email. Its free plan is generous, but it takes a cut: Beacons' free tier is generous but charges 9% until you hit Creator Plus (\$30/mo).
- **Stan Store** is for selling courses or coaching. It has no free plan (14-day trial) at \$29/mo, per one comparison table.
- **Carrd** is for a designed one-page site rather than a link list. It's cheap, with Carrd free for up to three sites with its own branding shown.
- **Lnk.Bio** is a budget option, with unlimited links free on its free plan.
- **Later's Linkin.bio** fits if you already schedule posts in Later, and a shoppable grid for Instagram and TikTok brands is its niche.

Question h01 · Claude, continued

- **Milkshake** is built for phone-first editing, and Milkshake: mobile-first creators is how one roundup classifies it.

My suggestion: start with Linktree or Lnk.Bio if you just need links, and choose Beacons if you plan to sell digital products. Check current pricing before you commit, since these roundups are often written by the vendors themselves and their numbers don't always match.

SEARCHED

best link in bio tools 2026 comparison

SOURCES CITED

**maevesocial.com** 9 Best Link in Bio Tools in 2026 <https://maevesocial.com/blog/best-link-in-bio-tools>

**keepinbio.com** 10 Best Link in Bio Tools in 2026 (Tested & Compared) <https://keepinbio.com/blog/10-best-link-in-bio-tools-2026>

**kompozy.io** The best link-in-bio tools in 2026 (honest comparison, verified prices) · Kompozy <https://kompozy.io/roundups/best-link-in-bio-tools-2026>

**Ink.bio** Best Link in Bio 2026: Lnk.Bio vs Linktree vs Beacons - Compare - Lnk.Bio <https://lnk.bio/compare-linkinbio>

plus 5 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

RECOMMENDED Stan Store, Beacons, Pensight, Linktree, Bio.link, Carrd, Milkshake, SproutLink, Inflowave Links

There is no single "best" link-in-bio tool because the right choice depends entirely on your primary goal—whether you are a creator selling digital products, a business managing client links, or simply looking for a clean way to share your profiles.

To choose the right one, identify which of these categories fits your needs:

### 1. Best for Monetization & Selling Products

If your goal is to turn social media followers into customers, look for tools that act as storefronts rather than just link lists.

- **Stan Store:** Highly recommended for creators selling digital products, courses, or coaching. It is known for its "storefront" aesthetic and simple setup.
- **Beacons:** A powerful all-in-one suite that is excellent for selling digital products and offers a robust free plan with creator-focused features.
- **Pensight:** Another strong contender specifically tailored for creators selling 1:1 time or coaching calls.

### 2. Best for Simple Link Hubs

If you just need a reliable, fast way to host your social media links and direct traffic to your website or newsletter, these are the industry standards.

- **Linktree:** The most well-known brand in the space. It is the go-to if you want a familiar, simple, and fast-to-set-up link directory.
- **Bio.link:** Often cited as a great option for those who want a fully functional, clean page without restrictive paywalls on basic features.

### 3. Best for Customization & Aesthetics

If your brand identity requires a unique look that doesn't feel like a generic template, consider these options.

- **Carrd:** Ideal if you want complete design control. It functions more like a one-page website builder, allowing for much higher customization than standard link-in-bio tools.
- **Milkshake:** A mobile-first, "swipeable" website builder that creates a more interactive, app-like experience for your followers.

Question h01 · Gemini, continued

#### 4. Best for Businesses & Teams

- **SproutLink (by Sprout Social):** Best if you are already using a social media management platform and want your link-in-bio to be integrated into your existing analytics and scheduling workflow.
- **Inflowave Links:** Noted for its native CRM and DM automation features, making it a strong choice for coaches or businesses that handle a lot of sales through direct messages.

#### How to decide

When evaluating your options, prioritize these four criteria over a long list of features:

1. **Does it support your primary action?** If you need to sell, don't pick a tool that only provides buttons. Get a tool with a native checkout or product integration.
2. **Branding control:** Can you use your own domain or at least remove the "made with" branding? This increases trust and professionalism.
3. **Mobile speed:** The vast majority of your traffic will come from mobile devices. If the page feels "heavy" or takes too long to load, your conversion rate will drop.
4. **Analytics:** Can you actually see which links your audience is clicking? You need actionable data to optimize your page over time.

**Pro-tip:** If you are just starting out, don't get paralyzed by the options. Tools like **Linktree** or **Beacons** are excellent starting points because they are easy to migrate away from later if you eventually need more advanced features.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons, Linkin.bio MENTIONED Later

**For most people, I'd pick Linktree:** it's straightforward and its free plan offers unlimited links and basic click analytics.<sup>3</sup>

If you're a creator who wants to **sell products or collect emails**, consider **Beacons** instead; it bundles a link page with creator tools, though its free plan charges a 9% fee on sales.<sup>26</sup>

Quick rule of thumb: **Linktree for a simple link list; Beacons for creator commerce.** If you already use Later to schedule social posts, its Linkin.bio may fit your workflow better.<sup>10</sup>

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Question h01 · Perplexity, continued

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## Best free link in bio page for Instagram

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**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons, Carrd

**Best overall: Linktree.** It's easy to set up, familiar to Instagram users, and its free plan includes unlimited basic links. The trade-off: Linktree branding stays on your page, and some customization and analytics features require a paid plan. (linktr.ee)

Other good free picks:

- **Beacons** – better if you want to sell digital products or collect emails; its free plan includes a store, but sales have a 9% platform fee. (help.beacons.ai)
- **Carrd** – better if you want a more custom-looking mini website rather than a simple list of buttons.

**Quick pick:** Choose Linktree for simplicity; Beacons if you plan to sell.

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons, Milkshake, Lnk.Bio, Bio.link, Viraly

The strongest free options are Linktree for simplicity, Beacons if you want to earn from your page, and Milkshake if you work mostly on your phone. Most of these "best of" lists are written by the companies being ranked, so treat the rankings loosely.

- **Linktree (best all-round default):** It remains the most recognizable option. One source says the free plan is generous with unlimited links, and the brand recognition means your audience will trust the familiar page format. Its free tier is limited, though. Paid features such as analytics depth and email capture sit behind upgrades.
- **Beacons (best if you sell things):** One roundup says Beacons includes email capture and a store on the free plan. Also, it is recommended for creators who want to earn from their bio through built-in tipping, memberships, and sales.
- **Milkshake (best if you're mobile-only):** It is completely free – no paid tiers at all. The catch is that for anyone who manages content from a laptop, it gets frustrating fast.
- **Lnk.bio (best cheap upgrade):** Its free plan includes over 400 templates, basic analytics, and unlimited links. Removing branding is inexpensive: one source notes Lnk.Bio's cheapest paid plan is \$1.49/mo.
- **Bio.link (best fully free page):** It is a dedicated bio page meant as a free hub, not a trial store. Choose it if you don't need a built-in shop.
- **Viraly (best for analytics, with limits):** It has a free plan, but analytics requires paid plan and email collection on paid tiers only.

Question h02 · Claude, continued

If you're unsure, start with Linktree or Beacons. Choose Beacons if you plan to sell digital products or take tips, and Milkshake if you only ever edit from your phone. Pricing changes often, so check each tool's current free tier before committing.

SEARCHED

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Gemini gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

RECOMMENDED Beacons, Milkshake, Bio.site, Linktree, Hopp by Wix

Choosing the "best" free link-in-bio tool depends on your specific goals—whether you are a creator focused on monetization, a business needing CRM integration, or someone who just wants a clean, simple list of links.

As of late 2026, here are the top recommendations based on different use cases:

Top Recommendations for 2026

- **Best All-Around & Monetization: Beacons**
  - **Why:** It is highly feature-rich even on the free plan, offering unlimited products and basic email capture. It is a top choice if you plan to sell digital products or services, though be aware it takes a 9% transaction fee on those sales.
- **Best for Business & CRM Integration: Inflowwave Links (inflowwave.com)**
  - **Why:** It stands out for connecting link clicks directly to DM automation and a CRM. If your goal is to turn Instagram followers into leads or conversations, this is arguably the most powerful free option.
- **Best for Simple, Aesthetic Links: Milkshake or Bio.site (by Squarespace)**
  - **Why:** If you prioritize design and ease of use, these are excellent. Milkshake offers a highly visual, swipeable interface that looks more like a mini-website than a simple link list.
- **Best "Free Forever" Simple Hub: Linktree (linktr.ee)**
  - **Why:** It remains the most recognized and widely integrated tool. Its free plan is robust enough for most beginners who just need to organize multiple links, offering unlimited links and basic analytics.

Quick Comparison Guide

| Tool        | Best For                 | Key Free Feature              |
|-------------|--------------------------|-------------------------------|
| Beacons     | Monetization             | Unlimited products            |
| Inflowwave  | DMs & CRM                | Native DM/CRM automation      |
| Linktree    | Simplicity & Recognition | Unlimited basic links         |
| Milkshake   | Visual Aesthetics        | Website-like swipeable design |
| Hopp by Wix | All-in-one features      | 0% platform fee on sales      |

Things to Consider Before Choosing

- **Transaction Fees:** If you plan to sell products, check the platform's cut. Some free plans charge high percentages (e.g., 9–12%) on every sale.

Question h02 · Gemini, continued

- **Branding:** Most free plans will include the provider's logo (e.g., "Powered by Linktree"). If a professional, branded look is critical, you may eventually need a paid upgrade or a platform that offers more customization.
- **Growth Potential:** Think about your next stage. If you eventually want to use custom domains or advanced analytics, check the pricing for the next tier up so you don't have to switch platforms later.

**Recommendation:** If you are just starting, **Linktree** is the easiest to set up. If you are already planning to sell products or services, **Beacons** or **Hopp by Wix** (for its 0% fee structure) will likely serve you better in the long run.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:25 UTC

RECOMMENDED Beacons (top pick), Linktree, Lnk.Bio

**Best all-around free pick: Beacons**—it offers unlimited links, page customization, a media kit, and basic email marketing on its free plan. The main catch: it charges a **9% fee on sales** made through its store, so it's a better fit if you mainly want to share links than sell products. <sup>12</sup>

Other good options:

- **Linktree** – a straightforward choice for a clean link list; its free plan includes unlimited basic links, though some layouts and features are paid. <sup>710</sup>
- **Lnk.Bio** – worth considering if you want a simple page with unlimited links and basic analytics. <sup>14</sup>

**Quick recommendation:** Choose **Linktree** for the simplest setup, **Beacons** for more creator tools, or **Lnk.Bio** for a basic alternative. Free-plan features can change, so check the plan details before signing up.

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# How do I put multiple links in my Instagram bio?

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**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

MENTIONED Instagram

In the Instagram app:

1. Go to your **profile** and tap **Edit profile**.
2. Tap **Links** → **Add external link**.
3. Enter the URL and, optionally, a title.
4. Tap **Done**. Repeat for each link.

The links are managed separately from the **Bio** text field, so typing URLs into your bio won't make them clickable. Instagram supports multiple profile links; if you don't see **Links**, try updating the app. (itechguides.com)

SEARCHED

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, Later MENTIONED Instagram

You have two main options: Instagram's built-in links feature, or a single link that leads to a page holding all your links.

## Option 1: Instagram's built-in links (up to five)

1. Open your profile and tap **Edit profile**.
2. Find the **Links** section and choose to add an external link.
3. Enter the URL and, optionally, a title for each one.
4. Repeat until you have up to five, then save.

Only the first link shows directly under your bio. The others sit behind a "+ others" dropdown that visitors have to tap. One guide notes that bio links can only be edited via mobile, though another says the steps on desktop are nearly identical, so the mobile app is the safer choice. You can reorder links by dragging them, and you can change or delete them later from the same Links section.

## Option 2: A link-in-bio page (unlimited links)

Tools such as Linktree, Beacons, or Later's link tool let you build one page with as many links as you want. You then paste that page's single URL into your bio's website field. These tools also tend to offer click analytics and custom design, which Instagram's built-in option lacks.

If you only need a few links, use the built-in option. If you need more than five, want to see which links get clicks, or want a branded look, use a link-in-bio tool.

SEARCHED

Instagram add multiple links to bio

Question h03 · Claude, continued

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, eltree MENTIONED Instagram

You can add multiple links to your Instagram bio using two primary methods: Instagram's built-in feature or a third-party "link-in-bio" service.

### Method 1: Instagram's Native Multi-Link Feature

Instagram now allows you to add up to five links directly to your profile.

1. Open the Instagram app and go to your **Profile**.
2. Tap the **Edit Profile** button.
3. Tap on **Links**.
4. Select **Add external link**.
5. Enter the URL and a title for your link, then save.
6. Repeat these steps for up to five links total.

**Note:** While you can add five, usually only the first link will be prominently displayed on your profile (e.g., "YourLink.com and 4 others").

### Method 2: Using a "Link-in-Bio" Service

If you need more than five links, want better analytics, or prefer a more customized design, third-party services are the industry standard.

- **How it works:** You create a page on a site like Linktree, eltree, or other similar platforms. You add all your desired links to that single page.
- **The Setup:** You then take the unique URL for that landing page and paste it into the **single "Website" or "Link" field** in your Instagram bio.
- **Why use this?** These tools offer features Instagram does not, such as detailed click analytics, branded themes, and the ability to organize unlimited links.

### Which should you choose?

- **Use the Native Feature** if you only have a few important links (like your website, shop, and one other social profile) and don't need to track how many people click them.
- **Use a Third-Party Service** if you are a creator or business that needs to frequently update links, wants to see which links your audience prefers, or needs to share more than five destinations.

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does instagram allow multiple links in bio natively

Question h03 · Gemini, continued

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**Perplexity** perplexity/sonar · 28 October 2026, 18:25 UTC

MENTIONED Instagram

In the Instagram app:

1. Go to your profile and tap **Edit profile**.
2. Tap **Links → Add external link**.
3. Paste the URL, add a title if you like, and tap **Done**.
4. Repeat for each link. Instagram allows up to five links for most accounts. <sup>12</sup>

To change their order, go to **Edit profile → Links → Options → Reorder links**, then drag them into place. Put your most important link first. <sup>1</sup>

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# What are the best link in bio apps for creators?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, Stan Store, Carrd

There isn't one best choice for everyone. **My shortlist for creators:**

| App               | Best for                                                    | Why choose it                                                                                                                                                                                                             |
|-------------------|-------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Linktree          | A simple, familiar link hub                                 | Easy to set up, has a free plan, and supports links, content embeds, analytics, and some selling tools. A solid default if you mainly need to direct followers to several destinations. (linktr.ee)                       |
| Beacons           | An all-in-one creator business                              | Combines a bio page with a store, email tools, media kit, and analytics. It has a free tier, but selling fees and features vary by plan—check the current plan details before choosing it for commerce. (home.beacons.ai) |
| Stan Store        | Selling digital products, courses, or coaching              | More of a mini-store than a basic link list, with checkout and creator-selling features. It's a better fit if sales are the main job of your bio link; it's paid after a trial. (uat.stan.store)                          |
| Later Link in Bio | Instagram/TikTok creators who want a clickable content feed | Lets you link posts to destinations, making it handy for sending viewers from specific posts to products or pages. Particularly appealing if you already use Later. (help.later.com)                                      |
| Carrd             | A more custom-looking one-page site                         | Worth considering if you want something that feels like a small personal website rather than a standard stack of buttons.                                                                                                 |

**Quick picks:**

- **Just need a clean, easy link page:** Linktree
- **Want bio page + creator tools in one place:** Beacons
- **Primarily selling products or services:** Stan Store
- **Want links tied to Instagram/TikTok posts:** Later

Before committing, compare the **transaction fee, custom-domain support, analytics, and branding removal** on the plan you'd actually use—those details can matter more than the free tier. Prices and plan features can change, so verify them on the provider's site before paying.

SEARCHED

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, Stan Store, Bio.link, Hopp by Wix, Carrd, Bento, Milkshake, Campsite.bio

The best link in bio app depends on whether you just need a list of links or want to sell from your bio. Here are the main options from current 2026 comparisons.

**Best for simple links:** Linktree is the most recognizable option. One guide says that if your link only points to your other profiles, Linktree's free plan is fine. Its paid tiers are also cheap, starting at \$6/mo billed annually.

**Best for selling and building an audience:** Beacons is the most cited pick here. One roundup describes it as layering stores, email capture, media kits, and affiliate tools into one hub. Another notes that Beacons includes email capture and a store on the free plan. Stan is the other frequent recommendation, with a best overall pick for creators building a business. Stan's store is built around selling digital products and collecting emails. Its fees are a trade-off: one comparison lists a \$29/mo starting price with 0% seller fees.

**Best free option with no forced branding:** Bio.link is described as the most complete fully free page, where the free plan is the product. Hopp by Wix is another free option, with 0% selling fees plus email marketing.

**Best for design control:** Carrd suits people who want a custom one-page site rather than a link list. Reviewers describe it as a way to build a truly custom, single-page site without the complexity of a full website builder. Its paid tier starts at \$19/year.

**Best for visual, portfolio-style pages:** Bento is praised for portfolio-style layouts and rich embeds.

**Best for mobile editing:** Milkshake is free forever on mobile, which suits people who prefer editing from their phone.

**Best for analytics and teams:** Campsite.bio offers unlimited links, embeds, granular analytics, multi-profile and team roles, which fits agencies and social managers.

#### Quick recommendations:

- Just need links: Linktree or Bio.link (free).
- Selling products or courses: Beacons (free tier to start) or Stan (0% fees, paid plan).
- Custom design: Carrd.
- Team or agency use: Campsite.bio.

Pricing and free-plan limits change often, and the sources above were published at different times, so check each app's current pricing page before you commit.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

RECOMMENDED Carrd, Liink

In 2026, the "best" link-in-bio tool is no longer just about hosting a list of links; it is about choosing the platform that aligns with your specific monetization goals and content style.

To choose the right one, identify your primary "job"—whether that is selling digital products, showcasing a visual portfolio, or simply driving traffic to a newsletter.

Top Link-in-Bio Tools for 2026

| Tool               | Best For                      | Key Strengths                                                                                |
|--------------------|-------------------------------|----------------------------------------------------------------------------------------------|
| Linktree           | General Purpose & Familiarity | Industry standard with the widest ecosystem of integrations and high brand recognition.      |
| Stan Store         | Coaches & Course Creators     | A dedicated "mini-storefront" that excels at selling digital products and booking 1:1 calls. |
| Beacons            | Creator Business Suite        | A robust all-in-one platform for media kits, email collection, and product sales.            |
| Lnk.Bio            | Budget & Simplicity           | Extremely affordable with one-time payment options; lean and fast for independent creators.  |
| Later (Linkin.bio) | Visual/Instagram Creators     | Ideal if you want a clickable, shoppable replica of your social media grid.                  |
| Carrd              | Design Flexibility            | Best for users who want full control over a single-page, responsive website builder.         |

How to Choose the Right Tool

Because many tools now offer overlapping features, use these criteria to narrow your search:

- **Your Primary Goal:**
  - **Selling Products/Coaching:** Look at **Stan Store** or **Beacons**. They are built to handle transactions, digital downloads, and bookings seamlessly.
  - **Visual/Portfolio Work:** If you are a photographer, food blogger, or fashion creator, **Later** or **Liink** offer grid-based layouts that allow followers to click on specific social posts.
  - **General Traffic/Growth:** If you just need a reliable hub for your newsletter, website, and socials, **Linktree** remains the most recognizable and widely compatible choice.
- **The "Hidden" Costs:**
  - **Transaction Fees:** Many "free" plans charge high fees (e.g., Linktree's 12% or Beacons' 9%) on any products you sell. If you plan to sell heavily, a paid plan with lower or zero transaction fees will eventually save you money.
  - **Branding:** If professional, custom branding is essential for your image, check whether the tool allows you to remove their logo on their lower-tier plans.
- **SEO and Performance:**
  - Most link-in-bio pages are "client-side," meaning Google often struggles to index them, which can result in lost SEO value. If searchability matters to your brand, consider tools like **Linklay**, which specifically focuses on server-side rendering to help your bio page show up in search results.
- **Scalability:**
  - Switching your link-in-bio URL after you've shared it across all your platforms is a hassle. Choose a platform that has a free tier you can start with, but ensure its paid tiers offer the growth features (custom domains, advanced analytics, email integration) you might need a year from now.

Question h04 · Gemini, continued

Summary Recommendation

- If you want the industry standard: Go with Linktree.
- If you are a coach or digital product seller: Go with Stan Store.
- If you are a budget-conscious creator: Go with Lnk.Bio.
- If you want a full-featured, visual portfolio: Go with Beacons or Later.

SEARCHED

No web search run.

SOURCES CITED

None.

Perplexityperplexity/sonar · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, Stan Store, Taplink

The best choice depends on whether you mainly want to share links, sell products, or turn social posts into shoppable destinations:

| App               | Best for                              | Why choose it                                                                                                                                                                                                                                         |
|-------------------|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Linktree          | A simple, familiar link page          | Easy to set up, with unlimited links on its free plan. Paid tiers add features such as scheduled links and more detailed analytics. <sup>1</sup>                                                                                                      |
| Beacons           | Creators building a small business    | Combines a link page with tools like a storefront, media kit, email marketing, and analytics. Check the fees: its free plan charges a 9% transaction fee on sales; its \$30/month Creator Plus plan lists 0% platform transaction fees. <sup>23</sup> |
| Later Link in Bio | Instagram-focused creators            | Turns feed posts into clickable destinations, useful when you want followers to find the product or page behind a particular post. It makes most sense if you already use Later. <sup>4</sup>                                                         |
| Stan Store        | Selling digital products or coaching  | A focused option if your main goal is to sell from your bio page; it's generally a paid product rather than a basic free link page. <sup>4</sup>                                                                                                      |
| Taplink           | Lead capture and custom landing pages | Worth considering if you need forms or a more structured landing page rather than just a list of links. <sup>5</sup>                                                                                                                                  |

**Quick picks:** Start with **Linktree** for straightforward link sharing; choose **Beacons** if you want creator-business tools in one place; choose **Later** if your Instagram feed is central to your sales or traffic strategy.

Before committing, compare current pricing and transaction fees against how you'll actually use the app—especially if you plan to sell. Pricing and features can change.<sup>23</sup>

SEARCHED

best link in bio tools creators 2026 Linktree Beacons Later comparison  
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plus 10 more pages found, not cited

APPENDIX A · QUESTION H05 · HEAD · RECOMMEND · DECISION

## Which link in bio tool should I use for TikTok?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons

For most TikTok creators, I'd start with **Linktree**. It's a straightforward way to put several destinations behind one profile link, and its free plan makes it easy to try before paying. (itechguides.com)

Choose **Beacons** instead if you also want creator-business features like a store, email marketing, or a media kit on the same page. (itechguides.com)

One TikTok caveat: a link-in-bio tool gives you a landing page, but you still need TikTok to show you a clickable **Website** field to add it to your profile. Availability can depend on account eligibility and region. (buffer.com)

SEARCHED

best link in bio tools TikTok 2026 official Linktree Beacons Later pricing features  
TikTok link in bio tool official TikTok profile website link requirements

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**buffer.com** How to Add a Link to Your TikTok Bio (+ What to Do If You Can't) <https://buffer.com/resources/how-to-put-a-link-in-tiktok-bio/>  
plus 33 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Beacons, TLinky, Viraly, Later Linkin.bio, Lnk.Bio, Taplink MENTIONED Google Analytics, Later

There's no single best tool. The right one depends on what you need the link to do. Most of the sources I found point to the same few options.

### Good choices by goal:

- **Simple, familiar default:** Linktree is the usual pick for beginners. One guide describes it as best for beginners. Linktree is one of the most well-known tools. Its free plan is limited, and one comparison notes that it gets expensive once you want deeper control.
- **Monetization and selling products:** Beacons is popular with TikTok creators. One roundup says for creators focused on selling digital products, Beacons offers the most complete free plan. Another calls it mixed for TikTok fit and says it can feel bloated.
- **Click tracking and campaign analytics:** TLinky tracks every destination link individually, passes UTM data to Google Analytics, which helps if you run campaigns.
- **Scheduling plus link in bio:** Viraly combines both, with auto-add social posts (keeps page updated automatically). Later Link in Bio is another option if you already use Later for scheduling.
- **Lowest cost:** Lnk.Bio is the cheap minimalist route, and Taplink suits lead generation with forms.

**Check your eligibility first.** Sources disagree on the rules. Some say TikTok scrapped the follower threshold in mid-2024, opening clickable links to all Personal accounts. Others cite TikTok's help page, which says a link is available with at least 1,000 followers, or if you have a Verified Business Account. Since the official help page is the more authoritative source, check the Website field in your own profile editor. If it's missing, a link-in-bio page still helps, because you can paste its single URL into the field once it appears, or put it in your bio text and pinned comments in the meantime.

If you tell me your goal (selling products, tracking clicks, scheduling, or just a simple page) and your account type, I can narrow this down.

Question h05 · Claude, continued

#### SEARCHED

best link in bio tool for TikTok 2026

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plus 12 more pages found, not cited

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## Gemini gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

RECOMMENDED Stan Store, Beacons, Linktree, Milkshake, TinyBio, Linkship

Because TikTok limits you to exactly one clickable link in your profile, the "best" tool depends entirely on your primary goal—whether that is selling products, capturing emails, or simply organizing multiple destinations.

Here are the top recommendations for 2026 based on common creator needs:

### 1. For Monetization & Selling (Digital Products/Courses)

If your main goal is to sell digital downloads, coaching, or courses directly from your profile, choose tools built for commerce.

- **Stan Store:** Often considered the gold standard for creators selling digital products or booking 1:1 time. It is designed as a full storefront, which can lead to higher conversion rates than a simple link list.
- **Beacons:** Offers a robust "creator-business" suite. It is excellent if you want to combine link organization with monetization tools like digital product sales and email list building.

### 2. For Simplicity & Brand Familiarity

If you want a reliable, easy-to-use hub that your audience likely already recognizes, go with the industry leader.

- **Linktree:** The most well-known option. It is perfect if you want a familiar interface, quick setup, and a wide range of integrations. While its free plan is generous with links, be aware that it may charge higher transaction fees on sales compared to more specialized tools.

### 3. For Mobile-First Creators & Design

If you do all your content creation on your phone and want a page that looks native to the mobile experience:

- **Milkshake:** Specifically designed to be built from your phone. It uses a "swipeable card" format that feels very similar to viewing a TikTok story or profile. It is highly aesthetic and great for mobile-first audiences.

### 4. For Performance & Speed (Viral Traffic)

TikTok traffic is often fast and fleeting. If you need a page that loads instantly to prevent losing visitors:

- **TinyBio:** Specifically optimized for TikTok creators with a focus on sub-second load times. This is a strong choice if you frequently go viral and need to ensure your landing page doesn't bounce visitors due to slow performance.

## Summary Checklist for Choosing

To decide which one is right for you, ask yourself these three questions:

1. **Do I need native checkout?** If yes, look at **Stan Store** or **Beacons**.
2. **Is my audience mostly mobile?** If yes, **Milkshake** or **TinyBio** provide excellent mobile-first experiences.

Question h05 · Gemini, continued

3. Do I need a "forever-free" plan with no hidden fees? Look into **Linkship** (for unlimited links) or compare the transaction fees of **Beacons** vs. **Linktree** if you plan to sell items.

**Important Note:** Ensure you have a **Business Account** or at least **1,000 followers** to unlock the "Website" field in your TikTok profile settings. If you are a brand new creator, switching to a free Business Account is the fastest way to add your link immediately.

SEARCHED

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how to choose a link in bio tool for TikTok  
best link in bio tools for TikTok 2026

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**inflowave.io** inflowave.io <https://inflowave.io>  
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**linkrr.store** linkrr.store <https://linkrr.store>  
**tinybio.me** tinybio.me <https://tinybio.me>  
**youtube.com** youtube.com <https://youtube.com>  
**sproutsocial.com** sproutsocial.com <https://sproutsocial.com>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree (top pick), Beacons

For most TikTok creators, **Linktree** is the simplest default: it's quick to set up and its free plan includes unlimited links and basic click analytics.<sup>3</sup>

Choose **Beacons** instead if you want to sell digital products or collect emails from the same page. Its free plan includes creator-business features, but charges a 9% transaction fee on sales.<sup>29</sup>

**Quick rule:** just sharing links → Linktree; selling or building an email list → Beacons. Check that your chosen page works as expected in TikTok before adding it to your bio.

SEARCHED

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Linktree pricing official 2026 features  
Beacons pricing official link in bio 2026

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plus 12 more pages found, not cited

# Are there free alternatives to the most popular link in bio tools?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Lnk.Bio, Beacons, Milkshake, Carrd, Taplink MENTIONED Linktree

Yes. Several established tools have **free-forever plans**—though most keep their own branding on your page and reserve custom domains or advanced features for paid plans.

| Tool      | Best for                                  | What the free plan offers                                                                                                                                                 |
|-----------|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Lnk.Bio   | A straightforward list of links           | Unlimited links, basic stats, templates and embeds; the page carries Lnk.Bio branding. (to.lnk.bio)                                                                       |
| Beacons   | Creators who want a shop or media kit too | Unlimited links, a customizable page, media kit and email tools. Beacons lists a 9% seller fee on its free plan; payment processor fees may also apply. (help.beacons.ai) |
| Milkshake | Building a more visual page on your phone | A mobile-built mini-site with free designs; some selling features involve a transaction fee. (milkshake.app)                                                              |
| Carrd     | A simple, more website-like landing page  | Free one-page sites with a range of layouts. Custom domains and some features require a paid plan. (startwith.carrd.co)                                                   |
| Taplink   | Adding contact or messaging buttons       | A free tier for a basic link page; check its current feature limits before choosing it. (heya.page)                                                                       |

**Quick picks:** Try **Lnk.Bio** for lots of links without a subscription, **Beacons** if you want creator-business features, or **Carrd** if you'd rather make a small landing page than a stack of buttons. Linktree itself also has a free plan with unlimited basic links, so switching isn't necessary if that already does what you need. (lnk.bio)

Free-plan details can change, so check the provider's pricing page before setting everything up.

SEARCHED

free link in bio tools official free plan Linktree Beacons Carrd Bio Sites  
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Beacons pricing free plan official  
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**to.lnk.bio** All Lnk.Bio features: Free, Mini, Unique - what each plan includes <https://to.lnk.bio/all-features?sc=en>  
**lnk.bio** Lnk.Bio · One link for everything you create <https://lnk.bio/linkinbio>  
**milkshake.app** Ten Linktree Alternatives Compared: Free & Paid (2026) <https://milkshake.app/linktree-alternatives/>  
**startwith.carrd.co** Start Building Your Carrd Website: Free, No Code or AI, Live in 10 Minutes <https://startwith.carrd.co/>  
plus 40 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:25 UTC

RECOMMENDED Bio.link, Bio Sites, Lnk.Bio, Carrd, Beacons, Milkshake, Hopp by Wix, Campsite.bio MENTIONED Squarespace, Stripe, Linktree

Yes. Several well-known link-in-bio tools have free tiers, though the free plans differ in what they charge you or limit.

Question h06 · Claude, continued

## Strong free options

- **Bio.link:** Reviewers call it the most complete permanently free page, with a simple list-style layout. Paid upgrades add features like analytics, but the free version works on its own.
- **Bio Sites (Squarespace):** It's free and doesn't require a Squarespace website subscription. It has modern templates and can include Stripe payment blocks.
- **Lnk.Bio:** Its free plan has unlimited links and basic analytics, and it's free with no time limit. It shows Lnk.Bio branding, and paid options include a one-time payment.
- **Carrd:** It's better for a custom one-page site than a link list. The free tier allows three sites, but it has no custom domain, forms, or analytics, and it displays a "Made with Carrd" footer.

## Free options that sell things

- **Beacons:** Its free plan includes a store and digital products, but it takes a 9% fee on sales.
- **Milkshake:** Its free plan offers unlimited links and cards, but it takes a 12% cut of sales.
- **Hopp by Wix:** One comparison says it has no selling fee on its free plan, though payment processing still applies.
- **Campsite.bio:** It's praised for a free tier with useful analytics and custom domain support.

## Things to watch for

- **Fees:** Some free plans take a percentage of sales. Linktree's free plan is reported to charge 12% on sales, which is worth checking if you plan to sell through your page.
- **Branding:** Several free plans keep the vendor's branding on your page.
- **Limits:** Free tiers often cap features like analytics history, email sends, or the number of pages.
- **Source bias:** Most of the "best free" lists I found are written by the companies they rank, so verify current pricing on each tool's site before you commit.

**Simple rule of thumb:** Choose Bio.link or Lnk.Bio for a plain free page, Carrd if you want a custom design, and Beacons or Hopp if you plan to sell.

### SEARCHED

free link in bio tools alternatives to Linktree  
best free link in bio tools 2026

### SOURCES CITED

None.

plus 19 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:25 UTC

**RECOMMENDED** Beacons, Bio.link, Carrd, Bio Sites, Lnk.Bio, Milkshake    **MENTIONED** Linktree, Stripe

Yes, there are many excellent free alternatives to popular "link in bio" tools. Because the "best" choice depends on your specific goals—such as selling products, showcasing a portfolio, or simply keeping things clean—it is helpful to look for tools that don't just act as a list of links, but actually support your brand.

## Top Free Alternatives to Linktree

While most services offer a "freemium" model (a free tier that eventually pushes you toward paid upgrades), several platforms provide robust features for \$0.

- **Beacons:** Highly recommended for creators who want to monetize. It goes beyond simple links by offering tools for digital product sales, email collection, and media kits, making it a "creator business suite."
- **Bio.link:** A favorite for those who want a clean, professional look. It offers a very generous free tier with unlimited links and no forced branding, making it one of the most popular "no-nonsense" alternatives.

Question h06 · Gemini, continued

- **Carrd:** Ideal if you want full design control. It allows you to build a one-page website that functions as a link-in-bio page but looks much more like a custom, professional landing page.
- **Bio Sites (by Squarespace):** A strong option if you want something that is easy to set up, modern, and backed by a design-focused company. It includes payment integrations via Stripe on its free plan.
- **Lnk.Bio:** Great for those who prefer a simple, budget-friendly approach. It is often cited for its straightforward interface and a unique one-time payment model if you ever decide to upgrade for more advanced features.
- **Milkshake:** Best for those who want a visual, mobile-first experience. It creates "cards" that users can swipe through, which can feel more engaging and app-like than a traditional list of buttons.

### What to Watch Out For

When choosing a free tool, keep these factors in mind to ensure the "free" version actually serves your needs:

- **Forced Branding:** Most free plans will keep the platform's logo or a "Powered by" link at the bottom of your page. If you want a perfectly branded look, check if the free tier allows you to remove this.
- **Transaction Fees:** If you plan to sell digital products or services, be careful. Some tools (like Linktree or Beacons) may charge a percentage fee on sales made through the free tier, which can be higher than others.
- **Custom Domains:** Most free plans will require you to use their URL (e.g., tool.com/yourname). If having your own branded domain is important to you, you will usually need to move to a paid tier.
- **"Crippled" vs. Usable Plans:** A good free tool should allow you to add your most important links and provide basic click analytics without feeling like the page is "broken" or missing essential functionality.

### Quick Recommendation

- **If you want to monetize/sell:** Look at **Beacons** or **Bio Sites**.
- **If you want a clean, minimalist list:** Try **Bio.link**.
- **If you want a professional, custom-designed page:** Go with **Carrd**.

Ultimately, because your link-in-bio is often the first place new followers land, pick the tool that best aligns with how you want your brand to be perceived, rather than just the one with the longest list of features.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:25 UTC

RECOMMENDED Beacons, Lnk.Bio, Milkshake, Campsite.bio, Carrd, Taplink

Yes. Several popular link-in-bio services have free tiers, though some put their branding on your page or charge fees if you sell through it.

- **Beacons** – A feature-rich option for creators, with links, a storefront, email collection, and analytics on its free plan. It reportedly takes a **9% fee on sales** on the free tier.<sup>34</sup>
- **Lnk.Bio** – A straightforward choice for a clean list of links; it has a free plan, with paid upgrades for additional features.<sup>59</sup>
- **Milkshake** – A mobile-friendly option for making a more visual mini-site; it offers a free plan.<sup>59</sup>
- **Campsite** – A simple link page with a free tier that includes unlimited links and basic click history.<sup>9</sup>
- **Carrd** – Better if you want a small, customized one-page website rather than a stack of buttons. Its free plan allows up to three sites, with some feature and branding limits.<sup>34</sup>

Question h06 · Perplexity, continued

- **Taplink** – Another free option, with page-building features such as forms and chat buttons.<sup>68</sup>

**Quick picks:** Try **Lnk.Bio** or **Campsite** for a simple page, **Beacons** for creator and selling features, or **Carrrd** for more layout control. Check the current plan details before choosing, especially if you'll sell products: free plans can have transaction fees, branding, or feature limits.<sup>34</sup>

#### SEARCHED

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# How do I make a link in bio page?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:25 UTC

RECOMMENDED Linktree, Canva

A **link-in-bio page** is a simple mobile-friendly page with buttons to your important destinations—like your shop, latest post, newsletter, or other social accounts.

## Quick way: use Linktree

1. Create an account on Linktree.
2. Add a title and the links you want people to visit. You can add a label and URL for each one. (linktr.ee)
3. Arrange the links so the most important one is at the top.
4. Preview it on your phone and test each button.
5. Copy your Linktree page address and add it to the **Links** section of your social profile. On Instagram, Linktree's instructions are **Edit profile → Links**. (linktr.ee)

## Make it work well

- Give the page a clear title, such as “Shop my work” or “Everything from Alex.”
- Keep the list focused and use short, specific button names.
- Put your main call to action first, and remove outdated links.
- If you only need a few links on Instagram, you may be able to add them directly in your profile instead of making a separate page.

You can also build a more customized page with a tool like Canva and publish it as a small website. (canva.com)

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plus 27 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Podia, systeme.io, Kleap, Netlify, GitHub Pages

A link in bio page is a single page holding several links, which you then paste into your profile's one clickable link slot. Here are the usual routes:

## 1. Use a link-in-bio builder (fastest)

Linktree is one option, and its free plan offers unlimited links and a customizable page. Add links to your website, shop, latest content, social profiles, or anything else you want to share. Drag and drop to reorder. You can then pick colors, fonts, and themes to match your brand.

Question h07 · Claude, continued

## 2. Build it on your own website

If you already have a site, create a new page for it. Make sure it's not visible via Google Search, since people should reach it through your profile. Add buttons that link to your key pages, then make sure the design looks great on mobile, since most visitors will be on phones. Website builders such as Podia and systeme.io have built-in link-in-bio templates. Podia's version lets you add titles, URLs, images, and descriptions to each link.

## 3. Make a free standalone page

Kleap's free generator lets you enter your name and links, pick a theme, and download HTML. You can host that file on a free service like Netlify or GitHub Pages, then use its URL in your profile.

### Adding the page to your profile

- **Instagram:** Edit your profile and paste the URL in the website field. Links in post captions aren't clickable, so the profile link is the one that matters.
- **TikTok:** If you have fewer than 1,000 followers, you'll need to have a TikTok Business account to put links in your bios. You can switch in the Account settings.

If you tell me which platform you're using and whether you want a no-code tool or your own website, I can give you more specific steps.

SEARCHED

how to create link in bio page

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plus 6 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Stan Store, Beacons, Wix, Squarespace

Creating a "link in bio" page is a simple and effective way to direct your social media followers to your website, shop, or other important content. Since most social platforms (like Instagram and TikTok) only allow one clickable link in your profile, this page acts as a "hub" for all your key destinations.

### How to Create Your Link in Bio Page

#### 1. Choose a Platform

There are many user-friendly tools designed specifically for this purpose. You can pick one based on your needs:

- **Popular & Easy:** *Linktree* is the most well-known option for simple lists of links.
- **Design-Focused:** *Canva*, *Milkshake*, or *Bio.fm* are great if you want a more aesthetic or creative look.
- **Business & E-commerce:** *Stan Store* or *Beacons* are excellent if you want to sell products, services, or capture emails directly from your bio page.
- **Website-Based:** If you already have a website (e.g., on Wix, Squarespace, or a custom builder), you can simply create a new, mobile-optimized page on your own domain. This keeps your traffic entirely within your own site.

#### 1. Set Up Your Account

Sign up for your chosen platform. Most offer a free plan that is perfectly sufficient for getting started. You will usually be prompted to create a unique URL (e.g., [linktr.ee/yourname](https://linktr.ee/yourname) or [yourname.bio](https://yourname.bio)).

#### 1. Add and Organize Your Links

Question h07 - Gemini, continued

- **Focus on priority:** Keep it clean with 3–5 high-priority links (e.g., "My Website," "Latest Shop Drop," "Book a Call").
- **Mobile-first design:** Remember that almost everyone will be viewing this on a smartphone, so keep the layout vertical, simple, and easy to tap.
- **Update regularly:** One of the main benefits of a link-in-bio page is that you don't have to change your bio link every time you have a new post. Just update the links on your landing page, and your profile link stays the same.

### 1. Publish and Add to Your Bio

Once you've designed your page and added your links, copy the URL of your new landing page. Go to the "Edit Profile" section of your Instagram, TikTok, or other social media accounts and paste that URL into the "Website" or "Link" field.

### Quick Tips for Success

- **Keep it clean:** Avoid cluttering the page with too many options. A focused page helps your audience take action without feeling overwhelmed.
- **Track your results:** Most platforms include basic analytics. Check them occasionally to see which links your followers are clicking the most so you can optimize your page further.
- **Consider your goals:** If you are trying to capture leads or sell products, prioritize tools that allow for email signup or direct checkout to minimize the number of clicks a user needs to make.

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how to make a link in bio page  
best platforms for link in bio page

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

**RECOMMENDED** Linktree, Canva

A **link-in-bio page** is a simple landing page with several links, so you can share one URL in your social profile.

### Quick way to make one

1. **Choose a tool:** Use a service like Linktree, or make a one-page site with Canva. Linktree's basic setup is to sign up, add links, customize the page, and copy your page URL. <sup>1</sup>
2. **Add your links:** Include the destinations people are most likely looking for—such as your website, shop, latest video, newsletter, or contact details.
3. **Make it easy to scan:** Use short, clear button labels, put your most important link first, and keep the design readable on a phone.

Question h07 · Perplexity, continued

4. **Publish and test:** Open the page on your phone and tap each link to make sure it works.
5. **Add the page URL to your social profile:** On Instagram, for example, go to **Profile → Edit profile → Links → Add external link**, paste the URL, and save.<sup>2</sup>

If you'd rather design your own page, Canva lets you start with a template, add hyperlinks, preview it on mobile, and publish it with a Canva URL.<sup>3</sup>

**Tip:** Keep the page focused—too many choices can make it harder for visitors to know what to tap. Check the page whenever you change a destination or promote something new.

**Sources:** <sup>1</sup> Linktree setup guide ([linktr.ee](https://linktr.ee)) · <sup>2</sup> Instagram link instructions ([linktr.ee](https://linktr.ee)) · <sup>3</sup> Canva link-in-bio guide ([canva.com](https://canva.com))

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plus 12 more pages found, not cited

## What's the cheapest link in bio tool with no branding on the page?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Biotaut (top pick)

**Cheapest: Biotaut says its free plan hides its branding** and allows up to five links. (biotaut.com)

If you want a more established option, **Carrrd Pro Lite is \$9/year** (about **75¢/month**) and removes Carrrd branding, though it's a general one-page site builder rather than a dedicated link-in-bio service. (carrrd.com)

### SEARCHED

link in bio tool remove branding pricing free plan no branding

Linktree remove branding pricing official

Beacons remove branding pricing official

Carrrd custom domain branding pricing official link in bio

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plus 33 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED VisitAllMyLinks, Bio.link, eltree, Carrrd, Milkshake, Feedlink, UniLink, Campsite.bio, Linktree, Lnk.Bio

The answer depends on whether you want a free tool or a cheap paid one, and whether you can accept a one-page site builder.

**Free with no branding:** Several tools claim this, but the sources are mostly vendor blogs, so check the live pages.

- VisitAllMyLinks says it is free forever and has no branding watermarks.
- Bio.link is described as free, with unlimited links, several themes, basic analytics, no forced branding.
- Eltree's free plan has an optional badge you can switch off, according to its own comparison.

### Cheapest paid option that removes branding:

- Carrrd is the lowest price point. Removing the footer is \$9 a year. The catch is that it is a one-page website builder that a lot of creators repurpose for bio links, and the free tier keeps Carrrd's branding visible.
- Milkshake's Lite plan is \$2.99/mo and removes Milkshake branding, but it charges a 12% fee on sales at that tier.
- Feedlink's Pro plan is \$3/month: remove Feedlink branding, but that comparison is over 600 days old, so verify the current price.

**Other paid options that remove branding:** UniLink's PRO plan is \$5/month (\$3/mo billed annually), per UniLink's own blog, and Campsite's Pro is \$7/mo to remove branding. Linktree's branding removal is paywalled, with one source putting it at Pro (\$15/mo) and another listing Starter at \$8/month.

**Lifetime option:** Lnk.Bio's \$24.99 once for the Unique plan removes its branding, with no subscription.

My pick for "cheapest with no branding" is Bio.link or VisitAllMyLinks if you want free, or Carrrd at \$9/year if you want the lowest paid price and don't mind it being a site builder. Prices and plan details change often, and most of these figures come from comparison posts, so confirm on each vendor's pricing page before you pay.

Question h08 · Claude, continued

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cheapest link in bio tool no branding plan

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 plus 5 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED Bio.link, Biotree, Lnk.Bio, Links (by U2L.ai)

If you are looking for a link-in-bio tool that offers a **permanently free plan with no branding (watermarks)**, here are the most reliable options as of late 2026:

#### Top Recommendations

- **Bio.link:** Frequently cited as one of the most generous free tools. It provides unlimited links, custom background colors, and a clean interface without forcing platform branding on your page.
- **Biotree:** Another highly regarded option for a "truly free" experience. It offers unlimited links and curated backgrounds without adding "powered by" watermarks to your page.
- **Lnk.Bio:** Offers a solid free plan. While it is well-known for its low-cost "lifetime" Pro upgrade (\$24.99 one-time payment), many users find its base features sufficient without branding.
- **Links (by U2L.ai):** Specifically markets itself as having no monthly fees, no transaction cuts, and—crucially—no branding watermarks on its free version.

#### Important Considerations Before You Choose

While these tools offer "no branding" for free, keep these factors in mind to ensure you don't hit a wall later:

- **"No Branding" vs. "Footer Link":** Some platforms claim to have "no branding" but may still include a small, discreet link in the footer. If absolute zero branding is your goal, check the specific settings of the tool once you sign up.
- **The "Hidden" Cost:** Even if a tool is free and branding-free, they often make money through **transaction fees** if you sell products. For example, some tools may take a 5%–12% cut of any sales you make through their platform. If your goal is to sell products, check their fee structure alongside their branding policy.
- **Custom Domains:** Most "free" plans do not include a custom domain (e.g., `yourname.com`). You will typically be given a subdomain (e.g., `biotree.com/yourname`). If having your own professional domain is a priority, you will likely need to move to a paid tier on most platforms.

#### A Note on "Free" vs. "Free Trial"

Be wary of tools that are "free to start" but lock essential features (like custom styling or even link analytics) behind a paywall after a short period. The tools listed above (Bio.link, Biotree, and Lnk.Bio) are widely recognized for having **permanent, non-trial free plans**.

**Summary recommendation:** Start with **Bio.link** or **Biotree** if your primary goal is a clean, professional-looking page with unlimited links and no watermark.

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Question h08 · Gemini, continued

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

RECOMMENDED Carrd (top pick), Lnk.Bio

**Carrd is likely the cheapest** if a simple one-page site works for you: its Pro Lite plan is **\$9/year** and removes Carrd branding.<sup>12</sup>

For a more conventional link-in-bio service, **Lnk.Bio's Unique plan is \$24.99 once** and removes its logo.<sup>812</sup>  
Prices and branding terms can change, so check the provider's pricing page before signing up.

SEARCHED

link in bio no branding pricing remove branding 2026

Linktree remove branding plan pricing

Beacons remove branding pricing link in bio

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plus 13 more pages found, not cited

## Link in bio tool or a simple website: which should I use?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Carrd

**Short answer:** If you just need to send social followers to a few links, use a **link-in-bio tool**. If you need to explain your business, show your work, or bring in customers from beyond social media, make a **simple website**.

- **Choose a link-in-bio page** for the fastest setup: social links, a booking button, latest content, or a few offers. It's handy when most visitors arrive from Instagram or TikTok. Linktree, for example, is built to collect links and content on one customizable page. (linktr.ee)
- **Choose a website** if you want more control over your brand and room for things like a portfolio, services, FAQs, or search-friendly pages. For a basic one-page site, Carrd offers a free starting option. (carrd.com)
- **Not sure?** Start with a link-in-bio page. If it starts feeling cramped—or you want your own domain and a fuller home for your business—upgrade to a simple website.

A practical middle ground: make a one-page website that works like a link hub.

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plus 23 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Carrd

It depends on what the page needs to do. Here's a quick way to decide.

### Choose a link-in-bio tool if:

- You only need to send followers to a few places (social profiles, a YouTube video, a newsletter signup).
- You want to be live today with no design work or cost. One source notes that you are up in minutes, the free plan does not expire for Linktree, which is the default for that reason.

### Choose your own website (or a one-page site builder) if:

- You want to sell, collect emails, or be found in search. One comparison argues that personal websites with custom domains usually convert better than link-in-bio pages because they allow SEO, email capture, and full branding control.
- You want your own domain. Some popular tools don't offer one at any price. One review says Linktree is the only tool there that will not sell you a custom domain at any price, though that's one reviewer's claim and worth checking.
- You want to own your page. Carrd is one option that makes it the only tool in the category with a real export, according to one review.

**A middle path:** Many people start with a link-in-bio page and add a site later. One builder-focused guide suggests a hybrid tool: these tools combine the ease of use of a link-in-bio with the power and customization of a full website. Carrd, for example, is a website builder, not a link tool, but it makes a great one-page site for a few

Question h09 · Claude, continued

dollars a year.

**Fees matter if you sell.** Free plans on some link tools take a cut of sales. One comparison lists Linktree at 12% Free, 9% Starter/Pro, 0% Premium in seller fees, so check the fee schedule before you rely on it for payments.

Prices and features in this space change often, so confirm current plans before you commit.

My suggestion: if you're just starting and only need links, use a link-in-bio tool. If you plan to sell, build an audience, or be taken seriously professionally, get a custom domain and a simple website. If you tell me your platform, goal (sales, portfolio, brand deals, etc.), and budget, I can narrow it to one option.

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link in bio tool vs own website comparison 2026

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plus 5 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED Squarespace, Wix, Notion

Deciding between a "link-in-bio" tool and a simple website depends on your goals, your stage of growth, and how much time you want to invest in maintenance.

The most important takeaway is that **they are not mutually exclusive**. Many successful creators and businesses use a link-in-bio tool for social media traffic while maintaining a separate, more detailed website for their professional presence.

Here is how to choose the right path for you.

### 1. Choose a Link-in-Bio Tool If...

- **You are just starting out:** You need a quick, free, or low-cost way to centralize your links (e.g., your shop, latest video, and newsletter) in under an hour.
- **Your traffic is primarily from social media:** You want a mobile-optimized hub that acts as a quick "signpost" for followers who have short attention spans.
- **You don't have complex needs:** You are not worried about SEO (Search Engine Optimization), building a portfolio, or managing a large catalog of services.
- **You change content frequently:** You want the ability to swap out links for limited-time promotions or new releases without needing to edit a full website.

**Pros:** Extremely fast setup, mobile-first design, very low maintenance.

**Cons:** Limited branding/design control (unless you pay for a premium plan), no SEO value, and you don't fully "own" the platform.

### 2. Choose a Simple Website If...

- **You are a service-based business or professional:** Clients need to see depth—case studies, testimonials, pricing, and detailed service descriptions—before they commit to hiring you.
- **You want to be found on Google:** A website allows you to optimize for search terms (e.g., "graphic designer in Belgium") so people can find you even if they don't follow you on social media.
- **You want full control:** You want to own your brand's look, feel, and data without being beholden to a third-party tool's branding or layout constraints.

Question h09 · Gemini, continued

- **You have a complex brand:** You need multiple pages (About, Portfolio, Contact, Blog) to tell your story properly.

**Pros:** Full control over branding, excellent for SEO, builds long-term professional trust.

**Cons:** Requires more time to set up and maintain; can be more expensive (domain, hosting).

The "Best of Both Worlds" Strategy

If you find yourself stuck, many professionals adopt a hybrid approach:

1. **Build a simple website:** Use a user-friendly builder (like Squarespace, Wix, or even a simple Notion page) to host your core information, portfolio, and contact forms.
2. **Create your own "link page" on your domain:** Instead of sending people to `linktr.ee/yourname`, create a page on your own site—like `yourwebsite.com/links`.
  - This keeps visitors on your own domain (boosting your traffic stats).
  - It looks more professional.
  - It gives you the best of both worlds: the simplicity of a link list with the authority and branding of your own website.

Summary Comparison

| Feature      | Link-in-Bio Tool              | Simple Website                      |
|--------------|-------------------------------|-------------------------------------|
| Setup Time   | Minutes                       | Hours/Days                          |
| Primary Goal | Directing social traffic      | Establishing credibility & SEO      |
| Maintenance  | Very low                      | Low to moderate                     |
| Best For     | Influencers, quick promotions | Freelancers, businesses, portfolios |

**Final Recommendation:** If you are a casual creator or launching a temporary project, start with a **link-in-bio tool**. If you are a business owner or building a professional career, **build your own website**—even if it starts as a simple, one-page site—and use that as your primary link in your social media bios.

SEARCHED

No web search run.

SOURCES CITED

None.

Perplexityperplexity/sonar · 28 October 2026, 18:26 UTC

BRANDS READnone

**Short answer:** use a **link-in-bio page** if you mainly need to send social followers to a handful of places. Choose a **simple website** if you need people to find you through search, learn more about what you do, or browse several pages.

- **Link-in-bio tool:** quick to set up and handy for rotating links to your latest content, shop, newsletter, or booking page. It's a focused social-media hub, not much of a home for in-depth content.<sup>112</sup>
- **Simple website:** better for a portfolio, service details, FAQs, articles, or a store—and gives you more control over your pages and domain. It takes more setup and upkeep.<sup>313</sup>

**My default recommendation:** if you're just starting, make a small website with a clear home page and contact or "about" details, then use a short `/links` page as your bio destination. If you only need to share a few links, skip the extra site work and start with a link-in-bio tool. You can also build the bio page on your own website, so it doesn't have to be either-or.<sup>27</sup>

Whichever you choose, put the main action first and keep the page uncluttered.<sup>111</sup>

Question h09 · Perplexity, continued

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plus 8 more pages found, not cited

## Which link in bio tools let me sell products from my page?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Beacons, Stan Store, Linktree, Lnk.Bio Shop MENTIONED Shopify, Spring

Several link-in-bio tools let you sell directly from your page:

- **Beacons** – Built-in store for digital products and courses; it can also handle physical-product listings. Its free plan has a seller fee, while a paid plan removes it. ([help.beacons.ai](https://help.beacons.ai))
- **Stan Store** – A creator storefront for digital downloads, courses, coaching calls, memberships, and webinars. ([stan.store](https://stan.store))
- **Linktree** – Supports digital-product sales and can connect a Shopify or Spring store. Its Linktree Shops feature is currently US-only. ([linktr.ee](https://linktr.ee))
- **Lnk.Bio Shop** – Built-in checkout for digital downloads, services, and physical products; it charges a percentage fee per sale, in addition to payment-processing fees. ([lnk.bio](https://lnk.bio))

**Quick way to choose:** Stan or Beacons for creator-style digital products; Lnk.Bio for a straightforward built-in shop; Linktree if you mainly want to showcase products or connect an existing store. Compare transaction fees and payment-processing costs before choosing.

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link in bio tools sell products official storefront Shopify Linktree Beacons Stan Store Later  
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plus 41 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED Stan Store, Beacons, Linktree, Taplink, Eden, KeepInBio, Linkpop, LinkShop MENTIONED Shopify

Several tools let you sell directly from your bio page. The best fit depends on what you sell and whether you already use Shopify. Pricing and fees change often, and most of the sources below are vendor-run comparison blogs, so confirm on each tool's pricing page before you commit.

### Digital products, courses, and coaching

- **Stan Store** is the most common recommendation for this. One guide describes it as built around native checkout, delivery, and audience capture. Its cost is the main drawback: paid from \$29/mo, and the sources disagree on its fee. One lists 0%, while another notes a 5% transaction fee on the lowest plan (0% on Creator Pro at \$99/month).
- **Beacons** is the cheaper all-in-one option. It has a free plan that includes selling, but it takes a cut. Free plan carries a 9% seller fee; Creator is \$10/month and Creator Plus \$30/month with a 0% seller fee.

Question h10 · Claude, continued

- **Linktree** supports paid digital products on its higher tiers. Pro and Premium charge 0% platform commission on selling, with processor charges additional. Its checkout is limited, though: 1 course per Linktree; paid courses require Pro/Premium.
- **Taplink** is another option with no commission. One review says it requires a Business plan, with a minimum of 3 months, and it lists 0% platform commission; confirm checkout price.
- **Eden** is aimed at courses, coaching, and AI products. It has a free page, and its fee is 5% per sale on the \$29 plan.

### Budget option

- **KeepInBio** is a low-cost pick. It is \$1.49/month flat with 0% transaction fees, including on digital product downloads. A catch noted by the same source is that there's no built-in checkout for selling products directly. So check whether it covers your use case before you sign up.

### Shopify or physical goods

- **LinkPop** is Shopify's link-in-bio tool with deep integration into the Shopify platform.
- **LinkShop** is built for Shopify stores and is \$15/month flat pricing (no per-transaction cuts).

### Quick picks

- Selling digital products or courses: Stan Store, or Beacons if you want to start free.
- Keeping fees at zero: Stan Store's higher tiers, Linktree's Pro or Premium plans, or KeepInBio for downloads.
- Selling physical goods from Shopify: LinkPop or LinkShop.

If you tell me what you're selling (digital files, courses, physical products) and your budget, I can narrow this down.

#### SEARCHED

best link in bio tools to sell products 2026  
link in bio store checkout features comparison

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

**RECOMMENDED** Stan Store, Beacons, Linktree, Taplink

Many modern "link in bio" tools have evolved beyond simple lists of links and now function as full, mobile-optimized storefronts. These platforms allow you to process payments, deliver digital files, and manage your customer base directly from your social media profile.

Here are the most popular tools that allow you to sell products directly from your page, categorized by how they are typically used:

### Top Dedicated Creator Storefronts

These tools are built specifically to turn your bio into a high-converting storefront.

Question h10 · Gemini, continued

- **Stan (formerly Stan Store):** Widely considered a top choice for creators selling digital products, courses, or booking coaching calls. It features a one-tap checkout and is designed to replace the need for a complex website. It operates on a subscription model (monthly fee) and typically charges 0% transaction fees.
- **Beacons:** An all-in-one platform that offers a powerful "Creator Store" feature. It allows you to sell digital products, physical products (by handling manual shipping), and memberships. It has a free tier, though transaction fees apply on the free and some paid plans.

### Popular Link Aggregators with Selling Features

These platforms started as simple "link hubs" but have added commerce capabilities to stay competitive.

- **Linktree:** While primarily known for organizing links, Linktree now offers "Digital Products" and "Shop" features. You can upload files (like ebooks or templates) to sell directly on your page. Note that Linktree often takes a percentage of sales on its lower-tier plans.
- **Taplink:** Known for offering strong e-commerce integration, allowing you to build more complex, store-like pages within your bio link.

### Important Factors to Consider

When choosing a tool for selling, keep these three factors in mind:

1. **Transaction Fees vs. Monthly Fees:** Some tools (like Stan) charge a higher monthly subscription fee but take 0% of your sales, while others (like Linktree or Beacons on free plans) may have lower entry costs but charge a percentage of every sale you make. Calculate your expected volume to see which model is cheaper for you.
2. **Product Type:** If you are selling digital downloads (PDFs, templates, presets), almost all these tools are excellent. If you are selling **physical products**, Beacons is often easier to configure because it supports order management for shipping, whereas Stan is primarily optimized for digital-only sales.
3. **Customer Experience:** High-converting tools reduce the number of clicks between "discovery" and "purchase". Look for platforms that offer "in-bio" checkout so your customers don't have to leave your social media app until the transaction is complete.

### Summary Recommendation:

- If you want a **dedicated, high-converting digital storefront** and don't mind a monthly fee: **Stan**.
- If you want **flexibility (digital + physical)** and a potential free-plan option: **Beacons**.
- If you just need a **simple, familiar link hub** with basic selling capabilities: **Linktree**.

SEARCHED

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does Stan Store allow selling products  
best link in bio tools for selling products  
link in bio tools with e-commerce features  
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Question h10 · Gemini, continued

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

RECOMMENDED Beacons, Stan Store, Linktree

Several link-in-bio tools let you sell from the page itself:

- **Beacons** – offers a storefront block for products on your bio page, including digital products and, according to its help materials, appointments and imported physical products.<sup>13</sup>
- **Stan Store** – built around selling digital products, courses, coaching, bookings, and memberships from a link-in-bio storefront.<sup>1214</sup>
- **Linktree** – also offers product-selling features, though what's available and any fees may depend on the plan.<sup>13</sup>

If you mean **physical products**, check the platform's current product and checkout options before choosing; Stan's materials say it doesn't support physical products.<sup>15</sup>

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## Best link in bio for small businesses

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree (top pick), Linkin.bio, Carrd MENTIONED Later

**Best all-around for most small businesses: Linktree.** It's quick to set up, familiar to customers, and the free plan gives you unlimited basic links. Paid plans add customization and analytics; current US pricing starts at **\$7/month billed annually**. (linktr.ee)

Other good fits:

- **Already use Later to schedule social posts?** Its Linkin.bio page may fit neatly into that workflow. (paydm.app)
- **Selling digital products or collecting leads?** Compare **Beacons**, but check its transaction fees and plan limits before committing. (replug.io)
- **Want more of a designed mini-website?** Carrd is worth considering; it's a simple one-page site rather than a dedicated bio-link tool. (in.bio)

For a local business, make the page useful—not crowded: put **Book / Buy / Get a quote** first, then hours and location, contact details, and a few key social links. If you already have a website, linking directly to a focused page on your own domain can be better for brand consistency.

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Lnk.Bio, InBio, Instaform, Beacons, Stan Store, MinglyLink, Linkship

The best choice depends on what you need the page to do. Here are the strongest options from recent 2026 comparisons, grouped by goal.

**If you want the most recognizable option:** Linktree is the default. One guide notes that it takes about three minutes to set up a professional-looking link page, which is enough for a clean list of links like your website, Google Maps listing, booking page, and phone number. Its free plan is limited, though. Its paid plans are among the most expensive in the category.

**If you want the best value for analytics and branding:** Lnk.Bio and InBio come up often. One ranking says Lnk.Bio's Unique plan (\$9.99/month) gives small businesses a custom domain, analytics, email capture, and link scheduling. InBio's guide calls itself the best for most people, with Beginner at \$4 a month, Pro at \$9 with forms and advanced analytics, and Business at \$29 with selling and bookings at 0%.

**If you need lead capture:** Instaform emphasizes embedded forms among its 11 block types.

Question h11 · Claude, continued

**If you sell products or services directly from the page:** Check fees carefully. Beacons sells on its free plan but takes a 9% seller fee, and Linktree charges 12% on Free-plan sales. Stan Store is built for selling digital products but has no free plan. MinglyLink claims a 0% MinglyLink fee on its shop and booking calendar, with only processor fees applied.

**If you want to spend nothing:** MinglyLink is the only option in one list with no paid tier, with analytics, shop, booking calendar, and QR codes included. Linkship is another free option, with a \$9/mo Pro plan and a \$149 one-time lifetime option.

**My pick for most small businesses:** Start with a free or low-cost tool that has your core links, a booking or contact option, and basic analytics. InBio or Lnk.Bio are good middle-tier choices if you want more control. Choose Linktree if brand recognition matters more to you than cost.

A caveat: many of these rankings come from the vendors themselves. InBio, Mingly, and Linkship each rank their own products first, so treat their claims as marketing. Prices change often, so confirm current pricing and fees on each tool's site before you commit.

SEARCHED

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED Beacons, Hopp by Wix, Stan Store, Square Online, Linktree, Lnk.Bio, Linkship

In 2026, the "best" link-in-bio tool for your small business depends entirely on the **primary action** you want your customers to take—whether that is booking an appointment, making a purchase, or simply finding your contact information.

Because there is no single "one-size-fits-all" solution, here is how to choose the right tool based on your business needs:

### 1. If You Need an All-in-One Business Hub

If your goal is to manage bookings, payments, and customer leads directly from your social profile, look for platforms that integrate these features.

- **Beacons:** Highly recommended for businesses that need to sell products, services, or digital downloads directly. It acts more like a creator-commerce suite and is excellent if you want to keep your workflow in one place.
- **Hopp by Wix:** A strong choice if you already use the Wix ecosystem, as it allows you to sync your store, services, and email capture seamlessly.

### 2. If You Want a Professional, High-Conversion Storefront

For businesses focused on direct sales, simple link lists aren't enough.

- **Stan Store:** Designed specifically for coaches, course creators, and businesses that need a high-converting storefront. It is optimized for sales and lead capture.
- **Square Online:** If you are already using Square for payments or retail, their bio link features are a natural extension for online ordering and storefront management.

Question h11 · Gemini, continued

### 3. If You Need Simplicity and Value

If your business just needs a clean, reliable way to direct traffic to a website, menu, or contact form without unnecessary complexity.

- **Linktree:** The most recognizable option. It is perfect if you want a familiar, easy-to-use interface and broad integration support.
- **Lnk.Bio:** An excellent budget-friendly choice that offers unlimited links and optional lifetime pricing, making it great for teams that want utility without a high monthly subscription.
- **Linkship:** Noted for offering many "pro" features—like product catalogs, interactive maps, and WhatsApp buttons—for free, which are often locked behind paywalls on other platforms.

#### Quick Selection Guide: What to Look For

When evaluating these tools for your business, prioritize these factors:

- **Mobile Experience:** Your bio page must load instantly and be easy to navigate on a phone.
- **Core Action:** Can a visitor finish their task (e.g., booking a haircut or ordering food) without being sent through too many hoops?
- **Analytics:** Choose a tool that lets you see which links your customers are actually clicking.
- **Avoid "Clutter":** Limit your page to a few high-priority links. Research shows that having too many options (more than 7–8) leads to decision paralysis and fewer conversions.

**Final Advice:** If you are just starting, **Linktree** or **Lnk.Bio** will likely cover your basic needs. If you are scaling and need to process payments or bookings directly, look at **Beacons** or **Stan Store**.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

**RECOMMENDED** Linktree (top pick), Bitly Pages, Beacons

For most small businesses, **Linktree is the easiest all-around choice**: quick to set up, familiar to customers, and its free plan includes unlimited links and basic click analytics. Paid plans add more customization and advanced analytics.<sup>1</sup>

Pick based on what you need:

Question h11 · Perplexity, continued

- **Simple hub for hours, menus, booking, or contact links:** Linktree is a straightforward starting point. If tracking QR codes and link performance matters, **Bitly Pages** is worth considering.<sup>12</sup>
- **Selling digital products or collecting emails: Beacons** offers a storefront and email tools. Its free plan charges a 9% transaction fee on sales; the \$30/month Creator Plus plan removes that fee, so compare the fee with your expected sales before choosing.<sup>3</sup>
- **A more complete branded page:** If you need a custom domain or want the page to function more like a website, compare paid options with a simple one-page site builder before committing.<sup>4</sup>

**Quick recommendation:** Start with Linktree if you mainly need to send people to a few destinations. Choose Beacons if selling and email capture are central to your business. Whichever you use, put your most important action—such as *Book now*, *Order*, or *Get directions*—first, and check that the page works well on a phone.<sup>13</sup>

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## How much does a link in bio tool cost?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

**MENTIONED** Linktree, Beacons, Stan Store

A link-in-bio tool can cost **\$0 to about \$35 per month** for a typical individual creator. Many offer free plans; paid plans add features like custom domains, branding removal, analytics, and selling tools.

For example, Linktree ranges from **free** to **\$7–\$35/month** depending on the plan and billing schedule. Beacons has a free plan, with paid plans from **\$10/month** (or less when billed annually). Some creator storefront tools cost more—Stan Store lists plans at **\$29/month** and up. (linktree.ee)

If you just need a page of links, you can likely start free. Check for transaction fees if you plan to sell products. (shop.beacons.dev)

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

**RECOMMENDED** Lnk.Bio **MENTIONED** Linktree, Beacons, Carrd

Most link-in-bio tools have a free tier, and paid plans usually run about \$5 to \$35 a month. Some cheaper options charge around \$1 a month or a one-time fee. Prices change often, so check each vendor's pricing page before you pay.

- **Free tiers:** Linktree's free plan still covers unlimited links, but it includes basic themes, click analytics, email and phone-number collection, and an Instagram auto-reply with 1,000 sends a month. Beacons' free plan adds a media kit and unlimited digital products, with a 9% Beacons seller fee on sales.
- **Entry paid plans:** Linktree raised its prices in November 2025. One source lists \$8/month (Starter), \$15/month (Pro), and \$35/month (Premium) billed monthly, while another gives \$5/month for Starter and \$9/month for Pro. The difference likely reflects annual versus monthly billing or older pricing. Beacons' entry paid tier is Creator at \$10 a month.
- **Budget options:** Lnk.Bio's one-time option is \$24.99 one time, and its monthly plan is \$0.99/mo. Carrd, which is more of a one-page site builder, has a plan starting at \$9/year.
- **Higher tiers:** Beacons' higher plans drop its seller fee to zero. One source notes that Beacons Creator Plus is \$30/month with 0% sales fees, and Linktree's comparable plan is Premium at \$35/month for 0% fees.
- **Agency or enterprise tools:** These are priced differently. Some are \$15/mo, \$29/mo, and \$99/mo, with no free plan, and others are custom-quoted.

For most individuals, the free tier is enough to start. Expect to pay around \$10 to \$35 a month if you need custom domains, analytics, or to sell products without a transaction fee.

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Question h12 · Claude, continued

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**Gemini**    gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED    Lnk.Bio, Carrd    MENTIONED    Linktree, Beacons

The cost of a link-in-bio tool varies significantly depending on your needs, ranging from **free** to roughly **\$30 per month** for professional creator features.

Because these tools have evolved from simple link lists into full storefronts, the "best" price often depends on whether you are simply routing traffic or actively selling products.

1. The Cost Breakdown

- **Free Plans:** Many tools (like Linktree, Beacons, and Lnk.Bio) offer robust free plans that are sufficient for basic link routing. These typically include unlimited links but often keep the platform's branding on your page.
- **Paid Creator Plans:** If you need to remove branding, use a custom domain, or access advanced analytics, most paid tiers range between **\$6 and \$30 per month**.
- **One-Time Payment Options:** Some platforms, such as Lnk.Bio, offer a "lifetime" or one-time payment option (e.g., ~\$25) to unlock premium features and remove branding, which can be more cost-effective than a recurring subscription.
- **Low-Cost Alternatives:** Tools like Carrd operate more like website builders and can cost as little as **\$9-\$19 per year**, making them an excellent choice for those who want an affordable, custom-branded page.

2. The "Hidden" Cost: Seller Fees

If you plan to sell digital products, courses, or coaching, the monthly subscription price is only half the story. Many platforms charge a **commission or "platform cut"** on your sales, which can range from **5% to 12%**.

- **Free plans often have higher seller fees** (e.g., 9%–12%).
- **Higher-tier plans often reduce this fee to 0%.**
- **Calculation Tip:** If you sell regularly, a \$29/month plan with 0% transaction fees is often cheaper than a "free" plan that takes a 5% or 9% cut of your monthly revenue.

Summary Table of Common Models

| Plan Type         | Typical Monthly Cost  | Best For                                         |
|-------------------|-----------------------|--------------------------------------------------|
| Free              | \$0                   | Simple link lists; getting started               |
| Creator/Pro       | \$6 – \$30            | Advanced analytics, branding removal, e-commerce |
| Low-Cost/One-time | \$9 – \$25 (one-time) | Budget-conscious users; custom domain needs      |

**Recommendation:** Before committing, determine if you are primarily **routing traffic** (where free plans work well) or **selling products** (where you should prioritize a plan with lower or 0% seller fees to save money as your sales grow).

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Question h12 · Gemini, continued

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

MENTIONED Linktree, Beacons

Most link-in-bio tools offer a free plan. Paid plans typically start around **\$7–\$10/month** when billed annually, or about **\$9–\$17/month** month to month. Higher-tier plans can cost **\$30–\$35/month or more**.<sup>12</sup>

For example, Linktree lists a free plan and paid plans from \$7/month with annual billing; Beacons starts at \$10/month, or \$8.33/month billed annually.<sup>12</sup> Prices and features vary, especially if you want a custom domain, advanced analytics, or selling tools.

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## What should I look for in a link in bio tool?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

MENTIONED Google Analytics

Choose based on **what you want visitors to do**, not how many features the tool advertises. I'd check:

- **Easy setup and mobile experience:** Can you build and update the page quickly? Does it load fast and look clear on a phone?
- **Useful layout and customization:** Can you put the most important action first, match your brand, and avoid a cluttered list of links?
- **The features you'll actually use:** For example, links to specific social posts, booking, a shop, music or video embeds, or email sign-ups. Don't pay extra for a storefront if you only need a few links.
- **Analytics that answer real questions:** At minimum, look for page visits and clicks per link. If you run campaigns, check for UTM parameters, Google Analytics support, and how long data is retained. Tools vary: some paid tiers offer longer analytics history or more detailed insights. (linktree.ee)
- **Pricing and limits:** Check what the free tier includes, which useful features are paid, whether branding can be removed, and—if you'll sell—transaction fees and payment processing costs. Fees and plan details can change, so verify the current pricing before committing. (linktree.ee)
- **Ownership and portability:** Can you use a custom domain? Can you export contacts or analytics? What happens to your page and data if you cancel?
- **Privacy and trust:** If you collect emails or other personal information, review what data the service collects, how it uses it, and whether it supports the consent and privacy practices you need.

**Quick rule:** If your goal is just to send people to a handful of destinations, a simple free page is probably enough. If you're selling, booking clients, or building an email list, prioritize the relevant integrations, analytics, data export, and fees. Link-in-bio tools range from basic link pages to broader creator and commerce platforms, so compare only the capabilities that fit your use case. (linktree.ee)

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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

MENTIONED Linktree, Shorby, Beacons, Stan Store, Liink, AstroLink

Start with what you need the page to do, since the sources agree that the right pick depends on the job. Here's what to check:

**1. What's locked behind paid plans.** Free tiers often hold back the things you'd expect to be included. One comparison notes that the free plan keeps Linktree branding on your page and gates basic features such as custom domain and deep analytics. Check whether custom domains, removal of branding, and analytics are free or paid, and whether the free plan caps your number of links.

**2. Analytics depth.** Basic click counts are common, but some tools go further. One comparison says Shorby and Beacons have the deepest analytics (referrer, geo, and so on). If you want to know where clicks come from or which links convert, check for that level of detail before you commit.

**3. Whether you plan to sell.** If you sell products, courses, or services, look at built-in commerce. Some tools handle this natively, while others leave it out. One guide says Stan Store sells courses, coaching, and digital products natively. Also check transaction fees, since they can add up. One comparison flags that Beacons charges 9% transaction fees on all sales, while Linktree's fee on sales is 0% in that same table.

**4. Extra tools you'd otherwise pay for separately.** Look for email capture, lead forms, a media kit, or a scheduler. Pricing comparisons often differ on these. For example, one guide says the bio page comes with email capture, media kits, digital product sales, tipping, and analytics in Beacons, which the author treats as a strong fit for monetization-heavy solo brands.

**5. Design approach.** Decide whether you want a simple list of links or a fuller page. Tools differ here: one guide describes Liink as a visual grid with content and destination cards, and Linktree as a dedicated link-in-bio product. Some are mobile-first, and others are general one-page site builders. If you want a page that looks like a mini-site, check whether the tool supports rich embeds and custom layouts.

**6. Load speed and editing.** Speed matters because people tap through on phones. One comparison lists load times, with AstroLink at <1s and Linktree at ~3s, though these are the vendor's own figures, so verify them yourself. If you'll edit mostly from a phone, check whether the mobile editor is good.

**7. Brand recognition versus features.** Linktree is the most familiar name, which some collaborators and brands trust. Several guides call it the safest default for individuals, but they also note it tends to cost more for full features.

**Practical approach:** Write down your top two or three needs (for example, a free plan with no branding, email capture, and selling a digital product). Then compare only the tools that cover those needs at the price tier you'd actually pay. Keep in mind that many of these comparisons are written by vendors or competitors, and prices change often, so confirm current pricing on each tool's site before you sign up.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

BRANDS READ none

When choosing a link-in-bio tool, the best option depends on your specific goals—whether that is simply organizing links, selling products, or capturing leads. Because this tool serves as your "traffic command center," it should be reliable, professional, and easy for your audience to use.

Here are the key features to look for when evaluating a link-in-bio tool:

### 1. Customization and Branding

Your link-in-bio page is an extension of your brand identity.

- **Visual Control:** Look for tools that allow you to customize colors, fonts, button styles, and backgrounds to match your brand aesthetic.

Question h13 · Gemini, continued

- **Custom Domain Support:** This is often considered **non-negotiable** for professionals. Using a branded domain (e.g., `links.yourbrand.com`) rather than a generic one (e.g., `linktree.com/yourname`) builds trust, looks more professional, and ensures you retain control of your URL if you ever decide to switch platforms.
- **White-Labeling:** Advanced users should look for the ability to remove the tool's own branding to keep the page focused entirely on your content.

2. Strategic Functionality

The tool should do more than just house a list of links; it should help you achieve specific business outcomes.

- **Conversion Features:** If your goal is monetization, look for built-in tools for selling digital products, collecting payments, booking appointments, or gathering newsletter signups directly on the page.
- **Content Embedding:** High-quality tools often allow you to embed videos (YouTube, TikTok), Spotify tracks, or even an Instagram feed directly, which keeps visitors engaged longer.
- **Scheduling:** Some tools allow you to schedule links to appear or disappear at specific times, which is perfect for promoting limited-time offers or new content launches.

3. Analytics and Data

You need to know what is working to optimize your strategy.

- **Performance Tracking:** Look for robust analytics that show click patterns, traffic sources, and audience insights. Understanding which links your audience actually clicks helps you refine what you promote.
- **Data Ownership:** Ensure the platform handles data responsibly and that you have access to the insights you need to grow.

4. Reliability and Ease of Use

- **Uptime & Speed:** If your link-in-bio page is slow or goes down, you lose potential traffic and revenue. Choose a provider known for high reliability.
- **Mobile Optimization:** Since most of your traffic will come from mobile social media apps, the page must load instantly and be easy to navigate on a phone.

Summary Checklist for Selection

| If you are...        | Look for...                                                                      |
|----------------------|----------------------------------------------------------------------------------|
| A Beginner           | Simplicity, ease of setup, and a solid free plan.                                |
| A Creator/Influencer | High customization, social media embeds, and easy monetization tools.            |
| A Business/Brand     | Custom domains, deep analytics, and integration with your existing CRM or store. |

**Final Tip:** Before committing, check if the tool charges **transaction fees** on sales. Many "free" platforms take a percentage of your revenue, which can become expensive as you grow. Always verify the current pricing and fee structure before building your page.

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what to look for in a link in bio tool  
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Question h13 · Gemini, continued

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

BRANDS READ none

Look for a tool that fits your goal—not just one with the most features. Before you commit, check:

- **Mobile experience:** Pages should load quickly, look good on a phone, and make the most important action easy to find.
- **Easy editing:** You should be able to add, reorder, schedule, or temporarily hide links without hassle—especially from your phone.
- **Useful analytics:** At minimum, see page visits and clicks per link. If you're marketing or selling, look for traffic sources, conversion tracking, and support for UTM tags or analytics pixels.<sup>12</sup>
- **Branding and control:** Check whether you can customize the layout, colors, fonts, and URL or use your own domain—and whether the free plan adds the tool's branding.<sup>13</sup>
- **The features you'll actually use:** For a simple hub, links and social icons may be enough. If you sell or collect leads, look for product or booking links, payment and email integrations, and clear reporting on sales or signups.<sup>23</sup>
- **Real cost:** Compare plan limits, transaction fees, and which features require an upgrade. A “free” tool can charge fees on sales or reserve useful analytics and customization for paid plans.<sup>2</sup>
- **Privacy and portability:** Check what visitor data is collected, whether you can export your analytics or contacts, and what happens to your page and links if you leave.
- **Accessibility:** Preview the page on a phone and check that text is readable, buttons are easy to tap, and the design has sufficient contrast.<sup>2</sup>

A practical test: build a draft page, open it from the social app where you'll share it, and see whether a visitor can reach your main destination in a tap or two. For many people, that matters more than having a long list of extra features.

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# Which link in bio tools have the best analytics?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree (top pick), Beacons, Later's Link in Bio, Linklay

**Short answer: Linktree** is the strongest all-around pick for detailed, well-rounded analytics; **Beacons** is a good fit if you want analytics alongside creator-store sales; **Later's Linkin.bio** stands out if you already use Later for social scheduling.

| Tool             | Best for                         | What you get                                                                                                                                                                                                                                                   |
|------------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Linktree         | Most complete link-page insights | Individual-link clicks, click-through rates, traffic sources, locations, devices, and subscriber insights. Analytics history ranges from 28 days on Free to all-time on Premium; CSV export is on Premium. (linktr.ee)                                         |
| Beacons          | Creator commerce                 | Its creator-tools plans include detailed traffic analytics alongside a storefront and other creator tools. A good choice if you want to connect link performance to selling—but check the plan details for the specific breakdowns you need. (home.beacons.ai) |
| Later Linkin.bio | Social teams using Later         | Tracks page interactions, individual post and button clicks, and page views by location, with up to two years of history on Scale. (help.later.com)                                                                                                            |
| Linklay          | Free, granular tracking          | Its own site claims real-time per-link clicks, referrer, country, device, and ad-pixel support on the free plan. It's worth testing, but that claim is vendor-reported rather than independently verified. (linklay.io)                                        |

**My recommendation:** Start with **Linktree** if you want the most established, comprehensive analytics dashboard. Choose **Beacons** if sales and storefront performance matter as much as clicks. If you mainly want detailed analytics for free, trial **Linklay** and verify that its reporting meets your needs.

One caveat: “best analytics” depends on what you mean—click counts, audience breakdowns, sales attribution, or ad retargeting. Compare those specific metrics before choosing.

SEARCHED

best link in bio analytics official analytics features Linktree Beacons Later Lnk.Bio 2026  
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plus 35 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:26 UTC

RECOMMENDED Campsite.bio, Replug, Linkie, Beacons, Stan Store    NEGATIVE Linktree

There's no single winner, and the rankings below come mostly from vendor and affiliate review blogs that often disagree. The best choice depends on whether you need traffic analytics, sales analytics, or campaign tracking.

Question h14 · Claude, continued

- **Campsite.bio** looks strongest for measuring campaigns. UTM support, exportable analytics, and ad pixels for platforms like Meta, TikTok, and Pinterest make it more useful than the average bio tool for paid and organic campaign measurement.
- **Replug** is the most advanced for marketers. One review calls its best-in-class link insights a highlight, though it has no free version and is not as beginner-friendly.
- **Linkie** offers granular data. It tracks performance at the card and button level, along with traffic sources, subscriber growth, and historical trends.
- **Beacons** is the best value for analytics plus other tools. Its strengths are analytics and growth: a native dashboard plus GA4 integration, email capture, and a media kit generator. Sources disagree on the free tier, though. One says users get complete, real-time analytics and tracking on the free plan, while another says it offers basic analytics, email collection, and a functional storefront.
- **Linktree** is the weakest on analytics unless you pay. One review says per-link click data requires a paid plan. Its Pro and Premium plans provide Google analytics.
- **Stan Store** is for sales tracking rather than general traffic. One comparison notes its analytics are sales and order focused, not general traffic, while another calls its sales analytics the best of the group.

If you want the deepest analytics, try Replug or Campsite.bio. If you want good analytics alongside email and monetization, Beacons is the most common pick. If you mainly sell one product, Stan Store. Pricing and plan limits change often, so check each vendor's current page before you commit.

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Linktree vs Beacons vs Stan Store analytics comparison

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:26 UTC

RECOMMENDED Linklay, Linktree, Lnk.Bio, Inflowave Links, Beacons, SproutLink

In 2026, the "best" link-in-bio tool for analytics depends on whether you need a quick overview of your traffic or deep, professional-grade marketing data. Most platforms provide basic click counts, but "advanced" analytics—which include referrer sources, geographic data, device breakdowns, and retargeting pixels—are typically gated behind paid plans.

## Top Recommendations by Analytics Needs

### 1. Best for Advanced/Professional Analytics

- **Linklay**: Often cited as a leader for those who prioritize data. Unlike most competitors, Linklay includes **real-time analytics** and support for **retargeting pixels** (Meta, TikTok, Google Ads) even on its free plan. Its Pro plan adds exportable CSV reports and SEO-powered link tracking, making it a strong choice for marketers who need to connect their bio link to broader ad strategies.

Question h14 · Gemini, continued

- **Linktree (Pro Plan):** As the industry standard, Linktree offers a very robust and reliable analytics dashboard for its Pro subscribers. It provides detailed insights including geographic location, device type, and unique visitor tracking. If you want a platform that is well-integrated and provides "enterprise-level" confidence in your data, this is the most common professional choice.

## 2. Best for Balanced Value & Ease of Use

- **Lnk.Bio:** Frequently recommended for creators who want more than basic data without an expensive subscription. Its "Unique" plan offers referrer and device breakdowns at a generally lower price point than premium tiers of larger competitors. It provides a clean, easy-to-read dashboard that is highly accessible for those who aren't data experts.
- **Inflowwave Links:** Stands out for those who want to bridge the gap between analytics and conversion. It offers advanced analytics (including click sources and Click-Through Rates) and uniquely integrates these clicks directly into a CRM/DM automation system, which is highly beneficial for coaches and businesses closing deals in the DMs.

## 3. Best for Integrated Workflows

- **Beacons:** Ideal if you are a creator who needs to consolidate multiple business functions. Their analytics suite goes beyond just link clicks to track **store revenue** and, on higher tiers, **email marketing performance** (such as open rates). It is less of a "link list" and more of a creator business dashboard.
- **Sprout Social (SproutLink):** Best for social media teams. If you are already using Sprout Social, their built-in tool provides analytics that are baked directly into your existing social media publishing workflow, allowing you to see how your bio link performance correlates with your wider social efforts.

### Key Metrics to Look For

When evaluating these tools, look for the following features to ensure you are getting "real" analytics rather than just a basic click counter:

- **Referrer Data:** Identifies exactly which platform (e.g., Instagram, TikTok, or YouTube) is driving your traffic.
- **Device & Location:** Breaks down whether your audience is on mobile or desktop and where they are located.
- **Retargeting Pixels:** Allows you to track visitors across their journey for future ad targeting (Linklay is currently notable for offering this on a free plan).
- **Exportability:** The ability to export data (CSV/PDF) is essential if you need to report performance to clients or stakeholders.

**Summary Advice:** If you are a hobbyist or just starting out, **Lnk.Bio** or **Linklay** offer the best free-tier data. If you are a professional brand or high-volume creator, **Linktree Pro** or **Beacons** provide the most comprehensive suites to help you optimize your conversion strategy.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree, Later's Link in Bio, Linklay

"Best" depends on which analytics you need:

- **Linktree – best for broad, cross-platform insights.** It reports page views, link clicks, traffic sources and, when you connect social accounts, social performance; some deeper features are paid.<sup>12</sup>

Question h14 · Perplexity, continued

- **Later's Link in Bio – best for Instagram-post and commerce tracking.** It measures page views, post and button clicks, click-through rate, and audience locations; analytics are on the web, with data history depending on plan.<sup>3</sup>
- **Linklay – promising for detailed link-level tracking on a free plan.** Its site claims real-time per-link clicks plus referrer, country and device data, though that's vendor-published information rather than an independent benchmark.<sup>15</sup>

**Quick pick:** Choose **Linktree** for a general creator dashboard, **Later** if your workflow is built around shoppable Instagram posts, and **Linklay** if free, granular click analytics are the priority. Check plan limits before committing: features and data retention can vary.

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## What's the easiest link in bio tool to set up?

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**ChatGPT** gpt-6-luna · 28 October 2026, 18:26 UTC

RECOMMENDED Linktree (top pick)

**Linktree** is probably the easiest if you just want to put a few links in one place. Sign up, add your links, choose a basic look, and copy the page link into your social bio. (linktree.ee)

If you want more creator-business features—like selling products or building a richer page—**Beacons** is another option, but for simple setup I'd start with Linktree. (help.beacons.ai)

SEARCHED

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree, Lnk.Bio, Milkshake, Biolinku

The most-recommended answer is Linktree, though several reviewers name other tools as simpler.

- **Linktree:** It's the default pick in most roundups. One review describes it as fast to publish with, and a page can be built in minutes with its drag-and-drop editor. Its free plan is basic, and some creators move to other tools for better customization and analytics.
- **Lnk.Bio:** One 2026 review calls it probably the easiest tool to use, though less advanced than the rest. Its pages can be set up in a few clicks, and you can sign in with Instagram to skip some steps.
- **Milkshake:** It's built for phones and lets you make a swipeable page from your smartphone without design skills. The trade-off is that it only works on mobile and has limited customization.
- **Biolinku:** A reviewer calls it one of the simplest to set up, aimed at beginners who want a clean page without a complicated editor. It also has a free tier with unlimited links.

If you want the least effort, I'd start with Linktree's free plan or Lnk.Bio. If you're building on your phone, try Milkshake. These rankings come from blog reviews, some of which may earn affiliate commissions, so it's worth trying a free plan before committing.

SEARCHED

easiest link in bio tool to set up 2026

SOURCES CITED

None.

plus 9 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Lnk.Bio, Milkshake, Canva

For most beginners, **Linktree** is widely considered the easiest tool to set up because of its familiar interface, fast configuration, and widespread recognition.

Question h15 · Gemini, continued

However, the "easiest" tool often depends on your specific needs. Here is a breakdown of the best options based on how you want to work:

1. The Easiest for Beginners: Linktree

If you want a straightforward, reliable "link hub" without any complexity, this is the gold standard.

- **Why it's easy:** You can set it up in minutes. It uses a simple, vertical list format that is intuitive for both you and your audience.
- **Best for:** People who just need to organize links quickly without worrying about design or advanced features.

2. The Simplest for Minimalists: Lnk.Bio

If you find other platforms "bloated" and just want a clean, no-nonsense list of links, Lnk.Bio is an excellent alternative.

- **Why it's easy:** It focuses on simplicity and low maintenance. The setup is extremely lightweight, making it perfect for personal users or micro-influencers.
- **Best for:** Those who want a fast, "set it and forget it" page.

3. The Best for Mobile-First Creators: Milkshake

If you are doing everything from your phone, Milkshake is designed specifically for that experience.

- **Why it's easy:** Instead of a list of buttons, it uses "swipeable cards" that you build directly on your phone. It feels more like creating an Instagram Story than building a website.
- **Best for:** Creators who want a visually engaging, mobile-native site without needing a computer.

Summary Comparison Table

| Tool      | Core Philosophy    | Best For                              |
|-----------|--------------------|---------------------------------------|
| Linktree  | Familiar link hub  | Beginners who want speed & ease       |
| Lnk.Bio   | Simple, clean list | Minimalists and micro-influencers     |
| Milkshake | Swipeable cards    | Phone-only setup & visual personality |

**Pro Tip:** If you already use **Canva** for design, they have a built-in link-in-bio feature. If you are already comfortable with their drag-and-drop editor, this might be the easiest option for you since you won't have to learn a new interface.

SEARCHED

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**Perplexity** perplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Lnk.Bio, Beacons

**Linktree** is probably the easiest if you just want one page for your links. Sign up, add and arrange your links, choose a theme, then paste your Linktree URL into your social bio. <sup>210</sup>

If you want the simplest possible link list, **Lnk.Bio** is another option; if you want selling and email tools, **Beacons** offers more features but may take more setup. <sup>10</sup>

#### SEARCHED

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plus 13 more pages found, not cited

## Simple link in bio for someone who isn't technical

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Carrd

**Linktree** is probably the easiest choice for someone who isn't technical. It gives you a simple page for all your links: create an account, add your links, pick a look, then copy the page address into your social-media bio. Its free plan includes unlimited links. (linktr.ee)

**Keep it simple:** add just a few links—like your website, contact info, and latest work—and put the most important one first. You don't need to buy a plan to get started.

If you want a more custom-looking mini-website, **Carrd** is another option, but it has more design choices to work through. (carrd.com)

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best simple link in bio tool beginner ease of use Linktree Beacons Carrd official  
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**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

RECOMMENDED Carrd NEGATIVE Pallyy

For someone non-technical, I'd start with **Linktree**. It's the most common choice, and the free plan covers a simple list of links.

- **Why Linktree:** One source says a functional creator page could be built in minutes using the drag-and-drop editor, without needing any design experience. Its free plan is basic, though. Many creators switch to other options for better customization and analytics.
- **If you want the easiest setup:** Try **Lnk.Bio**. One reviewer says it's one of the only tools I've tried that lets you log in via Instagram so you don't even have to create an account to get started.
- **If you want a bit more design freedom:** **Carrd** lets you build a custom one-page site instead of just a basic link list. It's more flexible, but it has a slightly steeper learning curve.
- **Avoid for now:** Tools aimed at marketers, such as **Pallyy**. One review calls it not as beginner-friendly (complex and difficult to use).

**Simple setup steps (general, not from the sources):**

1. Sign up with the tool and pick a template.
2. Add a name, a short photo, and a one-line bio.
3. Add one button per link: your main page first, then social or contact links.
4. Copy the page's web address and paste it into your Instagram or TikTok bio.
5. Open the link on your phone to check it works.

Keep it to five or fewer links so it's easy to scan. If you tell me the platform (Instagram, TikTok, etc.) and what the link should lead to (a shop, portfolio, booking page), I can suggest a more specific setup.

Question h16 · Claude, continued

SEARCHED

best link in bio tools easy to use 2026

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plus 6 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

BRANDS READ none

Creating a "link in bio" page is very straightforward, even if you have zero technical experience. These tools are designed specifically for people who just want a simple, clean way to share multiple links from one place.

Here is the simplest way to get started.

### 1. Recommended "Easy" Tools

All of these options offer free plans, require no coding, and can be set up in about 5–10 minutes:

- **Linktree** ([linktr.ee](https://linktr.ee)): The most popular and well-known option. It is very user-friendly with a simple, vertical list of buttons that people are already used to clicking.
- **Bio.site (by Squarespace)**: Excellent if you want something that looks very clean, professional, and visually polished without much effort. It is great for personal brands, designers, or consultants.
- **Milkshake**: Unique because it is built to be managed entirely from your phone. It creates a "swipeable" card-style site that feels like an Instagram Story.
- **Lnk.Bio**: Very straightforward and popular for its simplicity. It is widely used and offers a very easy, no-fuss interface.

### 2. How to Set It Up (Step-by-Step)

You do not need to build a website; you just need to fill out a form.

1. **Sign Up**: Go to one of the websites above (e.g., Linktree) and create an account. You can usually sign up using your existing Google or social media account.
2. **Pick a Username**: Try to use the same username you have on your social media profiles so people recognize it.
3. **Add Your Links**: Copy the web address (URL) of your shop, your YouTube channel, your portfolio, or your newsletter. Paste these into the "Add Link" section of your chosen tool.
4. **Customize**: Choose a simple theme or background color. Most tools offer templates so you don't have to design anything from scratch.
5. **Get Your Link**: The tool will give you one master URL (e.g., [linktr.ee/yourname](https://linktr.ee/yourname)).
6. **Add to Your Bio**: Go to your Instagram, TikTok, or other social profiles, click "Edit Profile," and paste your new master URL into the "Website" or "Link" field.

### Pro-Tips for Non-Tech Users

- **Keep it brief**: You don't need to list everything you've ever done. Only include the 3–5 most important links so you don't overwhelm your followers.
- **Use your face**: Make sure to upload a profile photo to your link-in-bio page so people know they've landed in the right place.
- **Don't overthink the design**: A simple list of buttons is often better than a complex design because it loads faster and is easier for your followers to use on their phones.

Question h16 · Gemini, continued

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how to set up link in bio without technical skills  
easiest link in bio tools for non-technical users

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**instantdm.com** instantdm.com <https://instantdm.com>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Beacons

**Linktree** is probably the easiest place to start if you just want one page with links to your website and social profiles. It has a free plan with unlimited basic links, and you can set it up without coding. <sup>1</sup>

Create an account, add your links, choose a simple look, then copy your Linktree URL into your social-media bio. You can change the links later without changing that URL.

If you also want to sell products or collect emails, **Beacons** has more built-in creator features, though its free plan charges a 9% fee on sales. <sup>2</sup>

**My pick:** Linktree for a straightforward list of links; Beacons if you want selling tools. Prices and plan details can change, so check the service's pricing page before signing up.

#### SEARCHED

best link in bio tools 2026 beginner free pricing Linktree Beacons Carrd  
Linktree pricing free plan 2026  
Beacons pricing free plan link in bio 2026

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plus 13 more pages found, not cited

## Which link in bio pages look the most professional?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

**RECOMMENDED** Squarespace Bio Sites, Carrd, Beacons, Linktree

For the most professional look, I'd rank them like this:

1. **Your own website on a custom domain** – best for a polished business, portfolio, or personal brand. It looks most cohesive because the page and URL match your brand.
2. **Squarespace Bio Sites** – a good ready-made option if visual polish and brand consistency matter most. (techradar.com)
3. **Carrd** – great for a clean, simple mini-website; especially good if you want more layout control than a standard list of buttons.
4. **Beacons** – strongest if you're a creator and want a stylish page that can also feature a store, email signup, or media kit. (help.beacons.ai)
5. **Linktree** – polished and familiar, and easy to set up; its paid plans add more design controls and let you remove Linktree branding. (linktr.ee)

**My quick pick:** For a business or portfolio, use your own domain or Carrd. For a creator storefront, try Beacons. If you just need a dependable page of links, Linktree is fine.

Whatever you choose, the page will look more professional if you use a short custom URL, consistent colors and type, a clear profile photo or logo, and only your most important links.

### SEARCHED

best link in bio tools official Beacons Linktree Later Canva 2026 professional features  
official Linktree features custom branding analytics link in bio  
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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

**RECOMMENDED** Campsite.bio (top pick), Carrd, Linktree, Linkie

Campsite is the strongest pick for a professional look, and Carrd is best if you want full design control.

- **Campsite:** One review calls it one of the most polished professional-focused options, especially for brands and teams that care about presentation. Its pages feel structured and trustworthy, which helps brands keep a consistent identity across social channels. The trade-off is weaker selling tools: it focuses more on presentation and organization than on direct digital sales or funnels.
- **Carrd:** It suits designers who want control. It's an affordable way to build a fully custom one-page site. Expect more setup work than with a template.
- **Bio Sites (Squarespace):** Its templates are a good fit if you want a polished page without design work. One roundup describes it as template-led, in the Squarespace ecosystem, and another notes it offers a range of comprehensive features and comes with a free plan.

Question h17 · Claude, continued

- **Linktree:** It's the most recognizable name, and its extensive library of pre-made templates makes it easy to get a clean result. Some reviewers find it less distinctive than the newer options.
- **Linkie:** One listing describes it as a clean, unbranded interface that prioritizes the user's content, and it supports custom domains, which helps a business look more credible.

If you're a business or professional, I'd start with Campsite or Bio Sites. If you're a designer or want a one-page portfolio feel, use Carrd. Tell me your industry and whether you want to sell anything, and I can narrow it down further. "Professional" is partly a matter of taste, so it's worth previewing a few live pages before you commit.

## SEARCHED

best link in bio tools professional design 2026

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

**RECOMMENDED** Beacons, Stan Store, Carrd, Linktree, Taplink, Milkshake, Liink

To create a professional "link in bio" page, the best tool is one that aligns with your specific goals—whether that is selling products, showcasing a portfolio, or simply guiding traffic to your website.

In 2026, a "professional" look is defined less by the tool itself and more by **clean design, brand alignment, and a clear, focused call to action**.

### Top Recommendations by Use Case

There is no single "best" tool, but certain platforms excel at different professional needs:

- **For Content Creators & Storefronts:** **Beacons** and **Stan Store** are widely considered the most professional for those who want to monetize. They offer built-in e-commerce, digital product hosting, and sophisticated layouts that function as mini-business hubs rather than just simple link lists.
- **For Brand & Customization:** **Carrd** is excellent if you want "pixel-perfect" control. It is technically a one-page website builder, meaning it offers far more design flexibility than template-based tools, allowing you to remove all platform branding and create a page that looks exactly like your main website.
- **For Familiarity & Ease of Use:** **Linktree** remains the industry standard. It is professional, widely recognized, and very reliable. It is best if you want a quick, clean, and trusted interface that your audience already knows how to navigate.
- **For Service Professionals:** **Taplink** is highly effective for consultants, coaches, and local businesses. It allows you to add features like FAQ sections, maps, booking calendars, and contact forms directly onto the page, providing necessary context before a client clicks.
- **For Visual-Led Portfolios:** **Milkshake** and **Liink** offer unique, swipeable, or grid-based interfaces. These are excellent for artists, photographers, or creators who want their bio link to feel more like an interactive portfolio or social story.

### What Makes a Page Look Professional?

Regardless of which tool you choose, these elements are what separate amateur pages from professional ones:

Question h17 · Gemini, continued

1. **Custom Domain:** Using a custom domain (e.g., `links.yourbrand.com` or `yourbrand.co/links`) instead of a generic one (e.g., `linktr.ee/yourname`) significantly increases trust and branding.
2. **Strategic Focus:** Professional pages avoid the "junk drawer" effect. They typically feature **3–5 high-priority actions** (e.g., "Book a Call," "Shop My Favorites," "Newsletter Signup") rather than a long, confusing list of every link you own.
3. **Visual Consistency:** Use your brand's colors, fonts, and an professional profile image. Avoid pages cluttered with intrusive third-party branding or logos.
4. **Mobile Optimization:** Since these pages are almost exclusively viewed on mobile devices, professional tools ensure sub-second loading speeds and "thumb-friendly" button sizes.
5. **Clear Next Steps:** Each button should have a clear, descriptive label. Instead of vague labels like "My Website," use action-oriented text like "Download My Free Guide" or "Book a 1:1 Consultation."

Summary Comparison Table

| Tool       | Best For                    | Key Advantage                                    |
|------------|-----------------------------|--------------------------------------------------|
| Beacons    | All-in-one creator business | Strong monetization & commerce tools             |
| Carrd      | Design control              | Total flexibility; looks like a custom website   |
| Linktree   | Reliability & familiarity   | High brand trust; easy to set up                 |
| Taplink    | Service-based pros          | Built-in forms, maps, and FAQ blocks             |
| Stan Store | Direct sales                | Optimized specifically for high-conversion sales |

**Final Advice:** If you are unsure where to start, choose **Linktree** for simplicity and trust, or **Beacons** if you plan to sell digital products or services. If you have design skills and want a page that is truly unique to your brand, **Carrd** is the superior choice.

SEARCHED  
No web search run.  
  
SOURCES CITED  
None.

Perplexityperplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Carrd, Campsite.bio, Canva, Linktree

For the most polished, professional look, I'd shortlist:

- **Carrd** – Best if you want it to feel like a small, custom-designed website rather than a stack of buttons. It offers much more layout control than a typical link-in-bio template.<sup>10</sup>
- **Campsite.bio** – A strong pick for a clean, organized page with guided customization and a professional feel.<sup>814</sup>
- **Canva** – Good for a visually branded page if you're comfortable designing it yourself; you can customize templates with your colors, fonts, photos, and logo.<sup>7</sup>
- **Linktree** – Best for a familiar, tidy hub that's quick to set up and easy to maintain, though it may look more like a standard link page.<sup>510</sup>

**My quick take:** Choose **Carrd** for the most distinctive look, **Campsite.bio** for polish with less design work, or **Canva** for strong brand visuals. Whatever you use, a custom domain, restrained colors, consistent typography, and a short list of clearly labeled links will usually do more for a professional impression than extra widgets.<sup>17</sup>

Question h17 · Perplexity, continued

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plus 9 more pages found, not cited

## How do link in bio tools compare on features and price?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

**RECOMMENDED** Linktree, Beacons, Stan Store, Link.bio

Here's a practical comparison of popular **link-in-bio tools**, based on current plan information. Prices are **USD**; annual-billing rates are noted where available.

| Tool                    | Price                                                                                                                                    | What it's best at                                     | Notable features                                                                                                                                                                                                                  |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Linktree</b>         | Free; <b>Starter \$7/mo</b> annual (\$9 monthly); <b>Pro \$14/mo</b> annual (\$17 monthly); <b>Premium \$30/mo</b> annual (\$35 monthly) | A straightforward, flexible link hub                  | Unlimited basic links on Free; paid plans add more customization and analytics. Pro adds branding removal, integrations, and selling tools; Premium adds advanced routing, exports, scheduling, and team/AI features. (linktr.ee) |
| <b>Beacons</b>          | Free; <b>Creator \$10/mo</b> (\$100/year); <b>Creator Plus \$30/mo</b> (\$300/year); <b>Max \$90/mo</b> (\$900/year)                     | Creators who want a mini-business hub                 | Combines links with a store, email marketing, media kit, and creator tools. Free includes a 9% seller fee; Creator Plus removes seller fees and adds unlimited email sends, memberships, and courses. (help.beacons.ai)           |
| <b>Stan Store</b>       | <b>Creator \$29/mo</b> (\$300/year); <b>Creator Pro \$99/mo</b> (\$948/year); no free plan                                               | Selling products, courses, bookings, or subscriptions | More of a storefront than a simple link list, with product and course tools, booking, lead capture, and analytics. (help.stan.store)                                                                                              |
| <b>Later Linkin.bio</b> | Included with Later plans; feature access varies by plan                                                                                 | Instagram/TikTok traffic and social media scheduling  | Turns Instagram and TikTok posts into clickable links; includes button links and click tracking. Higher tiers add longer analytics history, branding removal, and more insights. (help.later.com)                                 |
| <b>Link.bio</b>         | Free; <b>Pro \$9/mo</b> or <b>\$84/year</b>                                                                                              | A simple, low-cost page                               | Free has up to 10 links and basic analytics; Pro raises the link limit and adds themes, custom fonts/colors, embeds, and longer analytics history. (link.bio)                                                                     |

### Quick picks

- **Just need a clean list of links:** Start with Linktree Free or Link.bio Free.
- **Want more design and analytics without a big subscription:** Compare Linktree Starter/Pro.
- **Want email, media-kit, and selling features in one platform:** Beacons is broader; compare its transaction fees with your expected sales.
- **Your main goal is selling digital products or courses:** Stan Store is more commerce-focused, but it has a much higher fixed cost.
- **Already use Later to schedule social posts:** Its Linkin.bio may be convenient, especially if the features you need are included in your plan.

One thing to check before choosing: **transaction fees and plan limits**, not just the monthly price. A “free” selling plan can cost more than a paid plan once sales pick up. Prices and feature bundles can change, so confirm the checkout price for your country before subscribing.

### SEARCHED

Linktree pricing official plans 2026  
 Beacons pricing official plans link in bio  
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Question h18 · ChatGPT, continued

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

**RECOMMENDED** Beacons, Linktree, Lnk.Bio, Shelfy, Bio Sites, Stan Store, KeepInBio, Taplink, Carrd, Limey, Milkshake

Prices and fee structures change often, and many of these comparisons are written by the vendors themselves, so check current pricing pages before you buy. Here is how the main tools compare as of late October 2026.

#### Free-first options

- **Beacons:** A free plan includes a storefront, email collection, and a media kit, but it takes a 9% seller fee on the \$0 and \$10 tiers and 0% above them. Paid tiers reported in one source are \$10, \$30, and \$90 a month.
- **Linktree:** Its free plan covers basic links, but the free plan charges 12% on sales. Paid tiers are reported differently across sources: one puts them around \$15 for Pro (9% fee) and \$35 for Premium (0% fee). Its prices rose 67% in November 2025 (Pro: \$9 to \$15), per Lnk.Bio's comparison.
- **Shelfy:** Unlimited links, up to 300 collections, voting, and analytics are free; Pro (\$9 per month) adds custom domains and branding.
- **Bio Sites (Squarespace):** One comparison says it is free with custom domains.

#### Selling-focused options

- **Stan Store:** It has no free plan and starts at \$29 a month for Creator... with \$99 a month for Pro. Fee claims conflict. Some sources say 0% platform fee on its plans, while AskMyBio says 5% transaction fee on the lowest plan (0% on Creator Pro at \$99/month). It is the strongest pick for courses, coaching, and booking, but Beacons does not offer funnels, upsells or affiliates on any plan, which Stan does.
- **KeepInBio:** Its starting price is \$1.49/mo with a 0% transaction fee, per its own comparison.

#### Low-cost and one-time-payment options

- **Lnk.Bio:** It is the cheapest paid option in these comparisons. \$0.99/month for Mini Monthly, or pay once \$9.99 lifetime for Mini and \$24.99 lifetime for Unique - no recurring fee. Its own comparison claims same prices since 2016, which is self-reported.
- **Taplink:** Listed at \$36/year with custom domain support, multi-page support, and 0% transaction fees, according to one roundup.
- **Carrd:** A design-first one-page builder. One source says \$19/year (not month) for the standard plan, while another cites \$9 a year. Pricing may differ by tier.

#### Other tools

- **Limey:** Paid plans are Lite at \$105/year, Plus at \$315/year, and Pro at \$2100/year. It bundles sites, forms, QR codes, and NFC cards.
- **Milkshake:** Mobile-first, with a free tier and paid tiers from about \$3 a month.

#### How to choose

- **Just need a link list:** Lnk.Bio, Shelfy, or the free tiers of Linktree or Beacons.

Question h18 · Claude, continued

- **Selling digital products or courses:** Stan Store at \$29/mo with no platform cut, or a 0%-fee tier elsewhere. One source suggests Beacons below roughly \$211/mo in sales, or if you need a custom domain at any price.
- **Cheapest custom domain:** Bio Sites is free, and Lnk.Bio's add-on is a one-time option.
- **Design control:** Carrd or Taplink.

If you tell me your monthly sales volume and whether you sell products, courses, or bookings, I can narrow this to one or two tools.

SEARCHED

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree, Stan Store, Beacons, Carrd, Milkshake, InBio

In 2026, the link-in-bio market has moved well beyond simple lists of links. Choosing the right tool depends primarily on your primary goal: **routing traffic**, **selling products**, or **maintaining a low-cost, professional design**.

Quick Selection Guide

| Goal                | Recommended Tool(s) | Key Advantage                                                |
|---------------------|---------------------|--------------------------------------------------------------|
| Simple Link Hub     | Linktree            | Highest brand recognition and easiest integration.           |
| Selling Products    | Stan Store, Beacons | Purpose-built for digital products with checkout integrated. |
| Low-Cost/Technical  | Carrd               | Lowest cost (\$9/year) with high design flexibility.         |
| Visual/Mobile-First | Milkshake           | Built entirely on your phone; swipeable card interface.      |
| Value/Affordability | Lnk.Bio, InBio      | Offers one-time payment options or very low monthly rates.   |

Key Factors to Compare

1. Seller Fees vs. Monthly Subscription

Many users make the mistake of looking only at the monthly subscription price. In 2026, **seller fees are a critical hidden cost**.

Question h18 · Gemini, continued

- **The "Zero-Fee" Threshold:** Some platforms take a percentage (often 5%–12%) of your sales on free or lower-tier plans. Once you reach a certain sales volume (e.g., ~\$580/month), switching to a higher-tier plan (like \$29/month) that charges 0% commission usually becomes more cost-effective.
- **Always check:** Whether the tool takes a "platform cut" on top of standard payment processing fees (usually 2.9% + 30¢).

## 2. Feature Needs

- **Native Checkout:** If you sell digital products, courses, or bookings, look for tools like **Stan Store** or **Beacons** that handle the transaction directly on the page, rather than redirecting followers to a third-party site.
- **Design & Customization:** If you want a full website feel, **Carrrd** offers the most control for the price. If you prioritize ease of use, platforms like **Linktree** provide standardized, recognizable templates.
- **Analytics & SEO:** Most premium plans offer per-link click tracking. If long-tail organic traffic is important, look for tools (like **Linklay**) that focus on SEO-friendly page rendering.

## 3. Pricing Models

- **Freemium:** Most tools have a free version, but they often restrict branding (e.g., "Linktree" logo at the bottom) or advanced features like custom domains and deep analytics.
- **Subscription:** Standard pricing typically ranges from **\$5 to \$30 per month** for professional features.
- **One-Time Payment:** Some niche tools (e.g., **Lnk.Bio**) offer one-time payment options, which can be significantly cheaper for long-term users compared to recurring subscriptions.

## Summary Recommendation

- **If you are just starting out:** **Linktree** is the safest, most recognized "default".
- **If you are a serious creator selling products:** Move toward **Stan Store** or **Beacons** to streamline the customer journey.
- **If you have a limited budget:** **Carrrd** or **InBio** offer excellent value for the money, often outperforming "premium" tools in terms of cost-to-feature ratio.

*Note: Pricing and fee structures change frequently in this category. Before purchasing, always verify the current costs directly on the vendor's website.*

### SEARCHED

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comparison of popular link in bio tools features and pricing 2026  
best link in bio tools features price comparison

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Perplexity

perplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree, Beacons, Stan Store, Taplink

“Link in bio” tools range from simple link pages to creator storefronts and marketing platforms. Prices below are the listed US prices found in the available sources; plans and rates can change.

| Tool              | Price snapshot                                                          | What stands out                                                                                                                                                                                                                                                                                                                                                  |
|-------------------|-------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Linktree          | Free; paid starts at <b>\$9/month</b>                                   | A straightforward link page with unlimited links and basic click analytics on Free. Paid adds branding removal, scheduled links, deeper analytics, more design options and selling features. Higher tiers add more integrations, insights, and team/AI tools. <sup>79</sup>                                                                                      |
| Beacons           | Free; <b>\$10/month</b> Creator; <b>\$30/month</b> Creator Plus         | More of a creator-business toolkit: link page, media kit, email marketing, and digital-product sales. Free includes unlimited links and 50 email sends/month, but has a <b>9% sales fee</b> . Creator adds a custom domain and 500 email sends/month; Creator Plus removes the sales fee and adds memberships, courses, and unlimited email sends. <sup>13</sup> |
| Stan Store        | <b>\$29/month</b> Creator; <b>\$99/month</b> Creator Pro                | Focused on selling from your bio: digital products, courses, coaching, payments, and customer management. It's a pricier choice if you only need a link page, but more relevant if you're building a storefront. <sup>1011</sup>                                                                                                                                 |
| Taplink           | Free tier; paid plans available                                         | Offers a simple page with links, text, and themes on Free. Its blocks can also present memberships, subscriptions, coaching, or courses. The available pricing results don't give a reliable current price for its paid tiers, so check its pricing page before comparing costs. <sup>48</sup>                                                                   |
| Later Link in Bio | Included with Later; paid Later plans are listed from <b>\$25/month</b> | Best considered if you also want Later's social-media scheduling: the link page comes as part of that broader platform rather than as a standalone link-page subscription. <sup>5</sup>                                                                                                                                                                          |

Quick picks

- **Just need a clean page of links:** Linktree's Free plan is a low-friction place to start. <sup>7</sup>
- **Want email and creator-commerce features:** Beacons offers more built-in tools, but account for the sales fee on its lower tiers. <sup>13</sup>
- **Selling products, courses, or coaching is the main goal:** Compare Stan Store with Beacons Creator Plus; Stan costs more upfront, while Beacons Plus is notable for its zero transaction fee. <sup>310</sup>
- **Already use Later for social scheduling:** Its Link in Bio feature may be convenient, though the listed paid price covers the broader Later plan. <sup>5</sup>

Before choosing, check the checkout fee, custom-domain availability, analytics limits, and whether the price is monthly or annual: those often matter more than the number of page templates.

SEARCHED

Linktree pricing plans features 2026 official

Beacons pricing plans features official

Stan Store pricing official link in bio

Taplink pricing plans official

Later Linkin.bio pricing official

Question h18 · Perplexity, continued

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plus 6 more pages found, not cited

## Is a paid link in bio plan worth it?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

**MENTIONED** Linktree, Beacons

**Usually, not at first.** If you just need one page of links, a free plan is probably enough. A paid plan is worth it when a specific feature solves a real problem—like removing branding, using your own domain, getting useful click analytics, collecting emails, or selling products.

A quick way to decide: **will the plan save you time or help you earn more than it costs?** For context, Linktree's current paid plans start at \$7/month when billed annually, while its Pro plan is \$14/month annually; Beacons offers a free plan, with paid options adding features such as a custom domain and lower or zero seller fees. (linktr.ee)

My rule of thumb:

- **Personal account or just starting:** stay free.
- **You rely on your bio link for business:** consider paid if you'll actually use the analytics, branding, email, or sales features.
- **You're already selling:** compare transaction fees as well as the subscription price—fees can matter more than the monthly cost. (shop.beacons.dev)

If you're unsure, use the free plan until you hit a concrete limitation, then upgrade only to the lowest tier that fixes it.

**SEARCHED**

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Stan Store pricing official 2026  
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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

**RECOMMENDED** Lnk.Bio, eltree **MENTIONED** Linktree, Stripe

Usually not, unless the link page directly earns you money. Whether it pays off depends mostly on whether you sell through it.

**Current Linktree pricing (as of October 2026):** The free plan costs nothing. Paid plans cost \$8 (Starter), \$15 (Pro) and \$35 (Premium) per month, or \$6, \$12 and \$30 per month billed annually. Prices rose in November 2025, so older quotes of \$5/\$9/\$24 are out of date. Prices rose in November 2025, so the older three-tier pricing of \$5/\$9/\$24 you may still see quoted is out of date.

**Fees matter more than the subscription if you sell.** On digital products and courses Linktree takes 12% on Free, 9% on Starter and Pro, and 0% on Premium, plus Stripe's 2.9% + \$0.30 per sale. The free plan's fee is the biggest cost for sellers, so the free plan is expensive if you sell a lot through it.

**When a paid plan is likely worth it:**

- You sell products, services, or courses through the page. If you're selling products, services, or courses, then a paid plan can be worth it.

Question h19 · Claude, continued

- You need to remove the branding or collect emails. The Pro tier is the one that usually adds real utility, since it lets you remove the Linktree logo, connect an email tool, add SEO settings or use the Facebook Conversion API.
- You're running paid ads and need clean tracking.

**When it probably isn't:**

- It's just a list of links, and the free plan already does that. If you only need a simple link list, the free plan or a cheaper alternative may be enough.
- You haven't made any money yet. For creators who've yet to make their first dollar online, though, it might not be worth it.

**Rough break-even for selling:** The Premium plan's 0% fee only pays off at higher sales volume. One guide suggests it's worth it only if you sell \$400+/month and the 0% commerce fee outweighs the subscription. Do the math on your own sales: compare the monthly fee plus the commerce fee against what you'd pay on another platform.

**Alternatives worth checking:** Several tools have cheaper or free options. For example, Lnk.Bio offers a one-time payment of \$24.99 with no subscription, and eltree is free with no watermark. Note that alternatives' free plans often have their own limits, so check what you'd lose.

**Bottom line:** If the page brings in sales, leads, or brand deals, a paid tier can pay for itself, and Pro is the most useful tier for most sellers. If it's mainly a link list, stay on free. If you meant a different tool than Linktree, tell me which one and I can check its pricing.

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 plus 11 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

## MENTIONED Linktree

Whether a paid link-in-bio plan is "worth it" depends entirely on your current goals—specifically, whether you are simply **routing traffic** or actively **running a business** through social media.

For many users, free plans are more than sufficient. However, upgrading becomes a strategic move as your needs scale. Here is a breakdown to help you decide.

**When to Stick with a Free Plan**

You likely do not need a paid plan if you are a hobbyist, a new creator, or someone who just needs a simple directory of links.

- **Simple Needs:** If your only goal is to provide a central hub for your blog, portfolio, or other social profiles, free versions offer all the functionality you need.
- **Low Volume:** Most free tiers provide unlimited links and basic analytics, which are perfect for smaller audiences where you don't need deep, long-term performance data.

Question h19 · Claude, continued

- **No Selling:** If you aren't selling products, services, or digital goods directly through the link-in-bio page, you aren't missing out on the primary revenue-driving features of premium tiers.

When to Consider a Paid Plan

Upgrading is generally worth it when you reach a point where "free" features become a bottleneck to your growth or professionalism.

- **Professional Branding:** Paid plans allow you to remove third-party branding (like "Linktree" logos) and use a **custom domain** (e.g., `links.yourname.com` vs `linktr.ee/yourname`). This adds a layer of credibility, which is vital for influencers and businesses.
- **Monetization & E-commerce:** If you sell digital products, courses, or services, paid tiers often offer lower transaction fees or "native" checkout features. If you are selling regularly, the transaction fees on free plans can quickly exceed the monthly cost of a premium subscription.
- **Advanced Analytics:** If you need to track specific user behavior—such as where your traffic is coming from, conversion rates, or performance over long periods—paid plans provide the deep data insights necessary to optimize your strategy.
- **Lead Generation:** Features like email capture forms or newsletter signups are often reserved for paid tiers. If building an email list is a priority, the upgrade is often a high-ROI decision.
- **Better Customization:** If your brand identity requires specific fonts, layouts, or video embeds to convert visitors, paid plans offer the design control that free tiers intentionally limit.

Decision Matrix

| Goal                              | Recommended Strategy                                        |
|-----------------------------------|-------------------------------------------------------------|
| Driving general traffic           | Stick with a <b>Free Plan</b> .                             |
| Establishing a professional brand | Upgrade for <b>Custom Domains &amp; Branding removal</b> .  |
| Selling products/services         | Upgrade to reduce <b>Transaction Fees</b> .                 |
| Growth & Data analysis            | Upgrade for <b>Advanced Analytics &amp; Email Capture</b> . |

A Final Tip: Don't Forget the "Hidden" Costs

When evaluating the cost, **do not just look at the monthly subscription fee.**

- **Transaction Fees:** Many "free" tools charge a percentage of your sales. If you have high sales volume, a \$30/month plan with 0% transaction fees is often significantly cheaper than a "free" plan that takes 9% of every sale.
- **Platform Lock-in:** Moving your links from one tool to another can be time-consuming. Choose a platform that offers the features you will realistically need in the next 6–12 months so you don't have to migrate your setup later.

SEARCHED

No web search run.

SOURCES CITED

None.

Perplexityperplexity/sonar · 28 October 2026, 18:27 UTC

MENTIONEDBeacons, Linktree

**Usually, start with the free plan.** A paid link-in-bio plan is worth it when a specific paid feature solves a real problem or brings in more value than it costs—not just because it offers more customization.

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Question h19 · Claude, continued

It may be worth upgrading if you need a **custom domain, detailed click analytics, scheduled links, branding removal, or stronger email and sales tools**. For example, Beacons lists a \$10/month plan with a custom domain and more email sends, while its \$30/month plan removes its sales transaction fee. Linktree also puts features such as advanced analytics and branding removal on paid tiers. Plan details vary by provider, so check the current terms before subscribing. <sup>127</sup>

A quick test: **estimate the extra monthly revenue or time saved from the features, then compare that with the subscription cost and any transaction fees**. If you're mostly sharing a few links and don't need those extras, free is probably enough. If you're selling, collecting leads, or optimizing campaigns, try a paid plan for a month and see whether you actually use what you're paying for.

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plus 12 more pages found, not cited

## What can I put on a link in bio page besides links?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

BRANDS READ none

Think of it as a tiny landing page, not just a list of buttons. You could add:

- **A short intro:** who you are and what you do
- **A photo, logo, or banner**
- **Featured content:** a video, podcast player, playlist, or recent post
- **Email signup or contact form**
- **A poll, survey, or FAQ**
- **Products or services:** prices, a small shop, or a tip jar
- **Booking options:** appointments, events, or office hours
- **Social proof:** a testimonial, review, or “as seen in” logos
- **A free download:** checklist, guide, or sample
- **A schedule or announcement:** upcoming events, launches, or current availability

Some link-in-bio tools support embeds, forms, bookings, and sales directly on the page; what’s available depends on the platform. (linktr.ee)

A good rule: add things that help visitors **understand you, trust you, or take one useful next step**—and keep the page uncluttered.

SEARCHED

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

MENTIONED Flodesk, Linktree, Bio Sites, Later, Tilebar, Buffer

Link-in-bio pages can hold a lot more than plain links. Common non-link options include:

- **Profile basics:** A profile photo or logo, a short description of who you are, and a brand-matched design. One guide notes that bio pages that include your profile photo or brand logo convert better than raw lists of links.
- **Email signup forms:** Many pages embed an opt-in form so visitors can join a newsletter without leaving the page. Flodesk's examples show this in action, such as a straightforward opt-in form at the top of her Link in bio.
- **Booking calendars:** You can let people schedule consultations, classes, or appointments directly from the page. Linktree suggests connecting your calendar for this.
- **Digital products and portfolios:** Bio Sites says you can showcase your portfolio with images, make passive income with digital downloads and offer 1:1 appointments with a bookable calendar.
- **Embedded media:** Some tools allow embedding Spotify or YouTube, so visitors can listen or watch right on the page.

Question h20 · ChatGPT, continued

- **Social feed content:** You can link your Instagram or TikTok posts. Later notes you can choose to feature your most recent post, a YouTube video, or custom media. Tilebar turns its feed into a shoppable Instagram feed, with each image leading to a product page.
- **Product images and videos:** Some pages show product images, videos or a sign-up form.
- **Reviews and press:** Linktree's example list includes a Google reviews link for small businesses, and Buffer's examples include press features.
- **Music and tour info:** Musicians can share the tour page, the latest Apple Music mix, music magazine features, and live DJ video mixes.

Tool features vary. Analytics, custom branding, and some embeds may require a paid plan, so check each tool's pricing page before you commit.

SEARCHED

link in bio page features besides links

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plus 1 more page found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

RECOMMENDED Calendly

A "link in bio" page should be more than just a static directory of URLs; it is a **mini-landing page** designed to turn casual social media scrollers into engaged followers or customers.

Rather than just listing links, you can use your page to build trust, capture leads, and showcase your brand personality with these non-link elements:

### 1. Personal Branding & Introduction

- **Profile Intro:** Include a short, punchy bio (1–2 lines) that clearly states who you are and what value you provide. This builds immediate trust with people who may have discovered you through a single post.
- **Visual Assets:** Use high-quality photos or a short video of yourself to put a face to your brand. This makes your page feel like a "real" human space rather than a faceless corporate link list.

### 2. Lead Generation & Community Building

- **Email Capture Forms:** Instead of just linking to a newsletter, embed an email opt-in form directly on the page so visitors can subscribe without leaving.
- **Waitlists:** If you have an upcoming product or launch, add a signup form to gather emails and build anticipation.
- **Contact Forms:** Provide a way for followers to reach out for collaborations or inquiries directly through the page (e.g., a "Work with me" inquiry form).

### 3. Media & Interactive Content

- **Embedded Video/Audio:** Embed your latest YouTube video, a popular podcast episode, or a demo reel so visitors can consume your content without navigating away.

Question h20 · Gemini, continued

- **Social Proof:** Display testimonials, Google reviews, or logos of companies you've worked with. Social proof is one of the fastest ways to increase conversion rates.
- **Polls & Surveys:** Engage your audience by asking for their feedback or opinions on upcoming content. This turns a passive page into an interactive experience.

#### 4. E-commerce & Service Showcases

- **Product Previews:** Instead of generic buttons, use a "bento-style" or grid layout to showcase products with images and prices. Some tools allow you to enable direct purchases right from the bio page.
- **Booking Calendars:** Embed a scheduling tool (like Calendly) so clients can book consultations or appointments instantly.
- **Portfolio Galleries:** For artists, designers, or photographers, include an image grid that displays your best work.

#### 5. Utility & Information

- **Countdown Timers:** Use these to build urgency for an upcoming event, launch, or limited-time sale.
- **Maps & Locations:** If you are a local business, embedding a map or showing your business hours can be far more helpful than a link to a "Contact Us" page.
- **vCard/Digital Contact:** Make it easy for people to save your contact information directly to their phone.

#### Strategic Tips for Success

- **The "One Thing" Rule:** Always place your **primary goal** (the one action you most want a visitor to take) at the very top with a clear, descriptive title.
- **Use Descriptive Labels:** Avoid buttons that just say "Website." Use action-oriented text like, *"Book a 1:1 Coaching Call"* or *"Download My Free 5-Step Guide."*
- **Keep it Focused:** Do not overwhelm visitors with 20+ buttons. A page with 3–5 high-quality, relevant options usually performs better than a cluttered, disorganized list.
- **Update Regularly:** If a link is outdated or hasn't received a click in months, remove it. Keep the page fresh by aligning it with your most recent social media posts.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:27 UTC

BRANDS READ none

A link-in-bio page can work like a tiny website, not just a list of buttons. You could add:

- **A quick intro:** your name, photo, what you do, and who you help.
- **A featured post or video:** embed a recent clip, podcast episode, song, or newsletter.
- **A photo gallery or portfolio:** show your work right on the page.
- **Products or services:** include images, prices, a shop section, or a booking block.
- **An email signup:** offer a newsletter, free guide, or discount in return.
- **Social proof:** a short testimonial, review, press mention, or customer result.
- **Events and updates:** upcoming dates, a launch countdown, or a current announcement.
- **Contact options:** a simple inquiry form, booking calendar, or contact card.
- **Practical details:** hours, location, menu, FAQs, or a short "how to work with me" section.

Question h20 · Perplexity, continued

Keep the page focused: put the most important action near the top, then add a few useful extras. <sup>12</sup>

#### SEARCHED

link in bio page content ideas beyond links 2026

link in bio page features forms videos products newsletter booking examples

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plus 13 more pages found, not cited

## Link in bio tool for a restaurant to share its menu and booking link

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

RECOMMENDED InBio, Linktree, Lnk.Bio, OneSol MENTIONED Resy, OpenTable

For a restaurant, **InBio** looks like a straightforward fit: it's designed for restaurants and puts the menu, map, hours, and a direct reservation link (such as Resy or OpenTable) on one page. (in.bio)

Other options:

- **Linktree** – a simple general-purpose page for menu and booking links.
- **Lnk.Bio** – worth a look if you use OpenTable; it says it can embed the reservation widget directly. (lnk.bio)
- **OneSol** – restaurant-focused, with menu, reservations, and ordering in one page. (onesol.io)

If you only need to share a menu and an existing booking link, I'd start with **InBio** or **Linktree**.

SEARCHED

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Linktree restaurant menu reservations integrations official  
Later Linkin.bio restaurant menu booking official

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plus 19 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

RECOMMENDED Tabres, TastyLink, ala.menu, Kitch, UniLink, InBio, Taplink, Linktree, Instagram MENTIONED OpenTable, Resy

Here are the main options, grouped by how much restaurant-specific functionality they offer. Most of the comparison blogs I found are written by the vendors themselves, so check current prices before you commit.

### Restaurant-specific tools

- **Tabres:** Its free plan puts a full menu with photos, prices, and allergens behind one link. It has no branding, no per-branch fee, and takes no cut of your sales. Its booking support is limited, so it's best if the menu matters most. You get your own short link, like [tabres.com/yourcafe](https://tabres.com/yourcafe), with your real menu behind it.
- **TastyLink:** It includes a built-in digital menu maker, QR codes, location info, and hours display.
- **ala.menu:** The page, your menu, premium templates, WhatsApp ordering, and a branded QR code are free, with no card required. It also offers direct checkout and the order dashboard with its Plus tier, and a custom domain with Pro.
- **Kitch:** This is a more premium option. The Starter plan starts at 49/month in supported local currencies and includes a website, menu, QR, and direct ordering.
- **UniLink:** It lists a free plan with built-in blocks for the digital menu, table reservations, and location map. This comparison comes from UniLink's own blog.

### General tools that handle booking well

- **InBio:** One source calls it a strong fit for restaurants: menu, map, hours and posts on one page. Its Beginner plan is \$4 a month, and the Business plan at \$29 takes bookings at 0%.
- **Taplink:** Its paid plan starts at \$4 a month billed yearly, with a 0% fee on sales, and is listed as strong for forms and payments on a budget.

Question m01 · Claude, continued

- **Linktree:** It's the most recognizable name and is widely used by restaurants for menus and reservation links. Its free plan has limits, though. One source says there is a 12% sales commission on commerce transactions run through a free Linktree page. Pricing varies by source, so confirm the current tiers on its site.
- **Instagram's built-in link:** It's free and instant, but has no custom domain or analytics, and suits anyone needing five or fewer quick links.

### My suggestion

- If you want a free option with a menu and a booking link, start with Tabres or ala.menu.
- If you want to take bookings and orders through the page, look at InBio's Business plan or Taplink.
- Whichever tool you choose, the reservation link itself usually comes from your booking platform (such as OpenTable, Resy, or your POS system). The link-in-bio tool only hosts and displays it.

### SEARCHED

best link in bio tools for restaurants menu booking 2026

Linktree restaurant menu reservation link pricing

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plus 10 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC
**MENTIONED** Linktree, OpenTable, Resy

To effectively share your restaurant's menu and booking links, you should look for **hospitality-specific link-in-bio tools** rather than generic ones. Generic tools often act as simple lists of buttons, whereas restaurant-focused platforms are designed to convert followers into diners by making your menu, reservations, and location accessible in one tap.

### Recommended Tools for Restaurants

The following platforms are built specifically for food businesses, offering features like direct menu integration, reservation buttons, and map embedding:

- **TableQR:** Positions your digital menu as the "hero" of the page. It is highly optimized for conversion, allowing customers to view the menu, book a table, or order online without leaving the page.
- **ClickyMenu:** An all-in-one solution that automatically syncs your menu and promotions in real-time. If you update your menu in the system, your link-in-bio page updates automatically, saving you from double-handling content.
- **TastyLink:** Specifically designed as a restaurant alternative to tools like Linktree. It includes a built-in digital menu maker, QR code support, and displays your hours and location prominently.
- **Nommy:** Focuses on consolidating everything a food business needs—menu, locations, ordering, and reservations—into a professional, branded landing page.

Question m01 · Claude, continued

- **Linkie:** Offers strong visual customization and features like map embedding for directions and "call-to-action" buttons for reservations or delivery apps.
- **Linklay:** Known for being SEO-friendly and offering premium features like video backgrounds and AI-driven link reordering, which helps promote the buttons your customers click most often.

### Key Features to Prioritize

When choosing a tool for your restaurant, ensure it offers these specific capabilities to reduce friction for your customers:

- **Mobile-First Menu Display:** Avoid linking to a PDF, which is difficult to read on a phone. Look for tools that offer a "thumb-friendly" digital menu where items are easy to browse.
- **Direct Booking/Reservation Integration:** Ensure the tool allows for a dedicated, high-visibility button for your reservation system (e.g., OpenTable, Resy, or your own booking link).
- **Location & Hours:** A map embed or a clear, automatically updated section for your hours and location is crucial for customers who are already on the move.
- **Real-Time Updates:** Choose a platform that reflects menu or price changes instantly across your bio link so your customers are never looking at outdated information.
- **Action-Oriented Design:** Your "Book a Table" or "Order Now" button should be the most prominent element on the page, positioned at the very top.

### Strategy Tip

Since your customers are often hungry and using their phones when they click your link, **prioritize order over design**. Place your most requested items—usually the **Menu** and **Reservations**—at the very top of the list. A simple, clean, and fast-loading page will always convert better than one with too many distractions.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree, Lit.bio, Booknbook.bio MENTIONED OpenTable, Resy, Tock

For a simple setup, use **Linktree** or another basic link-in-bio page and add two prominent buttons: **View Menu** and **Book a Table**. The menu can link to your website or a PDF, and the booking button can point to your existing OpenTable, Resy, Tock, or reservation page.

If you want a restaurant-focused page that can display the menu alongside booking links, **Lit.bio** is one option; **Booknbook.bio** also lists menus and reservations among its features.<sup>12</sup>

Put the menu and booking buttons first, then add your hours, address/Maps, and ordering links.

SEARCHED

restaurant link in bio menu reservation booking tool  
Linktree restaurant menu reservations features pricing  
restaurant bio link tools menu bookings 2026

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plus 13 more pages found, not cited

## Best link in bio for a podcast that's on several platforms

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Yee

**Best easy choice: Linktree.** Its Podcast Link feature can take one podcast URL, find the show on other listening platforms, and let listeners choose their preferred app. You can also add your latest episode and other links on the same page. (linktr.ee)

If you want the page to feel more like your own podcast website—with an episode embed, newsletter signup, or sponsor info—consider **Yee** instead. (yee.site)

**My quick take:** use Linktree for a simple “listen on your app” page; use a custom podcast page if you want more branding and audience-building features.

SEARCHED

best link in bio tool podcast multiple platforms official podcast smart links  
podcast smart link landing page multiple listening platforms official  
Linktree podcast links integrations official

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**yee.site** Link in Bio for Podcasters – Podcast Website Builder | Yee <https://yee.site/link-in-bio-for-podcasters>

plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

RECOMMENDED Linktree (top pick), Beacons, Liinks, VisitAllMyLinks, Lnk.Bio, Podlink, Linkfire

For a podcast on several platforms, I'd start with **Linktree** as the default. Its free tier is generous, and it's the one listeners are most likely to recognize. Pasting a link from Spotify, YouTube, Apple Podcasts or Twitch creates a playable media card inside your list. That's useful when you want one link that points to every platform.

Other options, depending on your goal:

- **Beacons** if you want to earn money from the page. It offers built-in monetization features like selling digital products, collecting tips, and building email lists.
- **Liinks** if you want an embedded player. It offers clickable buttons, embedded audio players, and analytics.
- **VisitAllMyLinks.com** if you want a free, ad-free option. It has no paywalls for analytics, no branding watermarks, and no "upgrade to remove ads" prompts. Note that this comes from a single vendor-favorable roundup, so check it yourself.
- **Lnk.Bio** if you want a cheap paid plan. It is the cheapest paid option at \$1.49/mo.

Tip: the most useful feature for a multi-platform show is a smart link that sends each listener to their own app. Linktree's embeds are a step in that direction, but dedicated podcast smart-link services (such as Podlink or Linkfire) are built specifically for this. I didn't verify their current features in this search, so check them before you commit.

SEARCHED

best link in bio tool for podcasts 2026

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Question m02 · Claude, continued

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:27 UTC

RECOMMENDED BioPage, Linktree, Beacons, Lnk.Bio

For a podcast available on multiple platforms, the "best" link-in-bio tool is one that prioritizes **listening convenience**—meaning it doesn't just list URLs, but helps users play your content immediately or jump directly to their preferred app.

### Top Recommendations for Podcasters

- **Best for Dedicated Podcast Features: BioPage (lnkk.it) (by Lnkk.it)**

Unlike standard link-in-bio tools that just provide a list of buttons, BioPage is built specifically for audio-first creators. It can automatically fetch your podcast details (artwork, titles, descriptions) and includes **embedded players** so listeners can hear your show directly on your link page without being redirected immediately.

- **Best for Features & Ecosystem: Linktree (linktr.ee)**

As the most widely recognized tool, Linktree is highly reliable and integrates well with almost everything. It offers a "podcast" focus with specific layout options and built-in players that help listeners find your show on their preferred platform (Spotify, Apple, etc.) quickly. It is an excellent "all-rounder" if you also need to link to merch, newsletters, and social channels.

- **Best for Customization & Analytics: Beacons**

Beacons is a strong choice if you want a highly branded, professional look. It excels in analytics, allowing you to see exactly which platforms (Apple vs. Spotify) your audience prefers. It also offers advanced features like email capture and "AI content blocks," which can be great if you are looking to monetize your show.

- **Best for Simplicity & Value: Lnk.Bio**

If you want a straightforward, minimalist page without a high monthly cost, Lnk.Bio is a popular, budget-friendly option. It is easy to set up and works perfectly for simply housing your various podcast platform links.

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### What to Look for in a Podcast Link-in-Bio

When choosing a tool for your podcast, prioritize these features to ensure you don't lose listeners:

1. **Direct Play/Embeds:** Choose a tool that supports audio embeds (like BioPage or Linktree). The goal is to reduce the "click-to-listen" time.
2. **Smart Redirection:** Ensure the tool allows you to link to your show on multiple platforms (Apple Podcasts, Spotify, YouTube, Amazon Music) so users can choose their favorite app.
3. **Prioritize the Latest Episode:** A great podcast bio link shouldn't just be a static list. Use a tool that allows you to feature a "**Latest Episode**" button at the very top of the page. This should be updated whenever you release a new show.
4. **Analytics:** Knowing which platforms your audience clicks on most helps you understand where to focus your marketing efforts.

### Strategy Tip: The "Two-Link" Approach

While a link-in-bio tool is essential for your profile, consider a "hybrid" approach for your posts:

Question m02 · Gemini, continued

- **The Hub (Bio Link):** This contains everything—your show on all platforms, your social media, your newsletter, and your merch.
- **The Direct Link (Post-Specific):** For specific episode posts, if you have a website, you can occasionally link directly to the episode page on your own site. This helps with SEO and allows you to own your traffic data, rather than relying solely on a third-party link-in-bio tool.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:27 UTC

RECOMMENDED Plink, Linkfire

For a podcast available on several listening apps, **Plink** is a strong fit: it creates one podcast-specific smart link that routes listeners toward their preferred app, with a show page listing options such as Apple Podcasts, Spotify, and YouTube Music. It offers a free, ad-supported plan and a Pro plan listed at \$4/month when billed annually.<sup>6</sup>

If you also want a broader promotional landing page—with space for your website, newsletter, social links, or event tickets—consider **Linkfire**. Apple Podcasts describes it as a way to send listeners to a page where they can choose an app; its free plan and paid features are listed on Apple's page.<sup>112</sup>

**Quick pick:** Plink for a simple podcast-first link; Linkfire if you want a more customizable marketing page. Whichever you choose, make the listening-app buttons easy to spot and put your newest episode near the top.

SEARCHED

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plus 12 more pages found, not cited

## Link in bio page that lets me collect email sign-ups

**ChatGPT** gpt-6-luna · 28 October 2026, 18:27 UTC

RECOMMENDED Beacons (top pick), Linktree, Carrd

If you want a **link-in-bio page with an email signup built in**, I'd look at:

- **Beacons** – likely the easiest all-in-one option. Add an email signup block, collect addresses in its Audience Manager, and optionally send a welcome email or connect an email platform. ([help.beacons.ai](https://help.beacons.ai))
- **Linktree** – a straightforward choice if you already use it. You can add a contact form for sign-ups, or turn on its subscriber feature to let visitors subscribe to updates. ([linktr.ee](https://linktr.ee))
- **Carrd** – good if you want a more custom-looking one-page site; signup forms are available with Pro and can connect to email services. ([carrd.com](https://carrd.com))

**My quick pick:** Beacons for the simplest built-in email collection; Carrd if you want more design control. Check where the emails are stored and whether they sync to your newsletter service before choosing.

### SEARCHED

link in bio page email signup form official Linktree mailing list  
official Beacons link in bio email signup collect emails  
official Carrd email signup form link in bio  
official Stan Store email collection link in bio

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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:27 UTC

RECOMMENDED beehiiv, Later, Links.fans, Linktree, Beacons, soc.bio, Flodesk MENTIONED Mailchimp, Klaviyo, ConvertKit

Several link-in-bio tools have built-in email capture. The best fit depends on whether you already have an email platform.

### Free options

- **beehiiv:** Every user can make a link-in-bio page for free, and you can add a subscribe form to it. It's a good choice if you're starting a newsletter from scratch. Drop in a subscribe form so people can join your newsletter right from your bio—no extra steps.
- **Later:** Its link-in-bio signup form is available on the free plan. Emails can be exported as a CSV or sent to Mailchimp. Email collection is available on all current plans, including Free. Check the consent text before you publish, since the default language used for consent text is representative only and may not meet your legal obligations.
- **Links.fans:** It has an embedded form where visitors enter their name and email directly on the page. Tools like Links.fans offer this feature for free, according to one roundup.

### Paid or conditional options

- **Linktree:** Sources disagree. Some say the free plan includes email collection through contact forms, and others say it doesn't. Pro, at \$15/month, is the plan most sources say reliably includes it. Confirm on the pricing page before you rely on the free tier.

Question m03 · Claude, continued

- **Beacons:** One source says its free tier with email collection includes a 9% seller fee. Verify this yourself, since I didn't confirm it on the vendor's site.
- **soc.bio:** Its signup forms are available on the Starter Plan.
- **Flodesk:** It offers standalone Link in bio Forms that you can share on their own URL, and you can also include up to six additional links.

**My suggestion:** If you're starting out, use beehiiv or Later's free tier. If you already use Mailchimp, Klaviyo, or ConvertKit, pick a link tool that integrates with it, so subscribers flow into your existing list. Pricing and free-tier limits change often, so check each vendor's current pricing page before you commit.

## SEARCHED

link in bio page email signup collect emails  
Linktree email collection feature pricing 2026

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

RECOMMENDED beehiiv, Linktree, Beacons MENTIONED Mailchimp, ConvertKit, Klaviyo, Google Sheets

Many "link in bio" tools today are designed specifically to help you capture email addresses directly from your profile page. When choosing one, the most important factors are **whether the feature is available on the free tier** and **how easily it syncs with your email marketing platform** (e.g., Mailchimp, ConvertKit, or beehiiv).

Here are the best options for collecting email sign-ups:

### Top Recommended Tools

- **Linktree:** A popular, reliable choice. It includes a "Forms" feature that allows you to collect email addresses and phone numbers directly on your page. It offers strong integrations, allowing you to sync new subscribers automatically to platforms like Mailchimp, Kit (formerly ConvertKit), Klaviyo, and beehiiv, or export them to Google Sheets.
- **Beacons:** Often recommended for creators who want to monetize. It offers built-in email capture and is known for having a generous free tier that includes email collection, though it may cap monthly sends. It is designed to function as a "creator storefront," making it great if you also plan to sell digital products.
- **beehiiv:** If your primary goal is building a newsletter, beehiiv is a top contender. Because it is a publishing platform first, its link-in-bio tool is built specifically to turn social traffic into newsletter subscribers. You can create a dedicated landing page for your profile that handles the subscription process natively.

### Key Considerations for Your Choice

When selecting a tool, consider these three criteria to ensure you are actually "owning" your audience:

1. **Automation & Integration:** Avoid tools that only let you download a CSV file manually. Look for platforms that offer **direct integrations** with your email service provider (ESP) so that new subscribers are added to your list instantly.
2. **Form Placement:** An **inline email form** (one that appears directly on the page) generally converts better than a link that forces the user to open a new popup or external page.

Question m03 · Gemini, continued

3. The "Lead Magnet" Strategy: Simply saying "Subscribe to my newsletter" is often less effective than offering something specific in exchange, such as a free guide, checklist, or exclusive discount. Ensure your chosen tool allows you to easily describe or display this offer above the signup form.

Summary Table

| Tool     | Best For                  | Email Capture Status           |
|----------|---------------------------|--------------------------------|
| Linktree | Reliability & Ease of Use | Available (Syncs to many ESPs) |
| Beacons  | Creator Storefronts       | Available (Free tier included) |
| beehiiv  | Newsletter Growth         | Native to platform             |

If you are just starting out, **Linktree** and **Beacons** are often the most straightforward to set up, while **beehiiv** is the best long-term choice if you intend to focus heavily on a newsletter.

SEARCHED  
can you collect email addresses on Linktree  
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**Perplexity** perplexity/sonar · 28 October 2026, 18:28 UTC  
RECOMMENDED Beacons (top pick), Later MENTIONED Mailchimp

**Beacons** is a good fit: its link-in-bio page has an email signup block, and new subscribers are saved in its Audience Manager. The free plan includes email signup and 50 email sends per month; paid plans add more email marketing features.<sup>42</sup>

If you'd rather send sign-ups straight to an email platform, **Later's Link in Bio** supports email collection via Mailchimp or CSV export, including on its free plan.<sup>3</sup>

**Quick pick:** Beacons for an all-in-one creator page; Later if you already use Mailchimp.

SEARCHED  
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plus 12 more pages found, not cited

## Free link in bio that allows a custom domain

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED OwnBio MENTIONED Bio.link, SOCIA TAP

**OwnBio** is one option: its basic link-in-bio page is free, and you can connect a domain you already own after inviting **5 verified members** through its Priority Program. (ownbio.app)

If you mean *free with no referral requirement*, I didn't find a clearly established service that offers that on its free plan. For example, Bio Link says custom domains require Pro, and SOCIA TAP includes them on its paid plan. (help.bio.link)

You'll still need to own or pay for the domain itself.

SEARCHED

free link in bio custom domain free plan  
link in bio custom domain free plan official  
free bio link custom domain own domain

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plus 38 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Campsite.bio, Lnk.Bio, Hostus, Cloudflare Pages, GitHub Pages MENTIONED Linktree, Beacons, Alllinks

Most free link-in-bio tools don't include a custom domain on their free plans. A few options come closer:

- **Campsite:** Sources conflict. One review says Campsite has built a reputation specifically around a free plan that includes custom domain support. Another comparison lists its custom domain as Pro and up, so check the current pricing page before relying on it.
- **Lnk.bio:** Its paid tiers include a free domain. For a limited time, Lnk.Bio premium users can claim a .bio custom domain free for the first year. You'd need a UNIQUE or ULTRA plan, and after the first year, the domain renews at \$75 per year.
- **Hostus:** Its comparison table lists a custom domain, but the free plan is limited to 20 documents and 2 MB, so it's not a standard link-in-bio page.

Most others, including Linktree, Beacons, and Alllinks, put custom domains behind a paid plan. For Alllinks, the usual cost is typically £4 to £10 a month.

If you want a truly free setup with your own domain, you can also skip link-in-bio tools. Build a simple one-page link list with a free host such as Cloudflare Pages or GitHub Pages, then point a domain you already own at it. The only cost is the domain registration itself, typically around \$10–15 a year.

SEARCHED

free link in bio tool custom domain 2026

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plus 5 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

RECOMMENDED CommonNinja, GitHub Pages, Netlify, Carrd, Lnk.Bio, Many.bio MENTIONED Linktree

It is important to clarify that **virtually all professional "link-in-bio" services reserve custom domain support for their paid tiers**. Providing a custom domain requires the service to handle SSL certificates and domain mapping for your unique URL, which carries ongoing costs for the platform.

While you will struggle to find a service that offers custom domain support on a permanently "free forever" plan, there are cost-effective ways to achieve this.

**The Reality of "Free" Custom Domains**

- **No truly "Free" Tier:** If a platform claims to be free, it almost always uses its own branded domain (e.g., `linktr.ee/yourname` or `bio.link/yourname`).
- **The "Workaround" (Self-Hosting):** If you want a 100% free solution with a custom domain, the only way to do this is to build a simple landing page yourself (using a tool like CommonNinja or a basic HTML builder) and host the code on your own server or a free static hosting service (like GitHub Pages or Netlify). This requires technical effort but removes the "upgrade wall" entirely.

**Best Low-Cost Options**

If you are willing to pay a small amount to remove branding and use your own domain, these are the most highly regarded options for affordability:

| Tool     | Best Feature        | Custom Domain Status                                                            |
|----------|---------------------|---------------------------------------------------------------------------------|
| Carrd    | Design control      | Requires "Pro Standard" (\$19/year) – <i>The cheapest reputable option.</i>     |
| Lnk.Bio  | One-time payment    | Allows you to add a custom domain to any plan (often as a one-time fee).        |
| Many.bio | Specialized domains | Offers a free .bio domain and support for custom domains.                       |
| Bio.link | "Free Forever" core | Custom domain is available on their Pro tiers (upgrade wall is relatively low). |

**Summary Recommendations**

- **If you have \$19/year:** Carrd is widely considered the best value. It is technically a one-page website builder, but it functions perfectly as a link-in-bio tool and is significantly cheaper than the monthly subscriptions of mainstream services like Linktree.
- **If you want a one-time payment:** Lnk.Bio is often cited for having flexible pricing that avoids high monthly recurring costs compared to competitors.
- **If you want to stay strictly free:** Stick with a platform like Bio.link or Beacons. You will have to use their branded domain (e.g., `bio.link/yourname`), but these platforms are highly functional and have the most generous free features, allowing you to build a professional-looking page without needing a custom domain immediately.

**A note on "Free" offers:** Be wary of new or obscure tools advertising "Free custom domains." They often use this to gather data or may monetize your page through intrusive ads, which can negatively impact your brand's professionalism.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED Gravatar MENTIONED Kleap, Beacons

If you mean **free to use your own domain**, **Kleap** says you can publish a bio page free, but connecting a custom domain is a paid extra.<sup>4</sup>

For a **free bio page plus a custom domain**, **Beacons** lists a free custom domain on its \$10/month plan—not its free plan.<sup>12</sup> **Gravatar** offers a domain free for the first year, then charges renewal.<sup>2</sup>

So, based on these options, I'm not seeing a clearly verified service that lets you connect an already-owned custom domain to a link-in-bio page at no cost. If you're okay paying for the domain itself, Gravatar's first-year offer may be worth a look.

#### SEARCHED

free link in bio custom domain free plan  
link in bio custom domain free official pricing  
free bio link tool connect own domain

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**beacons.ai** Beacons Pricing: Plans for Creators & Growing Businesses <https://beacons.ai/i/pricing>

plus 12 more pages found, not cited

## Link in bio tool for a photographer to show a portfolio

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Pixieset Bio Links, Linktree

**Pixieset Bio Links** is a good fit if you want a link-in-bio page made with photographers in mind. It's free, can showcase your portfolio, and lets you add links for booking, prints, and email sign-ups. ([help.pixieset.com](https://help.pixieset.com))

If you already have a portfolio website, put that first, then add **Contact/Book a shoot** and **Instagram**. For a simple all-purpose links page, **Linktree** is another easy option. ([linktr.ee](https://linktr.ee))

SEARCHED

best link in bio tools photographers portfolio galleries official 2026  
 photographer portfolio link in bio tool official Pixieset bio link  
 Linktree photographer portfolio link in bio official features

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plus 34 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Liink, Bento, Later's Link in Bio, Tap.bio, Lnk.Bio, Hopp, Linktree, Wix, Framer MENTIONED Pixieset, ShootProof  
 NEGATIVE Carrd

For a photographer, I'd start with an image-first tool. Here are the main options from current reviews, with a few caveats.

### Image-led options

- **Liink** is built around a visual grid. Choose Liink for an image-led visual grid, and it's a good fit if you want an image-led mini portfolio or creator profile. Its free plan includes one public page with unlimited links and blocks.
- **Bento** is a strong choice for portfolio-style layouts. One roundup notes that Bento stands out for portfolio-style layouts and rich embeds.
- **Later's Link in Bio** suits photographers because the visual grid format makes sense for creators whose content drives click decisions.
- **Tap.bio** uses cards that can show images and video. Photographers, designers, and visual storytellers are more likely to attract with Tap.bio's link in bio tool. Its drawbacks are limited analytics and a steeper learning curve.

### Photographer-focused options

- **Lnk.Bio** markets itself to photographers, with a free plan that has unlimited links, embeds, and templates. Note that this comes from the vendor's own page, and it lists lifetime options at a one-time price (\$9.99 or \$24.99).
- **Hopp** is another option, described as designed for photographers who treat social media as a primary business channel. It also supports native video embedding.

### Simple and familiar

- **Linktree** is the easiest to set up and gives you solid analytics, but it offers less visual customization.

### Not a full portfolio

Question m05 · Claude, continued

- **Carrd** is cheap but limited. Reviewers say it is extremely limited for photography, but works as a landing page. Skip it if you need galleries.

### Practical advice

- Keep the page short. One guide recommends five to six focused links.
- Link to a dedicated gallery rather than your homepage. One option is to link directly to your portfolio page on your website, or to a full Pixieset or ShootProof gallery.
- If you want a bigger portfolio with a custom domain, look at a site builder instead. Note that Wix and Framer are the most practical free starting points, but both keep you on their own address.

**My pick:** If you mainly want your work front and center, try Liink or Bento on the free tier. If you want the most photography-specific features at low cost, try Lnk.Bio. If you already host galleries on Pixieset or ShootProof, a simple Linktree page linking to them is enough.

### SEARCHED

best link in bio tools for photographers portfolio 2026

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plus 2 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

NEGATIVE Linktree

For a photographer, your link-in-bio tool should act as a visual extension of your brand rather than just a list of text buttons. Because your work is visual, you should prioritize tools that support **image grids, galleries, and aesthetic customization** to make a strong first impression.

### Top Recommendations for Photographers

If you want your link-in-bio to function more like a mini-portfolio than a simple menu, consider these specialized options:

- **Linklay:** Highly regarded as one of the best "photographer-first" tools. It focuses on features that standard tools often gate behind expensive plans, such as **image-thumbnail link previews**, video backgrounds, and advanced SEO so your profile can actually appear in Google search results.
- **Lnk.Bio:** An excellent, budget-friendly option that is very popular with creators. It offers a "grid layout" specifically designed to showcase photography, allowing you to turn your page into a mini-gallery. It also supports video embeds (like showreels) and has a flexible, one-time payment option for lifetime access to premium features.
- **Focally:** Designed specifically for photographers, it leans more into the "portfolio" side of things. It features an **editorial gallery with a lightbox** experience, which is far superior to standard link lists if your goal is to let clients view your work directly on the page.
- **Ink.boo:** Known for its "bento grid" layout, which allows you to display images of different sizes. It is built to move away from the "wall of text" feel of traditional link tools, helping your page read like a mood board or visual showcase.

Question m05 · Gemini, continued

### Comparison: Why Avoid "Standard" Tools?

Generic link-in-bio tools (like basic versions of Linktree) are often designed for influencers or general creators who only need a list of text links. For a photographer, these can be a disadvantage because:

- **Visual Mismatch:** A wall of text buttons does not reflect the quality of your photography.
- **Engagement Loss:** Visitors who want to see your work often leave immediately if they aren't met with high-quality visual content.
- **Feature Gating:** Many standard platforms charge extra for basic visual features (like image previews) that photography-focused tools often include for free.

### Summary Checklist for Choosing

When deciding, look for these features that are essential for your business:

1. **Visual Grid/Gallery Support:** Can you display your work as images, not just text?
2. **Booking Integration:** Can you easily embed a link to your calendar or contact form?
3. **Customization:** Can you adjust fonts and colors to match your studio's brand?
4. **Performance:** Is the page optimized for mobile? (Over 90% of your link-in-bio traffic will likely come from mobile devices).

**Recommendation:** If you want a balance of professional portfolio features and ease of use, start by looking at **Linklay** or **Focally** for their specific focus on visual work, or **Lnk.Bio** if you want a reliable, cost-effective tool with a proven track record.

SEARCHED

No web search run.

SOURCES CITED

None.

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### Perplexity perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED Later's Link in Bio, Linktree, Adobe Portfolio

For a photographer, **Later's Link in Bio** is a good fit if you want your Instagram work to act as a clickable portfolio: it can feature your media and link individual posts to galleries, booking pages, or prints. It also has a free plan, though some customization and analytics features vary by plan. <sup>159</sup>

If you just need a clean hub for a few links—**Portfolio, Book a Session, Client Galleries, Prints, Contact**—**Linktree** offers a free option with unlimited links and basic click analytics. <sup>8</sup>

**My pick:** use Later if people should browse and click through your Instagram images; use Linktree for the simplest setup. If you need a full portfolio website with dedicated galleries, consider Adobe Portfolio instead.

310

SEARCHED

best link in bio tools photographers portfolio 2026  
official Linktree pricing portfolio links  
official Adobe Portfolio pricing social links  
official Later Link in Bio features pricing

Question m05 · Perplexity, continued

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plus 9 more pages found, not cited

## Best link in bio for an online store with only a few products

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Linktree (top pick) MENTIONED Shopify

**If you already use Shopify, I'd pick Linktree.** You can connect your store and feature up to six products right on your bio page—handy when your catalog is small, without rebuilding your checkout. (linktr.ee)

If you **don't have a store yet**, Linktree is still a simple place to start, but check that its selling and payment options fit your products and location. If you want a proper standalone storefront with room to grow, use an ecommerce store and put that store link in your bio instead.

**Quick rule:** a few products + existing Shopify → **Linktree**; selling is the main event → **a dedicated store**. What are you selling—physical goods or digital products?

SEARCHED

best link in bio tools sell products few products ecommerce official pricing 2026  
official Linktree Shopify products store features pricing  
official Beacons store digital physical products pricing  
official Stan Store pricing physical products storefront  
site:linktr.ee/help Shopify product gallery six products Linktree official  
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plus 52 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Stan Store, Beacons (top pick), InBio, Links.fans, LinkShop, Linkin.bio MENTIONED Linktree, Shopify

The best pick depends on whether you want people to buy directly from the bio page or just be sent to your store.

**If you want buying on the page:** Stan Store is the most cited choice. One source describes it as a storefront wearing a link-in-bio layout: one-tap checkout, calendar bookings, a course builder, lead magnets with email collection, and no platform transaction fee. Its drawback is price. Its entry plan is \$29/mo (no free plan), which only makes sense if you sell enough to justify it. One comparison says it wins above about \$242 a month in sales against Linktree's free plan, which takes a 12% cut. Stan is also best suited to digital products and services. Another reviewer notes that if you're a social media influencer looking to sell a handful of digital products, Stan Store's more streamlined option would be a good choice.

**If you want a free or cheap option:** Beacons has the most generous free tier. One roundup says it gives a customisable bio page, a digital storefront for downloads, courses, and memberships at no cost. The catch is that Beacons' free tier is generous but charges 9% until you hit Creator Plus (\$30/mo). Several sources rank InBio or Links.fans as strong free or low-cost options, but they mostly send buyers to an external checkout rather than selling on the page.

**If you already run a Shopify store:** Plain Linktree or Stan may not connect to your catalog. One Shopify-focused guide points to LinkShop is the most direct Stan Store alternative for Shopify merchants because it does the one thing Stan Store can't: it connects to your actual store. Linkin.bio by Later is another option; it integrates with Shopify to pull product information automatically.

Question m06 · Claude, continued

**My recommendation:** For a handful of products sold directly from social, start with Beacons' free plan and watch the 9% fee. Once sales are steady, move to Stan Store if its flat fee is cheaper than your percentage fees. If you already have a Shopify store, use LinkShop or Linkin.bio so the bio links straight to your products.

Prices and fee terms differ across sources and change often (for example, Linktree's paid tiers are listed at different amounts), so confirm current pricing on each vendor's site before you commit.

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best link in bio tools for online store 2026  
Shopify Linktree Stan Store comparison small shop

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 plus 12 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

RECOMMENDED Beacons, Stan Store, Lnk.Bio, Carrd, Linktree MENTIONED Shopify, Stripe, PayPal, Gumroad

For an online store with only a few products, the "best" tool depends on whether you want a **dedicated, all-in-one storefront** or simply a **clean, professional way to link** to your existing site.

Here is a breakdown of the best options in 2026 based on your specific needs:

### 1. Best for "All-in-One" Selling (Direct Checkout)

If you do not have a separate website and want to process sales directly within the link-in-bio page, these tools are built for that purpose:

- **Beacons:** Excellent for creators and small businesses. It offers a "creator-business" suite with built-in eCommerce features, allowing you to sell products directly from your link. It has a generous free plan, though it charges a transaction fee (9%) on sales unless you upgrade to a paid tier.
- **Stan Store:** The top choice if your priority is a frictionless, "Shopify-lite" checkout experience. It is designed specifically as a storefront rather than just a link aggregator. While it does not have a free plan (14-day trial only), it is highly effective for converting social media traffic into sales with a 0% platform fee on its paid plans.

### 2. Best for Simplicity & Value

If you already have a website or just need a clean, reliable way to point people to your products without complex storefront features:

- **Lnk.Bio:** Highly recommended if you dislike recurring monthly subscriptions. You can pay a one-time fee (e.g., \$24.99) to remove branding and unlock a shop feature. It is straightforward, easy to set up, and very popular for those who want a permanent, low-cost solution.
- **Carrd:** If you want a beautiful, professional, one-page site that acts as both a store and a link-in-bio hub, Carrd is unbeatable for the price. It is technically a website builder, but it is often used as a custom bio page. You can add buttons that link to Stripe, PayPal, or Gumroad for simple payment processing.

Question m06 · Gemini, continued

3. Best for Brand Recognition

- **Linktree:** The most recognizable tool. If your primary goal is trust—ensuring followers immediately understand they are on a safe, familiar platform—Linktree is the industry standard.
  - *Note:* Selling features on Linktree typically require a paid plan, and fees can be higher (up to 12% on lower tiers). It is best used if you mainly want to drive traffic to your own external website rather than hosting the products directly on the link page.

Summary Comparison

| Tool       | Best For                 | Selling Capability | Pricing Approach             |
|------------|--------------------------|--------------------|------------------------------|
| Beacons    | All-in-one creator store | Strong (built-in)  | Free plan + transaction fees |
| Stan Store | Frictionless checkout    | Best-in-class      | Subscription (no free plan)  |
| Lnk.Bio    | One-time payment         | Good (via link)    | Low one-time fee options     |
| Carrd      | Design-focused site      | Good (via embeds)  | Extremely cheap yearly cost  |
| Linktree   | Brand recognition        | Via Pro plan       | Subscription-based           |

Expert Recommendation

- **If you have 5–15 products** and no separate website, **Beacons** or **Stan Store** will likely give you the best return on investment by keeping the sales funnel short.
- **If you already have a website**, do not use a complex "storefront" tool. Simply use **Linktree** or **Carrd** to create a clean, aesthetic page that directs traffic to your existing shop. This prevents your social media from becoming "distracted" by a secondary, less powerful store.

**Final Tip:** Always prioritize **fewer links**. For a small store, display only your top products and a way to contact you. A page with 15 buttons often leads to "analysis paralysis," while a page with 3–5 clear, high-quality links typically converts much better.

SEARCHED  
No web search run.  
  
SOURCES CITED  
None.

**Perplexity**    perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED    Linktree, Beacons    MENTIONED    Shopify

**If you already have an online store, use Linktree and link each product directly**—or connect your Shopify catalog so shoppers can browse products from one page. It's a simple fit when you only have a few items and want to send people to your existing checkout. <sup>1</sup>

If you're selling **digital products** and don't have a storefront yet, **Beacons** is worth considering: its free plan includes a store, but charges a 9% transaction fee; paid plans remove that fee. <sup>2</sup>

**Quick pick:** Existing store → Linktree. Starting from scratch with digital products → Beacons. For just a few products, keep the page focused: feature your top item, then link to the rest or to a small shop page.

<sup>1</sup> Linktree on the Shopify App Store (apps.shopify.com)  
<sup>2</sup> Beacons pricing (help.beacons.ai)

SEARCHED  
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Linktree shop products pricing official  
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Question m06 · Perplexity, continued

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plus 13 more pages found, not cited

## Which link in bio tools let me accept tips or donations?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

**RECOMMENDED** Beacons, Linktree, Koji, Instabio / Linkbio, Pushbio, SOCIA TAP **MENTIONED** PayPal, Stripe, Venmo, Square

Several link-in-bio tools currently offer built-in ways to collect tips or donations:

- **Beacons** – Add a **Support** block so visitors can send money through PayPal or Stripe. Beacons says it doesn't charge a platform fee for this block. ([help.beacons.ai](https://help.beacons.ai))
- **Linktree** – Offers tips and donations through payment links, including PayPal, Venmo, or Square; fees and availability can vary by feature and plan. ([linktree.com](https://linktree.com))
- **Koji** – Has a built-in **Tip Jar** app, alongside other ways to monetize a page. ([koji.page](https://koji.page))
- **Instabio / Linkbio** – Offers a Tip Jar block; you connect a payment provider and can let supporters choose an amount. ([help.instabio.cc](https://help.instabio.cc))
- **Pushbio** – Has a donation block with custom amounts and payment-method options. ([help.pushbio.io](https://help.pushbio.io))
- **SociaTap** – Advertises tips and donations via Stripe or PayPal. ([sociatap.com](https://sociatap.com))

**Quick picks:** Beacons or Koji for a creator-style tip jar; Linktree if you already use it and want payments alongside your other links. Check each tool's payment availability, processing fees, and payout requirements for your country before choosing.

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official Beacons donations tips link in bio monetization  
official Koji tip jar link in bio donations  
official Stan Store donations tips link in bio

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plus 24 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

**RECOMMENDED** Linktree, Beacons, Hopp, Bio Sites, Ko-fi, Lnk.Bio, Taplink, Stan Store **MENTIONED** Squarespace, Stripe, PayPal

Several link-in-bio tools support tips or donations. Linktree, Beacons, Hopp, and Bio Sites are among the most cited, and the fee terms vary a lot.

- **Linktree:** Its tip jar, called "Support Me," lets visitors send one-time payments, and you can set a minimum amount as low as \$1. Its Commerce Links also handle name-your-price payments (tips, donations), and they are available on all Linktree plans, including the free tier.
- **Beacons:** One source says it allows creators to sell digital products, offer booking links, and accept donations from a single bio page.
- **Hopp:** Its FAQ says you can sell digital products, offer services, collect tips or donations, take bookings, and accept payments.
- **Bio Sites (Squarespace):** It can integrate a Stripe/PayPal "Tip Jar" to accept donations.

Question m07 · Claude, continued

- **Ko-fi:** It works as a digital "tip jar," allowing supporters to make one-time donations, according to one comparison list.
- **Others:** Lnk.Bio lists donations as a feature. Taplink can collect payments, and one review says Stan Store provides a full checkout experience.

**Fees matter more than the feature list.** Sources disagree on Linktree's numbers. One says Free users pay 12 percent, Starter and Pro users pay 9 percent, and Premium users pay 0 percent. Another says Linktree takes no commission. You only pay the standard processing fees from your connected provider (typically 2.9% + 30¢ for Stripe or PayPal). Check Linktree's current pricing page before you choose. Also, Stripe's standard processing fee of 2.9% + \$0.30 per transaction always applies to card payments on most platforms. Some tools advertise zero platform fees: one comparison says Taplink supports selling digital products without a fee. Hopp says it has no transaction fees.

If you tell me your platform (for example, Instagram or TikTok) and whether you want tips only or also want to sell products, I can narrow this down.

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Linktree tips feature creators payments fees

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

**RECOMMENDED** Linktree, Beacons, Stan Store, Carrd, Lnk.Bio **MENTIONED** PayPal, Square, Stripe, Ko-fi, Buy Me a Coffee, Donorbox

Most modern "link in bio" tools provide ways to accept tips, donations, or payments directly from your landing page. The best choice for you depends on whether you want a dedicated "store" experience or a simple button to collect support.

### Popular Tools for Accepting Tips and Donations

- **Linktree:** One of the most widely used platforms, Linktree makes it very easy to collect tips and donations. You can add "Support Me" links and connect your preferred payment providers (such as PayPal or Square) to process transactions directly through your page.
- **Beacons:** Designed specifically for creators, Beacons includes built-in monetization blocks. You can easily add a "Support" block to your page to accept tips, or use their store features to sell digital products. It is highly recommended for creators looking for a comprehensive business suite.
- **Stan Store:** This is a premium "storefront" style link-in-bio tool. It is ideal if you want to sell digital products, courses, or coaching calls alongside your tips/donations. While more focused on commerce, it handles the entire checkout process natively, reducing friction for your supporters.

Question m07 · Gemini, continued

- **Carrd:** If you prefer a one-page, highly customizable website builder rather than a traditional "link list," Carrd is an excellent option. You can add donation buttons by embedding widgets from services like PayPal, Stripe, Ko-fi, or Buy Me a Coffee.
- **Lnk.Bio:** This platform allows you to accept donations by embedding third-party forms (like Donorbox). It is a good choice if you are on a budget or prefer a minimalist design.

Quick Comparison Table

| Tool       | Best For                  | How It Works                                                  |
|------------|---------------------------|---------------------------------------------------------------|
| Linktree   | Beginners & Ease of Use   | Native "Support Me" link app; integrates with PayPal/Square.  |
| Beacons    | Creator Monetization      | Dedicated support/donation blocks; supports digital products. |
| Stan Store | Selling Products/Coaching | Full storefront experience; handles checkout natively.        |
| Carrd      | Design Control            | Embeds donation widgets (Ko-fi, PayPal, etc.) on a mini-site. |

Things to Consider

- **Transaction Fees:** Most tools charge a "cut" of your sales or donations, especially on their free plans. For example, Linktree and Beacons have tiered fee structures on their free and basic plans. Always check the current pricing page for a specific tool to see how much of each tip you will keep.
- **Payment Processors:** Most of these tools act as a bridge. You will usually need an account with a payment processor like **Stripe** or **PayPal** to actually receive the money.
- **Goal Setting:** If your primary goal is just to accept a "tip," a simple button on Linktree or a Ko-fi link via Carrd may be sufficient. If you plan to sell courses or digital downloads, platforms like **Stan Store** or **Beacons** will likely provide a more professional and integrated experience.

SEARCHED

No web search run.

SOURCES CITED

None.

**Perplexity**    perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED   Beacons, Lnk.Bio, Ko-fi    MENTIONED   PayPal, Cash App, Venmo

Several link-in-bio tools let you accept tips or donations:

- **Beacons** – Add a Support Block so visitors can send you money; it supports PayPal payments. <sup>12</sup>
- **Lnk.Bio** – Offers a built-in Tip Jar that can take support through PayPal, Cash App, Venmo, and other services. Lnk.Bio says it charges 0% commission. <sup>7</sup>
- **Ko-fi** – A dedicated tipping and donation page that you can link from any bio page; Beacons also lets you embed a Ko-fi donation panel. <sup>6</sup>

**Quick pick:** Lnk.Bio for an integrated tip jar, Beacons for a broader creator page with a support feature, or Ko-fi if you mainly want a standalone tipping page. Check each service's current payment options and fees for your country before choosing.

SEARCHED

link in bio accept tips donations official Linktree Ko-fi Beacons  
link in bio donation tip feature official Milkshake Stan Store  
link in bio tip jar donations official Later Linkin.bio creator

Question m07 · Perplexity, continued

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plus 12 more pages found, not cited

## Link in bio for an author to link books on different stores

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Books2Read, Linktree

If you mean **one link in an author's social-media bio that lets readers choose where to buy each book**, try **Books2Read Universal Book Links**. They're free, can show links to multiple retailers, and you can create a separate link for each book. (books2read.com)

For a **single bio page listing several books**, use **Linktree's Books links** or a general links page, and add each book's Books2Read link. Linktree can also list retailer options for a book. (linktr.ee)

**Simple setup:** Put your newest book first, then link your other titles; each button opens that book's retailer choices.

SEARCHED

author link in bio books multiple retailers Booklinker universal book link official  
Books2Read universal book link authors retailers official  
Linktree book links author multiple stores booklinker alternatives

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plus 29 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Books2Read, Booklinker, BookSparker, 1link.st, Lnkk.it, Familiar, Linktree, Geniuslink, StoryOrigin, BookFunnel  
MENTIONED Draft2Digital

Here are the main options, depending on what you need:

### Free, book-focused universal links

- **Books2Read** (from Draft2Digital) is the usual starting point. One link shows readers a page of stores that carry your book, and Amazon shoppers are sent to their local Amazon site. Books2Read is the free universal book link service from Draft2Digital. One link shows readers a choice page of every store that sells your book, or opens the store they saved as their favorite. If you publish through Draft2Digital, new releases can be added automatically.
- **Booklinker** is the choice if Amazon is most of your business. It focuses on authors who focus on Amazon (including multiple country storefronts).
- **BookSparker** is free and suits Amazon-heavy authors who want their own affiliate tag on clicks. Its smart book links are free, need no account to create, and carry your own Amazon Associates tag in every store, so qualifying commissions go to you.

### Book-specific tools with more design control

- **1link.st** lets you build a mini landing page for your book, complete with your own branding.
- **Lnkk.it** has a Books feature that lets you add each format as a separate retailer option.
- **Familiar Pages** is a paid option (from \$15 a month) that reads the identifiers in your catalog and builds links for Amazon, Audible, Apple Books, Kobo, Google Play, Barnes & Noble, Bookshop.org and more.

### General link-in-bio tools

Question m08 · Claude, continued

- **Linktree** works if you need more than books. It lets you set up a single landing page containing any links you choose: your website, social channels, merch store, or your books on various retailers.

### **Analytics and marketing platforms**

- **Geniuslink** is aimed at international sales. It automatically directs users to their country's version of Amazon, Apple Books, or other retailers.
- **StoryOrigin** and **BookFunnel** both include universal book links alongside their main features (newsletter swaps and reader magnets, respectively).

**Which to pick:** If you're wide across stores and want a free option, start with Books2Read. If most sales come from Amazon, compare Booklinker and BookSparker. If you want a branded page with a book-specific design, try 1link.st or Lnkk.it. Linktree is best if your bio also needs to link to your website and other projects. Whichever you choose, put the link in your Instagram or TikTok bio, your newsletter, and your website.

#### SEARCHED

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best book link page tool for authors 2026

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

**RECOMMENDED** Familiar, Booklinker, 1link.st, BookAuth Links, LnK.Bio, Linktree, Carrd

To effectively link your books across multiple stores from your social media bio, you should use a **"universal link" or "link-in-bio" tool**. These tools act as a central hub, allowing you to provide a single, clean URL in your profile that leads to a menu of store options (e.g., Amazon, Apple Books, Kobo, Barnes & Noble, or your own website).

### **Recommended Tools for Authors**

There are two main types of tools to consider: those built specifically for books and general link-in-bio platforms.

#### **1. Book-Specific Tools**

These are often the best choice for authors because they are designed to handle ISBNs, international store redirects, and book-specific layouts.

- **Familiar:** Excellent for authors who want a professional, automated approach. It can read your book's metadata/ISBNs to automatically build store links and even detect a reader's location to send them to their local Amazon store (e.g., amazon.de for a reader in Germany).
- **Booklinker:** A popular choice for creating universal links that automatically route international readers to their correct home store.
- **1link.st:** Specifically built for authors, this tool allows you to create customizable mini-landing pages for your books with buttons for every retailer.
- **BookAuth Links:** Another author-centric tool that offers clean, mobile-optimized pages and auto-populates book information.

Question m08 · Gemini, continued

## 2. General Link-in-Bio Platforms

These are highly customizable and great if you also need to link to non-book content like newsletters, podcasts, or speaking engagements.

- **Lnk.Bio:** Highly recommended for authors due to its simplicity, low cost (including a lifetime one-time payment option), and support for unlimited links.
- **Linktree:** The most well-known option. It is user-friendly and offers a robust free plan if you are just getting started.
- **Carrd:** Ideal if you want a more "website-like" look without the cost or complexity of a full site. It offers great design freedom.

### Best Practices for Your Link-in-Bio

- **Prioritize Your Latest Release:** Always pin your newest or most important book at the very top of your link page.
- **Keep it Simple:** Don't overwhelm readers with too many choices. Stick to 3–5 high-value links (e.g., Latest Book, Newsletter, Backlist/Series, Signed Copies).
- **Use "Reader Language":** Ensure your buttons are clear (e.g., "Buy on Kindle" or "Order Signed Paperback") rather than generic text.
- **Perform the "Two-Tap Test":** Open your social media profile as a stranger and see if you can reach a purchase page in two taps or fewer.
- **Use Your Own Domain (If Possible):** If you already have an author website, you can create a simple page (e.g., [yourname.com/books](https://yourname.com/books)) to act as your link-in-bio. This keeps your traffic on your own site and builds your brand authority.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:28 UTC

**RECOMMENDED** Booklinker, Books2Read

For an author's **link in bio**, **Booklinker** is a good simple option: it offers an author collection page with your books in one place, plus links to retailers such as Amazon, Apple Books, Kobo, and Barnes & Noble. It's free. <sup>8</sup>

Question m08 · Perplexity, continued

If you want a more customizable page with a bio, social links, newsletter signup, and your full catalog, **Books2Read** offers an author page; its Universal Book Links let readers choose their preferred store.<sup>2</sup>

- **Booklinker:** <https://booklinker.com/>
- **Books2Read:** <https://books2read.com/>

If you meant a link for **one book at a time**, Books2Read's Universal Book Link or Booklinker's smart link can each point readers to multiple stores.<sup>37</sup>

#### SEARCHED

author link in bio books multiple stores universal book links  
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plus 11 more pages found, not cited

# How do I track which links people click on my bio page?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Linktree, Bitly, Google Analytics

The easiest option is to use **built-in analytics from your bio-page service**. For example, Linktree offers insights for individual links, including clicks; check the link's insights in your account. (linktree.ee)

If your page doesn't show per-link clicks:

1. **Use a unique tracked URL for each button**—for instance, create a separate Bitly link for each destination. Bitly reports engagement for each link. (support.bitly.com)
2. **If you own the page**, add Google Analytics and configure outbound-click tracking. (support.google.com)
3. **Test it**: click each button yourself, then check that its count or event appears in the dashboard.

These tools generally report **aggregate clicks**, not the identity of each person who clicked. Counts may also differ between services because they measure or filter clicks differently. (support.bitly.com)

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official Google Analytics outbound click tracking documentation  
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plus 26 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Linktree, Later, soc.bio, Bitly, Google Analytics, Instagram Insights MENTIONED Beacons

The method depends on which bio tool you use, but in most cases you can see per-link click counts without writing any code.

## 1. Your bio tool's built-in analytics (easiest)

Most dedicated link-in-bio services count clicks on each button. On Linktree, for example, the free plan gives you lifetime totals for the page and per-link click counts, but breakdowns by referrer, device, or location require a paid tier (Linktree free gives you lifetime total views and per-link click counts - but no dates, no geography, no referral source. Geographic data, referral sources, device breakdown, and date-range filtering require Linktree Starter (\$8/mo) or higher.). Other tools, such as Later and soc.bio, also show per-link clicks in their dashboards. Check the analytics or insights tab in your tool's dashboard.

## 2. Trackable short links (for per-link data on any tool)

If your bio tool lacks good analytics, you can route links through a shortener like Bitly, which records clicks and referrers. Using a free tool like Bitly is the easiest. Create a shortened URL, paste it in your bio, and monitor the analytics.

Question m09 · Claude, continued

### 3. UTM parameters plus Google Analytics (deepest data)

Add UTM tags to each destination URL so your own site's analytics can show which bio button sent each visitor. Replace each button's raw destination url with a UTM tagged version, so your destination site's own analytics can identify which Linktree button sent the visit. This is the best option if you want to track what visitors do after they click, though it requires setting up Google Analytics.

### 4. Instagram Insights (if you're on Instagram)

With a Business or Creator account, you can see total website taps under Profile Activity, but this is only a total, not a per-link breakdown.

**What you can't see:** In general, you can't find out who specifically clicked. The data is aggregate counts, such as clicks, unique clicks, and click-through rate. Named individuals usually only appear in tools where visitors are logged in or have submitted their details, like a sign-up form.

If you tell me which bio tool or platform you use (Linktree, Instagram, Beacons, a custom site, etc.), I can give you more specific steps.

SEARCHED

track link clicks on bio link page analytics  
Linktree analytics link clicks tracking

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

RECOMMENDED Google Analytics

To track which links people click on your bio page, you can choose between two main approaches: using the built-in analytics provided by "link-in-bio" tools or implementing your own tracking using UTM parameters and Google Analytics.

#### 1. Use Built-in Analytics (Easiest Method)

If you use a service like **Linktree**, **Campsite.bio**, **Lnk.Bio**, or **Beacons**, you already have access to click tracking.

- **How it works:** These platforms provide a dashboard that shows you total views, total clicks, and the click-through rate (CTR) for every individual link on your page.
- **What you get:** Most basic plans offer simple click counts. Paid plans often provide deeper insights like visitor location, device type, and traffic sources (e.g., which social platform sent the visitor to your bio).
- **Important Note:** These tools provide **aggregated data**. You will be able to see *that* 50 people clicked a link, but you will not be able to see the identity (names or usernames) of the specific individuals who clicked.

#### 2. Use UTM Parameters (Best for Advanced Tracking)

If you want to track exactly which social media posts or campaigns are driving traffic, use **UTM parameters**. This is a free method that works regardless of which bio tool you use.

- **What to do:** Instead of pasting a plain link (e.g., [yourwebsite.com](https://yourwebsite.com)), append tracking tags to your URL.
  - *Example:* [yourwebsite.com/?utm\\_source=instagram&utm\\_medium=bio&utm\\_campaign=summer\\_sale](https://yourwebsite.com/?utm_source=instagram&utm_medium=bio&utm_campaign=summer_sale)
- **Why it works:** When someone clicks that link, Google Analytics (GA4) will identify exactly where they came from (the "source") and what campaign brought them there.

Question m09 · Gemini, continued

- **Tooling:** Many "link-in-bio" tools have a feature where you can toggle UTM tracking on for your links, and the platform will automatically append these tags for you.

3. Connect to Google Analytics (GA4)

For a professional-grade setup, you can connect your bio page directly to a Google Analytics 4 (GA4) property.

- **How to do it:** Most link-in-bio platforms allow you to input your GA4 Measurement ID in their settings. Once connected, the page will send data directly to your own analytics account, allowing you to track page views and link clicks alongside your website's traffic.
- **Benefit:** This helps you see the "full journey"—from when a user lands on your bio page to when they eventually convert on your website.

Summary: Which one do you need?

| If you want...    | Use this method                                      |
|-------------------|------------------------------------------------------|
| Simplicity        | Use the built-in dashboard in your link-in-bio tool. |
| Campaign tracking | Use UTM parameters on each of your links.            |
| Advanced insights | Connect your bio tool to Google Analytics 4 (GA4).   |

**A final reality check:** No tool will show you the exact social media handle or name of the person who clicked your link due to privacy protections. If you need to identify specific individuals (e.g., for lead generation), the best "proxy" is often to use **unique discount codes** (e.g., "SARAH20") or invite them to sign up for a newsletter or lead magnet on your landing page.

SEARCHED

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Perplexity perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED Bio.link, Later, Google Analytics

The simplest way is to use **your bio-page platform's built-in analytics**. Look for a **Stats, Analytics, or Insights** section; many services show clicks per button or destination, plus total page views. For example, Bio Link reports clicks per link, and Later provides button and social-link click counts.<sup>12</sup>

If you want to measure **what happens after someone clicks**—such as visits or purchases on your own website—add **UTM parameters** to each destination link and review the results in Google Analytics. Use distinct values for each link, for example:

Question m09 · Perplexity, continued

[https://example.com/shop?](https://example.com/shop?utm_source=instagram&utm_medium=bio&utm_campaign=profile&utm_content=shop_button)

[utm\\_source=instagram&utm\\_medium=bio&utm\\_campaign=profile&utm\\_content=shop\\_button](https://example.com/shop?utm_source=instagram&utm_medium=bio&utm_campaign=profile&utm_content=shop_button)

Google recommends using `utm_source`, `utm_medium`, and `utm_campaign`; `utm_content` can distinguish links within the same campaign.<sup>3</sup>

#### Quick setup:

1. Check whether your bio-page dashboard already shows per-link clicks.
2. Give each destination a clear, unique tracking tag if you need downstream website analytics.
3. Compare clicks over the same date range, and remember analytics can miss some activity if visitors block tracking or decline consent.

UTMs help attribute traffic on a site where analytics is installed; they don't replace the bio-page tool's own click counter.<sup>13</sup>

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## Best link in bio tool for musicians

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Feature.fm (top pick), Linktree

**Best overall for musicians: Feature.fm**—especially if you release music regularly. It combines a bio page with music smart links, pre-saves, tour dates, merch, and analytics. There's a free plan; paid artist plans currently start at **\$8/month**. (feature.fm)

**Choose Linktree** if you just want a simple, familiar page for your music, socials, and other links. Its free plan includes unlimited links, and its Music links can show fans streaming options. (linktr.ee)

**Quick pick:** Feature.fm for release campaigns; Linktree for a straightforward link hub.

SEARCHED

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Artist Kit (top pick), Beacons, Feature.fm, Linkfire, Linktree, Carrd MENTIONED Bandcamp, Linkero, Arpeggio, Linklay

The best choice depends on what you need fans to do after they tap the link. For most artists, I'd start with a music-specific page or Beacons.

- **Artist Kit (best all-around for most musicians):** One reviewer says for most musicians, the best link in bio tool is one built around music: release cards, show dates, video and a booking contact on one page. Artist Kit does this for free. Its page also doubles as an EPK, so promoters can use the same link.
- **Beacons (best free tier and email capture):** Beacons has the strongest free tier of any tool on this list. The catch is that the 9 percent transaction fee on the free tier applies when you sell merch or music through the platform. Sending fans to Bandcamp or another store avoids that fee.
- **Feature.fm or Linkfire (best for new releases):** These are built for campaigns. One source says dedicated smart link tools like Linkfire and Feature.fm outperform all of them because they route fans to the correct streaming platform automatically and track exactly where your traffic is coming from. The tradeoff is that they are more campaign-oriented than a full ongoing artist bio page. Many artists pair one of these with a bio page.
- **Linktree (simplest, most familiar):** It gives you unlimited basic links and email and phone sign-ups on its free plan. It is not music-specific, though, so one source notes it has a list of buttons or creator monetization tools rather than release or show sections.
- **Carrd (if you want to design it yourself):** Carrd gives artists a blank one-page site rather than a packaged music campaign.

My suggestion: use Artist Kit or Beacons for your main bio link, and add Feature.fm or Linkfire when you release something new. Keep in mind that several of these rankings come from vendors' own blogs (Artist Kit, Linkero, Arpeggio, Linklay), so check current pricing on each site before you commit.

Question m10 · Claude, continued

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

RECOMMENDED Feature.fm, Linktree, Artist Kit, Linklay, Lnk.Bio, Hypeddit

The "best" link-in-bio tool for you depends on whether you need a simple hub for links or a professional marketing suite for campaigns.

For most musicians, the ideal strategy is to separate **campaign-specific smart links** (for new releases/pre-saves) from your **permanent bio hub** (which stays in your profile).

Top Recommendations by Use Case

| Tool       | Best For         | Why Choose It?                                                                                                           |
|------------|------------------|--------------------------------------------------------------------------------------------------------------------------|
| Feature.fm | Music Campaigns  | Built specifically for artists; handles pre-saves, release smart links, and audience tracking better than general tools. |
| Linktree   | Simplicity       | The industry standard for a clean, quick, and recognizable list of links. Great for general navigation.                  |
| Artist Kit | All-in-One EPK   | Specifically designed for musicians; includes fixed sections for gigs, music, and an automated press kit.                |
| Linklay    | SEO & Visibility | Edge-renders your profile so it actually shows up in Google search results for your artist name.                         |
| Lnk.Bio    | Budget/Lifetime  | Offers a rare one-time payment option instead of recurring subscriptions, with plenty of music embeds.                   |

Detailed Breakdown

1. For Serious Marketing & Releases: Feature.fm

If you are running paid ads or focusing on growth, **Feature.fm** is often considered the gold standard.

- **Strengths:** Designed for music marketing. It excels at pre-save campaigns, deep-linking fans to their preferred streaming services, and tracking conversion data.
- **Best Practice:** Use it to create specific "Smart Links" for every new release, then add those links to your main bio hub.

2. For All-in-One Professionalism: Artist Kit

If you want to avoid managing multiple tools, **Artist Kit** is highly tailored to the modern musician's workflow.

- **Strengths:** It provides fixed, professional sections for things musicians actually need: gig lists, release cards, video embeds, and a downloadable EPK (Electronic Press Kit).
- **Why it works:** It acts as a mini-website, which is often more useful to bookers and promoters than a standard link list.

Question m10 · Gemini, continued

### 3. For SEO & Fan Ownership: Linklay

Most link-in-bio tools are "client-side," meaning Google can't read them. **Linklay** solves this by rendering your page in a way that is indexable by search engines.

- **Strengths:** Your bio page can rank in Google results when someone searches your name. It also offers free retargeting pixels, which is a major advantage for building custom audiences on platforms like Meta or TikTok.

### 4. For Simplicity & Budget: Lnk.Bio or Linktree

- **Lnk.Bio:** If you dislike monthly subscriptions, this is a top choice. They offer a "lifetime" payment option, and the platform supports hundreds of music/video embeds.
- **Linktree:** The most recognized tool. It is incredibly easy to set up. While it lacks deep music-specific analytics compared to Feature.fm, it is highly reliable and sufficient for artists who just need a clean, stable "menu" for their fans.

### Expert Strategy: The Two-Tool Approach

Many professional artists do not use just one tool. You might consider:

1. **A Campaign Tool (e.g., Feature.fm or Hypeddit):** Use this for your latest single or album to track pre-saves and streaming conversions.
2. **A Bio Hub (e.g., Artist Kit, Linklay, or Linktree):** This remains the permanent link in your Instagram/TikTok bio. It directs fans to your latest "Campaign Link," your tour dates, your merch store, and your email list.

**Final Advice:** If you are just starting out, **Artist Kit** or the free tier of **Feature.fm** will provide the most value for your specific needs as a musician. As your career grows, prioritize tools that allow you to capture fan emails, as this is the only way to own your audience regardless of what happens to social media platforms.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:28 UTC

RECOMMENDED Feature.fm (top pick), Linkfire, Linktree, Beacons

**Best for most independent musicians: Feature.fm.** It's built around music releases: you can create smart links that send fans to their preferred streaming service, run pre-save campaigns, and track engagement. Comparisons list a free tier and paid plans starting around \$8/month, though features vary by plan.<sup>27</sup>

Other good fits:

- **Linkfire** – best for frequent release campaigns or teams that need deeper streaming analytics and pre-saves; it may cost more than simpler bio-page tools.<sup>35</sup>
- **Linktree** – best if you mainly need a familiar, easy-to-update page with links to music, socials, and shows. It's general-purpose rather than music-first.<sup>27</sup>
- **Beacons** – worth a look if selling merch or digital products and collecting emails matter as much as streaming links.<sup>27</sup>

**Quick pick:** Choose **Feature.fm** for release promotion; choose **Linktree** for a straightforward permanent bio page. You can also use a general bio page year-round and a separate music smart link for each release.<sup>7</sup>

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# Free or paid link in bio tools: what do I actually get?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:28 UTC

RECOMMENDED Beacons MENTIONED Linktree

A link-in-bio tool is basically a **mini landing page**: one URL in your social profile that sends visitors to your other links. Free plans usually do that core job just fine. Paying mainly buys **more control, better measurement, and selling or marketing features**.

| What you get        | Free                                                                  | Paid                                                                                           |
|---------------------|-----------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Basic links         | Usually plenty. Linktree's free plan includes unlimited basic links.  | More ways to feature, schedule, redirect, or personalize links.                                |
| Branding and design | Basic themes and customization; the provider's branding may remain.   | More design options and, on some plans, removal of the provider's logo.                        |
| Analytics           | Often limited or basic. Linktree's free analytics history is 28 days. | More detailed click data, longer history, and sometimes exports or integrations.               |
| Marketing tools     | Some basic email/phone collection may be included.                    | More integrations, audience tools, automation, or social scheduling, depending on the service. |
| Selling             | May be available, but check the transaction fees.                     | Can reduce platform fees or unlock more selling tools; payment processor fees may still apply. |

**What that means in practice:** If you only need to point people to your website, shop, latest video, or other socials, start free. Consider paying when you can name a specific benefit you need—like removing branding, tracking which links convert, using a custom domain, or selling enough that lower transaction fees could offset the subscription.

For a concrete price check, Linktree currently lists **Starter at \$7/month billed annually (\$9 monthly), Pro at \$14/month billed annually (\$17 monthly), and Premium at \$30/month (\$35 monthly)**. Its paid tiers add features such as more analytics, branding options, integrations, and automation; the exact bundle depends on the tier. (linktr.ee)

For a creator storefront, Beacons offers a broader bundle than a simple link page, but watch the fees: its help center lists a **9% transaction fee on Free and Creator**, and **0% on Creator Plus and Creator Max**—with payment-processing fees still separate. (help.beacons.ai)

**My rule of thumb:** Don't pay for "more links." Pay only if the extra branding, data, integrations, or fee savings will actually help you. Check the provider's current plan and checkout details before upgrading, since features and fees can change.

SEARCHED

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official Beacons pricing free plan features  
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**Claude** claude-haiku-5-5 · 28 October 2026, 18:28 UTC

RECOMMENDED Linktree, Beacons, Bio.link, Lnk.Bio, Stan Store, Later

**Short answer:** Free plans usually give you a working page with unlimited links. Paid plans mostly add branding removal, deeper analytics, scheduling, a custom domain, and lower fees on sales. Whether you need to pay depends on whether you sell anything.

### Linktree (the most common example)

- **Free:** It includes unlimited links, themes, and basic click analytics, and it does not expire. It also includes a QR code and a linktr.ee/yourname subdomain. The catch is that Linktree branding stays on your page, and you can't use a custom domain.
- **Analytics history:** Free keeps 28 days of insights, versus 90 on Starter, 365 on Pro, and lifetime on Premium, per Linktree's own limits table.
- **Starter:** Mostly cosmetic. You can remove the Linktree logo, add custom branding, capture emails, and schedule when links go live.
- **Pro:** Advanced analytics (referrers, geography, click paths), social post scheduling, Instagram auto-reply triggered by keywords in comments, an AI caption generator, and contact forms.
- **Premium:** Aimed at storefronts and teams. One source lists custom domain, Linktree Shop, digital products, CRM at this level.
- **Prices conflict across sources.** Starter appears as anywhere from about \$5 to \$8 a month, and Pro from \$9 to \$15, depending on the article and billing period. Check the current pricing page before deciding.

**The hidden cost is sales fees.** Linktree's free tier takes a cut on anything you sell. One source says the free and lower-paid tiers charge a real cut on anything you sell – 12% on Free, 9% on Starter and Pro. Premium is reported at 0%. If you sell digital products or services, a \$0 plan can cost more than a paid one.

### Other tools

- **Beacons:** Beacons: Yes, free forever on the free plan, but Beacons' free tier is generous but charges 9% until you hit Creator Plus (\$30/mo).
- **Bio.link:** One review describes unlimited links, several themes, basic analytics, no forced branding on its free plan, with a single paid plan at \$7.49/mo billed annually.
- **Lnk.Bio:** Offers a one-time purchase option. Its free plan is unlimited links, and one-time upgrades are \$9.99 or \$24.99.
- **Stan Store:** No free plan. 14-day trial only, with 0% transaction fees on all plans per another source.
- **Later:** Later doesn't offer a free tier for its link-in-bio.

### Questions to decide by

1. Do you sell products, courses, or bookings? If yes, compare transaction fees, not just monthly price.
2. Do you need your own domain (for example, yourname.com)? Free plans on most major tools don't include one.
3. Do you need to see where clicks come from, or export data? Basic click counts are free almost everywhere, but detailed analytics usually are not.
4. Do you want to collect emails? Some free plans include it (Linktree's free tier allows email and phone collection through contact forms, per one source), but syncing to a mailing platform often needs a paid plan.

If you only need a link list for an Instagram or TikTok bio, a free plan is typically enough. If you sell anything, run the fee math on your expected sales before choosing.

Question m11 · Claude, continued

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:28 UTC

MENTIONED Linktree

Link-in-bio tools act as a "hub" for your social media presence, solving the problem of platforms like Instagram and TikTok allowing only one clickable link in your profile.

Whether you should use a free or paid version depends on your goals—specifically whether you are just routing traffic or actively trying to monetize your audience.

At a Glance: Free vs. Paid Tools

| Feature       | Free Plans                      | Paid Plans                              |
|---------------|---------------------------------|-----------------------------------------|
| Primary Use   | Routing traffic, basic presence | Selling, branding, advanced growth      |
| Links         | Usually unlimited               | Unlimited + advanced types              |
| Branding      | Tool's logo/watermark visible   | Custom branding (removal of logo)       |
| Analytics     | Basic (clicks/views)            | Detailed, historical, per-link insights |
| Monetization  | Often high platform fees        | Lower or 0% platform fees               |
| Custom Domain | Rare (usually too1.com/you)     | Often included (e.g., yourname.com)     |

What You Get with Free Tools

Free plans are excellent for beginners, hobbyists, or those who just need a simple, clean way to share their blog, portfolio, or other social profiles.

- **Core Functionality:** You get a reliable landing page that loads quickly and is mobile-friendly.
- **Link Management:** Most major platforms offer unlimited links on free tiers.
- **The "Catch":**
  - **Branding:** Your page will typically feature the tool's logo (e.g., "Made with Linktree").
  - **Transaction Fees:** If you use their built-in commerce features to sell digital products, they often take a significant cut (sometimes 9–12%).
  - **Limited Analytics:** You may only see basic stats, and some tools limit how far back you can view your data.

What You Get with Paid Tools

Paid plans are designed for creators, entrepreneurs, and businesses who rely on their bio link as a primary sales or lead-generation channel.

Question m11 · Gemini, continued

- **Professionalism:** You can remove the platform's branding and use a custom domain, which makes your link look more like a professional website.
- **Higher Conversion:** Features like "featured links" (spotlighting your most important offer at the top) and direct, native checkout allow visitors to buy without leaving the page.
- **Better Data:** Paid tiers provide deeper analytics, helping you understand exactly which links are driving sales or sign-ups, which is crucial if you are running ads or marketing campaigns.
- **Lower Fees:** If you sell regularly, the monthly cost of a premium plan is often offset by the significantly lower (or zero) transaction fees on your sales.

How to Choose

1. **If you just need a list of links:** Use a free plan. It will handle the job perfectly without any monthly cost.
2. **If you are selling products/services:** Calculate the transaction fees. If you sell enough to lose \$20–\$30+ in commission fees per month, it is likely cheaper to pay for a premium subscription with lower/zero fees.
3. **If branding matters:** If you want your social media presence to feel like a seamless part of your professional brand, a paid plan is almost always necessary to remove the "Made by [Tool]" watermark.

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what are link in bio tools and how do they work  
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Perplexityperplexity/sonar · 28 October 2026, 18:28 UTC

MENTIONEDLinktree, Beacons

Short version

A free link-in-bio page is usually enough if you just need one tidy page of links. Paying is mainly for **more control, better measurement, audience capture, automation, or selling**—and sometimes to remove platform branding.

| What you care about  | Free usually gets you                                                                              | Paid commonly adds                                                                            |
|----------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Links and basic page | A hosted page and basic customization; Linktree's free plan includes unlimited links. <sup>3</sup> | More design options, featured-link controls, and a custom domain on some tools. <sup>23</sup> |

Question m11 · Gemini, continued

| What you care about       | Free usually gets you                                                                                                                        | Paid commonly adds                                                                                                             |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| Analytics                 | A basic view of activity, often with a short history or limited detail. Linktree lists 28 days of insights on Free. <sup>3</sup>             | Longer history and more detailed reporting; Linktree lists up to 365 days on Pro and lifetime history on Premium. <sup>3</sup> |
| Branding                  | The provider's name or branding may remain visible.                                                                                          | Paid plans may remove ads or add branding controls. Linktree says paid plans have no ads. <sup>3</sup>                         |
| Email and audience growth | A small allowance, or limited signup features. Beacons' free plan includes 50 email sends per month. <sup>2</sup>                            | More sends, automations, and integrations. Beacons lists 500 sends on Creator and unlimited on Creator Plus. <sup>2</sup>      |
| Selling                   | You may be able to sell, but fees can make "free" costly. Beacons lists a 9% fee on Free and Creator, and 0% on Creator Plus. <sup>215</sup> | Lower or zero platform fees, plus seller features such as memberships or courses on higher tiers. <sup>815</sup>               |

So, should you pay?

- **Stick with free** if your page is basically a digital business card: a few links, a social profile, and no need for detailed analytics or sales features.
- **Consider a lower paid tier** if you want a custom domain, more design control, longer analytics history, or a bigger email allowance.
- **Do the fee math before upgrading to sell.** For Beacons, the listed jump from \$10/month Creator to \$30/month Creator Plus removes the 9% transaction fee. At 9%, \$30 in monthly fees equals the fee on about **\$333 in monthly sales**—though check which sales and fees the platform includes in its terms.<sup>215</sup>
- **Don't pay for a feature you won't use.** If you only want a clean page of links, a higher tier's email marketing, AI, or store tools may add little value.

**Bottom line:** Free is often genuinely usable. Paid starts to make sense when a specific limit is costing you time, conversions, or money—not just because a pricing page labels a tier “for creators.” Features and prices vary by tool and can change, so check the current plan details before subscribing.

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## APPENDIX A · QUESTION M12 · MID · PRICE · DECISION

## Cheapest link in bio tool for a small business with a booking calendar

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED MinglyLink (top pick), Linktree

**Cheapest: \$0 – MinglyLink** has a link-in-bio page with a built-in booking calendar for free. The trade-off: it doesn't currently sync with your calendar, send automatic reminders, or take payment at booking, so you'll need to manage those parts yourself. ([mingly.link](https://mingly.link))

If you want calendar conflict-checking, **Linktree's free plan** supports free bookings and can connect to Google Calendar. Paid bookings require a Pro or Premium plan. ([linktr.ee](https://linktr.ee))

**Bottom line:** Pick MinglyLink for the lowest cost and simplest booking requests; pick Linktree if Google Calendar sync matters.

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plus 31 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

RECOMMENDED MinglyLink, Hopp, Taplink, Lnk.Bio, InBio, Setmore, Google Calendar MENTIONED Calendly NEGATIVE Linktree

**Short answer:** If you want a booking calendar at \$0, MinglyLink and possibly Hopp are the options to test. If you'd rather pay a little for a tool with a proven booking feature, Taplink's entry plan is the cheapest paid choice I found.

### Free options with booking

- **MinglyLink:** One vendor says its every feature, including its booking calendar, is free, and that you set your availability and people book time directly from your page. This is the vendor's own marketing, so test it before committing.
- **Hopp (by Wix):** A third-party listing describes its free plan as including email, bookings, and a store on one page. Confirm that the booking feature is in the free tier, since the listing is the only source for it.

### Cheapest paid options

- **Taplink:** One guide says its paid plans start at Pro \$4/mo annual, and that it's best for small businesses taking bookings, payments or enquiries straight from a bio link. Another source puts the cheap booking tier at \$3 a month, so check the current price.
- **Lnk.Bio:** Its booking calendar is an add-on, and the add-on price is listed inconsistently across sources, so check the current price on the site. One source gives Ultra at \$89.99 a year, which adds a booking calendar.
- **InBio:** Its cheap tiers don't include booking. One source says its Business plan at \$29 sells and takes bookings at 0%.

Question m12 · Claude, continued

**Avoid for this purpose:** Linktree's basic booking is limited. One source says you'd still need Calendly (\$10/month or more) for anything beyond basic scheduling.

**Cheapest combined setup:** Use a free link page plus a free booking tool. For example, Setmore's free plan covers up to 4 users, and Google Calendar's appointment schedule is free for individuals. Then put the booking link in your bio. This is often the cheapest route if you don't need the booking page to live inside the link page.

Prices and free-tier details change often, and most of these sources are vendor blogs, so check each pricing page before you pay.

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plus 7 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

MENTIONED Calendly

Finding the "cheapest" tool depends on whether you want a simple link list or a professional storefront that handles payments and scheduling in one place.

As of October 2026, here are the best value options for a small business that needs a booking calendar:

### 1. Most Budget-Friendly (Low Recurring Cost)

- **UrlsTree:** This is a standout option for small businesses that need a native booking calendar without high fees.
  - **Cost:** It offers a free plan and a Pro plan at **\$5/month (or \$50/year)**.
  - **Best for:** Businesses that want an all-in-one link page and booking system without the "creator-first" price tag of other platforms. It includes time-zone-aware slots and Google Calendar sync.
- **Lnk.Bio:** Ideal if you prefer a one-time payment over monthly subscriptions.
  - **Cost:** While it has a free plan, you can pay a **one-time fee (e.g., \$9.99 for Mini)** to unlock advanced features. They offer a specific booking calendar add-on for roughly **\$4/month**.
  - **Best for:** Users who dislike monthly subscriptions and want to pay once to remove branding or add features.

### 2. Best "All-in-One" Business Solution

- **Stan Store (stan.store):** While it has no free plan, it is often the most cost-effective for businesses that actually sell services or products.
  - **Cost:** **\$29/month** (billed annually) for their base Creator plan.

Question m12 · Claude, continued

- **Why it's cheap in the long run:** It charges **0% platform fees** on your sales. If you are selling coaching or booking paid sessions, the money you save by not paying transaction fees (which can be 9–12% on other platforms) often makes this cheaper than "cheaper" tools.
- **Best for:** Coaches, consultants, and service providers who want a professional checkout-first experience.

3. Most Flexible Free Option

- **Linktree (linktr.ee):** It remains the most widely recognized tool and allows you to integrate booking links easily.
  - **Cost:** Free plan available. If you need advanced features, paid plans start around **\$8–\$9/month**.
  - **Best for:** If you already use a separate booking tool (like Calendly) and just want to host the link on a reliable, free page. It is very easy to add a "Book Now" button that redirects to your existing calendar.

Quick Summary Recommendation

| If you want...        | Recommended Tool | Why?                                                       |
|-----------------------|------------------|------------------------------------------------------------|
| Lowest monthly cost   | UrlsTree         | Very affordable Pro plan with native calendar features.    |
| No subscriptions      | Lnk.Bio          | One-time payment options for lifetime access.              |
| To sell paid bookings | Stan Store       | 0% transaction fees save you money as your sales grow.     |
| Simplicity            | Linktree         | Free to start; easy to link out to your existing calendar. |

**Important Tip:** Before buying, calculate your monthly sales volume. If you expect to make over ~\$250–\$300 a month in bookings, a tool like **Stan Store** (which costs more upfront but takes 0% in commissions) will almost always be cheaper than a "free" tool that takes a 9–12% cut of every booking you process.

SEARCHED

No web search run.

SOURCES CITED

None.

**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

RECOMMENDED Lnk.Bio (top pick) MENTIONED Calendly

**Cheapest option found: Lnk.Bio + its Booking Calendar add-on.** Its free plan costs **\$0**, and the calendar add-on is **\$4/month** or **\$40/year**—about **\$3.33/month** if paid annually. That's the lowest-priced option I found with a booking calendar built into the link-in-bio page. <sup>1</sup>

For comparison, **Stan Store** includes calendar bookings, but its entry plan is **\$29/month** or **\$300/year**. <sup>2</sup>

If you already use a booking service such as Calendly, a free link-in-bio page that links out to it could cost less overall. Check whether Lnk.Bio's booking features and payment setup fit your needs before committing.

SEARCHED

link in bio booking calendar pricing official  
Linktree booking calendar pricing official  
Stan Store pricing calendar booking official

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plus 13 more pages found, not cited

## APPENDIX A · QUESTION M13 · MID · PRICE · DECISION

## Link in bio tools that don't take a cut of my sales

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED The Leap, Linktree, Beacons MENTIONED Stripe, PayPal

If you mean **no platform taking a percentage of each sale** (you'll still pay payment-processing fees, usually Stripe/PayPal), these are worth a look:

| Tool              | Platform cut       | Cost / best for                                                                                                                                 |
|-------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>The Leap</b>   | 0%                 | Free plan; aimed at <b>digital products</b> . Stripe processing fees still apply. (theleap.co)                                                  |
| <b>Stan Store</b> | 0%                 | \$29/month or \$99/month; a creator storefront with digital products, bookings, and more. Payment-processor fees still apply. (help.stan.store) |
| <b>Linktree</b>   | 0% on Pro          | Pro is listed at \$14/month billed annually, or \$17 monthly. Lower plans may charge a platform fee on sales. (linktree)                        |
| <b>Beacons</b>    | 0% on higher tiers | Creator Plus is \$30/month; Free and Creator plans charge 9%. Processor fees still apply. (help.beacons.ai)                                     |

**Quick picks:** Try **The Leap** if you sell digital downloads and want to start free. Consider **Stan** if you want a broader creator storefront and are okay with a monthly subscription. Be sure to compare the monthly cost with any percentage fee you'd otherwise pay—the processor fee isn't avoidable on these options.

### SEARCHED

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 Linktree transaction fees commerce sales official pricing  
 Beacons transaction fee digital products official pricing  
 Stan Store transaction fees official pricing

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**theleap.co** The Most Affordable Link-In-Bio Store - The Leap Pricing <https://www.theleap.co/pricing/>

plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

RECOMMENDED Hopp by Wix, KeepInBio, Taplink, Komi, Stan Store, InBio MENTIONED Linktree, Lnk.Bio, Campsite.bio, Stripe

Hopp by Wix is the main free option with no cut on sales. The rest are paid, and the cheapest at 0% is around \$1.50 to \$8 a month.

### Free

- **Hopp by Wix:** Its free plan advertises 0% selling fees, and card processor fees still apply. The free plan carries visible Hopp branding.

### Cheap paid options with 0% fees

- **KeepInBio:** About \$1.49/month. It charges 0% transaction fees, including on digital downloads.
- **Taplink:** Its selling plan is 0% at \$8/mo billed yearly. Its useful blocks sit behind Business.
- **Komi:** Komi Pro (0% at \$20/mo).

### Paid, 0% on the sales plan

Question m13 · Claude, continued

- **Stan Store:** Purpose-built for digital products and courses, and there's no free tier, and a 14-day trial is the only way to test it before paying. Its entry plan is \$29/month.
- **InBio:** Business at \$29 sells and takes bookings at 0%.

### Options to check carefully

- **Linktree:** The 0% fee is only on Premium, at \$35/month. Its free plan charges a 12% fee on digital product and course sales. Some sources say Pro shows "0% fees" on its pricing page, while others list 9%, so check your account before you rely on it.
- **Lnk.Bio:** Sources disagree. One says it publishes no platform sales fee, while another lists it as having No checkout.
- **Campsite.bio:** It lists 0% fees, but only "for a limited time".

Whichever you pick, payment processing still applies. Stripe's standard rate is 2.9 percent plus \$0.30 per transaction, and that is charged on top of the tool's own fee.

If you want a free tool with no cut, start with Hopp. If you're selling regularly, Stan Store or InBio's Business plan are the more established paid picks. Prices and fee terms change often, so confirm them on each tool's pricing page before you commit.

#### SEARCHED

link in bio tools no transaction fees selling  
Linktree transaction fee Pro plan 2026

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plus 8 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

**RECOMMENDED** Stan Store, InBio, Linktree, Carrd, Bio.link   **MENTIONED** Shopify, Gumroad, Stripe, PayPal

Many "link in bio" tools operate by taking a percentage of your sales, which can quickly become expensive as your business grows. If you want to avoid these platform commissions, you generally have two options: **platforms that charge a flat subscription fee with 0% transaction fees** or **tools that simply link out to your own external store**.

Here are the best options for keeping 100% of your sales:

### 1. Dedicated Storefronts (0% Platform Fees)

If you sell digital products, courses, or coaching, these platforms allow you to process payments directly without taking a commission. You typically pay a flat monthly fee instead.

- **Stan Store:** A popular choice for creators selling digital products and courses. It is built as a "checkout-first" store, meaning it is designed specifically for sales rather than just a list of links. It charges a flat monthly fee (approx. \$29/mo) and takes **0% commission** on your sales.

Question m13 · Gemini, continued

- **InBio (Business Plan):** Offers a robust link-in-bio page that supports selling and bookings. Their Business plan (approx. \$29/mo) allows you to process sales with **0% platform fees**.

2. Tools That Link Out (External Sales)

If you already have an e-commerce setup (like Shopify, Gumroad, or a personal website), you can use a "link-only" tool. These tools do not have a native checkout, so they cannot take a cut of your sales because the transaction happens on your own site.

- **Linktree (Free & Paid Plans):** While Linktree *can* process sales (and charges fees if you use their native "Commerce" features), many creators use it strictly as a directory. If you simply use it to host a button that links to your own website or external store, **Linktree takes 0% of those sales** because the transaction occurs off their platform.
- **Carrd:** An excellent, low-cost option for building a one-page site. It is not a "link in bio" tool by design, but rather a landing page builder. You can easily link to your own products, and because it is your own site, there are no commission fees. Plans are very affordable (often under \$20/year).
- **Bio.link:** A minimalist, free tool that acts as a simple directory. It does not have a native checkout, so it is a safe "link-only" option that does not take a cut of your revenue.

Summary Comparison

| Tool             | Best For                 | Commission | Pricing Model                           |
|------------------|--------------------------|------------|-----------------------------------------|
| Stan Store       | Digital products/courses | 0%         | Flat monthly subscription               |
| InBio (Business) | All-in-one link & store  | 0%         | Flat monthly subscription               |
| Linktree         | Simple link directory    | 0%*        | Free or subscription (for design/links) |
| Carrd            | Custom landing pages     | 0%         | Very low annual fee                     |

[Note: Linktree only takes a cut if you use their native "Commerce" features to sell directly on their page. If you use it to link to your own external website, there is no fee.\*

Important Considerations

- **Payment Processing Fees:** Even if a link-in-bio tool takes **0% commission**, you will almost always still pay **payment processing fees** (typically 2.9% + \$0.30 per transaction) to payment providers like Stripe or PayPal. This is a standard cost of doing business online and is separate from the platform's cut.
- **Avoid "Free" Monetization Features:** Be wary of tools that offer "free" selling features. They almost always compensate by taking a significantly higher commission (often 9–12%) on every sale you make. Always calculate whether a flat monthly subscription will be cheaper for you once your sales volume crosses a certain threshold (often around \$300–\$500/month).

SEARCHED  
No web search run.  
  
SOURCES CITED  
None.

Perplexityperplexity/sonar · 28 October 2026, 18:29 UTC

RECOMMENDEDBeaconsMENTIONEDStripe, PayPal

If you mean **the platform itself doesn't take a percentage of each sale**, these are options:

- **Stan Store** – 0% platform transaction fee on its paid plans; starts at **\$29/month**. Stripe or PayPal processing fees still apply. <sup>1</sup>

Question m13 · Perplexity, continued

- **Beacons** – 0% platform fee on **Creator Plus (\$30/month)** and **Creator Max (\$100/month)**. Its Free and \$10/month Creator plans take **9%**. Payment processing fees still apply. <sup>23</sup>

**Best fit:** Stan if you want a straightforward paid storefront with no platform sales cut; Beacons if you want a free link-in-bio page and are willing to pay for a plan to remove the sales fee.

One caveat: **“0%” doesn’t mean fee-free**—payment processors like Stripe and PayPal still charge processing fees. <sup>18</sup>

#### SEARCHED

link in bio no transaction fees sales creator store  
Beacons transaction fee store 0% transaction fee  
Stan Store transaction fees sales pricing  
Linktree commerce transaction fees shop sales

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**help.beacons.ai** Beacons Pricing Plans <https://help.beacons.ai/en/articles/4695681>

**help.beacons.ai** How much did I pay in store fees? <https://help.beacons.ai/en/articles/4700097>

plus 11 more pages found, not cited

# How do I move my link in bio page to a different tool without losing anything?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

BRANDS READ none

You can usually move the **page content**, but not every piece of its history. Link lists, text, images, and styling are often easy to recreate; **click history, analytics, and subscriber/customer data may not transfer** between services. Treat “without losing anything” as a careful copy-and-check process, not a guaranteed one-click migration.

## Safer way to switch

1. **Inventory the old page.** Save every link and its label, bio text, images, button order, theme/colors, and any signup forms or shop items. Take screenshots on mobile and desktop.
2. **Save what you can't recreate.** Check the old tool's export options and download analytics, contacts, and any other available data before canceling. Don't assume the new tool can import historical click data.
3. **Build the new page without taking down the old one.** Recreate the content, then test every button, form, and purchase flow on a phone and computer.
4. **Switch your profile links.** Update the URL anywhere you use it—social bios, pinned posts, email signatures, QR codes, and other profiles.
5. **Keep the old page live if possible.** Replace its content with a clear link to the new page, or leave it as a fallback while old posts and bookmarks still point to it.
6. **Monitor the change.** Check that visits and conversions are reaching the new page before closing the old account.

If you use a **custom domain**, check whether the new service supports it; moving the domain can help preserve the address people already know. If you tell me which tool you're moving **from and to**, I can tailor the steps and check what data each one supports. (linktree)

## SEARCHED

how to migrate link in bio page export links analytics custom domain official Linktree Beacons bio sites  
Linktree export links data official help  
Beacons export data links official help

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plus 22 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

MENTIONED Linktree

The main thing to know is that your links are easy to move, but your click history usually isn't. Here's a practical order of operations.

1. **Inventory first.** Write down every link, its label, any custom thumbnails, and any scheduling rules. Also list where your current URL appears, since print materials, directories, and old posts are the places people forget. Any place where your old URL is hardcoded and hard to edit becomes a dead end the moment you delete the old page.

Question m14 · ChatGPT, continued

1. **Save your analytics before you switch.** This is the one thing that can really be lost. Click data does not transfer between platforms, and no tool can move it for you. If several years of trend data matter to you, export it before you switch. Screenshot or export your per-link counts now.
1. **Move the links.** Check whether the new tool has an import feature. Several competitors advertise importing from a Linktree URL, though this varies by tool. If there's no import, copying the links manually is usually quick, since most people have under ten links. Expect the custom features (thumbnails, embeds, scheduling) to need manual setup.
1. **Build and test the new page.** Before you point anything at it, open the new link in a private/incognito window to confirm it works for people who aren't logged in.
1. **Add tracking to the new links.** Adding UTM parameters to outbound links gives you clean data from day one, because retrofitting them later means your first months of data are unattributable.
1. **Swap your bio URLs in a sensible order.** Start with Instagram, since that's where most bio-link traffic usually comes from, then TikTok, then everything else (X, LinkedIn, YouTube, email signature, and so on).
1. **Keep the old page alive for a while.** One option is to leave the old account active and change it to a single "we've moved" button pointing to the new page. That catches people with the old URL bookmarked. You can then watch the old page's traffic decline before you delete it.

Two caveats: the tool-specific steps above come from vendor blogs, so confirm them in the actual dashboards, and some sites report that a Linktree CSV export requires a paid plan, so check your own plan before counting on it.

## SEARCHED

how to switch link in bio tool without losing links analytics  
export link in bio page data migrate Linktree alternative

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 plus 14 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

RECOMMENDED Google Analytics (GA4)

Moving your link-in-bio page is a straightforward process, but because your analytics history typically doesn't migrate between platforms, a little preparation is key to ensuring a smooth transition.

Follow this checklist to move your page without losing traffic or breaking your links.

### 1. Preparation (Before You Move)

- **Inventory your links:** Open a note and list every link currently on your page. Note which ones are essential (e.g., newsletter sign-ups, current shop) and which ones might be outdated or unused.
- **Save your analytics:** Once you cancel your old service, your historical click data will likely be deleted. Take screenshots or export your click counts (total and per-link) for the last 30–90 days so you have a baseline to compare performance later.
- **Check for import features:** Some platforms offer "import" tools where you can paste your old URL to automatically pull in your links, name, and bio, saving you from manual entry.

Question m14 · Gemini, continued

## 2. Build the New Page

- **Rebuild with intent:** Use the migration as an opportunity to clean up. Remove "graveyard" links that haven't received clicks in 30+ days.
- **Test thoroughly:** Before you share the new link, open it on your mobile device using data (not just Wi-Fi) and tap every button to ensure they lead to the correct destinations.
- **Check the "Logged Out" view:** Open your new link in an incognito/private browser window to see exactly what your followers will see.

## 3. The "Switch" (Updating Your Channels)

This is the most critical step to avoid "link rot." You must update your old URL everywhere it lives:

- **Social profiles:** Instagram, TikTok, YouTube, X, etc.
- **Other digital assets:** Your email signature, newsletter footer, and any "link in bio" mentions in your past video or post descriptions.
- **Physical/Offline assets:** If you have QR codes printed on business cards, packaging, or posters, these will still point to your old URL.
  - *Tip:* If your old tool allows it, keep the old account active (or on a free plan) with a redirect or a simple "We've moved! Click here" link to catch that stray traffic until it drops off.

## 4. Important Considerations

- **Analytics Continuity:** Since you cannot usually import old analytics into a new tool, consider using a tool that allows you to connect **Google Analytics (GA4)**. By piping your link-in-bio traffic into your own GA4 property, you create a permanent, portable record of your traffic that stays with you regardless of which tool you use.
- **Don't Rush the Cancellation:** If you have printed materials (QR codes) or permanent links in old newsletters that you cannot edit, **do not delete the old account immediately**. Keep it active until you are certain you have captured as many of those legacy touchpoints as possible.
- **Custom Domains:** If you are moving to a new tool, check if it supports a custom domain. Using your own domain (e.g., `links.yourbrand.com`) protects you from future migrations—even if you switch tools again, you can simply point your domain to the new service without having to update every social profile.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

BRANDS READ none

You can move the page with little disruption, but **not everything necessarily transfers automatically**—especially analytics history, design, and integrations. The safest approach is to keep the old page live while you rebuild and test the new one.

1. **Make an inventory first.** Save every link's title and destination, their order, your bio text, images, button styles, custom domain settings, and any tracking tags. Take screenshots of the page and analytics. Export any data the old tool offers.
2. **Check what won't transfer.** Historical clicks and views often stay in the old tool; subscribers or email contacts may need a separate export and re-import. Reconnect forms, email services, pixels, or analytics on the new tool.

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Question m14 · Perplexity, continued

3. **Build the new page without taking down the old one.** Recreate the content, then open it on mobile and test every link, form, purchase, and tracking setup.
4. **Switch your bio URLs.** Update all the places you've shared the old page—social profiles, email signatures, websites, and other materials. If you use a custom domain, see whether you can point it to the new tool; that can let you keep the same public URL.
5. **Keep the old page as a fallback.** Leave it live for at least a few weeks, ideally with a clear “We've moved” link to the new page. This helps people using bookmarks or older posts find you.
6. **Compare traffic before closing anything.** Check that the new page is getting visits and that your important links work. Only cancel or delete the old account after you've saved the data you need and confirmed the move.

Followers stay with your social accounts; what's most at risk is **old links people have saved and data stored only in the old tool**. Exporting or recording your setup and keeping the old page up temporarily are the best safeguards. <sup>34</sup>

#### SEARCHED

move link in bio page to another tool export links redirect preserve analytics followers

Linktree export links account data migration custom URL redirect

bio link tool migration preserve URL analytics

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plus 13 more pages found, not cited

## Link in bio with QR codes for printed menus and flyers

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED Linktree, Canva

A simple setup: make **one mobile-friendly “link in bio” page** with buttons for **Menu, Order Online, Hours & Location, Contact, and Socials**. Use that page’s QR code on your printed menus and flyers; you can update the links later without reprinting, as long as the QR code points to the same page.

**Linktree** lets you download a QR code for your page, including as a PNG or SVG. (linktr.ee) If you already design your menus and flyers in Canva, you can add the QR code to those designs. (canva.com)

Want help **writing the page buttons, choosing a tool, or laying out the QR code on a flyer/menu?**

SEARCHED

Linktree QR code feature official QR codes link in bio  
Canva QR code generator official menus flyers  
Beacons link in bio QR code official

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

RECOMMENDED Linktree, Limey, Shorby, Lnk.Bio, QRlify, qrlr

Here's what I found for combining a link-in-bio page with QR codes on printed menus and flyers.

### Two ways to set it up

- **One QR to your bio page.** Put a single code on the menu or flyer that opens your whole link page. Guides describe this as the cleanest option when one link isn't enough. A Linktree QR always opens the same link-in-bio page; you edit the buttons on that page. A trackable QR lets you change the destination itself and see scan counts.
- **A dynamic QR with a changeable destination.** This matters for print. Dynamic codes let you change links, rearrange them, or swap featured content without making a new code, so a card printed months earlier still works and shows your updated links.

### Tools that combine both

- **Limey:** Bio pages, short links, QR codes with tracking and logos, and forms in one account. Its free tier includes 3 sites, 3 QR codes/month, and 3 links/month, with unlimited forms.
- **Linktree:** The most recognizable option. You can list unlimited links, reorder and highlight them, and add a QR code. Its free plan has limits, though. It leans on external platforms for selling and locks most useful features behind paid tiers.
- **Shorby:** Good if you want QR and analytics. It includes a QR code generator. It also offers weekly insights that include number of clicks, engagement rates, and new traffic.
- **Lnk.Bio:** A low-cost choice. It gives unlimited links on a free plan, with QR codes and hundreds of templates.
- **QRlify:** Built for print. Its free plan includes one page and one dynamic QR code.
- **qrlr:** Menu-focused. You build a menu page with sections, items, and prices, then point a QR code at it. Menu changes happen in the dashboard, and the printed code keeps working.

Question m15 · Claude, continued

## Print tips

- **Size:** Print at 3 cm (1.2 in) or larger. For posters read from across a room, scale to 10 cm (4 in) per side.
- **Contrast:** Avoid colored QRs unless contrast stays high.
- **Call to action:** Add a single short verb beside the QR, such as "Scan to book" or "Scan for tonight's specials."
- **Testing:** Scan each code with your phone before printing, and make sure it opens the page you intended.
- **Free static codes:** Some generators make static codes that never expire, but they can't be edited later. If you might change your menu, choose a dynamic code.

If you tell me whether you're a restaurant, a shop, or an event, and whether you need analytics or a digital menu, I can narrow this to one or two tools.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

RECOMMENDED Lnk.Bio, QR-Verse, QRNode, Limey, Bitly, Taap.it

Using a "link-in-bio" tool with QR codes is a highly effective way to bridge your digital and physical marketing. It allows you to maintain a single, scannable QR code on your printed menus and flyers that stays functional even when you update your content.

## How It Works

Instead of printing a QR code that leads directly to a static file (which would require a new print run every time you change a menu item or link), you create a **"Link-in-Bio" landing page**.

1. **Create a Hub:** Use a link-in-bio platform to build a mobile-friendly page that hosts all your important links—your menu, social media profiles, booking pages, and contact information.
2. **Generate One QR Code:** The platform provides a QR code that links to that specific hub.
3. **Print & Relax:** Place this QR code on your menus, flyers, or posters. Because the code points to your permanent hub, you can update the links on that page at any time without ever needing to reprint your materials.

## Recommended Tools

Many platforms offer integrated "Link-in-Bio" and QR code generation. Here are some popular options based on different needs:

- **For All-in-One Simplicity:**

Question m15 · Gemini, continued

- **Lnk.Bio:** Very popular for restaurants; allows you to upload menus and generate custom QR codes directly in their dashboard.
- **QR-Verse / QRNode:** These are specifically built to bridge the gap between print and digital, natively combining dynamic QR codes with bio-link pages.
- **Limey:** A strong "all-in-one" option that includes site building, QR codes, and forms, with a generous free tier.
- **For Advanced Analytics & Branding:**
  - **Bitly:** Offers a professional-grade hub where you can manage both your links and high-quality QR codes, making it great if you need deep tracking and branded URLs.
  - **Taap.it:** Focuses on conversion and simplicity, offering a unified workspace for your links and QR codes.

### Best Practices for Your Business

- **Don't Change the Code:** Always use a **Dynamic QR code** (provided by the services above). If you use a standard, static QR code, it will be "hard-coded" to one URL; if that URL breaks or changes, your printed materials become useless.
- **Test Before Printing:** Always scan your QR code with multiple different smartphones before sending your flyers or menus to a professional printer.
- **Optimize for Mobile:** Since customers will scan these with their phones, ensure your landing page is clean, loads quickly, and uses large buttons that are easy to tap.
- **Strategic Placement:** Place your QR codes in high-traffic areas on your printed materials—like the center of a table tent or the top corner of a flyer—to reduce "friction" and make it immediately obvious that the code provides value (e.g., "Scan for Menu").

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**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

BRANDS READ none

A single **link-in-bio page plus a dynamic QR code** can work well for both your online bio and printed menus or flyers. Put the key actions on the page—such as **View menu, Order, Book, Contact, and Follow us**—then print the QR code so people can scan it. With a dynamic code, you can change the destination later without replacing printed materials. <sup>15</sup>

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Question m15 · Perplexity, continued

For print, download a **vector file such as SVG** when available, keep the code dark on a light background, and leave a clear margin around it. Start around **3–4 cm (1.2–1.6 in)** for a table menu; for a handheld flyer, aim for at least **2–2.5 cm (0.8–1 in)**. Include a short instruction such as “Scan to view the menu,” and test a full-size proof on the actual paper before printing a batch. <sup>231112</sup>

If you tell me your business type and whether you want a free or paid option, I can suggest a simple page layout and QR setup.

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## Best link in bio tool for fitness coaches selling online classes

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED Stan Store (top pick), Linktree

**Stan Store** is my pick for a fitness coach selling online classes through Instagram or TikTok. It's more than a link list: you can host and sell courses, take bookings, and offer memberships from one storefront. Its Creator plan is **\$29/month** (or **\$300/year**), with course hosting and recurring subscriptions; payment-processing fees still apply. (help.stan.store)

Choose based on what “classes” means:

- **On-demand workout program or video course:** Stan is a good fit.
- **Live classes sold as a recurring membership:** Stan can handle subscriptions, but check that its class delivery/community setup fits your format.
- **You mainly need a simple links page:** Linktree is an alternative, though paid product sales require a Pro or Premium plan. (linktree.ee)

**Bottom line:** Start with Stan if social media is where you find customers and you want to sell classes directly from your bio. One caveat: it has **no free store plan**, so compare the monthly cost with your expected sales before committing. (help.stan.store)

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

RECOMMENDED Stan Store, FittBio, FitTribe, Beacons, Linktree MENTIONED TrainingPro, Calendly, Zoom, Stripe

The best pick depends on whether you want a fitness-specific page or a general creator storefront. For most coaches selling online classes or programs, I'd start with **Stan Store** or a fitness-focused option like **FittBio**.

### Fitness-specific options

- **FittBio** is built for trainers. One vendor blog says it charges a 5% platform fee on training programme sales, which it presents as well under the 10–20% most course platforms take. It also has built-in lead forms and email-gated free downloads. The same source notes it is newer, with fewer integrations than established tools.
- **TrainingPro** and **FitTribe** are fitness-focused too, but they are closer to full coaching platforms than simple link pages. One source says FitTribe charges no monthly fee; 14% per sale, on everything, so it only makes sense at low sales volume.

### General creator storefronts

Question m16 · Claude, continued

- **Stan Store** is the most-recommended choice for selling coaching calls and digital products. It costs \$29 a month with 0% platform fees, but it has no free plan. Its weakness for your use case is that it has no custom domain on either plan, per one comparison.
- **Beacons** has a free tier, but it takes 9% store fees on the free plan. Its paid plan removes that fee. One source says it lets you sell unlimited digital products and one course on its free plan.
- **Linktree** is best if you only need to route followers to links. Its fee structure is steep for selling. One source notes that Linktree is free but takes 12% of anything you sell, and 9% on its paid tiers.

### Bottom line

- Selling live classes or group programs with a built-in booking flow: Stan Store, or FittBio if you want fitness-specific lead capture.
- Keeping costs near zero while sales are small: Beacons' free plan, accepting the 9% fee.
- Just routing followers to your site or socials: Linktree.

Pricing varies between sources and changes often, and most of these comparisons come from competitors' blogs, so verify current prices on each vendor's site before you commit. Also check whether the tool connects to your scheduling and video tools (Calendly, Zoom, Stripe). Some reviews note that for creators who sell live sessions, both still require Zoom + Calendly stacked on top.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

RECOMMENDED FittBio, FitTribe MENTIONED Stripe NEGATIVE Linktree

For fitness coaches selling online classes, the "best" tool is one that functions as a **sales-focused storefront** rather than just a directory of links. Because you are selling high-value coaching or structured programs, you need to minimize friction—meaning your clients should be able to book, pay, and get started without leaving the page.

### Top Recommendations for 2026

#### 1. Stan Store (Best for Scaling & All-in-One Sales)

Stan Store is widely considered the top choice for creators and coaches who want to prioritize revenue.

- **Why it works:** It is a "one-tap" checkout engine. Instead of redirecting users to a third-party site, they can pay for your courses, book 1-on-1 calls, or buy memberships directly within the bio link.
- **Key Pros:** Excellent conversion rates because it removes the "link-hopping" friction; no transaction fees (on paid plans); includes calendar booking and course hosting.
- **Best for:** Coaches who are already selling consistently and want a professional, high-converting store.

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Question m16 · Gemini, continued

## 2. FittBio (Best Specifically for Fitness Professionals)

If you find general creator tools feel too "influencer-focused," FittBio is built from the ground up for fitness coaches.

- **Why it works:** It includes fitness-specific features like transformation galleries, intake forms (to collect health history before a call), and direct program sales via Stripe.
- **Key Pros:** Extremely low setup time; no generic branding; allows you to host lead magnets and programs in one place.
- **Best for:** Coaches who want a tailored experience that signals "professional coach" rather than "influencer".

## 3. FitTribe (Best for Low Monthly Overhead)

FitTribe is a strong alternative if you want to avoid high monthly subscription fees while you are building your client base.

- **Why it works:** It offers a "no monthly fee" model, opting instead for a percentage-based fee on sales. It includes built-in daily workout/meal tracking, which helps keep clients engaged after the sale.
- **Key Pros:** Aligns costs with your success; keeps clients on-platform through streaks and progress tracking.
- **Best for:** Newer coaches or those starting out who want to minimize fixed monthly costs.

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### Critical Features Checklist

When choosing your tool, ensure it solves these four "coaching" problems rather than just acting as a list of links:

1. **Direct Booking:** Can a client pick a slot for a discovery call without leaving your Instagram/TikTok profile?
2. **Built-in Payments:** Can they pay for a class or program instantly? Avoid tools that force a redirect, as you will lose a significant percentage of potential clients in the transition.
3. **Lead Capture:** Does it have a simple form to collect emails or health/onboarding information?
4. **Low Friction:** Your bio link should ideally be a **sales page**, not a "digital junk drawer". Keep the number of options limited so visitors are guided toward one clear action.

### Summary: Which should you choose?

- **If you want a proven, all-in-one "store" experience:** Go with **Stan Store**.
- **If you want a tool built specifically for PTs and fitness branding:** Go with **FittBio**.
- **If you want to avoid monthly fees while starting out:** Look at **FitTribe**.

*Note: Avoid basic "link-in-bio" tools like the free tier of standard Linktree if your primary goal is selling high-ticket coaching; they are designed for routing traffic, not closing sales, and often lack the essential payment/booking depth you need.*

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Question m16 · Gemini, continued

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**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

RECOMMENDED Beacons (top pick), Stan Store

**Best overall: Beacons Creator Plus** for a fitness coach who wants to sell classes directly from their bio link. It combines a storefront for digital products and courses with appointment booking, and costs **\$30/month** (or **\$25/month billed annually**) with **0% platform transaction fees**; standard payment-processing fees still apply.

25

**Choose Stan Store instead** if you want a more sales-first setup: it supports courses, webinars, memberships, and coaching bookings, with its Creator plan listed at **\$29/month** and no platform transaction fees. <sup>7</sup>

**Quick rule of thumb:** Beacons is a strong fit if you want a customizable bio page plus built-in sales and booking; Stan is appealing if your main goal is selling classes and related offers through a streamlined storefront. If you're just testing demand, Beacons' free plan is available, but it charges a 9% transaction fee on sales. <sup>2</sup>

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## Link in bio tool or a landing page builder for a product launch?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED Carrd, Shopify, Beacons

For a **product launch**, use a **landing page as the main destination**. A link-in-bio page is better as a hub for several destinations; it can dilute attention if your goal is one action, like joining a waitlist or buying.

- **Simple launch or waitlist:** Carrd – quick one-page sites with signup forms on Pro; its current listed price starts at **\$19/year**. (carrd.com)
- **Physical product / taking orders:** Shopify – build the prelaunch page where your store and checkout will live. (shopify.com)
- **Creator-led launch with lots of social links:** Beacons – link-in-bio plus email signup and other creator tools. (help.beacons.ai)

**My default:** Carrd for a fast waitlist; Shopify if you're selling a physical product. Put that page in your social bio, and keep the page focused on **one offer and one call to action**.

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

RECOMMENDED Carrd, Framer, Leadpages, Unbounce, Unicorn Platform

**Short answer:** For a product launch, build a dedicated landing page. A link-in-bio tool can sit in front of it as a router, but it shouldn't replace the page where people sign up or buy.

**Why a landing page wins for launches:** A launch page has to do a specific job. One source puts it simply: a launch landing page has exactly one job: turn a visitor into a signup. A link-in-bio page is built to list destinations, so it has less room to explain the product, show proof, or capture an email. The same comparison notes that if your traffic is focused, paid, or closer to a decision, a landing page may give you the control you need.

**When a link-in-bio tool makes sense:** If your launch runs mostly on social with casual, low-intent traffic, a bio page can be enough. Some link tools also now support custom domains, so the hub can live on your own brand subdomain rather than a third-party URL.

### Practical setup:

1. Build one launch page with a headline, a short explanation of the product, social proof, a clear call to action, and a signup or buy button.
2. Point your Instagram or TikTok bio at that page. If you want to route different audiences to different pages, a link-in-bio tool can do that job, but it's optional.
3. Use UTM-tagged links so you can see which channels actually convert.

Question m17 · Claude, continued

Which builder to pick:

- **Carrd** if you want the cheapest and fastest option. One source lists it from \$19/yr, and it suits a single-page launch with a form.
- **Framer** if design matters and you don't have a designer. It offers real layout control, smooth animations, and hosting included.
- **Leadpages or Unbounce** if you plan to run paid ads and want to test variations. Unbounce is positioned for testing and optimization for paid acquisition.
- **Unicorn Platform** if you want to generate a draft quickly with AI and then edit it.

If you tell me your budget, whether you're running paid ads, and what you're launching (SaaS, course, physical product), I can narrow this to one recommendation.

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Gemini gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

BRANDS READ none

For a product launch, the choice between a "link in bio" tool and a dedicated landing page depends on your **primary goal** and **traffic source**. They are not competitors; they serve different roles in your marketing funnel.

The Quick Verdict

- **Use a Dedicated Landing Page for the Launch:** If you are running ads, sending email campaigns, or have a specific offer that requires explanation, proof, and a single call-to-action (CTA).
- **Use a Link-in-Bio Tool for Navigation:** If you want to maintain a central "hub" for your followers to access various links (e.g., your blog, social profiles, and the new product) from your social media profiles.

Detailed Comparison

| Feature          | Link-in-Bio Tool                       | Dedicated Landing Page                 |
|------------------|----------------------------------------|----------------------------------------|
| Primary Purpose  | A hub for multiple destinations        | A funnel for a single, specific action |
| Best For         | Organic social traffic (warm audience) | Paid traffic (ads) or email campaigns  |
| Conversion Focus | Low (too many choices)                 | High (minimal distractions)            |
| Content Depth    | Limited (mostly buttons/links)         | High (sales copy, testimonials, video) |
| Analytics        | Basic (click tracking)                 | Advanced (conversion tracking/testing) |

When to Use Which

1. Why a Landing Page wins for Product Launches

A product launch is a high-stakes event. You need to persuade visitors, answer their questions, and move them toward a purchase or signup.

Question m17 · Gemini, continued

- **Eliminate Distractions:** A landing page removes navigation bars and unrelated links, focusing the user entirely on your product.
- **Persuasion & Trust:** You can include social proof (testimonials, logos), benefit blocks, and product videos—elements that a simple link-in-bio page cannot support.
- **Optimization:** Dedicated tools allow for A/B testing headlines and tracking exact conversion rates, which are crucial for paid campaigns.

## 2. When to Use a Link-in-Bio Tool

Link-in-bio tools are excellent for "everyday" social media management.

- **The "Hub" Strategy:** Use it to house your "link to the new product" alongside your permanent links (e.g., website, newsletter signup, contact info).
- **Temporary Redirects:** During a launch window, some creators temporarily swap their main link-in-bio URL to point directly to the landing page to capture maximum traffic.

## Recommendation

### Don't force one tool to do both jobs.

The most effective strategy is to **use both**. Keep your landing page as the destination for your launch ads and email links. Keep your link-in-bio page in your social profiles as a navigation tool, and make the very first button on that page a high-visibility link to your new landing page.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

**RECOMMENDED** Carrd, Beacons

For a **product launch**, use a **focused landing page as the destination**—especially if you want people to buy, join a waitlist, or sign up. It gives you room to explain the offer and keep attention on one main action. A link-in-bio page is better as the **social-profile hub** when you need to share several destinations.<sup>15</sup>

A practical setup: put the launch page first in your bio hub, and keep your other links there too. If the launch is only a quick announcement and you don't need a dedicated signup or sales flow, a link-in-bio page may be enough.

For a simple, low-cost one-pager, **Carrd** is one option; for a creator-focused page with commerce or email features, **Beacons** is another. Check current plans and transaction fees against your needs before choosing, since they vary.<sup>411</sup>

Question m17 · Perplexity, continued

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plus 11 more pages found, not cited

## APPENDIX A · QUESTION M18 · MID · RECOMMEND · DECISION

## Which link in bio tools respect privacy and don't track visitors?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:29 UTC

RECOMMENDED Link.bio, Linknetz, Carrd MENTIONED Linktree

If by “don’t track” you mean **no visitor-level profiles, cookies, or ad pixels**, these are worth considering:

- **Link.bio** – says its public pages don’t set cookies or store visitors’ IP addresses; it still counts aggregate views and link clicks, plus broad details such as country, device type, and referring site. (link.bio)
- **Linknetz** – says it doesn’t put tracking cookies or ad-network code on pages. Embedded videos or music can still involve the third-party player’s own cookies if a visitor plays them. (linknetz.de)
- **Carrd** – sites have no analytics or tracking by default. Keep analytics disabled, and be cautious about embeds or scripts you add yourself. (carrd.com)

**My simplest picks:** Link.bio for a ready-made bio page with basic aggregate stats; Carrd if you’re happy to build a simple page and leave analytics off.

One caveat: “cookieless” doesn’t always mean “no data collected”—a service may still count clicks or process technical details. For comparison, Linktree’s privacy notice says it collects visitor and interaction data and uses tracking technologies. (linktr.ee)

These are based on the services’ own published descriptions, not an independent audit. If you need the strictest option, use a basic page you host yourself with no analytics, pixels, or third-party embeds.

### SEARCHED

privacy focused link in bio no tracking analytics privacy policy  
link in bio privacy friendly no tracking visitors official  
Linktree privacy policy tracking cookies analytics visitor data  
Carrd privacy analytics tracking official

### SOURCES CITED

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**linknetz.de** Linknetz – link-in-bio page without trackers, from Germany <https://linknetz.de/en>

plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:29 UTC

MENTIONED Carrd NEGATIVE Linktree

Several link-in-bio tools market themselves as cookie-free or tracker-free. Most of these claims come from the vendors themselves, so verify them before relying on one.

### Tools that claim no tracking or cookies

- **BareLink:** No signup, no trackers, no cookies. Free pages get a random slug, and custom slugs are a Pro feature.
- **useClick:** Lists Cookie-free, GDPR Compliant, EU Hosted on its site. It also offers a link-in-bio page alongside its URL shortener.
- **Biotrk:** Says it offers self-hosted analytics (no Google tracking) and that it tracks clicks without cookies or invasive tracking.

Question m18 · Claude, continued

- **ForgeBio.io:** Claims Zero trackers No tracking cookies. Its FAQ says zero third-party tracking cookies, your data hosted in the EU, and GDPR by design. Note that You control your own pixels, so pixels you add yourself are your choice.
- **Wonderlink:** A third-party write-up describes it as GDPR-compliant platform does not track users.
- **ace.me:** Reviewers say There are no ads, no trackers, and no forced subscriptions.
- **YourSitee:** Lists a clean, fast, and privacy-focused page among its features, with no tracking and no ads.
- **Pxl:** Reviewers note it is Built and hosted in Europe, ensuring strong privacy protection, though that review is about two years old.

### Caveats

- **Linktree is disputed.** One roundup says Linktree does not track any personal data. A competing GDPR-focused vendor says Linktree is headquartered in Melbourne, Australia and that cookies were set without opt-in were reported in 2025. Treat Linktree as a poor fit if privacy is your main criterion.
- **"No tracking" can be narrow.** One comparison notes that some tools still counted first-party (IP address and user agent stored for fraud prevention). A tool can be cookie-free and still log basic request data.
- **Carrrd** is often mentioned as privacy-friendly because Carrrd doesn't track user behavior. It also means you give up most analytics.
- **Tradeoff:** Privacy-first tools usually have thinner analytics. Some of the stronger tools also keep analytics in-house, so you may lose conversion data from Meta or Google.

### How to check a tool yourself

Open your page in a private window and check the browser's developer tools for cookies and third-party requests. Then read the privacy policy for where data is stored, whether there is a data processing agreement, and whether you can export your data. The first two are the questions a GDPR-focused comparison recommends asking.

#### SEARCHED

privacy-focused link in bio tools no tracking  
link in bio tool privacy analytics GDPR 2026

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**useclick.io** useClick: Free URL Shortener, Link in Bio & Cookieless Analytics <https://useclick.io/>  
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 plus 6 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:29 UTC

RECOMMENDED LittleLink, LinkStack, udots, WordPress, Squarespace, GitHub Pages NEGATIVE Linktree, Beacons, Lnk.Bio

Finding a "link in bio" tool that truly avoids tracking visitors is difficult because most of these platforms rely on analytics (like click tracking) to provide value to creators.

Question m18 · Gemini, continued

If privacy is your top priority, you should look for tools that emphasize **server-side analytics** (which don't require tracking cookies) or platforms that allow you to **self-host**.

### Privacy-Focused Options

- **Self-Hosted Solutions (Most Private):**
  - **LittleLink:** An open-source, minimalist project that you can host yourself. Because it is hosted on your own server/domain, you have complete control over what data is collected (or not collected).
  - **LinkStack:** Another open-source, self-hosted alternative that gives you full ownership of your data without relying on third-party tracking scripts.
- **Privacy-First Hosted Platforms:**
  - **udots:** Markets itself specifically as a GDPR-compliant, privacy-first alternative to tools like Linktree. They emphasize that their analytics are server-side and cookie-free, and they do not set tracking cookies unless a visitor explicitly consents.

### Why Most Tools Are Not "Privacy-Friendly"

Most popular link-in-bio tools (like Linktree, Beacons, or Lnk.Bio) are not inherently "tracking-free" because their business model depends on providing analytics to you.

- **Third-Party Cookies:** Many standard tools set cookies to track user behavior across the web for analytics or marketing purposes.
- **Data Sharing:** Some platforms have clauses that allow them to share aggregated data with third-party partners (e.g., for AI training or advertising), even if they are technically "GDPR compliant".
- **US-Based Servers:** If you are concerned about data residency (GDPR), many US-based companies store data on servers that may be subject to different privacy laws.

### The Best "Zero-Tracking" Alternative

If you want the absolute best privacy for your visitors, the most recommended option is to **create a simple page on your own website**.

- **Why:** You control the domain, you don't need to install any third-party analytics scripts, and you can ensure no cookies are dropped on your visitors' devices.
- **How:** Most website builders (like WordPress, Squarespace, or even simple HTML pages on platforms like GitHub Pages) allow you to create a simple, clean list of links that mimics the look of a bio page without any of the tracking bloat found in dedicated third-party apps.

**Recommendation:** If you do not want to manage your own website, check the privacy policy of any tool you choose specifically for the phrases "**cookie-free analytics**" or "**no third-party tracking**". If a tool does not explicitly mention these, assume it is using some form of visitor tracking.

SEARCHED

is Linktree privacy friendly  
link in bio tools GDPR compliant no third party cookies  
privacy-focused link in bio tools no tracking  
privacy-focused alternatives to Linktree

Question m18 · Gemini, continued

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**udots.me** udots.me <https://udots.me>  
**dostash.com** dostash.com <https://dostash.com>  
**linke.ro** linke.ro <https://linke.ro>  
**rebrandly.com** rebrandly.com <https://rebrandly.com>  
**linktr.ee** linktr.ee <https://linktr.ee>  
**linkrex.eu** linkrex.eu <https://linkrex.eu>  
**reddit.com** reddit.com <https://reddit.com>  
**liink.is** liink.is <https://liink.is>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:29 UTC

RECOMMENDED Carrd NEGATIVE Linktree

“Don’t track visitors” can mean either **the tool itself collects no visitor data** or **you can avoid adding your own analytics**. Those aren’t the same: a platform may still log visits for its own operations.

Of the tools checked, **none is clearly a no-tracking choice**:

- **Linktree**: Its privacy notice says it collects technical and usage data, including IP address, device/browser details, approximate location, pages viewed, and links clicked; it also describes cookies and other tracking technologies.<sup>68</sup>
- **Carrd**: Its privacy policy says it may monitor visits and navigation patterns. Carrd’s optional site analytics also processes some visitor data, though its documentation says that data is limited and retained briefly.<sup>13</sup>

If avoiding **your own analytics** is the priority, Carrd may offer more control: don’t enable its analytics or add third-party tracking scripts. But that does **not** mean Carrd collects no data at all.<sup>123</sup>

For a stronger privacy guarantee, use a simple page hosted on a provider whose policy explicitly says it does not collect visitor analytics—or self-host—and check the provider’s logging and cookie practices. “No analytics” is not necessarily “no server logs.”

#### SEARCHED

privacy focused link in bio no tracking visitors policy  
 Linktree privacy policy analytics tracking cookies visitors  
 Carrd privacy analytics tracking visitor data policy

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**linktr.ee** Privacy Notice <https://linktr.ee/s/privacy>  
**linktr.ee** Cookie Notice | Linktree Trust Center <https://linktr.ee/about/cookie-notice>  
 plus 10 more pages found, not cited

## Link in bio for a community group or place of worship to share events

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree

If you're looking for a **link-in-bio page for a community group or place of worship**, try **Linked.Church**—it's designed for churches and includes event-registration links. ([linked.church](https://linked.church))

For any kind of group, **Linktree** is a flexible option: put your event calendar, sign-up forms, donation page, and social accounts on one page, then share that single link in your bio. ([linktr.ee](https://linktr.ee))

### Suggested bio text:

*See what's happening in our community—upcoming events, gatherings, and ways to get involved. Tap the link below.*

### SEARCHED

link in bio tools for community organizations event sharing official features Linktree Beacons 2026  
link in bio community group place of worship share events platform official

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plus 18 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Linked.church, Linktree, NonProfit-Link.org, Zaap, Anchor.bio (Ankr Pages), Lnk.Bio, InBio HeyLink.me, Church Link MENTIONED

For a church or community group, I'd start with a church-specific free option, then compare general tools if you need more features.

### Church-focused options

- **Linked.church** is free and built for churches. It says Linktree charges up to \$288/year for features it gives away free, and it offers a one-click import from an existing Linktree or similar page. These are the vendor's own claims, so check the current terms.
- **NonProfit-Link.org** (powered by HeyLink.me) is explicitly aimed at religious groups. Churches, mosques, temples, and other religious organizations can use it to consolidate links to sermons, events, and donation pages.
- **Zaap** is a church-oriented option with an events tile. Its sample page follows a set pattern: the latest sermon, the next event with its registration link, a connect form, a prayer request form, and giving. Zaap pages sit at [zaap.bio/username](https://zaap.bio/username), and you can set the handle yourself.
- **Anchor.bio (Ankr Pages)** focuses on event pages, with the pitch that every event becomes an invitation.
- **Church Link (churchl.ink)** is a church-specific link-in-bio tool, but its page showed "churchl.ink/yourchurch coming soon", so it may not be ready yet.

### General tools (if you're not tied to churches)

- **Linktree** has a free tier and church templates. You can customize any template and share the page with your audience. Its free plan is the most widely recognized.
- **Lnk.Bio** offers unlimited links on a free plan, so it suits a long event list.

Question m19 · Claude, continued

- **InBio** has a free tier. Its free plan includes your page with links, media, and galleries, plus basic analytics.

### Tips

- Put events near the top, but keep the list short. One suggestion is to keep the sermon on top through midweek, then move the event up once the sermon is a week old.
- Use clear labels for each link so people know where it goes.
- If you have a lot of events, link to a calendar page on your website rather than listing each one.

If you tell me your denomination size, budget, and whether you need giving or registration links, I can narrow this to one or two picks.

### SEARCHED

link in bio tool for churches and community groups events  
best link in bio tools 2026

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**anchor.bio** Your Bio. Your Portfolio. Your Brand. All on Anchor. <https://anchor.bio/>  
**churchl.link** Church Link <https://churchl.link/>  
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 plus 11 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

BRANDS READ none

For a community group or place of worship, a "link in bio" tool is a powerful way to centralize your events, volunteer sign-ups, and donation pages into one mobile-friendly hub.

Because many social platforms restrict you to a single link in your profile, these tools act as a "landing page" that makes it easy for your community to find exactly what they need without having to hunt through your social media posts.

### Recommended Tools for Community & Worship Groups

When choosing a tool, prioritize those that offer generous free plans, as many premium features (like custom domains) are often unnecessary for small organizations.

- **Linked.Church:** Specifically built for churches and ministry groups, this is a highly recommended option. It is free, removes third-party branding (which often costs money on other platforms), and includes features designed for congregations, such as direct links to your website, giving platforms, and event calendars.
- **Lnk.Bio:** Very popular for non-profits and community groups. They offer a strong free tier with unlimited links and no forced branding in many cases. It is simple, fast, and supports features like contact forms and donation buttons.
- **Linktree (linktr.ee):** The most well-known option. While their free plan includes unlimited links, it does feature some Linktree branding. It is very easy to set up, making it a great choice if you need something "up and running" in minutes.
- **Bio Sites (by Squarespace) (biosites.com):** A clean, design-focused option that is free to use even if you don't have a Squarespace website. It offers professional, template-led designs that can make your community page look very polished.

Question m19 · Gemini, continued

## Best Practices for Sharing Events

To make your "link in bio" effective for your community, follow these simple strategies:

- **Keep it Current:** Your bio link is only useful if it is updated. When you post about a new event, ensure the corresponding link is at the very top of your landing page.
- **Use Clear Call-to-Action (CTA) Buttons:** Instead of generic labels like "Click Here," use descriptive text for your buttons, such as *"Register for Saturday's Potluck," "Sign Up to Volunteer,"* or *"Watch Last Week's Service."*
- **Include Key Event Details:** If possible, use tools that allow for short descriptions or images. When someone clicks your link, they should immediately see the "what, when, and where" of your events without needing to click through to a second page.
- **Centralize "Owned" Content:** Always prioritize links to your own website or official registration forms. This helps you collect data and own your audience relationships rather than relying solely on social media algorithms.
- **Promote Regularly:** In your social media captions, remind your followers: *"Link in bio to sign up for our upcoming event!"* This trains your community to check your profile whenever they see an event announcement.

## Getting Started Checklist

1. **Select a tool** from the list above based on your budget and design needs.
2. **Create your account** and add your "evergreen" links (e.g., Website, Newsletter Signup, Giving/Donation page).
3. **Add your event links** as you announce them, and remove them once the event has passed to keep the page clean.
4. **Paste your unique URL** into the "Website" or "Bio" field of your Instagram, TikTok, Facebook, or X (Twitter) profile.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

BRANDS READ none

For a **community group or place of worship**, try **Linked.church**—it's a free church-focused link-in-bio page that can highlight upcoming events and registration links.<sup>13</sup>

For a simple option that works for any group, **Linktree** ([linktr.ee](https://linktr.ee)) lets you create one shareable page with event links; its free plan includes unlimited links, and scheduled links can automatically appear and disappear at event times.<sup>12</sup>

SEARCHED

link in bio tools events community organization pricing 2026  
church event link in bio platform community events page  
Linktree event links features pricing official

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plus 12 more pages found, not cited

## APPENDIX A · QUESTION M20 · MID · PRICE · DECISION

## Cheapest link in bio with no limit on the number of links

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree (top pick), Lnk.Bio

**Cheapest: \$0 – Linktree's free plan includes unlimited basic links.** It has Linktree branding and fewer customization features; paid plans start at \$7/month when billed annually. (linktr.ee)

If you want an alternative, **Lnk.Bio** also offers unlimited links on its free tier. (fullink.io)

### SEARCHED

free link in bio unlimited links pricing official Linktree Beacons Carrd 2026  
 site:linktr.ee pricing free unlimited links  
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plus 28 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio (top pick), Campsite.bio, Bio.link, Linktree, Milkshake Lite

**Short answer:** If you want the cheapest option that still allows unlimited links, the best fit is **Lnk.Bio** at **\$0.99/month, or \$9.99 once**. Its free plan also has unlimited links, but it shows Lnk.Bio branding.

- **Lnk.Bio:** \$0.99/month for Mini Monthly, or pay once \$9.99 lifetime for Mini and \$24.99 lifetime for Unique, with no recurring fee. The catch is Lnk.Bio branding, removable only via the Unique plan at \$24.99 once.
- **Free, no-cost options with unlimited links:**
  - **Campsite.bio:** Its free plan includes unlimited links, email capture with CSV export, custom fonts, and colour controls. Its paid Pro tier is \$7/month.
  - **Bio.link:** Customization, posts, embeds, and analytics are included when you claim your username. Its pricing is not clearly published, so check the site.
  - **Linktree:** Its free plan has unlimited links, but the highest fee here is 12% on sales, plus branding that you cannot remove.
- **Low-cost paid alternative:** Milkshake Lite is \$2.99/month and removes Milkshake branding, though its free tier charges 12% of every sale.

**Recommendation:** If you don't sell anything, use a free plan such as Campsite.bio or Bio.link. If you want to remove branding for the lowest price, pay the \$9.99 Lnk.Bio one-time fee. If you want a subscription with no branding, Lnk.Bio's \$0.99/month plan is the cheapest.

Prices change often, and many of these sources are published by competing link-in-bio vendors, so confirm the current plan details on each vendor's pricing page before you commit.

### SEARCHED

link in bio tool unlimited links pricing 2026  
 best free link in bio unlimited links

Question m20 · Claude, continued

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plus 10 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

**RECOMMENDED** Linktree, Lnk.Bio, Campsite.bio, soc.bio, Liink    **MENTIONED** Beacons, Shopify, Etsy

Several reputable link-in-bio tools offer **unlimited links** on their free plans. Because these plans are free, they are essentially the "cheapest" options available, though you should be aware that many platforms monetize through transaction fees if you sell products directly through their pages.

Here are the best options that provide unlimited links for free:

### Top Picks for Unlimited Free Links

- **Linktree:** One of the most well-known options, it provides unlimited basic links and lifetime click analytics on its free plan. It is a highly reliable choice if you want a familiar interface that audiences recognize.
- **Lnk.Bio:** A popular, cost-effective choice that is fully independent. It allows for an unlimited number of links on its free plan. If you ever decide to upgrade, they offer unique "pay once, use forever" lifetime premium options, which can be cheaper than monthly subscriptions in the long run.
- **Campsite.bio:** Offers a strong balance for those who have outgrown basic tools but don't want the complexity of a full creator platform. The free plan includes unlimited links, custom themes, and basic analytics.
- **soc.bio:** Specifically markets itself on having "no artificial restrictions," allowing for unlimited links and even multiple bio pages on its free plan.
- **Liink (liink.is):** Offers a visual, grid-based approach with unlimited links and blocks on its free plan.

### Important Considerations

While the links themselves are free, "cheapest" can sometimes be defined by other costs:

- **Transaction Fees:** If you plan to sell digital products or services directly through the tool's checkout, check the platform's cut. For example, Linktree takes a 12% fee on sales made via its free plan, while others like Beacons take 9%. If you only use the tool to link out to your own store (e.g., Shopify, Etsy), these fees typically do not apply.
- **Branding:** Free plans often include the platform's branding (e.g., "Made with [Tool Name]") at the bottom of your page. If you require a custom domain (e.g., `links.yourbrand.com`) or want to remove their logo, you will almost always need to pay for a premium subscription.
- **Analytics:** While most free plans include basic click tracking, more advanced insights (like geographic data or specific referral sources) are frequently reserved for paid tiers.

**Recommendation:** If you simply need a clean, reliable page to host a large number of links for free, **Linktree** or **Lnk.Bio** are the most widely used and stable platforms. If you want to avoid monthly subscriptions entirely, **Lnk.Bio's** one-time payment structure is a standout alternative.

## SEARCHED

No web search run.

## SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree, Lnk.Bio

**Cheapest: free.** Linktree and Lnk.Bio both offer free plans with unlimited links. Linktree's free plan includes basic click analytics; Lnk.Bio's free plan includes basic analytics and templates, though both include their branding.<sup>23</sup>

If you want a low-cost paid upgrade, Lnk.Bio Mini is listed at **\$0.99/month** or **\$9.99 one time**.<sup>3</sup>

SEARCHED

link in bio unlimited links free pricing

linktree pricing unlimited links 2026

Carrd pricing unlimited links link in bio

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plus 13 more pages found, not cited

## Link in bio page that shows my latest videos automatically

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree, Beacons

If you mean a **page that automatically updates whenever you upload**, Linktree can do that for YouTube: add your channel's YouTube block and enable the option to keep it updated with your latest upload. Showing several videos is also available on certain plans. (linktr.ee)

For **Instagram posts**, Beacons offers an auto-sync feed that updates with your latest posts. (website.beacons.ai)

Which platform are your videos on—**YouTube, TikTok, or Instagram?**

SEARCHED

link in bio page automatically display latest videos YouTube TikTok Instagram official  
Linktree latest videos automatically embed feed official  
Beacons automatically update latest videos link in bio official

SOURCES CITED

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**website.beacons.ai** Beacons AI <https://website.beacons.ai/i/whats-new>  
plus 31 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED VidInBio, Lnk.Bio, Slashlink, LinkTwin, Zaap, latestyoutu.be MENTIONED Linktree

Several link-in-bio tools can do this. Which one fits depends on whether you want a full page or just a single link.

### Full link-in-bio pages with auto-updating videos

- **VidInBio** is built for YouTubers. It can show your latest upload automatically, so the player refreshes itself every time you publish, and it also has an auto-syncing grid of every video and Short on your channel.
- **Lnk.Bio** works with YouTube. After you log in with YouTube and choose your channel, every time you publish a new video on your YouTube channel, it will automatically reflect on your Lnk.Bio profile. A separate Lnk.Bio announcement says all our users (including FREE) will be able to automatically refresh a featured YouTube video, though that post is over two years old, so confirm the current plan terms.
- **Slashlink** is aimed at YouTube creators and says your latest YouTube videos show up automatically, with a free tier.
- **Linktree-style tools with a video block:** LinkTwin has a block where your newest uploads appear on their own once you set it up.
- **Zaap** lists auto-synced latest videos from YouTube and TikTok among its features.

### A single permanent link (no page needed)

- **latestyoutu.be** gives you a link that forwards visitors straight to your most recent video. It is free and needs no account, and you paste it into your bio. The link itself never changes.

### DIY option

- If you can code, there is a tutorial for building your own page that automatically pulls your latest Instagram posts, TikTok videos, and YouTube uploads.

Question t01 · Claude, continued

If you tell me which platform your videos are on (YouTube, TikTok, or Instagram) and whether you want a free option, I can narrow this down. I can also walk you through setting up whichever one you pick.

## SEARCHED

link in bio page automatically shows latest YouTube videos  
best link in bio tools 2026 auto-update videos

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**vidinbio.com** VidInBio - Your videos. Your bio. One link. <https://vidinbio.com/>

**linktwin.bio** Link in Bio Page Builder with Templates, Videos, Shops and Bookings <https://linktwin.bio/>

**help.lnk.bio** Newest YouTube video in your Lnk.Bio page <https://help.lnk.bio/en/articles/6833573-newest-youtube-video-in-your-lnk-bio-page>

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plus 11 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio, Pillar.io, Beacons, Bio.ax

To keep your link-in-bio page updated with your latest videos automatically, you should use a platform that offers a **native YouTube integration or "Auto-Pull" feature**. This saves you from having to manually update your links every time you publish new content.

Here are the best tools that support this functionality:

### Top Recommended Tools

- **Lnk.Bio:** Offers a dedicated "YouTube Auto Video" block. You connect your YouTube channel, and the platform automatically pulls and displays your newest video on your page. You can even choose settings to ignore YouTube Shorts if you only want to feature your long-form uploads.
- **Pillar.io:** Designed specifically for creators, Pillar allows you to add a YouTube block to your "Creator Store" and select "Auto-Pull latest video." It is highly focused on helping YouTube creators centralize their presence.
- **Beacons:** A robust creator-commerce suite that allows for multimedia embedding. It is well-regarded for its ability to pull video thumbnails and keep content current, making it a professional choice for creators who also want to monetize.
- **Bio.ax:** Positions itself as a "best-for-YouTubers" tool. It features a native YouTube widget that plays your latest video directly on your bio page, which is great for keeping visitors engaged without sending them away to the YouTube app.

### Why these work better than standard links

Most basic link-in-bio tools simply provide a button that redirects to a URL, which often forces the user out of their social media app and into a web browser. The tools listed above generally:

- **Embed the player:** Many of these tools allow the video to play directly on your landing page, which increases watch time and keeps your audience in one place.
- **Automate updates:** Once connected, you do not need to log in to the link-in-bio tool again when you post a new video; the system detects the update and refreshes your page automatically.
- **Offer customization:** You can often control whether these blocks show your latest video, a specific playlist, or a curated feed.

Question t01 · Gemini, continued

## How to set it up (General Steps)

While every platform varies slightly, the process is generally consistent:

1. **Create an account** on your chosen platform (e.g., Lnk.Bio or Beacons).
2. **Navigate to the "Content" or "Blocks" section** of your editor.
3. **Add a "YouTube" or "Video" block.**
4. **Connect your YouTube account** by following the prompts to authorize the integration.
5. **Enable "Auto-Pull" or "Latest Video" settings** to ensure the page refreshes automatically when you upload new content.

### SEARCHED

best link in bio tools that automatically update with latest videos  
how to automatically display latest youtube videos on link in bio page  
link in bio tools for youtube creators automatic feed

### SOURCES CITED

**lnk.bio** lnk.bio <https://lnk.bio>

**pillar.io** pillar.io <https://pillar.io>

**sproutsocial.com** sproutsocial.com <https://sproutsocial.com>

**opus.pro** opus.pro <https://opus.pro>

**bio.ax** bio.ax <https://bio.ax>

**sociials.com** sociials.com <https://sociials.com>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED Feedlink, Beacons, Linktree

If you want your bio page to update itself with new videos, **Feedlink** is a good match: it says it can automatically sync your latest TikTok and Instagram content to a bio page <sup>1</sup>. **Beacons** offers an auto-sync option for the Instagram feed block, so it refreshes with your latest posts <sup>2</sup>. If you mainly post on YouTube, Linktree says its video feature can automatically show your latest YouTube video <sup>3</sup>.

Pick the one that matches where you post most, connect your account, enable the feed or latest-video auto-sync, then put the page URL in your social bio. Which platform are your videos on—TikTok, Instagram, or YouTube?

<sup>1</sup> Feedlink (feed.link) · <sup>2</sup> Beacons · <sup>3</sup> Linktree Video (linktr.ee)

### SEARCHED

link in bio automatically show latest videos Instagram TikTok YouTube feed 2026  
Linktree latest videos auto sync feed Instagram TikTok YouTube  
Beacons link in bio latest videos automatically sync social media

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plus 12 more pages found, not cited

## Link in bio tool that lets me schedule links to appear and disappear on certain dates

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree

**Linktree** does exactly that: schedule a link to appear and/or hide on chosen dates and times. Its scheduling feature is available on Starter, Pro, and Premium plans. (linktr.ee)

Other options include **Lnk.Bio** and **Campsite.bio**; both let you set start and end times for links. (help.lnk.bio)

### SEARCHED

link in bio schedule links start end dates tool scheduled links

link in bio schedule links expiration date official feature

Linktree schedule links publish date expiration date

### SOURCES CITED

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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Campsite.bio, Shorby, url.bio, Linktree, Beacons, Lnk.Bio, Linkin.bio, Pallyy

Several link-in-bio tools support scheduling a link to go live and expire on set dates. Good options:

- **Campsite:** You can set a start time, an end time, or both. If you just want a link to show up on a certain date in the future, just set the start time. Alternatively, if you want a link to go away at a certain time, just set the end time. One reviewer lists its Pro plan at \$7/month, with scheduling included. Pro at \$7/month (scheduling, 60-day analytics, hide branding)
- **Shorby (now Shor):** Its scheduled blocks take a start date and an end date, which suits time-limited campaigns. You can set a start date (when your links first appear) and an end date (when they disappear), which is super useful for time-sensitive campaigns.
- **url.bio:** Its time-based links let you set when a link should show and when it should disappear. Fill-in the time details such as when your link should show and when your link should disappear on your url.bio profile.
- **Linktree:** Scheduling is available, though the plan you need matters. One review notes analytics and scheduling need a paid plan. Another says its paid Starter tier includes per-link click tracking and social media scheduling.
- **Beacons:** Reviews disagree on which plan includes scheduling. One says you can schedule links to appear (and disappear) at specific times and track clicks on individual links on its free plan. Another places scheduling automation in its \$30/month Creator Plus tier.
- **Lnk.Bio:** A lower-cost option. It offers unlimited links available on the free plan along with link scheduling and on/off controls for campaigns.

If you already use a social scheduler, Later's Linkin.bio and Pallyy bundle a bio page with their scheduling tools. Later's Linkin.bio and Pallyy's bio link come bundled with their schedulers, so campaign links update alongside the calendar.

Pricing and plan details change often, and the reviews above disagree in places, so check each vendor's current pricing page before you commit. If you're after the cheapest route, start with Campsite or Lnk.Bio, which both have free tiers. For a single time-limited promo, Shorby or url.bio's start-and-end date setup is the

Question t02 · Claude, continued

most direct.

#### SEARCHED

link in bio tool schedule links appear disappear dates  
best link in bio tools 2026 scheduling

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plus 10 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree, Beacons, Lnk.Bio, LinkStack

Several popular "link in bio" tools include scheduling features that allow you to set specific dates and times for links to appear or disappear automatically. This is especially useful for time-sensitive promotions, product drops, or event registrations.

### Top Tools with Link Scheduling

- **Linktree:** Allows you to schedule links to "go live" (appear) and "hide" (disappear) at specific dates and times. You can set both a start and end time for any link in your dashboard, helping you automate your promotions.
- **Beacons:** Offers a "Links Block" where you can customize individual links with scheduling settings. You can define exactly when a link should appear on your page and when it should be removed.
- **Lnk.Bio:** Provides a dedicated scheduling feature for its links. When you add or edit a link, you can choose a "Schedule" option to set visibility windows, including both start and end times.
- **LinkStack:** Includes a built-in scheduling feature for cards (links) on your page. You can configure "Show card on" and "Hide card on" dates and times, ensuring your page content updates automatically.

### How They Work

Generally, the process is very similar across these platforms:

1. **Go to your dashboard:** Open the area where you manage your links.
2. **Edit or add a link:** Select the specific link you want to schedule.
3. **Set the schedule:** Look for a calendar or clock icon labeled "Schedule" or "Timing".
4. **Define parameters:** You can usually leave the "start" date blank to publish immediately or leave the "end" date blank if you want the link to stay up indefinitely after it appears.

### Choosing the Right Tool

- **If you want simplicity:** Linktree is widely recognized for its ease of use and straightforward scheduling interface.
- **If you are a creator/business owner:** Beacons is a robust "all-in-one" platform that includes scheduling along with other features like media kits, newsletters, and digital product sales.

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Question t02 · Gemini, continued

- **If you want integrated workflows:** If you already use social media scheduling platforms like **Later** or **Sprout Social**, these tools often have their own "link in bio" features that automatically create and schedule links based on your post calendar, saving you the step of updating your bio page separately.

## SEARCHED

tools to schedule link in bio links  
link in bio tool schedule links to appear and disappear on certain dates  
linktree schedule links feature  
beacons.ai schedule links feature

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**linkstack.fyi** linkstack.fyi <https://linkstack.fyi>  
**inflowave.io** inflowave.io <https://inflowave.io>  
**striptu.com** striptu.com <https://striptu.com>  
**sproutsocial.com** sproutsocial.com <https://sproutsocial.com>  
**later.com** later.com <https://later.com>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

## RECOMMENDED Linktree

**Linktree** does this: you can set a date and time for a link to appear and/or disappear, and choose a time zone. The scheduling feature is available on its **Starter, Pro, and Premium** plans. <sup>13</sup>

Another option is **Bitly Pages**, which can automatically publish and unpublish links on a schedule. <sup>10</sup>

## SEARCHED

link in bio schedule links start end date auto publish expire feature  
link in bio scheduled links date and time feature  
linktree schedule links expiration date feature

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**support.bitly.com** Bitly Connections Platform Support | Short URLs, QR Codes, and More <https://support.bitly.com/hc/en-us/articles/12136261666829-How-do-I-schedule-content-on-a-Bitly-Page>  
plus 12 more pages found, not cited

## Link in bio with a built-in shop that ships physical products

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio

**Lnk.Bio** looks like a direct fit: it has a built-in shop for physical products, with product variants, stock tracking, and shipping tools. It charges a **5% platform fee per sale**, plus payment-processing fees. (stats.lnk.bio)

If you meant you're looking for a *name* for this kind of tool, it's usually called a **link-in-bio storefront**.

SEARCHED

link in bio built-in shop physical products shipping official creator storefront  
official link in bio sell physical products shipping Stan Store Shopify Linktree shop

SOURCES CITED

**stats.lnk.bio** Lnk.Bio Shop - link in bio <https://stats.lnk.bio/shop?sc=en>

plus 20 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio, Later Linkin.bio, Shopify, Linkpop, Taplink, Hopp by Wix, Wix NEGATIVE Linktree, Stan Store, Beacons

For physical goods, most link-in-bio tools are built around digital sales, so check shipping and inventory support before you commit.

### Tools that handle physical products

- **Lnk.Bio:** One of the few bio-page shops that covers physical goods. Manage product sizes, colors, and stock levels within your shop, and you pay \$24.99 once for the Unique plan. The catch: it still takes 5% of sales, and you still need to pack and ship physical orders or arrange your own fulfillment.
- **Later Linkin.bio:** Suited to visual brands. It allows you to recreate your Instagram feed and tag products in each post, creating a shoppable gallery. It integrates with Shopify to pull product information automatically. Its focus is physical products sold through Instagram and TikTok.
- **Linkpop by Shopify:** Designed to make selling products from your Shopify store as seamless as possible. Choose this if you already run Shopify, since it inherits shipping, tax, and order management from that store.
- **Taplink:** Listed with payment blocks and 0% (own gateway) fees, which suits sellers who want to use their own payment processor. Check current shipping options before relying on it.
- **Hopp by Wix:** Works if you use Wix e-commerce, with Wix e-commerce as the store backend.

### Tools to avoid for physical goods

- **Linktree:** Its native commerce is aimed at digital products. One analysis notes that it does not handle product listings, checkout, or order management for physical goods. Use it to link out to a real store instead. Its fees also depend on your plan: Free is \$0, Starter is \$8, Pro is \$15 and Premium is \$35 per month, and Free, Starter, and Pro carry a 9–12% seller fee on digital products sold through Linktree's checkout.
- **Stan Store, Beacons, and similar creator tools:** These are strong for digital products and courses, but they are not designed around shipping physical orders.

### Practical setup

The most common approach for a physical-product brand is a dedicated store (such as Shopify or Wix) with a bio-link tool on top. The bio tool gives you the visual page and the shoppable links, while the store handles inventory, shipping rates, and tax. If you want a single tool with a built-in shop, Lnk.Bio or Later are the closest fits, and Shopify's Linkpop is the best choice if you already sell on Shopify.

Question t03 · Claude, continued

Most of the comparison articles I found are written by vendors of these tools, and fees and plan prices change often. Confirm current pricing and shipping features on each provider's site before you pick one.

## SEARCHED

best link in bio tools with built-in shop physical products 2026  
Linktree shop physical products shipping fees

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plus 13 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

NEGATIVE Stan Store

Finding a "link in bio" tool that natively handles physical product shipping (i.e., inventory management, shipping calculations, and order fulfillment) is challenging because most of these tools were designed primarily for links, digital downloads, or simple payments.

Most popular link-in-bio platforms, such as **Stan Store**, are optimized for digital products, courses, and services. While some allow you to "list" physical items, they often lack the robust backend (like inventory tracking or automated shipping labels) that a true e-commerce platform provides.

Here is a breakdown of your best options based on how you intend to sell:

### 1. Best for "All-in-One" Physical Product Selling: Paage

If you need a tool specifically designed to handle physical goods—including shipping, local delivery, and order management—**Paage** is a standout in this category.

- **Why it works:** Unlike typical link-in-bio tools, it is built for merchants. It allows you to sell physical products directly, handle checkout (including Apple/Google Pay), and manage delivery options without needing a separate Shopify store.
- **Best for:** Creators and small merchants who want a fully branded, high-converting storefront that lives in their bio.

### 2. Best for Print-on-Demand (Hands-Off Shipping): Linktree

If you want to sell physical merchandise but don't want to handle shipping or inventory yourself, the best approach is to use a **print-on-demand (POD)** service and link it through your bio tool.

- **How it works:** You create designs (t-shirts, mugs, etc.) on platforms like **Fourthwall**, **Bonfire**, or **Printful**. These companies handle the manufacturing and shipping. You simply add a "Shop" link to your **Linktree**, which directs followers to your custom merch store.
- **Why it works:** You avoid the headache of inventory and logistics entirely. Linktree provides a simple, trusted hub for your fans to find your store.

### 3. The "Manual" Approach: Stan Store

You may see **Stan Store** recommended for selling; however, it is important to understand its limitations regarding physical goods.

- **The Reality:** Stan Store does **not** have built-in inventory or shipping calculators.

Question t03 · Gemini, continued

- **How to make it work:** You *can* technically sell physical products by creating a "Custom Product" listing and adding mandatory form fields to collect the customer's shipping address. You would then need to manually fulfill each order (e.g., buying a label through an external service and emailing the tracking number to the customer).
- **Verdict:** Only choose this if you sell very few physical items as a side offering. It is not recommended for scaling a physical product business.

Summary Comparison Table

| Tool       | Best Fit For                     | Physical Product Capability        |
|------------|----------------------------------|------------------------------------|
| Paage      | Merchants/Creators selling goods | High (Native shipping & checkout)  |
| Linktree   | General audience/Merch           | Medium (Best via POD integrations) |
| Stan Store | Digital products/Coaching        | Low (Manual fulfillment only)      |
| Shopify    | Full-scale E-commerce            | Highest (Full store management)    |

Recommendation

- **If you are a serious physical product merchant:** Skip the standard link-in-bio tools and build a dedicated store on **Shopify** or use **Paage**. These platforms provide the infrastructure needed for taxes, shipping, and inventory.
- **If you are a creator selling occasional merch:** Use **Linktree** combined with a print-on-demand service like **Fourthwall** or **Bonfire**. This keeps your "link in bio" clean while letting professionals handle the logistics of shipping products to your customers.

SEARCHED

No web search run.

SOURCES CITED

None.

**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio Shop (top pick)

**Lnk.Bio Shop** looks like the closest fit: it puts a shop directly on your bio page and supports physical products, product variants, stock tracking, shipping rates, and a “mark as shipped” flow. It accepts PayPal or Stripe and lists a 5% platform fee per sale, in addition to payment processor fees.<sup>1</sup>

Another option is **Beacons**: it supports physical products in its store block, but you’ll need to configure checkout to collect shipping details.<sup>23</sup>

If you want one straightforward recommendation: **try Lnk.Bio Shop** for a built-in shop with shipping tools. Check its current fees and shipping setup before committing.

SEARCHED

link in bio built in shop physical products shipping storefront 2026  
Linktree shop sell physical products shipping features  
Beacons storefront physical products shipping link in bio

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plus 12 more pages found, not cited

# How do I make a link in bio page that loads fast on slow phone connections?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

BRANDS READ none

For a link-in-bio page, **simple is fast**: make the links usable before anything decorative loads.

- **Keep the first screen lightweight**: plain text, a small logo, and a few clear buttons. Skip autoplay video, carousels, animations, and giant background photos.
- **Use few images**. Resize them to the size they'll actually appear, compress them, and use a modern format such as WebP or AVIF. Add image dimensions so the layout doesn't jump while they load.
- **Don't load extras upfront**: avoid embedded social feeds, maps, music players, and unnecessary analytics or chat widgets. Link out to those services instead. Load below-the-fold images only when needed; native lazy loading can help. ([developer.mozilla.org](https://developer.mozilla.org))
- **Keep code and fonts lean**: use a simple template, minimal JavaScript, and system fonts where possible. A custom font can delay text rendering; if you use one, make sure the page has a readable fallback. ([developer.mozilla.org](https://developer.mozilla.org))
- **Test on a slow connection**: open the page on a phone with Wi-Fi off, or use your browser's network throttling. Check that the links appear quickly and work before images or polish finish loading.

If you're using a hosted link-in-bio service, choose a simple template and turn off optional widgets and effects—the platform's own scripts may be the biggest thing you can't control.

## SEARCHED

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plus 36 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Cloudflare Pages, Netlify, GitHub Pages, Chrome DevTools, PageSpeed Insights

The fastest approach is a single static HTML page with no framework, no tracking scripts, and very few images. Each piece below matters because phones on slow networks pay for every extra byte and request.

## 1. Keep the page tiny

Aim for a total page size well under 1 MB. One guide suggests keeping mobile pages under about 1 MB, which a link page should beat easily. Phones have slower processors, less RAM, and less reliable network connections than desktops. A bio page should be a few tens of kilobytes. Write the CSS inline in the `<head>` so there's only one request.

## 2. Skip JavaScript and third-party scripts

Plain `<a href>` links need no JavaScript. Leave out analytics snippets, chat widgets, social embeds, and tracking pixels. Each third-party script adds an external network request. Fonts, social embeds, advertising scripts, and tracking pixels all add load time. If you need click stats, use a link redirect service or your host's server-side logs instead of a script.

Question t04 · Claude, continued

### 3. Be careful with the avatar and images

Your profile photo is probably the largest thing on screen, so it determines how fast the page feels loaded.

- Resize it to the size it's displayed at (around 150–200px for most bios, with a 2x version if you want it sharp).
- Serve it as WebP or AVIF. Google puts lossy WebP at 25–34% smaller than a comparable JPEG.
- Set explicit width and height so the text doesn't jump when the image arrives.
- Don't lazy-load the avatar, since it's visible immediately. Preloading it with `<link rel="preload">` can help.

### 4. Use system fonts

Use a system font stack (for example, `system-ui`, `-apple-system`, `sans-serif`). It needs no download. If you must use a custom font, use one weight and set `font-display: swap` so text shows immediately.

### 5. Fix hosting and redirects

- Host on a static host or CDN (Cloudflare Pages, Netlify, GitHub Pages, or similar). Fix server response first with caching and a CDN, because every other optimization sits on top of it.
- Make sure gzip or Brotli compression is on. Use GZIP compression to reduce the weight of your website and improve its loading time.
- Link directly to destinations. Redirects should be kept to a maximum of one per link. If your bio uses a shortener that adds a hop before the real destination, consider linking the final URL.

### 6. Test on a throttled phone, not your own device

Your fast Wi-Fi hides the problem. In Chrome DevTools or PageSpeed Insights, pick mobile and simulate a slow connection and CPU. Google's Core Web Vitals targets are LCP under 2.5 seconds, INP under 200 milliseconds, and CLS under 0.1. Aim for better than those, because a bio page can meet them comfortably if it's built as described.

### A quick starting template

```
<!doctype html>
<html lang="en">
<head>
  <meta charset="utf-8">
  <meta name="viewport" content="width=device-width, initial-scale=1">
  <title>Your Name</title>
  <link rel="preload" href="avatar.webp" as="image">
  <style>
    body { font-family: system-ui, sans-serif; max-width: 420px; margin: 2rem auto; padding: 0 1rem;
text-align: center; }
    img { width: 96px; height: 96px; border-radius: 50%; }
    a.btn { display: block; padding: .9rem; margin: .6rem 0; border-radius: 10px; background: #111;
color: #fff; text-decoration: none; }
  </style>
</head>
<body>
  
  <h1>Your Name</h1>
  <p>Short bio line</p>
  <a class="btn" href="https://example.com/shop">Shop</a>
  <a class="btn" href="https://example.com/latest-video">Latest video</a>
</body>
</html>
```

Upload that to a static host, then run it through PageSpeed Insights on mobile. If you use a ready-made link-in-bio app instead, run the same test on its public page. Those apps often add scripts, so the difference is worth checking.

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Question t04 · Claude, continued

## SEARCHED

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Core Web Vitals targets LCP mobile 2026

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plus 14 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

RECOMMENDED GitHub Pages MENTIONED Instagram, Spotify

To create a "link in bio" page that loads quickly—even on slow mobile connections—you need to prioritize **minimalist design** and **technical efficiency**. Because 53% of mobile users abandon pages that take longer than 3 seconds to load, your goal is to keep the page lightweight and free of unnecessary bloat.

### 1. Prioritize Design Minimalism

"Busy" pages are often slow pages. Clutter adds weight (images, scripts, and media) that slows down the initial render.

- **Focus on one goal:** Instead of dumping every link you have, highlight the 3–7 most important destinations.
- **Use text-based buttons:** Avoid heavy graphic buttons or complex embedded widgets. Clean, well-styled text buttons load significantly faster because they are rendered by the browser rather than downloaded as images.
- **Limit imagery:** If you use a profile picture or icons, ensure they are heavily compressed (use formats like WebP) and kept at small dimensions. Avoid high-resolution hero images or background videos, which are the primary culprits for slow mobile loading.

### 2. Choose a High-Performance Tool

Not all "link in bio" providers are built equally. Some are bloated with tracking scripts, third-party analytics, and heavy frameworks.

- **Look for "Minimalist" or "Lightweight" options:** Some platforms are designed specifically for speed. If you are tech-savvy, you can even host a simple static page on platforms like GitHub Pages using a basic template, which offers the fastest possible loading speeds as there is no backend overhead.
- **Check for direct links:** Some services pass your traffic through multiple redirects (e.g., `yourtool.com/go?u=...`), which adds latency. Choose tools that use direct, clean linking to avoid these "hops."
- **Avoid "bloated" widgets:** Be cautious with platforms that force you to embed heavy social media feeds (like Instagram or Spotify previews) directly on the page, as these require multiple additional requests to load.

### 3. Technical Optimization Tips

If you are building your own page or want to test your current one:

- **Test with PageSpeed Insights:** Run your current link-in-bio URL through Google's PageSpeed Insights ([pagespeed.web.dev](https://pagespeed.web.dev)). It will show you exactly what is causing the delay—often it is "render-blocking" JavaScript or unoptimized images.

Question t04 · Gemini, continued

- **Avoid Redirects:** Ensure the link you put in your social media profile is the final destination, not a shortened link that redirects to another link. Every redirect costs precious milliseconds.
- **Use Standard Web Fonts:** Use system fonts or a single web-safe font. Loading multiple external font files can delay the time it takes for text to appear on the screen.

Summary Checklist for Speed

| Feature   | Keep it Fast                    | Avoid for Speed                         |
|-----------|---------------------------------|-----------------------------------------|
| Buttons   | Simple text/CSS buttons         | Large, high-res images                  |
| Media     | Small, compressed WebP images   | Autoplay videos, heavy embeds           |
| Links     | Direct URL links                | Multiple intermediate redirects         |
| Design    | Minimalist/One-column layout    | Overloaded "link dumps"                 |
| Analytics | Essential, lightweight trackers | Excessive third-party marketing scripts |

**Pro Tip:** If you want the absolute fastest experience, **build your own page on your own domain** (e.g., `yourname.com/links`). By hosting it yourself using a simple static HTML/CSS file, you remove all the overhead of third-party platforms, giving you full control over every kilobyte that loads on your visitors' phones.

SEARCHED

No web search run.

SOURCES CITED

None.

**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED PageSpeed Insights

For a link-in-bio page, aim for **plain, immediately usable, and small**: visitors should see your name and links before anything decorative loads.

- **Keep the page simple.** Use a single-column layout, system fonts, and minimal CSS. Avoid heavy page builders, animations, custom font downloads, and JavaScript widgets.
- **Put the links in the initial HTML.** Don't make visitors wait for JavaScript to render the page or reveal the links. Minimize redirects, especially on the page URL itself; each one can add another network round trip.<sup>27</sup>
- **Be ruthless with images.** A text-only page is fastest. If you use a profile image, resize it to the size it appears on the page and compress it; use responsive image sizes when possible. Don't lazy-load an image that's visible immediately; lazy-load only images farther down the page.<sup>789</sup>
- **Skip embeds and extras.** Social feeds, video players, analytics, and chat widgets can add downloads and requests. Link to those services instead of embedding them.
- **Make it usable while it loads.** Use readable text and clear, large tap targets. Give images explicit dimensions so the layout doesn't jump as they load.<sup>9</sup>
- **Use a host or CDN that caches static files** so repeat visits—and visitors far from the server—get a quicker response.<sup>79</sup>
- **Test on mobile.** Run the published URL through PageSpeed Insights using its mobile analysis, and try it on a real phone with a weak connection. Fix the biggest delays first; PSI provides mobile results and recommendations.<sup>12</sup>

A good starting point is just a title, a short description, and a short list of direct links—no hero banner, background video, or embedded social content.

Question t04 · Perplexity, continued

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MDN responsive images loading lazy web performance  
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plus 10 more pages found, not cited

## Link in bio for a band to sell tickets and merch in one place

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Lissen

**Lissen** looks like a good fit: it puts your band's ticket links and merch in one music-focused page, and can connect to stores and ticketing services you already use. (lissen.com)

For a simpler link page that points fans to your existing ticket and merch pages, try **Link.bio**. (link.bio)

SEARCHED

best link in bio platform sell tickets and merch band official features  
music artist link in bio tickets merch store official platform

SOURCES CITED

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**lissen.com** Lissen | Music's Front Door. Sell Tickets, Merch and Music in One Tap <https://www.lissen.com/>  
plus 33 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Bandzoogle (top pick), Hopp, ForeverFan, Sell Bio, Artist Kit, Linktree, Beacons MENTIONED Shopify, Bandcamp, Eventbrite

The best fit depends on whether you want the tickets and merch sold on the page itself or just linked from it.

### All-in-one options that sell directly

- **Bandzoogle** is the most band-specific. Its smart links include a tour calendar where you can promote your tour dates and sell tickets directly, plus a store for digital and physical merch, including print-on-demand options. One 2026 comparison lists it at \$11/month (Lite) with a 14-day trial, so check current pricing.
- **Hopp** has an Events and Tickets feature that lets you create, sell, and manage events from the link, and it also sells products and merch. It's a general creator tool rather than a music one.
- **ForeverFan** is built for musicians and lets you sell products, drops, tickets, and digital offers from a mini-site, with fan email and SMS capture included.
- **Sell Bio** is a bio-link page designed for musicians that routes fans to your store, concert tickets, or digital products. It links out to your store rather than checking out fans itself.

### Tools that link out to your store and ticketing

- **Artist Kit** is a music-focused page with a Gigs section, a Merch section, and a press kit, which is useful if bookers also use the link. It has no built-in checkout, so merch and tickets are handled through links.
- **Linktree** is the default for simple link pages. Its Pro plan adds selling with 0% fees, according to one 2026 comparison.
- **Beacons** has a store, but one comparison notes a 9% seller fee on its free plan, so paid plans are worth comparing.

**My suggestion:** If you want one page that handles music, shows, merch, and booking with the fewest moving parts, start with Bandzoogle, since it covers tickets and merch natively. If you already use Shopify, Bandcamp, or Eventbrite, Artist Kit or Linktree Pro is cheaper and simpler, since the page only needs to link out. Either way, put your merch and tour dates near the top, and keep the tour section updated, because stale dates hurt credibility.

Question t05 · Claude, continued

#### SEARCHED

link in bio tool band sell tickets and merch  
best link in bio platforms for musicians 2026

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plus 11 more pages found, not cited

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## Gemini gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

RECOMMENDED **taap.bio**, Beacons, ForeverFan, Feature.fm, Linkfire, Soundplate Clicks, Lnk.Bio, Artist Kit MENTIONED Spotify, Bandcamp, Eventbrite, Dice

To effectively sell tickets and merchandise from a single "link in bio," you need a platform that goes beyond a simple list of links. The best tools for bands today are those that allow for **embedded media, direct checkout (or deep-linking to your shop/ticketing vendor), and fan data collection.**

Here are the top recommendations based on your goal to consolidate these services:

### 1. Revenue-Focused & Integrated Platforms

If your primary goal is driving sales and capturing fan data, these platforms are designed specifically for conversion:

- **taap.bio**: Frequently cited as a top choice for revenue-focused musicians. It is designed to handle sales, paid bookings, and email capture directly on one page, making it highly effective if you want to monetize without being redirected constantly.
- **Beacons**: A strong "all-in-one" creator platform. It includes a built-in store for merchandise and digital products, making it very easy to sell directly to fans. *Note: Be careful to check their seller fees, which can vary by plan.*
- **ForeverFan**: Positioned as a "fan relationship platform". It goes further than standard link hubs by including CRM tools, email/SMS collection, and the ability to sell tickets and products directly, helping you own your fan data rather than just renting it from social platforms.

### 2. Music-Specific Marketing Tools

If you also need to manage release-day campaigns, pre-saves, and "smart links" (which automatically route fans to their preferred streaming service), these are the industry standards:

- **Feature.fm**: Highly recommended for artists who want to bundle promotion, smart links, and merch/ticket sales. It is excellent for tracking which campaigns actually lead to sales or streams.
- **Linkfire**: Widely considered an industry standard for labels and professional artists. It is extremely reliable for smart links and deep-linking to ticketing and merch platforms, though it is often used by teams focused on high-level attribution and analytics.
- **Soundplate Clicks**: Offers a very robust toolkit for musicians that combines artist pages with pre-save campaigns and direct ticket/merch linking.

### 3. Simple & Visual Hubs

If you want a clean, aesthetic page that acts as a digital business card with clear buttons for your shop and tickets:

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Question t05 · Gemini, continued

- **Lnk.Bio:** A popular, cost-effective option. It is very easy to set up and allows you to embed music players (Spotify/Bandcamp) and add custom buttons for your merch and ticketing providers (like Eventbrite or Dice).
- **Artist Kit:** A great option if you want a fixed, professional layout that doubles as an Electronic Press Kit (EPK) for promoters. It keeps everything clean and focused on your music, shows, and merch.

### Summary Recommendation

- **For maximum revenue and fan ownership:** Look into **taap.bio** or **ForeverFan**.
- **For professional release marketing + sales:** Use **Feature.fm**.
- **For a simple, reliable, and low-cost hub:** **Lnk.Bio** is a solid, long-standing choice.

**Pro-Tip:** Regardless of the tool you choose, ensure you add a **mailing list sign-up** to your page. Algorithms change, but your email list is the one way you can always reach your fans directly to announce a new merch drop or tour date.

#### SEARCHED

tools for bands to monetize link in bio  
Linktree alternatives for musicians to sell merch and tickets  
best link in bio tools for bands to sell tickets and merch  
platforms for bands to sell merch and tickets in one link in bio

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**upncomer.co** upncomer.co <https://upncomer.co>  
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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED Bandzoogle (top pick), Sell Bio

**Bandzoogle** looks like the closest all-in-one fit: it gives you a musician-focused link-in-bio page with tour dates and ticket sales, plus a merch shop on the same page. It says sales are commission-free, though standard payment-processing fees may still apply.<sup>14</sup>

If you already sell merch or tickets elsewhere, **Sell Bio** is a simpler option for bringing your store and ticket links together on one bio page.<sup>3</sup>

Bandzoogle Smart Links (bandzoogle.com) · Sell Bio for musicians (sellb.io)

#### SEARCHED

link in bio sell tickets and merch band platform  
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Question t05 · Perplexity, continued

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plus 12 more pages found, not cited

## Link in bio tool with a page in several languages for an international audience

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio (top pick) NEGATIVE Linktree

If you want **one link-in-bio page that visitors can view in different languages**, **Lnk.Bio** looks like the closest fit: its optional translation feature supports up to five translated versions, detects visitors' browser language, and can show a language selector. The translation add-on is listed at **\$3/month**. (lnk.bio)

Another option is **UniLink**, which offers separate language versions with a switcher, but its help article says publishing them requires a Pro plan. (unilink)

**I wouldn't pick Linktree if automatic translation is essential:** its help center says visitors see the text you wrote, and Linktree doesn't translate your bio, titles, or links. (linktree)

For an international audience, I'd choose a tool with a **visible language switcher** and **review/edit the machine translations** before publishing—especially for product names, calls to action, and culturally specific wording.

### SEARCHED

link in bio multilingual landing page language support official Linktree multilingual  
multilingual link in bio page language selector official platform  
bio link tool multiple languages official website

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plus 19 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:30 UTC

RECOMMENDED Lnk.Bio (top pick), tomy.bio, Taplink, LinkeeB NEGATIVE Linktree

Several link-in-bio tools now support multiple languages. The best fit depends on whether you want automatic translation or manual control over each language.

### Tools with built-in multilingual pages

- **Lnk.Bio:** The most direct match for "one page, several languages." Its AI translation add-on lets you produce up to five translated versions from a list of 29 languages, and links, biography, and buttons are automatically translated. Visitors can be shown a language based on their browser settings, and you can add a manual language selector. Formatting, punctuation, capitalization, and HTML structure are kept, and you can still edit translations by hand. This is an add-on, so check its price.
- **tomy.bio:** Best if you want strong SEO across languages. You can set a default language, enable others, and localize page names, slugs, and block content. Each language gets its own URL path, and sitemaps include all language variants for indexing.
- **Taplink:** Offers AI page generation in multiple languages. One source says you can generate a page in 33 languages, while a directory lists the interface as fully translated into 15 languages. These describe different things (generated content vs. interface), so confirm what is translated before you commit.
- **LinkeeB:** Lets you connect your domain or subdomain and translate your bio link page into the languages you need, and lists 29 languages. It also includes click analytics with geographic breakdowns.

Question t06 · Claude, continued

- **Beacons:** A directory lists a long set of languages for its pages, including several Asian, African, and European ones. It is a broader creator-monetization platform, so it suits you if you also sell products or collect tips.

### Tools to avoid for this use case

- **Linktree:** One directory lists it as English only. Multilingual support may have changed, so check its current docs before ruling it out.

### How to choose

- If you want the least manual work, pick Lnk.Bio. Its automatic translation with manual corrections fits a small team.
- If international search traffic matters, pick tomy.bio, since localized slugs and per-language sitemaps help search engines index each version.
- If you want the most languages with an established product, compare Taplink and Beacons.
- Whatever you pick, test it with a native speaker for each market. Automatic translation often gets brand names, slang, and calls to action wrong.

Also check that the tool's language selector and browser-language detection both work on mobile, since most people will reach the page from Instagram or TikTok apps.

#### SEARCHED

link in bio tool multiple languages translation landing page  
best link in bio tools 2026 multilingual

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plus 12 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:30 UTC

**RECOMMENDED** Lnk.Bio, Linktree, Carrd, Canva, Hostinger Website Builder

For an international audience, managing a "link in bio" page across multiple languages requires a tool that offers more than just basic text entry. While most platforms handle characters from different languages (like Arabic or Chinese) correctly, few offer dedicated, built-in features for automated multilingual experiences.

Here are the best ways to handle a multilingual link-in-bio page:

### 1. Specialized Platforms with Built-in Multilingual Features

The most efficient approach is to use a tool that specifically supports language switching.

- **Lnk.Bio:** This is currently one of the most accessible options for international creators. They offer an **AI-powered translation add-on** that allows you to create up to five translated versions of your page.
  - **How it works:** You can enable a language selector in the top-right corner of your page, or allow the tool to automatically detect the visitor's browser language settings.
  - **Control:** You can keep the AI-generated translations or manually fine-tune every button, bio, and link to ensure the tone is correct for each region.

Question t06 · Gemini, continued

## 2. Platforms with Personalization (Rule-Based)

If you do not need a full language switcher but want to show different links to people in different countries, some platforms allow you to set "rules."

- **Linktree:** While Linktree does not have a simple "translate this page" button, it offers "**Link Rules**" (available on paid plans).
  - **How it works:** You can create rules based on the visitor's location (country) to hide or display specific links. For example, you could show a "Shop in English" link only to users in the US/UK and a "Shop in French" link only to users in France. This is highly effective for directing international traffic to the correct localized storefront.

## 3. Creating a Custom "Home" Page (Best for Branding)

If you have a global brand that requires a seamless, fully customized multilingual experience (e.g., professional SEO tags or right-to-left layout support for Arabic/Hebrew), consider using a simple website builder rather than a dedicated "link in bio" app.

- **Tools like Carrd, Canva, or Hostinger Website Builder:** These allow you to build a single-page site that acts as your link-in-bio hub.
- **The Advantage:** You own the domain (e.g., `links.yourbrand.com`), and you can create distinct sections or buttons that are clearly labeled by language. You have total control over the design, which is often superior for businesses needing to maintain high-end brand consistency across different languages.

### Summary Checklist for Choosing Your Tool

- **Do you need automatic switching?** Choose **Lnk.Bio** for their AI-translation features.
- **Do you need to segment traffic by region?** Use **Linktree's** "Link Rules" to show relevant links based on location.
- **Do you need full control and professional branding?** Build a simple one-page site with **Carrd** or **Canva**, where you can manually design a bilingual or multilingual menu.
- **Testing RTL (Right-to-Left) languages:** If your target audience speaks Arabic or Hebrew, always test the platform by pasting a sample phrase into a button. Ensure the layout doesn't break and that the text renders correctly (most modern platforms handle this well, but layout alignment may vary).

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:30 UTC

RECOMMENDED QR-Verse MENTIONED Linktree, Beacons

For a **single link-in-bio page that serves visitors in several languages**, the search results don't establish a clearly verified, mainstream option with built-in language switching or automatic localization.

- **Linktree:** Visitors see the text you write; changing Linktree's app or admin language does not translate your page. Its Premium plan can personalize link titles for different visitors, but that is not the same as translating a whole page.<sup>1</sup>
- **Beacons:** The available results confirm its link-in-bio page, but don't verify native multilingual page support.  
815
- **QR-Verse:** Its site describes language-specific pages in seven locales and browser-language routing. It may fit your use case, but those details come from the provider's own article, so check the live product and pricing before committing.<sup>14</sup>

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Question t06 · Perplexity, continued

**Practical recommendation:** If you need a simple solution now, make separate pages for each language and put language buttons at the top of one main page. If you want one URL with automatic language routing, trial a service that explicitly demonstrates that feature—don't assume a tool's translated interface means your public page is translated.

**SEARCHED**

link in bio multiple languages multilingual landing page international audience tool  
Linktree multiple languages page language support  
Beacons multilingual link in bio page language

**SOURCES CITED**

**linktr.ee** How to use Linktree in your language <https://linktr.ee/help/articles/6484359-use-linktree-language>

**help.beacons.ai** Sharing My Beacons Link in Bio Page <https://help.beacons.ai/en/articles/4697409>

**qr-verse.com** Multi-Language Biolink for International Creators: Reach Fans in Any Language <https://qr-verse.com/en/blog/multi-language-biolink-guide>

**beacons.ai** Link in Bio for Creators: Build a Free Bio Link Page | Beacons <https://beacons.ai/i/app-pages/link-in-bio>  
plus 11 more pages found, not cited

## Link in bio that lets me export my visitor and sign-up data

**ChatGPT** gpt-6-luna · 28 October 2026, 18:30 UTC

RECOMMENDED Linktree, Later, Beacons

**Linktree sounds like a strong fit.** It lets you export email sign-ups as a CSV, and also download visitor analytics—such as views, clicks, locations, devices, and referrers—as CSV files. Audience sign-up exports are currently available on all plans; exporting analytics requires Premium. (linktr.ee)

If you want **both exports without a paid plan**, Later says you can export Link in Bio analytics as CSV on its Free plan, and Beacons offers a CSV export of subscribers (though its help page says export features are Pro features). (help.later.com)

If you meant a specific kind of visitor data—like individual identities rather than aggregate analytics—say so: most link-in-bio tools report visits in aggregate, while sign-up forms collect contact details people choose to provide.

SEARCHED

link in bio platform export visitor analytics email signups CSV data export official  
link in bio export email subscribers csv analytics official Linktree Beacons Later  
site:help.linktr.ee export contacts csv analytics  
site:help.beacons.ai export email subscribers csv

SOURCES CITED

**help.later.com** Link in Bio Analytics – Later Help Center <https://help.later.com/hc/en-us/articles/360042743234-Link-in-Bio-Analytics>

**linktr.ee** Setting up third party audience integrations | Linktree Help Center <https://linktr.ee/help/en/articles/11069074-setting-up-third-party-audience-integrations>

plus 19 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:31 UTC

RECOMMENDED Viral Dashboard, TapJoin, Linkthe, Later, InBio, Linktree, Beacons, Links.fans MENTIONED Mailchimp, ConvertKit

The best fit depends on whether you need the visitor data (page views, clicks) and the sign-up list in the same export. Several tools in my search do both, but I couldn't confirm the export details for every plan, so check the current plan before you pay.

**Options that explicitly mention exporting both:**

- **Viral Dashboard** lets you add an email-capture block and export every subscriber to CSV whenever you need. Its analytics also break clicks down by individual link.
- **TapJoin** is a different approach. It puts a gate in front of your link so visitors sign in with Google before reaching the destination. Its dashboard includes name, verified email, timestamp, and source for each lead, with a one-click CSV export.
- **Linkthe** lists CSV/Excel export for its analytics, and it advertises lead capture. I didn't confirm whether the sign-up list exports separately.

**Options that export visitor/click data, but where I couldn't confirm the sign-up export:**

- **Later** has an Export CSV option for Link in Bio analytics.
- **in.bio** exports raw click data only on its Business plan, and Pro and Business can export their links as CSV.

**Popular tools for sign-up capture (export not verified):**

- **Linktree** is on several free-plan lists with email capture on its free plan, but the native email signup is behind the \$9/month plan according to one review. Those two claims conflict, so check the current pricing page.

Question t07 · Claude, continued

- **Beacons** has email collection, but one comparison notes that Beacons caps free email at 50 sends a month.
- **Links.fans** offers a free email form that integrates directly with popular services like Mailchimp and ConvertKit, so you could export from your email tool instead.

**My suggestion:** If you want one tool that covers both, start with Viral Dashboard or TapJoin. If you already use an email platform, a free tool like Links.fans plus your email platform's export may be enough. Before committing, test the export on your own account with a sample sign-up, since plan limits and features change often.

## SEARCHED

link in bio tool export subscriber and click analytics CSV  
best link in bio tools email signup collection 2026

## SOURCES CITED

**help.later.com** Link in Bio Analytics <https://help.later.com/hc/en-us/articles/360042743234-Link-in-Bio-Analytics>

**docs.in.bio** Analytics <https://docs.in.bio/guides/analytics/>

**viraldashboard.io** Link-in-Bio Builder with Analytics <https://viraldashboard.io/en/product/link-in-bio>

**linkthe.app** Bio Link Analytics: Track Clicks & Views <https://linkthe.app/analytics>

**tapjoin.live** Your Link-in-Bio Is Leaking Leads: How to Capture Verified Contacts From Every Profile Click - TapJoin Guides <https://tapjoin.live/guides/social-bio-link-lead-capture-strategy>

**instantdm.com** 10 Best Free Link-in-Bio Tools for Creators in 2026 <https://instantdm.com/blog/10-best-free-link-in-bio-tools-for-creators-2026>

**creatorflow.so** 11 Best Free Link-in-Bio Tools for Creators (2026) <https://creatorflow.so/blog/best-free-link-in-bio-tools/>

**blog.links.fans** Link in Bio Newsletter: Best Tools for Growth in 2026 <https://blog.links.fans/link-in-bio-newsletter/>

plus 10 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:31 UTC

**RECOMMENDED** Linktree, Hopp by Wix, Beacons, Carrd **MENTIONED** Mailchimp, Kit, Klaviyo, Google Sheets, Wix, ConvertKit

To export visitor and sign-up data from a "link in bio" tool, you generally need to choose a platform that offers **lead capture** and **CRM integration** or **direct CSV/spreadsheet export** capabilities.

Not all tools allow for data portability, so it is important to choose one that treats your audience as an asset you own. Below are the best options based on your need for data control and exportability.

## Recommended Platforms for Data Export & Lead Capture

### 1. Linktree

- **Data Export:** Offers an "Audience Manager" feature that allows you to collect email addresses and phone numbers. You can export these contacts as a CSV file.
- **Integration:** You can sync your collected data directly to platforms like Mailchimp, Kit, Klaviyo, or Google Sheets to automate the movement of your leads.
- **Note:** While you can export audience data, be aware that their analytics CSVs (which track clicks/views) are separate from your contact/lead list.

### 1. Hopp by Wix

- **Features:** This platform includes built-in email marketing and CRM capabilities. Because it is part of the Wix ecosystem, it is designed for businesses that need to manage customer data and export it for use in other sales workflows.

### 1. Beacons

- **Features:** Primarily a monetization platform, Beacons allows for email capture and list building. It is well-suited for creators who need to export their list of subscribers to move them into an external email marketing tool.

### 1. Carrd

Question t07 · Gemini, continued

- **Features:** If you prefer building a custom, one-page site rather than a standard "list" of links, Carrd is excellent. It allows you to add forms that can integrate with various email providers (like Mailchimp or ConvertKit), effectively giving you full control over your lead data without it being locked inside a proprietary "link-in-bio" dashboard.

Summary Comparison

| Goal                       | Recommended Tool | Export/Integration Strength                         |
|----------------------------|------------------|-----------------------------------------------------|
| Simplicity & Direct Export | Linktree         | Easy CSV export for audience data.                  |
| Marketing Automation       | Hopp by Wix      | Built-in CRM and email marketing features.          |
| Total Control (Mini-Site)  | Carrd            | Integrates directly with your chosen email service. |
| Creator Monetization       | Beacons          | Good for lead capture and subscriber exports.       |

Important Advice for Data Ownership

- **Avoid "Data Lock-in":** Before committing to a tool, verify that the platform explicitly allows you to export your *leads* (names/emails) as a CSV. Some platforms only provide "Analytics" (views/clicks) but do not allow you to export the actual contact information of the people who signed up.
- **Use Integrations:** Whenever possible, use native integrations (e.g., connecting your bio tool to Google Sheets or Mailchimp). This ensures that as soon as a visitor signs up, their data is moved to your own database, minimizing the risk of losing access if you ever decide to switch platforms.
- **Distinguish Analytics vs. Leads:** Always confirm whether the "export" button refers to *traffic metrics* (which are helpful but passive) or *audience data* (which is your actionable lead list). You want a tool that prioritizes the latter.

SEARCHED

link in bio tools with CRM integration or data export  
link in bio tools with visitor and sign-up data export  
does Linktree allow exporting visitor data  
best link in bio platforms for lead generation and data export

SOURCES CITED

**linktr.ee** linktr.ee    <https://linktr.ee>  
**zipthe.link** zipthe.link    <https://zipthe.link>  
**creatorflow.so** creatorflow.so    <https://creatorflow.so>  
**kleap.co** kleap.co    <https://kleap.co>  
**hopp.co** hopp.co    <https://hopp.co>  
**liink.is** liink.is    <https://liink.is>  
**u2l.ai** u2l.ai    <https://u2l.ai>

Perplexity    perplexity/sonar · 28 October 2026, 18:31 UTC

RECOMMENDED    Later, Linktree, hoo.be

If you mean a **link-in-bio platform that lets you download both visitor analytics and signup data**, **Later** is one option: it offers a CSV export for link interactions and can collect email sign-ups for CSV export.<sup>12</sup>

A couple of alternatives:

- **Linktree** – visitor analytics exports are listed as a Premium feature; check whether its signup/contact export meets your needs.<sup>4</sup>
- **hoo.be** – offers visitor analytics and CSV exports for contacts and form responses.<sup>1115</sup>

One caveat: visitor data is generally aggregate analytics (such as clicks, referrers, devices, and locations), not a list identifying individual visitors. Signup exports contain the details people chose to submit.<sup>4</sup>

Question t07 · Perplexity, continued

#### SEARCHED

link in bio export visitor analytics data CSV signup email subscribers export  
link in bio platform export audience contacts CSV analytics data  
link in bio collect email signups export subscribers

#### SOURCES CITED

**help.later.com** Collect Emails With Link in Bio <https://help.later.com/hc/en-us/articles/7899653024407-Collect-Emails-With-Link-in-Bio>

**help.later.com** Link in Bio Analytics <https://help.later.com/hc/en-us/articles/360042743234-Link-in-Bio-Analytics>

**linke.ro** Link in Bio Analytics: Track Clicks and Send Them to GA4 <https://linke.ro/blog/link-in-bio-analytics-what-to-track>

**hoo.be** What Features Should a Link in Bio Tool Have in 2026? | hoo.be Blog <https://hoo.be/blog/link-in-bio-tool-features-2026>

**hoo.be** Best ContactInBio Alternatives in 2026 <https://hoo.be/blog/contactinbio-alternatives-2026>

plus 10 more pages found, not cited

**RECOMMENDED** ListingPage, AgentBio, Linktree

Helping you find a place to call home.

 **Call or Text [Agent Name]**

**listing.page** Link-in-Bio for Real Estate Agents | ListingPage <https://listing.page/>  
plus 24 more pages found, not cited

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Jane Smith | Real Estate Agent in Austin, TX</title>
  <meta name="description" content="Homes for sale and buyer/seller help in Austin, TX. Browse current listings and book a consultation.">
  <style>
    :root {
      --brand: #1f3a5f;          /* REPLACE: primary brand color */
      --accent: #c9a227;         /* REPLACE: accent color */
    }
  </style>
</head>
<body>
```

Question t08 · Claude, continued

```

    --bg: #f5f6f8;
    --card: #ffffff;
    --text: #1d1d1f;
    --muted: #6b7280;
  }
  * { box-sizing: border-box; margin: 0; padding: 0; }
  body {
    font-family: -apple-system, BlinkMacSystemFont, "Segoe UI", Roboto, sans-serif;
    background: var(--bg);
    color: var(--text);
    line-height: 1.5;
  }
  .container { max-width: 480px; margin: 0 auto; padding: 24px 16px 48px; }

  /* Header */
  .profile { text-align: center; margin-bottom: 20px; }
  .avatar {
    width: 110px; height: 110px; border-radius: 50%;
    object-fit: cover; border: 4px solid #fff;
    box-shadow: 0 2px 10px rgba(0,0,0,.15);
    background: #ddd;
  }
  .profile h1 { font-size: 1.5rem; margin-top: 12px; }
  .profile .title { color: var(--muted); font-size: .95rem; }
  .profile .brokerage { font-size: .85rem; color: var(--muted); margin-top: 4px; }
  .profile .bio { margin-top: 10px; font-size: .95rem; }

  /* Primary CTAs */
  .cta-row { display: grid; grid-template-columns: repeat(3, 1fr); gap: 10px; margin: 18px 0 8px; }
  .cta {
    background: var(--brand); color: #fff; text-decoration: none;
    text-align: center; padding: 12px 6px; border-radius: 12px;
    font-size: .85rem; font-weight: 600;
  }
  .cta.alt { background: var(--accent); color: #1d1d1f; }

  /* Sections */
  section { margin-top: 28px; }
  h2 {
    font-size: 1.05rem; text-transform: uppercase;
    letter-spacing: .05em; color: var(--muted); margin-bottom: 12px;
  }

  /* Listings */
  .listing {
    display: block; background: var(--card); border-radius: 14px;
    overflow: hidden; text-decoration: none; color: inherit;
    box-shadow: 0 1px 4px rgba(0,0,0,.08); margin-bottom: 14px;
    transition: transform .15s ease;
  }
  .listing:hover { transform: translateY(-2px); }
  .listing img { width: 100%; height: 200px; object-fit: cover; display: block; background: #ccc; }
  .listing .info { padding: 12px 14px 14px; }
  .listing .price { font-size: 1.2rem; font-weight: 700; color: var(--brand); }
  .listing .address { font-size: .95rem; margin-top: 2px; }
  .listing .specs { font-size: .85rem; color: var(--muted); margin-top: 4px; }
  .badge {
    display: inline-block; font-size: .72rem; font-weight: 700;
    background: var(--accent); color: #1d1d1f;
    padding: 3px 8px; border-radius: 999px; margin-bottom: 6px;
  }
  .sold .badge { background: #6b7280; color: #fff; }

  /* Link buttons */
  .link-btn {
    display: flex; align-items: center; justify-content: space-between;

```

Question t08 · Claude, continued

```

        background: var(--card); color: var(--text); text-decoration: none;
        padding: 14px 16px; border-radius: 12px; margin-bottom: 10px;
        box-shadow: 0 1px 4px rgba(0,0,0,.06); font-weight: 600;
    }
    .link-btn span.arrow { color: var(--muted); }
    .link-btn small { display: block; font-weight: 400; color: var(--muted); font-size: .8rem; }

    /* Testimonials */
    .quote {
        background: var(--card); border-left: 4px solid var(--accent);
        padding: 14px; border-radius: 10px; margin-bottom: 10px; font-size: .92rem;
    }
    .quote cite { display: block; margin-top: 6px; font-size: .8rem; color: var(--muted); font-style:
normal; }

    /* Lead form */
    form { background: var(--card); padding: 16px; border-radius: 14px; box-shadow: 0 1px 4px
rgba(0,0,0,.06); }
    label { display: block; font-size: .85rem; font-weight: 600; margin-bottom: 4px; }
    input, select, textarea {
        width: 100%; padding: 10px 12px; margin-bottom: 12px;
        border: 1px solid #d1d5db; border-radius: 8px; font: inherit;
    }
    button.submit {
        width: 100%; padding: 12px; border: 0; border-radius: 10px;
        background: var(--brand); color: #fff; font-weight: 700; font-size: 1rem; cursor: pointer;
    }
    .consent { font-size: .75rem; color: var(--muted); margin-top: 8px; }

    /* Social + footer */
    .socials { display: flex; justify-content: center; gap: 14px; margin-top: 10px; }
    .socials a {
        color: var(--brand); text-decoration: none; font-weight: 600; font-size: .9rem;
    }
    footer { text-align: center; font-size: .75rem; color: var(--muted); margin-top: 32px; line-height:
1.6; }
</style>
</head>
<body>
<main class="container">

    <!-- PROFILE -->
    <header class="profile">
        
        <h1>Jane Smith</h1>
        <p class="title">Realtor® | Austin Homes & Relocation</p>
        <p class="brokerage">REPLACE Brokerage Name · Lic. #REPLACE</p>
        <p class="bio">Helping first-time buyers, growing families, and sellers across Austin since 2012.
    </p>

    <nav class="cta-row">
        <a class="cta" href="tel:+15125550100">Call</a>
        <a class="cta" href="sms:+15125550100">Text</a>
        <a class="cta alt" href="mailto:jane@example.com">Email</a>
    </nav>
    </header>

    <!-- FEATURED LISTINGS -->
    <section>
        <h2>Featured Listings</h2>

        <a class="listing" href="https://example.com/listings/123-oak-st">
            
            <div class="info">
                <span class="badge">New</span>
                <div class="price">$525,000</div>
            </div>
        </a>
    </section>

```

Question t08 · Claude, continued

```

        <div class="address">123 Oak St, Austin, TX</div>
        <div class="specs">3 bd · 2 ba · 1,850 sq ft</div>
    </div>
</a>

<a class="listing" href="https://example.com/listings/456-maple-ave">
    
    <div class="info">
        <span class="badge">Open House Sat</span>
        <div class="price">$689,900</div>
        <div class="address">456 Maple Ave, Austin, TX</div>
        <div class="specs">4 bd · 3 ba · 2,400 sq ft</div>
    </div>
</a>

<a class="listing sold" href="https://example.com/listings/789-pine-ln">
    
    <div class="info">
        <span class="badge">Sold</span>
        <div class="price">$412,000</div>
        <div class="address">789 Pine Ln, Round Rock, TX</div>
        <div class="specs">3 bd · 2 ba · 1,600 sq ft</div>
    </div>
</a>
</section>

<!-- RESOURCES -->
<section>
    <h2>Search & Resources</h2>
    <a class="link-btn" href="https://example.com/search">
        <div>Browse All Homes for Sale<small>Filter by price, area, and features</small></div>
        <span class="arrow">></span>
    </a>
    <a class="link-btn" href="https://example.com/home-value">
        <div>What's My Home Worth?<small>Free, no-obligation valuation</small></div>
        <span class="arrow">></span>
    </a>
    <a class="link-btn" href="https://example.com/buyer-guide">
        <div>First-Time Buyer Guide<small>Step-by-step from pre-approval to keys</small></div>
        <span class="arrow">></span>
    </a>
    <a class="link-btn" href="https://example.com/mortgage-calculator">
        <div>Mortgage Calculator<small>Estimate your monthly payment</small></div>
        <span class="arrow">></span>
    </a>
    <a class="link-btn" href="https://example.com/book">
        <div>Book a Consultation<small>15-minute call, no pressure</small></div>
        <span class="arrow">></span>
    </a>
</section>

<!-- TESTIMONIALS -->
<section>
    <h2>What Clients Say</h2>
    <blockquote class="quote">
        "Jane found us our dream home in three weeks. Patient, honest, and always available."
        <cite>— Mark & Lisa T., Buyers</cite>
    </blockquote>
    <blockquote class="quote">
        "We sold above asking price with zero stress. Highly recommend."
        <cite>— David R., Seller</cite>
    </blockquote>
    <a class="link-btn" href="https://example.com/reviews">
        <div>Read All Reviews<small>5.0 ★ across 75+ reviews</small></div>
        <span class="arrow">></span>
    </a>

```

Question t08 · Claude, continued

```

</section>

<!-- LEAD FORM -->
<section>
  <h2>Get In Touch</h2>
  <form action="https://formspree.io/f/REPLACE" method="POST">
    <label for="name">Name</label>
    <input id="name" name="name" type="text" required>

    <label for="email">Email</label>
    <input id="email" name="email" type="email" required>

    <label for="phone">Phone</label>
    <input id="phone" name="phone" type="tel">

    <label for="interest">I'm interested in</label>
    <select id="inter

```

SEARCHED

real estate agent link in bio page best practices

SOURCES CITED

None.

plus 9 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:31 UTC

RECOMMENDED Calendly, Linktree, SimpleListings, RealtyLink, InBio, Lnk.Bio MENTIONED WhatsApp, Google Business Profile, Zillow

For a real estate agent, a "link in bio" page is far more than a simple list of buttons—it is a **dedicated lead-generation hub**. Instead of sending visitors to a generic brokerage homepage where they have to hunt for information, you want a mobile-optimized landing page that converts social media scrollers into active leads.

### What to Include on Your Link in Bio Page

To turn profile views into inquiries, your page should prioritize these core elements:

- **Featured Listings:** Don't just provide a link to your general website. Display your top 2–3 active listings as individual "cards" with a photo, price, and a direct link to the full property details.
- **Direct Contact Options:** Make it effortless to reach you. Include "one-tap" buttons for WhatsApp, phone calls, or email. Consider adding a pre-written message prompt to help them start the conversation (e.g., "Hi, I'm interested in viewing a property").
- **Trust Signals & Social Proof:** Include a section for client testimonials or a link to your Google Business Profile/Zillow reviews to build instant credibility.
- **Lead Capture Forms:** Offer value in exchange for their contact info. A "Home Valuation Request" for sellers or a "New Listing Alert" signup for buyers works well here.
- **Booking Integration:** If you offer consultations or property tours, embed a calendar link (e.g., Calendly) so they can book a meeting with you without the "email ping-pong."
- **Professional Branding:** Include a high-quality headshot, your name, and the specific neighborhoods or areas you serve so visitors immediately know they are in the right place.

### Recommended Tools

While generic tools like **Linktree** are popular, many agents now prefer **real-estate-specific platforms** that allow you to display listing cards and property details directly within the page.

- **Real-Estate Focused:**
  - **SimpleListings:** Specifically built for agents who want a property catalog inside their bio link.

Question t08 · Gemini, continued

- **RealtyLink:** Designed for mobile-first real estate pages, emphasizing lead capture and easy contact buttons.
- **InBio:** Offers a clean, professional interface with specific features for listing cards, reviews, and lead forms.
- **General (but highly customizable):**
  - **Linktree:** A reliable, industry-standard choice that is easy to set up and integrates with almost everything.
  - **Lnk.Bio:** A budget-friendly, minimalist option for those who want a simple, "set-it-and-forget-it" page.

### Strategic Best Practices

- **Use One Link Everywhere:** Use your custom link in your Instagram, TikTok, Facebook, and LinkedIn bios, but also add the QR code to your **yard signs, business cards, and printed flyers.**
- **Keep It Current:** An outdated bio page is worse than none at all. When a property sells, swap it out for a "Just Sold" post or a new listing immediately.
- **Focus on the Next Step:** Every button on your page should have a clear call to action (CTA). Instead of a button saying "Website," use "View All Current Listings" or "Book a Buyer Consultation."
- **Mobile-First Design:** 99% of your traffic will come from mobile devices. Ensure your page loads quickly and that all buttons are large enough to be tapped easily on a phone screen.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:31 UTC

RECOMMENDED AgentBio, RealtyLink

Here's a simple **link-in-bio page** template for a real estate agent:

---

### Jordan Lee | Realtor®

Helping buyers and sellers in [City / Neighborhood]

📍 [Brokerage name] · [License disclosure, if required]

### 🏠 Featured Listing

[Property address or neighborhood]

[Price] · [Beds] bed · [Baths] bath

[One-line highlight, e.g. "Bright corner unit with a private balcony."]

[View listing / Schedule a tour]

### More Homes

- [Listing 2] – [Price] · [Beds/Baths] · [View details]
- [Listing 3] – [Price] · [Beds/Baths] · [View details]
- Search all homes – [MLS/IDX search link]

### Get in touch

- Book a showing: [Booking link]
- Call or text: [Phone number]
- Email: [Email address]

---

Question t08 · Perplexity, continued

---

- **Instagram / TikTok:** [Social links]

---

Put the newest or most important listing first, and link each property card to its full listing page. A useful bio page can also include a showing-booking link and a full home-search link.<sup>26</sup> Real-estate-focused services such as AgentBio and RealtyLink advertise listing cards with photos and key details.<sup>13</sup>

**SEARCHED**

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real estate link in bio tools listings agent  
real estate agent social media bio link property listings page examples

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plus 11 more pages found, not cited

# Can I password-protect part of my link in bio page for paying fans?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:31 UTC

RECOMMENDED Lnk.Bio

Yes—but there are two different ways to do it:

- **One shared password:** Some link-in-bio tools let you lock a page or link. For example, Lnk.Bio supports password-protected pages and links. Fans enter the same password; it doesn't verify whether they've paid. (lnk.bio)
- **A real paid-fan gate:** Use a membership or paywall feature that checks each fan's subscription. That's better if access should end when someone stops paying.

If you tell me which link-in-bio service you use, I can check whether it supports the kind of access control you need.

SEARCHED

link in bio page password protect section paid subscribers feature  
Linktree password protect page sections paid subscribers official  
Beacons password protect page paid fans official

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:31 UTC

RECOMMENDED Linktree, Lnk.Bio, Lnkk.it, Links, Luvi, Patreon, Passes, Fanfix MENTIONED Discord

Yes. Several link-in-bio tools let you lock individual links with a password, though most of these locks are shared secrets rather than true payment checks.

**Linktree:** You can lock a single link with a code or password. Per Linktree's help center, this is available on Pro and Premium plans. You open the link's settings, pick the lock type, and add a short explanation for visitors. A lock can also be applied to the whole page. Linktree describes that as a single access gate over your whole Linktree, which is useful if you want the entire page reserved for paying fans. Its lock types are a password, a 4-digit code, or an email opt-in, and the email option is a free subscribe gate, not a payment.

**Lnk.Bio:** Its password-protected links are a paid feature. Mini (\$0.99/month or \$9.99 lifetime) unlocks paid features: scheduling, advanced analytics, link groups, password-protected links. The setup steps are in its help article, which says you follow these steps from the Lnks section, then choose the link and set the password.

**Lnkk.it:** Its Advanced Locking is a PRO feature that can wrap any link, shop product, collaboration, event, or booking behind a gate, and it offers password locks.

**The main limitation:** A password is only as private as its circulation. If it gets shared beyond paying fans, anyone can open the link. Changing it periodically or giving each fan a unique code helps, and the Lnkk.it blog suggests sharing the password through a private channel such as email or a private Discord.

If you want true paid access, where payment automatically grants entry, a subscription platform is more reliable. The Links app, for example, is built to send traffic from Instagram to subscription platforms like Luvi, Patreon, Passes, and Fanfix, and you can link out to those from your bio page.

Plan names and prices change often, so check each tool's current pricing before you commit.

Question t09 · Claude, continued

## SEARCHED

link in bio password protected links paid subscribers  
Linktree password protect link members only

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plus 14 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED Squarespace Bio Sites, LOCK.PUB, Patreon, OnlyFans MENTIONED Google Drive, Discord

Yes, you can absolutely password-protect parts of your link-in-bio page for paying fans. Many creators use this strategy to gate exclusive content, such as private videos, documents, or special offers, ensuring only those with the password (often your subscribers) can access them.

## How It Works

There are two primary ways to implement this:

1. **Platform-Integrated Locking:** Some link-in-bio tools have built-in features that allow you to password-protect specific links or even entire pages.
  - **Lnk.Bio**, for example, allows you to set a password for individual short URLs or secondary pages. When a fan clicks that link, they are prompted to enter a password before being redirected to the content.
  - **Squarespace Bio Sites** offers "locked links" features specifically designed to paywall URLs for exclusive content.
2. **External "Link Locker" Tools:** If your current link-in-bio platform doesn't support passwords, you can use a separate link-shortening or "link-locking" service.
  - You take your private destination URL (e.g., a Google Drive folder or a private video link), paste it into a service like **LOCK.PUB** or similar URL shorteners that support password protection.
  - The tool gives you a new, protected short link to place on your bio page. When a fan clicks it, they must enter the password you provided them to reach the final destination.

## Important Considerations for Creators

- **Ease of Access:** Password protection uses a shared password rather than individual logins. This makes it very easy to set up for small, trusted groups of fans, but keep in mind that if someone shares the password, the "gate" can be bypassed.
- **Security vs. Convenience:** Password-protected links are great for preventing casual access or accidental sharing, but they are generally not recommended for highly sensitive personal data. For high-stakes content, dedicated membership platforms (like Patreon, OnlyFans, or custom member-only sites) are more secure because they require unique user authentication.
- **Communication:** Since you are using a shared password, remember that you will need to provide it to your paying fans (e.g., via email, a private Discord channel, or a welcome message upon subscription).
- **Platform Selection:** If you are looking to scale, consider platforms like **Beacons** or **Stan Store**, which are built as "creator storefronts". They often have better native tools for handling pay-per-view content and recurring subscriptions than basic link-aggregator tools.

Question t09 · Gemini, continued

## SEARCHED

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 link in bio tools with password protection for specific links  
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**stan.store** stan.store <https://stan.store>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree, Lnk.Bio, Beacons

Yes—depending on your link-in-bio platform, you can restrict access, but a shared password is not the same as paid-member verification.

- **To password-protect a link:** Linktree lets you lock an individual link with a code or password. You can share the password with paying fans, but you'll need to manage who gets it—and revoke or change it if it's shared more widely.<sup>1</sup>
- **To password-protect a separate page:** Lnk.Bio supports password protection for secondary pages; its help page says the feature requires at least the MINI plan.<sup>2</sup>
- **For paid access:** A membership or subscription feature is usually a better fit because access is tied to payment rather than one shared password. Beacons, for example, lists memberships and courses among its paid-plan features.<sup>3</sup>

**Sources:** <sup>1</sup> Linktree: Lock a link with a code or password ([linktr.ee](https://linktr.ee)) · <sup>2</sup> Lnk.Bio: Password-protect your pages · <sup>3</sup> Beacons pricing plans ([help.beacons.ai](https://help.beacons.ai))

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plus 12 more pages found, not cited

## APPENDIX A · QUESTION T10 · TAIL · RECOMMEND · DECISION

# Link in bio tool for a charity that needs a donate button and a volunteer form

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree (top pick), Google Forms, OneSol MENTIONED Stripe

**Best fit: Linktree.** It gives you a simple page with a clear **Donate** button and a **Volunteer** form link (or an embedded form). Linktree also says authorized charities can get **Pro free for life** after verification. (linktr.ee)

## Simple setup

1. Add a prominent **Donate** button linking to your existing donation page.
2. Add **Volunteer with us** linking to a form such as Google Forms or your volunteer signup tool.
3. Apply for Linktree's charity program to request the free Pro upgrade.

If you want donations and volunteer applications handled directly on one page, **OneSol** advertises both as built-in features, with donations processed through your own Stripe account. (onesol.io)

**My pick:** Linktree if you already have a donation page and just need the two actions in one bio link; OneSol if you want an all-in-one setup. Before choosing, check payment-processing fees and confirm the donation flow works for your organization.

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plus 19 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED Lynks.pro, Linklay, Linktree, Zeffy, PayPal, Google Forms, Jotform

For a charity, I'd use a link-in-bio page that holds both buttons, with the donation and volunteer forms hosted elsewhere. Most link-in-bio tools link out to forms rather than collecting gifts themselves, so you'll likely need two pieces.

## Link-in-bio page options

- **Lynks.pro:** Its nonprofit page offers a donation button and a volunteer call-to-action on one page. It says supporters give in one tap, zero Lynks commission, though that's the vendor's own claim.
- **Linklay:** It's a good free option. Its free plan includes unlimited links, real-time analytics, retargeting pixels, video embeds, scheduled links, email capture, and AI link reordering. Donations would go through your existing donation platform.
- **Linktree:** A widely used option. A Zeffy guide suggests it for organizations juggling donation pages, event sign-ups, and informational content.

## Donation form

- **Zeffy:** It offers a free donate button and link. It says it collects every gift at \$0, but it's a vendor, so check the fee terms and whether it issues tax receipts where you are.

Question t10 · Claude, continued

- **PayPal or a fundraising platform:** Your existing account may already give you a donate link.

### Volunteer form

Google Forms or Jotform works well and is free or low-cost. Link it as a button labeled something like "Volunteer Today," since action-oriented labels tend to perform better. Put the donate button first and the volunteer button second.

### Suggested setup

1. Create the donation form and copy its link.
2. Build the volunteer form and copy its link.
3. Set up the link page with a "Donate" button at the top and a "Volunteer" button below it, plus your website and events.
4. Paste the page's URL into your Instagram or TikTok bio.

Pricing and features change often, so check each vendor's current plans before committing.

#### SEARCHED

best link in bio tool nonprofit donate button form 2026  
link in bio donation button nonprofit volunteer signup

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plus 10 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

**RECOMMENDED** Linktree, Donorbox, Typeform, Google Forms, Lnk.Bio

To set up a highly effective "link in bio" page for your charity that includes a donation button and a volunteer form, you need a tool that balances ease of use with the ability to embed interactive elements directly on the page.

### Top Recommendations for Charities

#### 1. Linktree (Best for Ease of Use & Official Support)

Linktree is widely used by nonprofits because it is intuitive, reliable, and offers **free Linktree Pro for registered charities** (apply via their support portal).

- **Donations:** You can easily add a "Support Me" link or embed a donation form from platforms like Donorbox, which provides a seamless, mobile-friendly experience for donors.
- **Forms:** Linktree has built-in features to add contact or signup forms. Alternatively, you can use their integrations to embed Typeform or Google Forms directly onto your page, allowing volunteers to sign up without being redirected to a new tab.
- **Pros:** High trust, great design templates, and free access to premium features for qualifying organizations.

#### 2. Lnk.Bio (Best for Customization & Embedding)

Lnk.Bio is another excellent choice that offers a "free forever" plan and is very friendly toward nonprofits.

- **Donations:** It allows you to add a "Tip Jar" or link directly to your donation platform. It does not take platform fees on donations, meaning 100% of the funds go to your organization.
- **Forms:** Lnk.Bio is particularly strong at embedding external tools. You can use their "Embed" block to add Typeform, Google Forms, or other survey/signup tools directly into your page.

Question t10 · Gemini, continued

- **Pros:** No platform fees on donations, one-time lifetime payment options for premium features, and extensive embedding capabilities.

3. Carrd (Best for "Mini-Website" Control)

If you want your "link in bio" to feel more like a professional, custom-branded landing page rather than just a list of links, **Carrd** is the superior choice.

- **Functionality:** It is a one-page website builder that is perfect for charities wanting to showcase their mission, embed a custom volunteer signup form, and place a prominent "Donate" button at the top.
- **Pros:** Offers near-pixel-level design control, supports custom domains (highly recommended for building trust), and is extremely affordable.

Strategy Tips for Maximum Impact

- **Lead with the Ask:** Your "Donate" button should be the very first thing visitors see, ideally near the top of the page, not buried in a list.
- **Reduce Friction:** Whenever possible, choose tools that allow visitors to complete their action (e.g., filling out a volunteer form or making a donation) **without leaving the page**. Every time a user is redirected to a new website, you risk losing them.
- **Use Trust Signals:** Ensure your page includes your charity's name, logo, and potentially a registration number. This builds credibility, which is essential for donors.
- **Track Your Success:** Use the analytics provided by these platforms to see which appeals work best. For instance, you might find that a button labeled "Sponsor a Child for \$10" converts better than a generic "Donate" button.

Summary Table

| Tool     | Best For                      | Donation Handling      | Form Handling      |
|----------|-------------------------------|------------------------|--------------------|
| Linktree | Ease of use & Charity support | Excellent (via embeds) | Built-in + Embeds  |
| Lnk.Bio  | Affordability & Embedding     | Excellent (no fees)    | Excellent (Embeds) |
| Carrd    | Professional branding         | Custom & Flexible      | Fully custom forms |

**Recommendation:** If you want a quick, trustworthy solution with potential free premium access, start with **Linktree**. If you want a more "website-like" experience and complete control over your design, go with **Carrd**.

SEARCHED

No web search run.

SOURCES CITED

None.

**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree (top pick), Givebutter, Google Forms

**Best fit: Linktree + your existing donation page and volunteer form.** Create a Linktree page with two prominent links—**Donate** and **Volunteer**—pointing to your charity's donation checkout and volunteer signup form. Linktree supports donation links and has templates for nonprofits and charities.<sup>12</sup>

If you still need a donation page, **Givebutter** is a nonprofit-focused option: it offers donation forms and can add custom fields. You could put the Givebutter donate link and your volunteer form on Linktree.<sup>3</sup>

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Question t10 · Perplexity, continued

**Simplest setup:** use Linktree as the bio landing page, make Donate the first button, and link Volunteer to a form you already use (such as Google Forms or your website). Check payment-processing fees and donor-data handling before choosing a donation provider.

<sup>1</sup> Linktree: tips and donations (linktr.ee)

<sup>2</sup> Linktree nonprofit templates (linktr.ee)

<sup>3</sup> Givebutter donation forms (givebutter.com)

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plus 12 more pages found, not cited

## Link in bio tool for an agency managing many creators' pages

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Lnk.Bio, Beacons for Managers, Linktree Agency + Enterprise, linkboo

**Lnk.Bio** looks like a close fit if you mainly need to manage many creators' link pages: it offers a single agency panel, per-creator stats, and plans listed for 3, 10, 25, or 50 accounts. (lnk.bio)

Other options:

- **Beacons for Managers** – manage creators' link-in-bio pages and media kits from one hub; better if you also want creator-management tools. (home.beacons.ai)
- **Linktree Agency + Enterprise** – centralized management for multiple profiles, team permissions, and performance tracking; its Workspaces feature is currently limited to a select group. (linktr.ee)
- **linkboo** – built specifically around agency rosters, with bulk updates and team roles. (link.booo)

**Quick pick:** Lnk.Bio for straightforward, budget-conscious multi-page management; Beacons if media kits and broader creator tools matter.

### SEARCHED

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Linktree agency manage multiple accounts team official  
Beacons manage multiple creator accounts agency official link in bio  
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**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED Linkero, Shorby, Campsite.bio, Lnk.Bio, Later Linkin.bio, Pallyy MENTIONED Linktree NEGATIVE Beacons, Stan Store

For an agency managing many creators' pages, the shortlist is narrower than the consumer roundups suggest. Most of the big names (Linktree, Beacons, Stan Store) are built for individual creators, so I'd focus on tools with real multi-account features.

### Strongest candidates for agency use

- **Linkero (Agency plan):** One comparison calls this the strongest fit for agencies that need real multi-client management in a bio link platform. I couldn't find its pricing in these results, so check it directly.
- **Shorby (Agency tier):** The Agency tier runs \$99 per month, or about \$82 per month on annual billing, and covers 250 smart pages and 10 team members. Its team access and some white-label features are a good fit for a client-facing setup.
- **Campsite.bio:** It supports multiple bio link pages from a single account, plus tracking pixels from Meta, TikTok, and Pinterest, which matters if creators run paid traffic.
- **Lnk.Bio (multi-account):** One reviewer notes it has strong multi-account pricing for agencies and a one-time purchase option. That suits a budget-first agency, though it's more utilitarian.

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Question t11 · Claude, continued

- **Later Linkin.bio or Pallyy:** If your agency already runs its scheduler through one of these, the bio page sits inside a tool your team uses anyway. One guide argues that agencies and in-house teams are usually best served by whatever sits inside the publishing stack they already use.

#### Creator-first tools (usable, but weaker for agencies)

- **Linktree:** Its agency and enterprise tier has custom pricing, team seats, SSO, and dedicated support. Its published plans are lower-tier and not built for managing many accounts. Sources disagree on exact prices, so confirm current numbers.
- **Beacons and Stan Store:** These are strong for creator monetization. Beacons' sales fee is 9% on the free and entry plans, and 0% on the higher store plans. Stan Store charges no platform transaction fee on either plan, but it has no free plan and starts at \$29 a month. Neither is designed around agency-level team management.

#### How I'd decide

1. **Count the pages and seats.** Pricing that scales per page or per team member gets expensive fast with many creators.
2. **Check whether you need the bio page to earn money.** Sales fees on creator-side commerce can cut into creators' revenue. A 0% fee plan may matter more than a lower subscription price.
3. **Look at access control.** Confirm each creator's page can be managed without giving them access to your whole account, and that drafts and templates can be separated.
4. **Check whether you need the page to be standalone.** Standalone tools suit solo creators; integrated tools suit teams that already schedule content elsewhere.

Most of these comparisons are written by the vendors themselves or by competitors, so treat their rankings with some caution. Request trials from two or three finalists and test them with a real client page before committing.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

**RECOMMENDED** Lnk.Bio, Campsite.bio, Solo.to, Biotree

For an agency managing multiple creator pages, the priority shifts from simple link hosting to **workflow efficiency, centralized management, and brand consistency**. You need a platform that allows you to switch between accounts without logging in and out, and preferably one that supports team collaboration.

Here are the best tools for agencies based on their multi-account management capabilities:

#### Recommended Tools for Agencies

- **Lnk.Bio (Best for Efficiency & Budget):** Specifically built with an "Agency/Multi-Account" focus. It provides a **centralized dashboard** where you can manage all your creators' profiles from a single login. You can create custom URLs for clients, access their statistics individually, and optimize their pages without

Question t11 · Gemini, continued

needing their passwords. It is often cited as being very cost-effective for managing a high volume of accounts.

- **Campsite.bio (Best for Data & Customization):** A strong choice if your agency is data-driven. It offers **multi-profile management** and collaborator access, which allows team members to work on different accounts. It supports advanced features like tracking pixels (Meta, TikTok, Pinterest), which is essential for reporting ROI to clients.
- **Solo.to (Best for Team Collaboration):** Designed to handle multiple pages easily with a focus on team management. Its **Collaborator Access** feature allows you to invite other team members to manage specific client pages, providing a structured way to handle growth as your agency expands.
- **Biotree:** Frequently highlighted for agencies that need to move fast. It offers dedicated agency accounts and is designed to help teams maintain brand consistency across many clients while providing analytics suitable for monthly reporting.

### Key Evaluation Criteria for Agencies

When selecting your tool, do not just look at the features for a single creator. Use this checklist to ensure the platform can scale with your agency:

1. **Centralized Dashboard:** Can you see all your client accounts in one place, or do you have to log in and out?
2. **Team Permissions:** Can you assign different team members to manage specific accounts without giving them full access to your entire agency master account?
3. **Onboarding Speed:** Can you set up a new client in under an hour? Look for platforms that support **templates** so you don't have to rebuild pages from scratch.
4. **Reporting Quality:** Does the tool provide clean analytics (e.g., CSV exports or clear dashboards) that you can easily plug into your own monthly client reports?

### Summary Recommendation

- If you need the **most straightforward agency-grade dashboard** for a high volume of clients, start with **Lnk.Bio**.
- If you need **deeper marketing data** and retargeting capabilities for your clients, **Campsite.bio** is likely the better fit.
- If your primary challenge is **managing a growing team** of social media managers, **Solo.to** offers the most robust collaborator/team structure.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Replug, Campsite.bio, Linkme for Agencies

For an agency managing many creators' bio pages, **Replug** looks like a strong fit: it supports multiple pages from one account, keeps client pages in separate workspaces, and offers team templates. Its page limits vary by plan: Free includes 2 pages, Essentials 10, and Scale and Agency are listed as unlimited. <sup>1</sup>

A couple of alternatives:

- **Campsite.bio** – manage client profiles under one account and invoice; includes six profiles, with more available for an additional cost. <sup>2</sup>
- **Linkme for Agencies** – built around agency rosters, manager roles, and managed client accounts; the listed plan is \$100/month for five profiles. <sup>3</sup>

Before choosing, check whether you need separate staff logins and permissions, per-client analytics, custom domains, or white-labeling—those can be the deciding features. Prices and plan details can change.

Sources: <sup>1</sup> Replug · <sup>2</sup> Campsite.bio · <sup>3</sup> Linkme for Agencies (link.me)

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plus 12 more pages found, not cited

APPENDIX A · QUESTION T12 · TAIL · RECOMMEND · DECISION

## Link in bio page with a contact form

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**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree, Carrd

If you're looking to **make a link-in-bio page with a contact form**, two straightforward options are:

- **Linktree** – add a built-in contact form from your Linktree settings; you can also enable email notifications for new submissions. (linktr.ee)
- **Carrd** – gives you more freedom to design a one-page site, with a contact form that sends messages to your email. The form feature requires a paid plan. (carrd.com)

For the quickest setup, I'd try **Linktree**. For a more customizable page, use **Carrd**.

If you meant you want me to **write the page copy or build a simple template**, tell me your name/brand, the links to include, and what you want the form to ask.

SEARCHED

link in bio page contact form platforms official Linktree contact form feature  
Carrd contact form link in bio official  
Beacons link in bio contact form official

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plus 28 more pages found, not cited

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED Formspree, Google Forms, Netlify, GitHub Pages

If you want a ready-made page rather than building one from scratch, these tools include a contact form:

- **Formspring**: Its link-in-bio product includes an inline contact form, custom domains, and per-block analytics. It also offers a free starting tier. A branded link-in-bio page with links, socials, an inline contact form, your own domain, QR codes, and privacy-safe view and click analytics.
- **LinkTwin**: Its page builder offers a contact form whose messages land in a LinkTwin inbox, and you can also forward them to your email. It has a free plan. Free plan, no credit card.
- **ContactInBio**: This tool is built around lead generation. Its free plan includes contact forms, and the Pro plan at \$3.99/month removes branding and adds a custom domain.
- **BioPage**: Its custom form builder supports text, email, phone, long-text, and URL fields, and it includes spam protection settings. Configure spam protection settings is one of its setup steps.
- **Lnk.Bio**: You can attach a form as a popup from a link or icon on your page. Select "Form" from the available choices, and then use the dropdown to select the form you've just created.

If you'd rather keep control of the design, you can build your own page. Create a simple HTML page with your links, then add a form that is handled by a form service such as Formspree or Google Forms. Host the page on Netlify, GitHub Pages, or your own domain, and use that URL in your social bios.

If you tell me which platform you're using (Instagram, TikTok, etc.), your budget, and whether you want to build it yourself or use a template, I can narrow this down or walk you through setup.

SEARCHED

link in bio page with contact form builder

Question t12 · Claude, continued

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plus 4 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

**RECOMMENDED** Linktree, Lnk.Bio, Beacons, Milkshake, Taplink, Google Forms, Typeform, Jotform, ContactInBio

Adding a contact form directly to your "link in bio" page is an excellent way to capture leads, inquiries, or feedback without forcing visitors to leave your profile or open their email app.

Most modern link-in-bio platforms now include built-in form builders or easy-to-use embedding features. Here are the best ways to set this up.

### 1. Platforms with Native Contact Forms

These tools allow you to add a form directly as a "block" or "card" on your page.

- **Linktree:** Allows you to add a "**Form**" link. You can select a contact template, customize fields (name, email, phone, message), and even enable email notifications so you are alerted the moment someone reaches out. Responses are stored within your Linktree "Audience" tab.
- **Lnk.Bio:** Offers a dedicated "Forms" feature under their "Leads" settings. You can create custom forms and also embed Google Forms directly into your page if you prefer to use that system.
- **Beacons:** Designed as a creator-commerce suite, it has built-in lead capture and signup forms that are highly customizable and integrated into the overall page layout.
- **Milkshake:** Uses "Cards" to build your site. You can add a "**Contact Form**" Card (usually requires a Pro plan), which allows users to send messages that you can track or sync with other tools.
- **Taplink:** Highly recommended for service-based businesses, it includes strong, functional sales and lead-capture blocks specifically for contact and messenger flows.

### 2. How to Set It Up

Regardless of the platform you choose, the process is generally consistent:

1. **Access Your Editor:** Log in to your chosen link-in-bio tool and navigate to the page editor.
2. **Add a New Block/Link:** Look for an option labeled "**Add Block**," "**Add Form**," or "**Add Link**."
3. **Choose "Contact Form":** Select the built-in contact form or lead collection option.
4. **Customize Fields:** Define the information you need (e.g., Name, Email, Project Details). Many platforms allow you to mark specific fields as "Required."
5. **Configure Notifications:** Ensure you turn on email notifications so you don't have to manually check your dashboard for new leads.
6. **Embed (If applicable):** If your platform doesn't have a native form, look for an "**Embed**" or "**HTML**" block. You can paste the embed code from tools like **Google Forms**, **Typeform**, or **Jotform** to display them directly on your page.

### 3. Which One Should You Choose?

- **If you want simplicity:** **Linktree** is the most intuitive and handles contact forms very well for basic needs.
- **If you are a service provider (coach, consultant):** **Taplink** or **ContactInBio** are often preferred because they are built specifically to prioritize lead generation and booking over simple link lists.

Question t12 · Gemini, continued

- **If you need a professional, all-in-one suite: Beacons** is a strong choice as it provides a more business-like landing page experience.

**Pro-Tip:** If you are using a tool that doesn't natively support forms, don't worry—most allow you to embed a **Google Form**. Simply create a free form in Google, get the "Embed" code, and paste it into an "Embed" or "HTML" block on your bio page. This keeps the user on your page while capturing their information.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Beacons (top pick), Linktree, ContactInBio

You can make a **link-in-bio page with a built-in contact form** using either of these:

- **Beacons:** Add a **Contact form** block from the page editor and choose which details to collect. <sup>4</sup>
- **Linktree:** Add a **Form**, choose the **Contact form** template, and customize its fields. Contact forms are available on Pro and Premium plans. <sup>9</sup>
- **ContactInBio:** Offers a contact form you can place on your page, with submissions sent to your email. <sup>15</sup>

For a simple setup, try **Beacons**: add your links and social profiles, then add the contact form block.

SEARCHED

link in bio page contact form feature 2026

Linktree contact form link in bio form integration

Beacons contact form link in bio

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plus 12 more pages found, not cited

## Link in bio for a chef to share recipes and sell cookbooks

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

**RECOMMENDED** Supperhero (top pick), Beacons, Linktree

For a chef sharing recipes and selling digital cookbooks, **Supperhero** looks like the most food-focused option: it turns a bio link into a recipe site, with features for sharing recipes and offering paid or exclusive content. (go.supperhero.io)

If you mainly need a simple page to give away recipes and sell cookbook PDFs, **Beacons** or **Linktree** are straightforward alternatives; both support free and paid digital downloads. (help.beacons.ai)

**My pick:** Supperhero for a recipe-first presence; Beacons or Linktree for a quick storefront. If you meant you're looking for a *name/tagline* for the link, try **"Recipes & Cookbooks"** or **"Cook with [Name]"**.

**SEARCHED**

Link in bio platform chefs sell cookbooks recipes creator storefront official  
official link in bio sell digital products ebooks cookbooks Stan Store Beacons Linktree features  
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plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

**RECOMMENDED** Beacons, Stan Store, KeepInBio **MENTIONED** Instagram

Here's bio page copy you can adapt. The structure puts the cookbook and a free recipe first, since those are the main actions you want visitors to take.

### Header

Chef [Name]

Simple, reliable recipes from a professional kitchen to yours.

### Buttons (in order)

1. 🔍 Free recipe: [Signature dish], straight to your inbox
2. 📖 Get my cookbook, [Book Title] shop now
3. 📺 Watch the latest recipe videos
4. 📧 Join the weekly newsletter: one new recipe every Sunday
5. 🍽️ Private dinners and cooking classes: book a spot
6. 📷 Follow along on Instagram

### Alternate headlines

- Weeknight dinners that taste like restaurant food
- Recipes tested in a real kitchen, written for home cooks
- Cook with me: recipes, techniques, and my cookbook

### Tips

- Use one main call to action at the top. If the cookbook is your biggest revenue source, keep it first.
- Offer a free recipe in exchange for an email address. Email is the audience you own, so it's worth building.

Question t13 · Claude, continued

- Link each recipe video or post back to the cookbook page where it fits.

### Choosing a tool

- Beacons has a free plan that lets you sell digital products, but for selling, Beacons allows digital products on its \$0 plan at a 9% fee. That's fine for testing, but a physical cookbook sale isn't a digital product, so check how each tool handles physical goods.
- Stan Store is built for selling. It is built around native checkout, delivery, and audience capture, which shortens the path from interest to purchase. It has no free tier, though, so budget for a paid plan.
- If you want the lowest cost, KeepInBio charges \$1.49/month, 0% fees on everything including digital product downloads. Its selling features are simpler, so check that it covers your needs.

Pricing and fees change often, so confirm the current numbers on each vendor's site before you commit. If you tell me your cookbook format (print, ebook, or both) and your audience (home cooks, a restaurant following, etc.), I can tailor the buttons and headline.

SEARCHED

best link in bio tools 2026 digital products selling

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plus 7 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED Stan Store, Lnk.Bio, Beacons, Creastor, ManyChat, Shopify MENTIONED Linktree

To effectively share your recipes and sell cookbooks via a "link in bio," you should treat your bio link not just as a list of URLs, but as a **centralized digital storefront**.

Modern "link-in-bio" tools have evolved far beyond simple button lists. The best ones now offer commerce-focused features that allow you to sell digital goods, capture email addresses, and showcase your culinary content in a visually appealing way.

### Recommended Tools for Chefs & Food Creators

When choosing a platform, look for one that supports **integrated checkout** (so users don't have to leave your page to buy), **digital product delivery**, and **mobile-first design**.

- **Stan Store:** Highly popular among creators for its "all-in-one" approach. It is specifically designed to sell digital products (like cookbooks/ebooks) directly within the bio link. It includes built-in checkout, email capture, and instant file delivery.
- **Lnk.Bio:** A strong choice if you want a clean, aesthetic, and low-cost solution. It offers excellent grid-style layouts that can make your "link in bio" look like a recipe index, allowing followers to visually browse your latest content.
- **Beacons:** Often recommended for creators who want robust monetization tools, including media kits for brand partnerships, a storefront for digital products, and advanced analytics.
- **Creastor:** A modern option specifically built for creators selling digital products, with a strong focus on SEO-optimized product pages and design flexibility.

### Strategy for Converting Followers into Customers

To maximize your results, don't just put a link in your bio—create a strategy that drives your audience to it:

Question t13 · Gemini, continued

1. **Use Specific Calls to Action (CTAs):** Instead of just saying "Link in bio," use phrases in your captions like "Get the full printable recipe and shopping list at the link in my bio" or "Click the link in my bio to download my seasonal cookbook".
2. **Automate Your Recipe Delivery:** Many successful food creators use **DM automation** (via tools like ManyChat). When a follower comments a keyword (e.g., "RECIPE") on your post, the tool automatically sends them a link to your blog or product page in their DMs.
3. **Prioritize Email Collection:** Your social media reach can fluctuate, but your email list is yours. Offer a free "mini-cookbook" or a "kitchen essentials checklist" in exchange for their email address within your link-in-bio tool.
4. **Curate "Collections":** If you have many recipes, use "Shareable Collections" (often available in platforms like Linktree) to group recipes by theme—e.g., "30-Minute Dinners" or "Holiday Baking Essentials"—which makes it easier for followers to find what they need.
5. **Leverage Visuals:** Your link-in-bio page should be as high-quality as your food photography. Use high-resolution images for your cookbook covers and recipe thumbnails to encourage clicks.

### A Note on Selling Physical Cookbooks

If you are selling **physical cookbooks** (hardcover/softcover), you may need a slightly different setup than for simple ebooks. Many chefs start by selling digital PDF versions through their link-in-bio tool to build capital, then reinvest those profits into printing physical copies for later sales. For physical shipping, integrating a dedicated e-commerce link (like Shopify or a specialized book-selling site) into your bio page is often the most reliable method.

#### SEARCHED

examples of chefs using link in bio for recipes and cookbooks  
 best link in bio tools for chefs recipes cookbooks  
 features to look for in link in bio tools for creators selling digital products  
 how to sell cookbooks and share recipes via link in bio

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 rocketlink.io rocketlink.io https://rocketlink.io

**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Beacons, Linktree

**Beacons** is a good fit for a chef: it lets you make a link-in-bio page with a storefront for selling digital cookbooks, recipe PDFs, meal plans, and guides.<sup>1</sup> You can start on its free plan, but Beacons charges a 9% platform fee on sales there; its listed \$30/month Creator Plus plan has no platform transaction fee. Payment processor fees may still apply.<sup>211</sup>

A simple page could feature **Free recipes**, **Buy my cookbook**, **Weekly meal plans**, and **Join my newsletter**.

Question t13 · Perplexity, continued

**Linktree** is another option if you already use it: it supports selling downloadable ebooks and guides directly from your page, with fees depending on the plan plus Stripe processing fees.<sup>74</sup>

#### SEARCHED

best link in bio tools sell digital products cookbooks recipes 2026

Linktree sell digital products fees official

Beacons sell digital products fees official

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plus 10 more pages found, not cited

## Best open-source link in bio I can host myself

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

**MENTIONED** Linktree, WordPress

**Best overall: LinkStack.** It's a purpose-built, self-hosted Linktree-style app with an admin interface for managing and styling your page, plus Docker support. It's a good pick if you want to edit links in a browser instead of maintaining a page by hand. ([linkstack.org](https://linkstack.org))

A couple of alternatives:

- **LittleLink** ([github.com](https://github.com)): best if you want a lightweight static page and don't mind editing files yourself; MIT-licensed. ([repolify.dev](https://repolify.dev))
- **BioLinks** ([wordpress.org](https://wordpress.org)): convenient if you already run WordPress; it's a plugin for creating a page on your own site. ([wordpress.org](https://wordpress.org))

**My quick recommendation:** LinkStack for convenience; LittleLink for minimalism.

**SEARCHED**

open source self hosted link in bio platform GitHub  
best self hosted open source Linktree alternative GitHub  
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plus 38 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

**RECOMMENDED** LinkStack (top pick), LittleLink-Server, LittleLink **MENTIONED** Linktree

**Best pick: LinkStack** if you want a full platform. It's a PHP/Laravel app with themes, an admin panel, analytics, and custom domains, and it runs on Docker or a plain web server. It has about 3.9k GitHub stars and is Open Source (AGPL-3.0). Its Docker variant is a simple to set up docker variant of LinkStack. The main trade-off is that it's heavier than the alternatives below.

**If you want something simpler:**

- **LittleLink-Server:** a Docker container for the LittleLink design, configured through environment variables. The project describes itself as a lightweight, open source, stateless, and self-hosted alternative to linktree in a Docker container. It ships with more than a hundred pre-styled brand buttons, so it's the quickest to get running.
- **LittleLink** (original): a plain static page with no server needed. It's the DIY self-hosted LinkTree alternative and is MIT-licensed. Because it's static, you can host it on almost anything. It has no admin panel, so you edit the HTML directly.
- **Kytelink:** MIT-licensed and fully self-hostable and open-source, with analytics and custom domains. It's a reasonable option if you want a more modern app, though I found less recent detail on its current maintenance.

**My recommendation:** if you only need a page of links and want minimal upkeep, start with LittleLink-Server on Docker. If you want multiple users, analytics, and an admin UI, go with LinkStack. If you don't want to run a server at all, the static LittleLink approach works on GitHub Pages.

Question t14 · Claude, continued

## SEARCHED

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED LinkStack, LittleLink, LinkBreeze MENTIONED Linktree

For a self-hosted "link-in-bio" solution, the best choice depends on how much technical maintenance you are willing to handle versus the features you need.

## The Top Recommendations

### 1. The Most Feature-Rich: LinkStack

If you want a true, standalone, platform-like experience similar to Linktree (with an admin dashboard, analytics, themes, and multiple links), **LinkStack** is widely considered the most mature and robust open-source option.

- **Why choose it:** It is built for ease of use, offering a user-friendly interface that doesn't require you to touch code once it is deployed. It supports custom domains, QR codes, and analytics out of the box.
- **Best for:** Users who want a professional, "set-it-and-forget-it" management dashboard and are comfortable with a standard PHP/Laravel or Docker deployment.

### 2. The Simplest & Most Lightweight: LittleLink

If you prefer simplicity and don't need a database or complex backend, **LittleLink** is the industry standard for a "do-it-yourself" static page.

- **Why choose it:** It is a collection of clean, responsive HTML/CSS templates. You simply edit a few lines of code to add your links, and you can host it anywhere (GitHub Pages, Netlify, or a simple web server).
- **Best for:** Users who want zero maintenance, super-fast loading speeds, and no database to manage. If you are tech-savvy but want the smallest possible footprint, this is the "classic" choice.

### 3. The Modern Alternative: LinkBreeze

A newer, highly efficient option that has gained popularity for its modern stack.

- **Why choose it:** Built with modern frameworks (Next.js), it offers a highly polished, privacy-friendly experience with features like built-in analytics, themes, and dynamic images, all while being easily deployable via Docker.
  - **Best for:** Someone who wants a modern, "premium" feel similar to SaaS tools but wants to keep the data and hosting entirely on their own server.
-

Question t14 · Gemini, continued

Comparison Summary

| Feature    | LinkStack           | LittleLink                | LinkBreeze                 |
|------------|---------------------|---------------------------|----------------------------|
| Complexity | Moderate (PHP/DB)   | Very Low (Static)         | Moderate (Next.js/Docker)  |
| Interface  | Admin Dashboard     | Edit HTML file            | Admin Dashboard            |
| Analytics  | Built-in            | None (requires 3rd party) | Built-in (privacy-focused) |
| Best For   | Power users / Teams | Minimalists               | Modern, easy self-hosting  |

Why Self-Host?

When choosing to self-host these tools, you gain:

- **Data Sovereignty:** Your traffic and click data stay on your server, not in a third-party marketing database.
- **No "Pro" Paywalls:** You get full access to all features (custom domains, branding removal, analytics) without monthly subscription fees.
- **Vendor Independence:** Your page won't disappear if a company goes out of business or changes its terms of service.

**Recommendation:** If you have basic experience with **Docker**, start with **LinkStack** if you want a full-featured dashboard, or **LinkBreeze** if you prefer a more modern, lightweight UI. If you want the absolute easiest setup and don't mind editing a simple text file to update your links, go with **LittleLink**.

SEARCHED

No web search run.

SOURCES CITED

None.

Perplexityperplexity/sonar · 28 October 2026, 18:37 UTC

MENTIONEDLinktree

**Best overall: LinkStack (github.com).** It's a mature, self-hosted Linktree-style app with an admin interface, themes, and Docker deployment—best if you want to manage links in a browser rather than edit files. It's licensed AGPL-3.0, so check that license if you plan to modify it and offer it to others as a service.<sup>915</sup>

**If you want something simpler:** LittleLink (github.com) is a lightweight static page with no database or admin panel. It's a good fit if you're comfortable configuring the page yourself and want to host it as a static site.<sup>410</sup>

**Quick pick:** LinkStack for easy editing and features; LittleLink for minimal maintenance.

SEARCHED

best open source self hosted link in bio project GitHub LinkStack  
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plus 11 more pages found, not cited

## Link in bio for a wedding or event with RSVP and directions

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Zola

If you're looking for a **single link to put in your bio**, create a simple event page with RSVP and directions, then use that page's URL.

For a wedding, **Zola** offers wedding websites with online RSVPs. (zola.com) For a more general event, a one-page event website can put the RSVP and map directions together. (wedvella.com)

### Bio text:

 Wedding details, RSVP & directions ↓

[Your event link]

Or: **RSVP + directions for [Event Name]** →

### SEARCHED

wedding website RSVP directions official wedding website features The Knot Zola WithJoy  
official event invitation RSVP directions event website link in bio

### SOURCES CITED

**zola.com** Free Wedding Websites with RSVPs & Registry | Zola <https://www.zola.com/wedding-planning/website>

**wedvella.com** Free Wedding Website Builder with RSVP | Wedvella <https://wedvella.com/>

plus 30 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED Google Form, Zola, Paperless Post, The Knot, Linktree, Carrd, Google Site MENTIONED Google Maps, Apple Maps

Here's a ready-to-edit link-in-bio layout with RSVP and directions. Swap in your details.

### Header

 [Names] | [Wedding / Event Name]

 [Date] ·  [Time]

 [Venue, City]

### Buttons (in this order)

1.  RSVP by [Date] → [RSVP form link]
2.  Directions & Parking → [Google Maps or Apple Maps link]
3.  Schedule of the Day → [Event page or anchor on your site]
4.  Registry → [Registry link]
5.  FAQ (dress code, kids, plus-ones, accessibility) → [FAQ link]
6.  Hotel Room Block → [Booking link and code]

### Short caption version

"Link in bio for everything you need! RSVP by [date] and find directions and parking info there. Can't wait to celebrate with you! ❤️ "

### Directions text to pair with the map link

"Parking is available at [lot name]. The ceremony is at [location], a [X]-minute walk from the lot. Rideshare drop-off is at [entrance]. Public transit: [line/stop]."

Question t15 · Claude, continued

## Tips

- Use a Google Form, Zola, Paperless Post, or The Knot for RSVPs. They sync guest counts and send reminders.
- Use a Google Maps "share" link so the pin is accurate and guests can tap to navigate.
- Put the RSVP button first, since that's the action you need most.
- Set a reminder to update the bio when details change, and add a note like "Updated [date]" to the header.
- For tools to build the page, try Linktree, Carrd, or a free Google Site. Wedding websites from Zola or The Knot also work.

If you tell me the event type, date, venue, and whether you want a formal or playful tone, I can write the full copy.

SEARCHED

No web search run.

SOURCES CITED

None.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED Bitly MENTIONED Google Form, Google Maps

For a wedding or event, using a "link in bio" tool is a fantastic way to centralize your RSVPs and directions so guests have a single, easy-to-access destination.

Depending on how much detail you need to share, you generally have two paths: using a **dedicated wedding website** (best for all-in-one planning) or a **customizable link-in-bio page** (best for simplicity and quick links).

### Option 1: All-in-One Wedding Website (Recommended)

This is the most common approach because these platforms are built specifically for events. They include built-in features for RSVP tracking, maps/directions, photo galleries, and registries.

- **Top Recommendations:**
  - **WithJoy:** Highly regarded for its sleek, user-friendly interface and "Smart RSVP" system. It handles multi-event tracking (e.g., separate RSVPs for ceremony vs. reception) and is free.
  - **Zola:** Excellent if you want to integrate a registry directly with your wedding website and RSVP tracking.
  - **The Knot (theknot.com):** A popular all-in-one ecosystem that offers extensive planning tools, including website building and guest list management.
- **Why use this:** You get a professional, dedicated URL (e.g., `theknot.com/us/yournames`) that acts as your event's digital hub.

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### Option 2: Custom "Link in Bio" Page

If you don't need a full website and just want a simple, mobile-friendly landing page with a few buttons (e.g., "RSVP Here," "View Map," "Registry"), you can build a custom page.

- **Top Recommendations:**
  - **Canva:** You can design a beautiful, custom "link in bio" website for free using their drag-and-drop templates. You can add buttons for your RSVP form (linked to a Google Form or RSVP tool) and a map/directions button that links to Google Maps.
  - **Linktree (linktr.ee) or similar:** These are quick to set up for mobile users. You can simply create a button that links to your directions/map and another that links to your RSVP tool.

Question t15 · Gemini, continued

- **Why use this:** It is highly customizable and allows you to keep the design perfectly on-brand without the layout constraints of traditional wedding websites.

### Quick Setup Checklist

Regardless of which tool you choose, ensure your final link includes these elements:

1. **RSVP Form:** Ensure it allows for meal choices, dietary restrictions, and plus-one management.
2. **Directions/Map:** Use a direct link to a Google Maps location so guests can tap it and immediately get navigation.
3. **Clear Call to Action:** Your link in bio should clearly state something like "RSVP & Event Details" so guests know exactly where to click.
4. **Test on Mobile:** Since your guests will likely be opening this link on their phones, always preview the site on a mobile device before sharing.

**Pro-Tip:** If your wedding website URL is long, use a free service like Bitly or your website builder's own settings to create a "vanity" or shortened URL (e.g., [bit.ly/YourNameWedding](https://bit.ly/YourNameWedding)) to make it easier for guests to type if they don't have the link handy.

#### SEARCHED

how to create a link in bio page for wedding RSVP and directions  
best tools for wedding event link in bio with RSVP and directions  
platforms for wedding websites with RSVP and map features for link in bio

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**whiteclover.io** whiteclover.io <https://whiteclover.io>  
**confrmly.com** confrmly.com <https://confrmly.com>  
**rocketspark.com** rocketspark.com <https://rocketspark.com>  
**withjoy.com** withjoy.com <https://withjoy.com>  
**guestlistonline.com** guestlistonline.com <https://guestlistonline.com>  
**reddit.com** reddit.com <https://reddit.com>  
**destinationweddings.com** destinationweddings.com <https://destinationweddings.com>  
**junebugweddings.com** junebugweddings.com <https://junebugweddings.com>  
**myjoyfullday.com** myjoyfullday.com <https://myjoyfullday.com>  
**theknot.com** theknot.com <https://theknot.com>  
**youtube.com** youtube.com <https://youtube.com>  
**canva.com** canva.com <https://canva.com>  
**wedvite.net** wedvite.net <https://wedvite.net>

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**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

MENTIONED Google Maps, Apple Maps

For a simple wedding or event link-in-bio page, **Platter** is designed to bring together an RSVP link, venue directions, schedule, registry, and other guest info in one shareable URL.<sup>6</sup>

If you want RSVP and directions built into an event page, **RSVPlinks** says its pages include RSVP, calendar options, and a venue link that opens in Google Maps or Apple Maps.<sup>8</sup>

For a full wedding website with guest-list management and map directions, **WithJoy** offers online RSVPs and integrated Google Maps directions.<sup>5</sup>

#### SEARCHED

wedding website RSVP directions link in bio event page  
event link in bio RSVP directions website  
wedding RSVP map directions website feature

Question t15 · Gemini, continued

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**platter.bio** Create your wedding page as a bio link | Platter <https://www.platter.bio/use-cases/wedding-page>

**rsvplinks.com** RSVP Website, Pricing & Guest Management Questions <https://www.rsvplinks.com/faq>

plus 12 more pages found, not cited

## How do I add appointment booking to my link in bio page?

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Calendly MENTIONED Google Calendar, Beacons

You can add booking either as a **button to a scheduling page** or as a booking feature built into your link-in-bio platform.

### Quickest option – add a booking link

1. Create a booking page with a scheduler such as Calendly and set your appointment type and availability.
2. Copy the booking link for that appointment.
3. Open your link-in-bio page editor, choose **Add link**, paste the URL, and label it clearly—e.g., “**Book an appointment.**”
4. Publish and test the button on your phone. Calendly lets you copy a scheduling link from its Scheduling page. (calendly.com)

**If you use Linktree:** In your dashboard, select **Edit → Links → + Add**, search for “**Coaching and Bookings,**” then connect Google Calendar and set your availability, session details, and any payment or cancellation settings. (linktr.ee)

The exact steps depend on which link-in-bio service you use. Tell me the platform name—Linktree, Beacons, or another—and I can give you the precise clicks.

#### SEARCHED

link in bio page add appointment booking official help  
 Linktree add booking appointments official help  
 Beacons booking appointments link in bio official  
 Calendly add booking link to bio page official

#### SOURCES CITED

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**calendly.com** How to share your Calendly scheduling link | Calendly <https://calendly.com/blog/getting-started-link-sharing>  
 plus 27 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED SimplrBook, Calendly, Setmore, YouCanBookMe, Linktree, Instagram

Here's the general process. The exact menus depend on which link-in-bio tool you use, so tell me which one if you need step-by-step clicks.

**1. Get a booking link from a scheduling tool.** You need a shareable booking page first. Tools like SimplrBook, Calendly, Setmore, or YouCanBookMe each generate one. Setmore's page URL can be customized to match your brand. You need a link that lets people see your services, pick a time, and book without back-and-forth. This could be a booking page from SimplrBook, Calendly, Setmore, or any scheduling tool that gives you a shareable URL.

### 2. Add that link to your link-in-bio page.

- **Linktree:** YouCanBookMe connects directly to Linktree. You can add your booking page as a new link in the dashboard, edit the button text, and drag it to the top if bookings are your main goal. Simply paste your YCBM link, customize the button text, and move it to the top if bookings are your priority.

Question t16 · Claude, continued

- **Other link-in-bio tools:** The process is the same. Create a new link, paste the booking URL, and give it a clear label.
- **Instagram's own bio links (no third-party tool):** Go to Edit profile, open Links, and add an external link with your booking URL. In the Title field, write something like "Book an appointment" or "Book with me".

**3. Point people to it.** A link with no context often goes unclicked. Add a short line above it in your bio, such as "Book online below." A single downward arrow or the word "below" is enough.

**Optional: Instagram's "Book now" button.** Instagram offers a built-in button, but it requires a business account and a connected booking partner. You need a business account and an existing account with one of Instagram's booking partners. Then open Edit profile, find the action buttons section, choose Book now and select your provider. Partner availability is limited and varies by country, so if your tool is not listed, use a booking link in your bio instead.

**Tip:** Putting the booking link first in your list tends to work best if appointments are your priority. A link-in-bio page with many options can also reduce bookings, so keep the list short.

SEARCHED

add appointment booking to link in bio page

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**simplerbook.com** How to Add a Booking Link to Your Instagram Bio <https://www.simplerbook.com/blog/booking-link-instagram-bio/>

**bookasloth.com** Booking Link for Instagram Bio: Setup, WhatsApp & UPI <https://bookasloth.com/blog/booking-link-instagram-bio>  
plus 5 more pages found, not cited

**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED Calendly, YouCanBookMe, Linktree, Beacons, Lnk.Bio MENTIONED Instagram

Adding appointment booking to your "link in bio" page is one of the most effective ways to automate your schedule and reduce the back-and-forth of DMs or emails.

Depending on your needs, you can either **link out** to a booking tool or **embed the calendar directly** into your link-in-bio page.

### Option 1: The "Button" Method (Easiest)

This is the simplest way to get started. You create a booking page on a service like **Calendly** or **YouCanBookMe** and add it as a button on your existing link-in-bio page (e.g., Linktree, Beacons).

1. **Set up your booking tool:** Create your event type (e.g., "15-min Consultation") in a service like Calendly.
2. **Copy your link:** Grab the public-facing booking URL for that specific event.
3. **Add to your tool:** Open your link-in-bio platform (e.g., Linktree, Lnk.Bio, Beacons).
4. **Create a button:** Add a new link block, paste your booking URL, and give it a clear, action-oriented title like "Book a Free Strategy Session".

### Option 2: The "Embed" Method (Professional & Seamless)

If you want to keep visitors on your link-in-bio page without them needing to open a new tab, use an **embedded calendar**.

- **Supported Platforms:** Many link-in-bio tools (such as **Lnk.Bio**, **Linkie**, or **Campsite.bio**) have native integrations that allow you to paste an "embed code" or simply connect your calendar account directly.
- **How to do it:**

Question t16 · Gemini, continued

- In your booking tool (e.g., Calendly), go to the "Share" or "Add to website" settings and select **"Inline Embed"**.
- Copy the code provided.
- In your link-in-bio tool, look for an **"Embed"** or **"HTML"** block, paste the code, and save.
- The calendar will now appear directly on your profile, allowing users to book without leaving the page.

**Best Practices for Success**

- **Prioritize the link:** If you use a link-in-bio page, place your booking button at the very top. Don't bury it under social media or blog links.
- **Guide your audience:** Don't just paste a link. In your social media bio text, include a call to action like: *"Book your session below 📌"*.
- **Use specific event types:** Avoid linking to your main "all events" page if possible. Link directly to the specific meeting type you want to promote (e.g., a discovery call) to reduce friction.
- **Use Story Stickers:** Beyond your bio, add your booking link as a "Link Sticker" to your Instagram Stories whenever you talk about your services to drive instant traffic.

**Popular Tools to Consider**

| Tool     | Best For                   | Booking Capabilities                            |
|----------|----------------------------|-------------------------------------------------|
| Linktree | Familiarity & Integrations | Links out; supports many integrations           |
| Lnk.Bio  | Seamless Embeds            | Built-in booking calendar & Calendly embeds     |
| Beacons  | Creator Monetization       | Built-in booking and store features             |
| Calendly | Scheduling Depth           | Best-in-class features for professional booking |

SEARCHED

how to embed calendly in link in bio  
how to add appointment booking to link in bio page  
best link in bio tools with appointment booking integration

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**Perplexity**    perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED    Calendly, Linktree

You can add booking either as a simple link or as an embedded booking option on your link-in-bio page:

1. **Set up your booking page** in a scheduling service such as Calendly. Set your appointment types, availability, duration, and any payment or intake details; then copy the booking link.

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Question t16 · Perplexity, continued

2. **Add it to your bio-page editor.** Create a link titled something clear, like “**Book an appointment**” or “**See available times,**” and paste in the booking URL.
3. **If your platform supports it, embed the calendar** so visitors can choose a time without leaving your page. On Linktree, for example, add your Calendly link in **Edit → Links → + Add**, then choose whether to keep it as a link or import it as a booking option. To display the calendar on Linktree, select the link and enable **Show your Calendar**.<sup>1</sup>
4. **Publish and test it** on your phone and in a private browser window. Check that the correct appointment type, time zone, availability, and confirmation steps appear.
5. **Make the call to action obvious** in your social bio—for example, “Book a session below ↓”—and put the booking option near the top of your page.

The exact menu names vary by platform. If you tell me which link-in-bio service you use, I can give you more specific steps.

#### SEARCHED

add appointment booking link to link in bio page instructions 2026

Linktree booking appointments add Calendly link

Beacons appointment booking link in bio booking feature

#### SOURCES CITED

**linktr.ee** Add a Calendly Link to Your ... <https://linktr.ee/help/en/articles/8197084-add-a-calendly-link-to-your-linktree>

plus 14 more pages found, not cited

## Link in bio tool that shows which country my visitors come from

**ChatGPT** gpt-6-luna · 28 October 2026, 18:37 UTC

RECOMMENDED Later's Link in Bio (top pick), Linktree, Link.bio

**Later's Link in Bio** does exactly this—it shows the countries (and cities) your page visitors come from. (help.later.com)

Other options:

- **Linktree** – Insights include visitors' top countries and cities. (linktr.ee)
- **Link.bio** – Shows visitor countries alongside views, clicks, and devices. (link.bio)

If you already use one of these, check its analytics before switching. Country data is approximate, not a precise location.

### SEARCHED

link in bio analytics visitor country geographic analytics official Linktree  
link in bio country analytics official Beacons analytics geography  
link in bio analytics countries visitor location official Later Linkin.bio

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**link.bio** FAQ · Link.bio <https://link.bio/faq>

plus 17 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:37 UTC

RECOMMENDED Linkie, BioLink.page, useClick, Beacons, Lookmybio, Sprout Social's SproutLink MENTIONED Shorby, Linktree

Several link-in-bio tools report visitor countries. Linkie, BioLink.page, and useClick are the most direct matches, and Beacons is worth a look for deeper analytics.

- **Linkie:** Its analytics show a country-level breakdown, and you can see the number of visitors from each country, not just a ranking of the top countries.
- **BioLink.page:** Its dashboard offers continent, country, and city-level reports.
- **useClick:** It has a free plan and stores country, region and city from edge headers. It is also cookieless, so you don't need a consent banner.
- **Beacons:** One comparison says Shorby and Beacons have the deepest analytics (referrer, geo, device, retargeting pixels).
- **Linktree:** Its free plan is limited. One review says analytics on free plan are basic (clicks only, no referrer or geo), so you'd need a paid plan for country data.
- **Lookmybio:** It shows the top country, but not a full breakdown. You see the device mix, the top country and the hour visits peak, drawn from the last 90 days.
- **Sprout Social's SproutLink:** It is more of a business tool, with hourly-updated link analytics.

If you want a free option with country data, try useClick or Linkie's free trial. If you're already on Linktree, check whether your plan includes geographic analytics before you upgrade. Pricing and plan limits change often, so confirm them on each vendor's site before you commit.

Question t17 · Claude, continued

#### SEARCHED

link in bio tool analytics visitor country  
best link in bio tools 2026 analytics

#### SOURCES CITED

**linkie.bio** Track Your Link In Bio Clicks & Optimize <https://linkie.bio/features/analytics>

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**biolink.page** Link in Bio Tool - Create Your Own Bio Link Page <https://biolink.page/>

**lookmybio.com** Link in bio analytics and post stats <https://www.lookmybio.com/features/analytics>

**sproutsocial.com** 8 best link-in-bio tools for brands and creators in 2026 <https://sproutsocial.com/insights/link-in-bio-tools/>

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plus 11 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree, Milkshake, Google Analytics MENTIONED LinkLocator

Several "link in bio" tools offer geographic analytics to help you see where your visitors are coming from. Keep in mind that for most platforms, this feature is typically available on their paid or premium tiers.

### Recommended Tools with Geographic Analytics

- **Linktree:** This is one of the most popular options and provides detailed insights. Their analytics dashboard allows you to view **top locations (countries and cities)** for your visitors. You can also download your insights as a CSV file for a deeper analysis of visitor data, including country and device breakdowns.
- **Milkshake:** Their "Insights" feature is built directly into the app and includes data on your visitors' locations. Specifically, the tool shows the **top ten countries** your website visitors have come from, along with other helpful metrics like traffic sources and new versus returning visitors.
- **InBio:** This platform explicitly highlights audience insights, including **visitors by country**, as part of its analytics suite.

### Important Considerations

- **Paid Plans Often Required:** While many tools offer basic click tracking for free, detailed geographic data is usually gated behind a paid subscription (e.g., Linktree Pro).
- **Google Analytics Integration:** If your preferred link-in-bio tool does not provide granular enough location data, many services (such as **Carrd**, **Linktree**, and **Milkshake**) allow you to connect **Google Analytics**. By adding your Google Analytics Measurement ID, you can use the much more powerful reporting features within the Google Analytics dashboard to track visitor location, behavior, and demographics in great detail.
- **How It Works:** These tools typically determine a visitor's location using their IP address. This provides city- or country-level accuracy, which is standard for web analytics but not as precise as GPS-based tracking.

If you are looking for more advanced or highly specific location tracking (such as precise GPS coordinates), you would likely need to look toward specialized link-tracking software (like LinkLocator or similar tools), though these are generally intended for different use cases than a standard social media bio link.

#### SEARCHED

No web search run.

#### SOURCES CITED

None.

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**Perplexity** perplexity/sonar · 28 October 2026, 18:37 UTC

RECOMMENDED Linktree, Linkos

**Linktree** can show the countries—and cities—your visitors come from, but its “Visitors” location insights are available on **Pro and Premium** plans.<sup>7</sup>

If you want a free option, **Linkos** says its basic analytics include a country breakdown of visitors or clicks.<sup>9</sup>

For a straightforward recommendation: choose **Linktree** if you want a familiar, polished tool; try **Linkos** if free country analytics are the priority. Location estimates may be approximate.

SEARCHED

link in bio country visitor analytics geographic analytics

Linktree analytics audience location countries

Beacons link in bio analytics countries visitor location

SOURCES CITED

**linktr.ee** Understanding your Insights | Linktree Help Center <https://linktr.ee/help/en/articles/5434178-understanding-your-insights>

**linkos.bio** Link-in-bio analytics – clicks by country & device <https://linkos.bio/link-in-bio-analytics>

plus 13 more pages found, not cited

## Link in bio page that matches my brand's fonts and style exactly

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**ChatGPT** gpt-6-luna · 28 October 2026, 18:38 UTC

RECOMMENDED Platter MENTIONED Linktree

Absolutely—I can help create a link-in-bio page that matches your brand, including its fonts, colors, buttons, and overall style. For a truly exact font match, Platter says it supports uploading your own typeface; Linktree lets you choose from its font options. (platter.bio)

Send me:

- Your logo or brand guide (or a screenshot of your style)
- Font names or font files
- Brand colors
- The links you want on the page
- Any examples of pages you love

I can turn that into a polished page design and copy—or help you build it on a platform you choose.

SEARCHED

link in bio page custom fonts branding official Linktree custom fonts  
bio link page custom fonts branded page official Beacons  
Stan Store custom fonts branding link in bio official

SOURCES CITED

**platter.bio** Use custom fonts on your bio link page | Platter | Platter <https://www.platter.bio/features/custom-fonts>  
plus 27 more pages found, not cited

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:38 UTC

RECOMMENDED Later, Lynkr, Design.com MENTIONED Linktree

I can't see your brand, so I need a few details before I can point you to the right page or setup. Send me:

1. **Your fonts:** the exact font names (headings and body), or the files if they're custom or licensed.
2. **Your colors:** hex codes for the main, accent, and background colors.
3. **Your logo and imagery:** a file, plus whether you use textures, patterns, or photo backgrounds.
4. **Your style:** a few words (minimal, bold, playful, luxury) or a link to a page you already like.
5. **Your platform:** which tool you already use, or whether you want a recommendation.

On the tool side, most link-in-bio builders now let you change colors and fonts. Some offer more control than others. For example, most link in bio tools offer extensive customization options, including custom colors, fonts, backgrounds, button styles, and even custom domains. Others are more limited. One review notes that you get a handful of color schemes and a background image option. Not much else.

For an exact match, check three things before you commit:

- **Custom font upload vs. a font list.** Many tools only offer a fixed list of Google-style fonts. If your brand font is licensed or custom, confirm you can upload it, and check whether that requires a paid plan.
- **Custom CSS or a custom domain.** These give the most control over spacing, sizing, and details.
- **Free vs. paid tiers.** Some tools lock custom themes behind a paid plan. One review says Linktree's custom themes, advanced customization require payment.

Question t18 · Claude, continued

Tools that are often recommended for brand matching include Later, Lynkr, and Design.com. I haven't verified whether each one supports your specific fonts, so check that against your brand files. Once you send your details, I'll suggest a tool and a step-by-step setup.

SEARCHED

link in bio tools custom fonts brand colors 2026

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plus 6 more pages found, not cited

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:38 UTC

RECOMMENDED Carrd (top pick), Canva, Bio.link, Beacons, Bitly Pages, SproutLink NEGATIVE Linktree

To match your brand's fonts and style exactly, you need a link-in-bio tool that offers **high design flexibility** rather than just pre-set templates.

Since most "all-in-one" platforms (like standard Linktree) limit customization to keep things simple, you should look toward tools that prioritize granular control or act as mini-website builders.

### Top Recommendations for High Customization

- **Carrd (Best for Full Design Control):** Unlike standard link-in-bio tools that force you into a "button stack" layout, Carrd is a full-page website builder. You can control every pixel, set your exact brand fonts, adjust letter spacing, and customize the layout to match your brand's website perfectly. It is highly recommended if you want your bio page to look like a seamless extension of your brand.
- **Canva (Best for Drag-and-Drop Branding):** Canva's website builder allows you to use your brand kit (custom fonts, specific hex codes, and logos) easily. Because it functions like a design tool, you have total freedom to arrange elements, add graphics, and ensure the aesthetic matches your other social media assets perfectly.
- **Bio.link or Beacons (Best for "Brand-First" Templates):** If you prefer a template-based approach but need more polish, these platforms offer more advanced design tabs than basic tools. They allow for custom background images, specific color palettes, and a wider variety of font pairings, which helps in getting closer to a "bespoke" look without needing to design from scratch.

### Strategies to Achieve an "Exact" Match

To truly make your page feel like an extension of your brand, use these professional design tips:

1. **Use a Custom Domain:** Using a branded URL (e.g., `links.yourbrand.com` instead of `linktr.ee/yourbrand`) is the most important step for credibility. It hides the third-party tool's branding and keeps the experience cohesive.
2. **Focus on "Font Pairings":** If a tool doesn't allow you to upload your specific custom `.woff` or `.ttf` font files, search for the closest web-safe alternative. Most platforms provide a wide selection of Google Fonts; focus on matching the **weight** (e.g., light, bold) and **classification** (e.g., sans-serif, slab-serif) of your brand fonts to maintain the same "feeling".
3. **Visual Hierarchy:** Don't just list links. Use a header image or your logo at the top to anchor the brand. If your brand is minimalist, use plenty of white space. If it is bold, use high-contrast background colors or patterns that you already use in your social media content.
4. **Avoid "Fancy" Unicode Fonts:** You may see generators that offer "aesthetic" text styles (e.g., cursive or gothic characters). **Avoid these** for your main links. They are often unreadable, not accessible to screen readers, and can hurt your SEO and searchability.

Question t18 · Gemini, continued

Summary Checklist for Choosing

| If you want...                     | Recommended Tool          |
|------------------------------------|---------------------------|
| Pixel-perfect design control       | Carrd                     |
| Easy drag-and-drop design          | Canva                     |
| Advanced creator/business features | Beacons                   |
| A professional, agency-style hub   | Bitly Pages or SproutLink |

**Recommendation:** Start with **Carrd** if you have any comfort with basic design. It is the most affordable way to get a site that looks exactly like your brand, and it avoids the "generic" look that plagues many standard link-in-bio pages.

SEARCHED

link in bio platforms that allow custom CSS or exact font matching  
how to match link in bio page to brand fonts and style  
best link in bio tools with advanced font and design customization  
link in bio tools for professional branding

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**coddy.tech** coddy.tech <https://coddy.tech>  
**inflowave.io** inflowave.io <https://inflowave.io>

Perplexity    perplexity/sonar · 28 October 2026, 18:38 UTC

RECOMMENDED    Canva, Hostinger

I can help you make one that feels like your brand—not a generic stack of buttons. Canva lets you build a link-in-bio page and customize its colors, font styles, images, and layout; for tighter control, use its drag-and-drop editor and add your logo and brand graphics.<sup>1</sup>

Send me your **brand fonts, colors, logo or visual references, and the links you want included**—or share your website or social profile as a reference—and I’ll help map out the page’s look and structure. “Exactly” depends on the builder supporting your specific fonts and design details; if you need pixel-level control, a full website builder may be a better fit. Hostinger, for example, offers a drag-and-drop editor with custom fonts, colors, images, and domains.<sup>4</sup>

SEARCHED

custom branded link in bio page brand fonts style exact design tool  
link in bio custom fonts branding website builder 2026  
best link in bio tools custom branding fonts colors layout

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plus 13 more pages found, not cited

# One-time payment link in bio tool instead of a subscription

**ChatGPT** gpt-6-luna · 28 October 2026, 18:38 UTC

RECOMMENDED Lnk.Bio (top pick), Leynk

If you mean a **link-in-bio tool you buy once instead of paying monthly**, these are options:

- **Lnk.Bio** – free plan, or **\$24.99 once** for its Unique plan. A solid all-round choice; optional add-ons may cost extra. (lnk.bio)
- **OneLink** – **\$4.99 once**; simple bio page with templates and analytics. It doesn't currently offer custom domains. (onelink.is)
- **Leynk** – free plan, or **\$24.99 once** for its Creator plan, which includes a built-in shop. (leynk.co)

**My quick pick:** Lnk.Bio for a more established, feature-rich option; OneLink if you want the cheapest straightforward page.

If you meant a tool for **taking one-time payments from followers**—rather than paying once for the tool—say what you're selling, and I can narrow that down.

SEARCHED

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link in bio platform one time payment pricing lifetime deal payment link  
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plus 23 more pages found, not cited

**Claude** claude-haiku-5-5 · 28 October 2026, 18:38 UTC

RECOMMENDED OneLink, MinglyLink MENTIONED Stan Store, Later, Komi NEGATIVE Linktree, Beacons

The best-known option is **Lnk.Bio**, which offers lifetime plans instead of monthly billing. Pay \$9.99 once for the Mini plan (scheduling, advanced analytics, link groups, password-protected links) or \$24.99 once for the Unique plan (everything in Mini plus removes Lnk.Bio branding, custom colours, more pages, free .bio domain for one year). A free plan is also available. Note that the custom domain is a \$29.99/yr add-on, sold separately.

**OneLink** is a cheaper, narrower alternative. It costs a one-time payment of \$4.99, with no subscriptions or renewals. You build the page for free and pay once when you publish. It includes 80 templates, analytics, up to 200 content blocks and a profile without third-party ads.

Other options:

- **Free tools:** Every tool in one roundup except Stan Store, Later and Komi has a usable free plan, so a plain link page needs no subscription at all. MinglyLink takes 0% of sales, and you're paid via your own payment link, with only processor fees. Its tradeoff is that a small "Powered by MinglyLink" line stays in the footer.
- **Subscription-only:** Linktree and Beacons don't offer a one-time option. Linktree raised prices 67% on Pro in November 2025.

Things to check before choosing:

Question t19 · Claude, continued

- Sources disagree on whether Lnk.Bio includes a shop. One says the Unique plan costs \$24.99 one-time and adds the built-in shop, advanced design options, and removes Lnk.Bio branding. Another says the tool is intentionally minimal – no AI, no webshop, no email marketing. Confirm current features on the vendor's pricing page.
- Most of these comparisons come from vendors or affiliate-style blogs, and prices change, so verify before paying.
- If your goal is selling a product directly, a one-time-fee storefront may suit you better than a bio-link page. I didn't research those options, so compare them separately.

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:38 UTC

RECOMMENDED Lnk.Bio (top pick), Carrd MENTIONED Linktree

Finding a "link in bio" tool with a one-time payment is an excellent way to avoid the "subscription fatigue" that comes with managing monthly costs. While most modern SaaS platforms have moved toward subscription models, a few reliable options still offer lifetime access or extremely low annual alternatives.

### Top Recommendation: Lnk.Bio

**Lnk.Bio** is the most prominent tool in this space that explicitly offers a one-time payment model instead of a monthly subscription.

- **Pricing:** They have a **Free plan** (unlimited links) and two lifetime options:
  - **Mini Lifetime:** A one-time payment (around \$9.99) that unlocks features like custom colors and removes some limitations.
  - **Unique Lifetime:** A one-time payment (around \$24.99) that removes branding, allows custom domains, and adds advanced features like scheduling and deeper analytics.
- **Why it works:** Because they have offered this model since 2016, they are a stable choice for those who want to "pay once and be done".

### The "Technical & Low Cost" Alternative: Carrd

If you are comfortable with a very basic level of website building, **Carrd** is widely considered the best alternative for long-term value.

- **Pricing:** While technically a recurring cost, it is so low that it functions like a one-time fee for many users. Their **Pro Lite** plan is typically around **\$9/year**, and the standard Pro plan (which allows custom domains) is roughly **\$19/year**.
- **Why it works:** You get a full-page builder with significantly more design control than standard link-in-bio tools. For \$19 a year, it is often cheaper than one month of some premium Linktree-style subscriptions.

Question t19 · Gemini, continued

## Important Considerations Before You Choose

While one-time payments are attractive, keep these factors in mind:

1. **Hidden "Seller" Fees:** Even if you don't pay a monthly subscription, platforms that process payments (selling digital products, bookings, or tips) often take a percentage of your sales. For example, a platform might be "free" or "one-time" but charge a 5%–12% commission on every transaction.
2. **Platform Longevity:** Unlike large subscription-based companies, smaller platforms offering "lifetime" deals have higher operational risks. Choose established platforms like Lnk.Bio or reliable builders like Carrd that have a proven history of stability.
3. **Future Feature Updates:** Some lifetime deals include all future updates, while others may eventually charge for major new versions. Always check if the "lifetime" access covers all existing and future features of that tier.

## Summary Recommendation:

- If you want a **purely "pay-once" experience** specifically designed for bio links, go with **Lnk.Bio**.
- If you want the **best design control for the lowest annual cost**, go with **Carrd**.

### SEARCHED

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link in bio tools with one-time payment instead of subscription  
link in bio platforms pay once for lifetime access

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**Perplexity** perplexity/sonar · 28 October 2026, 18:38 UTC

RECOMMENDED Ko-fi, Buy Me a Coffee MENTIONED PayPal, Stripe

If you mean a **link-in-bio page you pay for once**, try **Lnk.Bio**: it has a free plan and lifetime upgrades—Mini for **\$9.99** and Unique for **\$24.99**, with no renewal or recurring fee. <sup>1</sup>

If you mean a **bio link where people can pay you once**, **Ko-fi** lets you turn off memberships and accept one-time payments. Its free plan has no monthly fee and charges 0% service fee on one-time tips; PayPal or Stripe processing fees still apply. <sup>23</sup>

**Buy Me a Coffee** is another simple option for one-time supporter payments: no monthly fee, with a 5% platform fee plus payment processing. <sup>4</sup>

Sources: <sup>1</sup> Lnk.Bio plans · <sup>2</sup> Ko-fi payment settings (help.ko-fi.com) · <sup>3</sup> Ko-fi fees (help.ko-fi.com) · <sup>4</sup> Buy Me a Coffee overview (help.buymeacoffee.com)

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Ko-fi one time payments pricing no monthly subscription official  
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Question t19 · Perplexity, continued

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plus 11 more pages found, not cited

APPENDIX A · QUESTION T20 · TAIL · COMPARE · INFORMATIONAL

## Alternatives to a link in bio page for getting traffic from social media

**ChatGPT** gpt-6-luna · 28 October 2026, 18:38 UTC

RECOMMENDED Instagram, TikTok

A link-in-bio page adds a step. Better alternatives depend on what you want people to do:

- **Link straight to the destination.** Use your profile link for the one action you care about most—such as booking, buying, subscribing, or reading. It's the simplest route.
- **Use native profile links.** Instagram currently allows multiple links on many profiles, so you may be able to list a few destinations without a third-party page. (in.bio)
- **Link directly from the post or Story.** Where the platform offers clickable links—such as Instagram Story link stickers—send people to the exact page mentioned, rather than asking them to find your bio.
- **Make a campaign-specific page on your own website.** A focused page for a product, event, or free resource can match the post and keep your branding and analytics under your control.
- **Use platform-native actions.** Depending on the platform and account type, buttons for messaging, booking, shopping, or contacting you may get people to the next step without sending them to a link hub. TikTok, for example, supports profile website links for some accounts. (support.tiktok.com)
- **Capture leads directly.** Use a platform's lead form or message flow when your goal is sign-ups or inquiries, rather than sending people through a multi-link menu.

**A practical setup:** pick one primary destination, link to it directly from your profile, and use separate tracked URLs for specific campaigns. If you need to promote several things at once, native profile links or a focused page on your own site are good alternatives to a generic link hub.

If you tell me which platform and what traffic you want (sales, bookings, email sign-ups, or content views), I can suggest the best setup.

SEARCHED

social media alternatives to link in bio page direct links Instagram Stories stickers pinned posts creator landing page  
Instagram profile multiple links official add links profile 2026  
TikTok profile website link official help center social media traffic

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**Claude** claude-haiku-5-5 · 28 October 2026, 18:38 UTC

RECOMMENDED ManyChat, CreatorFlow, RapidDM, LinkDM, Instagram MENTIONED YouTube

Here are the main alternatives, roughly from simplest to most involved. Most of the performance numbers below come from vendors who sell these tools, so treat them as directional rather than proven.

### 1. Put the URL in the caption or a pinned comment

This skips the profile step entirely. One source describes putting a URL directly in your video caption, or posting it as a pinned comment, so viewers don't have to navigate to your profile.

Question t20 · Claude, continued

## 2. Comment-to-DM automation

You tell viewers to comment a keyword, and a tool sends the link privately. One guide explains that tools like ManyChat can auto-DM a link to anyone who comments a specific keyword on your post. Tools in this category include ManyChat, CreatorFlow, RapidDM, and LinkDM. The downside is that it requires the viewer to take an active step, which many won't do.

## 3. Story replies with automated DMs

Instead of a link sticker, you ask viewers to reply with a word, and the automation sends the link. One guide notes that a link sticker sends traffic away, while a keyword reply CTA opens a conversation you can follow up on. This suits lead generation more than simple clicks.

## 4. Link stickers that open a DM

Instagram Stories support a link sticker pointing to a DM address (the `ig.me/m/yourusername` format). When a viewer taps the sticker, Instagram opens a new DM conversation pre-addressed to your account. This works well with a story reply or comment trigger.

## 5. Direct DM links in other channels

Some tools create a shareable link that starts an automated DM when clicked. One provider suggests placing these in YouTube descriptions and email newsletters, where email-to-Instagram conversion is often low and DM links help bridge that gap.

## 6. QR codes in video

A vendor of in-video QR codes argues they outperform the alternatives, but its figures are self-reported, so check them yourself before relying on them.

## 7. A smarter link-in-bio page (a hybrid)

If you keep a bio link, you can make it do more. For example, one tool creates mobile-optimized micro-landing pages that automatically showcase your latest content, featured links, and priority offers from one permanent bio link. Others combine scheduling with the bio link, so when you schedule an Instagram post, you can add the URL to your biolink page at the same time.

## Choosing among them

- For simple clicks to a page, a caption link, pinned comment, or link sticker is enough.
- For leads or sales, comment or story-reply automation usually works better because it starts a conversation you can follow up on.
- Automation tools vary in price. Some have free tiers (for example, one lists 500 DMs a month), while others start around \$15/month.
- Check each platform's current rules for automated messaging before you rely on one, since platform policies change.

### SEARCHED

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**Gemini** gemini-3.1-flash-lite · 28 October 2026, 18:38 UTC

**RECOMMENDED** Google Analytics, WordPress, Squarespace, Wix, Instagram, Facebook, Pinterest    **MENTIONED** Linktree, Beacons

If you want to move away from third-party "link in bio" tools (like Linktree or Beacons) to gain more control over your data and traffic, there are several effective strategies.

**1. Build a Custom "Link Hub" on Your Own Domain**

Instead of sending traffic to a third-party subdomain, create a dedicated page on your own website (e.g., `yourwebsite.com/links`).

- **Why it works:** You keep 100% of the traffic, own all the audience data, and can use your existing analytics tools (like Google Analytics) to track exactly what users do after they arrive.
- **How to do it:** Use your existing website builder (e.g., WordPress, Squarespace, Wix) to create a simple, mobile-optimized page with buttons or links. This keeps the user within your ecosystem, making it easier to retarget them or guide them toward conversion points like email sign-ups or product pages.

**2. Direct "Deep Linking" (The High-Intent Approach)**

Rather than using a "hub" that forces users to choose between ten different links, change your strategy to link directly to the specific page relevant to your post.

- **How to do it:** Update the URL in your bio to match your latest campaign, blog post, or product launch.
- **The Benefit:** This removes friction. If your post is about a specific article, the link should go straight to that article—not to a menu page where the user has to search for it.

**3. Use Platform-Native Features**

Most social media platforms have added features that make "link in bio" less necessary:

- **Stories & Highlights:** Use "Link Stickers" in Instagram or Facebook Stories to send users directly to your site. You can save these to permanent Highlights on your profile, effectively creating a menu of links that lives on your profile indefinitely.
- **Pinned Posts:** Pin a post to the top of your profile that includes a clear, strong call-to-action (CTA) and the link in the caption or (if the platform allows) a direct link in the post.
- **Comment-to-DM Automation:** Use automation tools to send a direct message (DM) containing a link to anyone who comments a specific keyword on your post. This boosts engagement (as the algorithm favors comments) and gets the link directly into the user's private inbox.

**4. Leverage "Search" Platforms**

If you want to drive long-term, sustainable traffic that doesn't rely on the "freshness" of a social media post, shift focus toward search-based platforms:

- **Pinterest:** Unlike most social media sites, Pinterest functions like a search engine. Pins can drive traffic to your website for months or even years after you post them.
- **SEO:** Investing in your website's SEO ensures that users find your content when they are actively looking for solutions, rather than just scrolling past an ad or post.

**Summary: Which approach is right for you?**

| Strategy                | Best For                                       | Benefit                                        |
|-------------------------|------------------------------------------------|------------------------------------------------|
| Custom Hub on Your Site | Creators/Brands who want total data ownership. | Keeps all traffic and data under your control. |
| Direct Deep Linking     | Specific product/content launches.             | Removes friction, higher conversion rates.     |
| Native Features         | Increasing engagement + traffic.               | Algorithm-friendly and builds community.       |

Question t20 · Gemini, continued

| Strategy      | Best For                      | Benefit                                        |
|---------------|-------------------------------|------------------------------------------------|
| Pinterest/SEO | Long-term, evergreen traffic. | Passive traffic that lasts long after posting. |

**Pro-Tip:** If you choose the custom landing page route, always use **UTM parameters** on your links. This allows you to see exactly which social media post or channel sent the user to your site, giving you the same (or better) insights that third-party tools claim to provide.

SEARCHED  
No web search run.

SOURCES CITED  
None.

**Perplexity**    perplexity/sonar · 28 October 2026, 18:38 UTC

RECOMMENDED    Instagram

A link-in-bio page is only one route. Try these alternatives, depending on where you post and what you want visitors to do:

- **Link directly to the relevant destination.** Put a product, signup, booking, or article URL in the profile link rather than sending everyone to a menu. Change it when your main campaign changes.
- **Use platform-native links.** Instagram supports multiple profile links, and Story link stickers can send viewers straight to a specific page. These are useful when you have a few destinations or a time-sensitive promotion.<sup>12</sup>
- **Create a focused landing page on your own site.** Give each campaign or audience its own page with one clear call to action—such as “Get the guide” or “Book a demo”—instead of a general list of links.
- **Use posts and Stories to route people to a specific offer.** Make the destination and next step explicit in the content; use a Story link sticker where available. Instagram says its link stickers redirect viewers to the linked website.<sup>2</sup>
- **Capture leads on-platform or on your site.** A native lead form, newsletter signup, event registration, or DM-based inquiry can be a better next step than a link hub when your goal is collecting prospects.
- **Use a short, memorable URL or QR code.** This can help when links are spoken aloud, shown in video, or included in printed materials; send it to a relevant destination rather than a generic homepage.
- **Track what works.** Use distinct URLs or UTM parameters for each platform or campaign so you can see which social posts lead to visits and conversions.

A practical setup: choose one main destination, put that URL in your profile, and use direct links in Stories or campaign posts for specific promotions. If Instagram is your main channel, its built-in profile links may be enough to avoid a separate link-page service.<sup>12</sup>

SEARCHED  
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CITE THIS REPORT

**Citewake. (2026). Link-in-bio tools: what AI recommends, October 2026 (Edition 0) [Data set]. <https://doi.org/10.5281/zenodo.23755363>**



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